

# B2B Gamification Platform - Fun and Socially Interactive Tool for Brand Engagement



## NextBee



## B2B Gamification Platform

*Enhance customer experience with quality B2B gamification platform*

Design your B2B gamification platform  
with the market leader

These days, you will have to think of improving your offline and online brand presence before expecting the customers to get obsessed to your brand name. And nothing can help you with it than an effective B2B gamification platform. It would allow you multi-level tracking facility to know the advancement of your marketing campaign through the in-built widgets which will maintain the flow of social interaction and branding activities.

This **B2B gamification platform** includes a wide range of gamified activities along with rewards to motivate your customers and keep them interested in your brand, adding to your brand engagement and chance of customers earning better ROI. Nextbee has come up with a solution in order to maximize the effect of your **B2b gamification platform** based on your individual business requirements. It has many smart tools to track, engage and reward social users with funny and entertaining gamification activities free from any kind of limitation on the style or form of brand engagement. With it, you will no doubt be able to organize surveys, polls, photo galleries, photo uploads, many more interesting things that will make sure your gamification continues to exceed your expected rate of brand engagement.

From branded and effective gamification widgets to supportive JavaScript tags, iFrames and tracking pixels, everything comes included in NextBee's B2B gamification platform, saving your IT professional to write new code for integration with your business application. Rather it has technical features to bring in the details of all signed in users from your business site, and customize the social widgets for each of them separately. By simply placing tags like those integrated and used in its web analytics solutions, you can start to experience a boost in gamification activities.

If you need perfect brand engagement with gamification on social channels beyond Facebook, you can try on [B2B gamification platform](#) developed by NextBee. It will help track your sales, product feedbacks, customer referrals, customer visits and their participation rate in surveys. Moreover, it can analyze the authorized user profiles as well as their social networking account to monitor and disclose their fascination towards your brand in real.

To configure different kinds of gamification activities and enjoy the best possible customer engagement with lifetime relationship, check out the features of B2B gamification platform of NextBee today!