

HONOR x Enrich Share N Win Terms & Conditions

Event Name:

HONOR x Enrich Share N Win (“Event”)

Event Period: 14th April 2023 – 31st May 2023

Event Details:

Three Hundred and Twenty (320) participants with Eligible Entry (as defined below) will be selected by Honor Technology (Malaysia) Sdn. Bhd. (“HONOR”) as winners to gain 7,000 points for access to Domestic Golden Lounge, Domestic Flights or other Enrich Products (“Gift(s)”) per participant.

Eligible Entry:

1. Participants must Pre-Order or Purchase the latest HONOR Magic Series (only to HONOR Magic5 , HONOR Magic5 Pro, and HONOR Magic Vs).
2. The participants must complete all the steps below within the Event Period:
 - (a) Select social platform: Facebook/ Instagram
 - (b) Capture an image or video about the latest HONOR Magic Series (only to HONOR Magic5 , HONOR Magic5 Pro, and HONOR Magic Vs). Share what you love about the device, post on Facebook / Instagram Feed & tag 2 friends
 - (c) Include #HONORMagicSeriesEnrich (be sure to set your post to public, so we can keep track of your submission)

Winner Announcement:

1. Each participant will be entitled to maximum one (1) entry only for this Event.
2. Each participant will stand a chance to win one (1) unit of the Gift(s) during the Event Period.
3. Winners will be selected by HONOR subject to the terms and conditions of this Campaign. Decisions of HONOR are final and binding.
4. Winners will be announced on HONOR Facebook page by 9th June 2023.

Gift(s) Collection/Redemption Method:

1. The Gift(s) are subject to availability and HONOR reserves the rights to replace or substitute the Gift(s) with prizes similar value without prior notification.
2. Winners of the Gift(s) will receive a notification message from HONOR official Facebook account within fourteen (14) days from the date of Winner Announcement to inform about the requirements for Gift(s) collection. Winners of the Gift(s) are required to reply to the Notification Message within seven (7) days from the date of the Notification Message together with the contact details. In the event that the winners fail to reply to the Notification Message within seven (7) days from the date of Notification Message with all the information required, the Gift(s) won will be deemed as forfeited automatically by the winner. The winners

of the unclaimed or forfeited Photo Event Gift(s) are not entitled to any payment or compensation from HONOR.

3. HONOR reserves the right to disqualify, cancel or withdraw any winners in the case where there is any inconsistency in the details submitted.
4. HONOR will contact winners of the Event regarding the delivery or redemption of the Gift(s). The winner is responsible to make the necessary arrangements with the designated distributor/agents (as notified by HONOR) to collect or redeem his/her Gift(s). HONOR will not bear any costs for delivery or transportation and/or any such other costs that the winners may have incurred in the course of redeeming and/or collecting the Gift(s).
5. HONOR is not responsible for the condition and fitness for the Gift(s).
6. The Gift(s) are not exchangeable for cash and/or other items, and they are non-transferable.

General:

1. By participating in the Event and providing personal data, the participants:
 - (a) agree and provide consent to HONOR to the use, collection, processing and storing of any personal data of the participants for the purpose the Event, to the extent that such personal data shall only be used, collected, processed and stored by HONOR in compliance with the Personal Data Protection Act 2010 and other applicable laws and for lawful purpose related to the Event, including but not limited to the purposes of promotional events, advertising, marketing and any administrative matters to facilitate the management and organizing of the Event;
 - (b) confirm that they have read, understood and agreed to the HONOR's Marketing Activities Privacy Statement. The participants agree that HONOR, its employees, authorised agent and/or third party service providers may contact them by telephone, email and any such other manner;
 - (c) agree to be bound by these Terms and Conditions applicable to the Event and HONOR's decisions shall be final and no appeal will be entertained. HONOR reserves the right to the final and ultimate interpretation of these Terms and Conditions; and
 - (d) agree to grant HONOR a perpetual and non-exclusive license to use any footage and photographs, voice, biographical information and/or statements which are produced during the Event and/or relating to the Event, at any time or times, in all media types worldwide for advertising, trade, publicity and promotional purposes and the participants will not be entitled to any fee for such use.
2. HONOR reserves the right to revoke any participant's eligibility in the event there was any false identity or information submitted by the participant in the submission.
3. HONOR shall not be responsible for any losses or damages directly or indirectly incurred by the participants and any other parties in connection with or arising from any acts or omissions in any way related to the Event.
4. The participants acknowledge and agree that the participants shall use and browse the Facebook website/platform at their own risk. HONOR, and any third party related to the Event, including Facebook, shall not be liable for any direct, incidental, consequential, indirect or punitive damage caused by accessing, using, browsing or downloading any materials, data, texts, photos, videos or audio on the website, including but not limited to damage to computer equipment or virus infection, or damage to other property. Save as aforesaid, all contents contained on the website/platform are provided "as is"

without warranties of any kind, express or implied, including but not limited to any implied warranties of merchantability, fitness for a particular purpose, or non-infringement. The participants further agree to discharge and release HONOR and any third party related to the event from any liabilities and claims (including from breach of contract, tort, negligence or any other cause of actions at law or equity) arising out of or in any way connected to the event.

5. Without prejudice to the foregoing and save where otherwise prohibited by the law, in no event shall HONOR be liable to the participants and any other party for any indirect, consequential, exemplary, incidental or punitive damages (including lost profits or revenue) arising from and/or in connection with the Event.
6. By participating in the event, the participants agree to indemnify and keep HONOR and its affiliates, subsidiaries, their officers, directors, shareholders, predecessors, successors in title, employees, agents and representatives indemnified and harmless from any claims, losses, damages, liability, claims or expenses (including any legal fees), suffered or incurred by HONOR due to or in any way arising from the event.
7. The Event and these Terms and Conditions shall be governed by the laws of Malaysia. Any disputes, controversy or claim arising out of or in connection with the Event shall be subject to the exclusive jurisdiction of the courts in Malaysia.