

THE ART OF THE ART OF BRUNSWICK BALL

A MAKER'S TRAIL THE BRUNSWICK BALL

The objective for our team in the Playable Citiy Brunswick walking tour is to develop and produce prototype projects towards how urban play can reconnect us to the lived experience of our cities. The walking tour is located in the Brunswick design district, Melbourne VIC - and spans 4 interactive projects that lead into each other through a time-travel journey. The Brunswick Ball is an outdoor interactive-projection installation and is one of the parts of the Playable City Brunswick walking tour titled: A Maker's Trail.

The Brunswick Ball is a 1950's-present themed outdoor interactive-projection prototype, focused on movement and music making through environmental interaction and motion capture. Participants that interact with their environment generate sounds/music that also creates visual projections. Participants may also choose to move or dance in a designated area that captures their motion, which adds to the interactive projection.

The Brunswick Ball aims to connect members of the community with the environment, through the universality of music, movement, and nature.







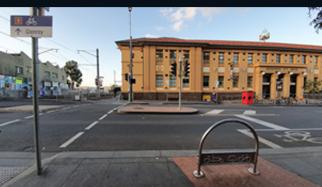




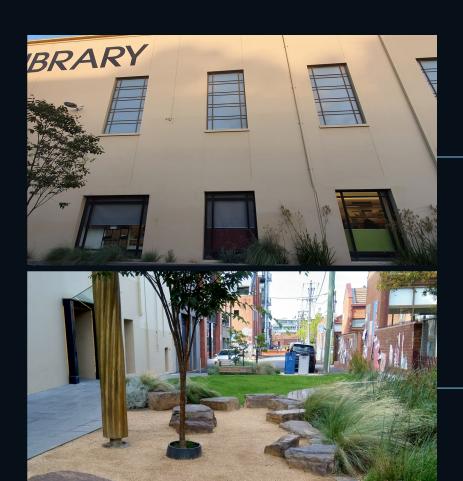








The Playable City RMIT MAGI team conducted site visits, community interviews, and collaborative project pitches to the Council of Moreland. The Brunswick Ball is part of these projects.







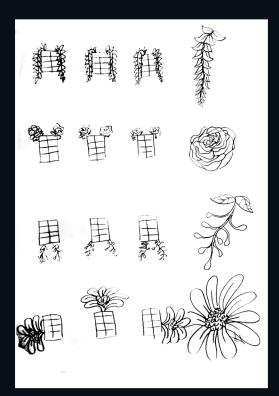


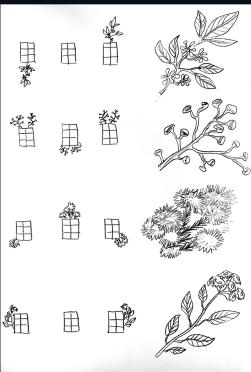
Conceptual visualization of The Brunswick Ball

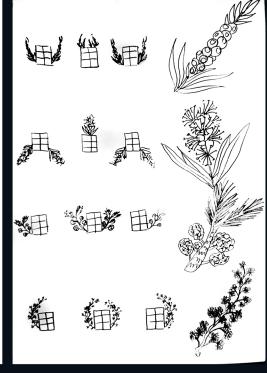
The physical environment (rocks) are augmented so it can be used as sound & nature visuals generating input (the band).

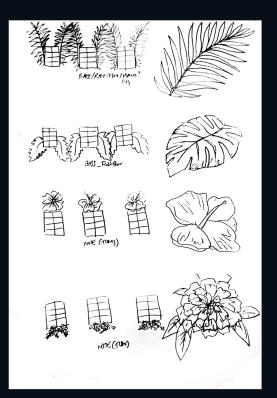
Motion tracking is used to capture people's movements that is projected on the windows (the dancers).

The projected visuals on the windows intends to suggest the visual silhouettes of people inside the Library having a ball. Which harkens back to the Brunswick Library's previous function as a dance hall.

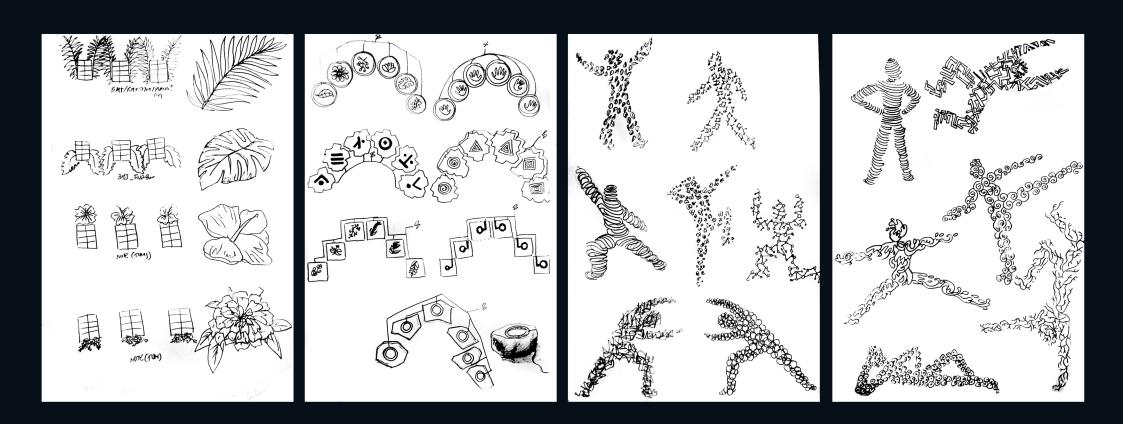




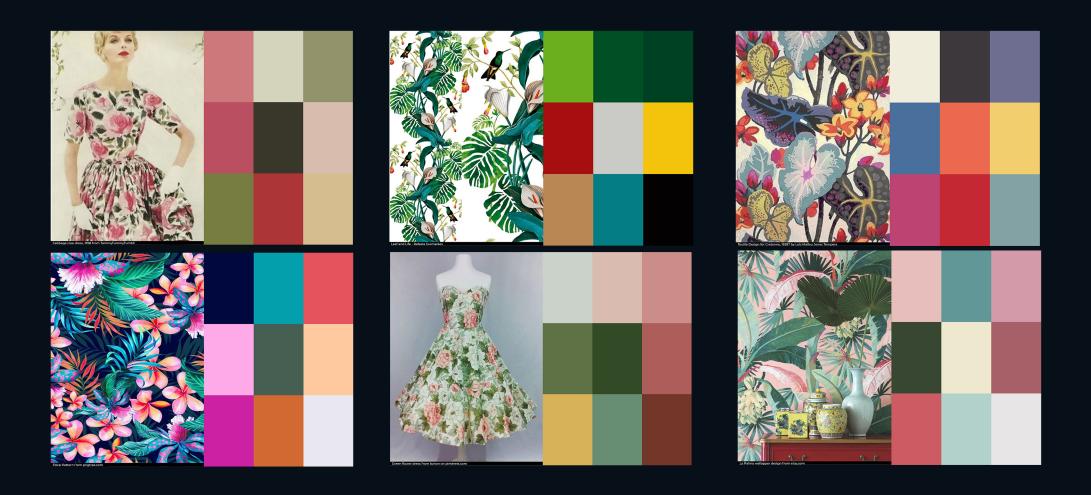




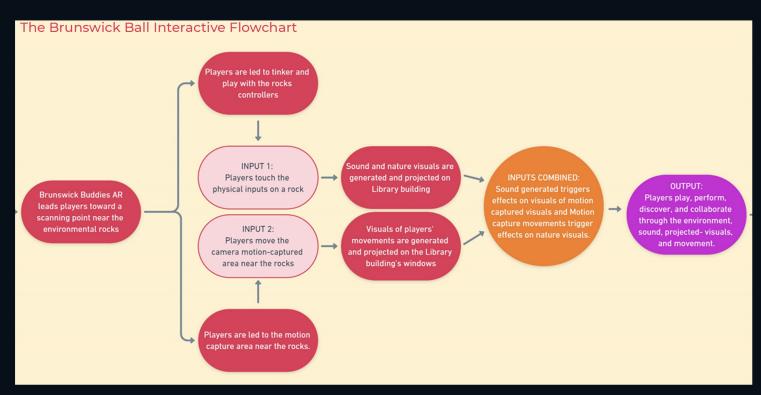
Sketches and studies for the nature aesthetics on The Brunswick Ball.



Sketches and studies for the rocks interaction points, and motion capture particles.



The Brunswick Ball's artistic direction and color palettes take inspirationfrom 1950's fashion and floral patterns.

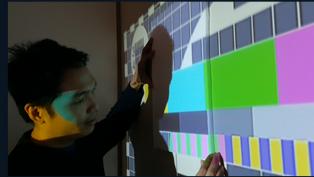




As an outdoor interactive public installation, the project required constant foresight and logistics planning.

INDOOR ITERATIVE PROTOTYPING





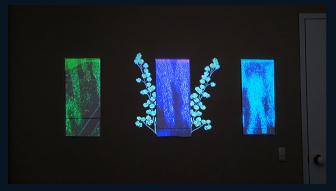




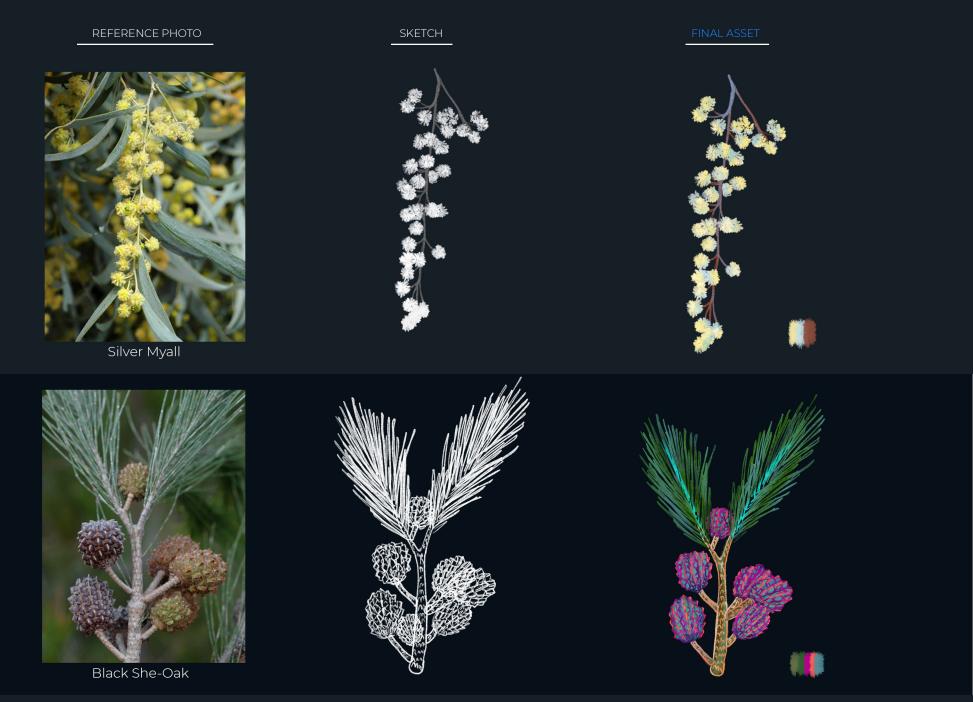




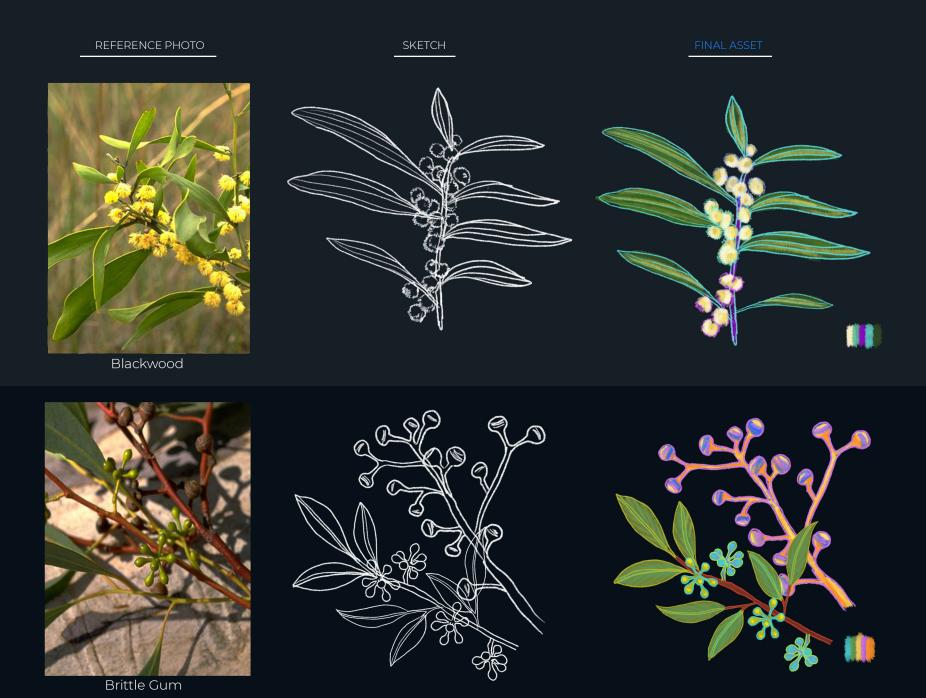








The nature elements in The Brunswick Ball were all hand-drawn, and derived from species of plants and trees that are indigenous to Moreland, wherein Brunswick is located.





PEOPLE MOTION TRACKING













The Brunswick Ball is a collaboration with MAGI student, Sahaj Garg's exploration in camera people motion tracking particles in Unity. Its particles are a combination of musical notes, and leaves, to coincide with the theme of music and nature.



THE BRUNSWICK BALL 3D VISUALIZATION



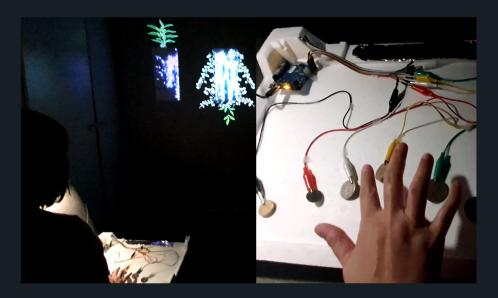


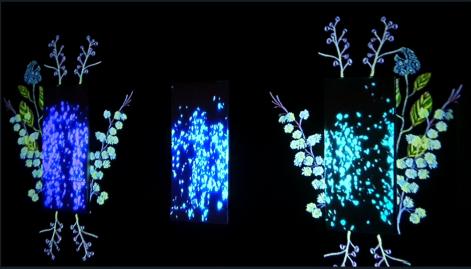




To plan out and visualize The Brunswick Ball outside of the actual site, we developed a 3D visualization of Saxon St. Brunswick Library.

THE BRUNSWICK BALL LATEST PROTOTYPE









The latest indoor prototype of The Brunswick Ball can be viewed at: http://magistudio.net/work/playable-city-the-brunswick-ball-prototype-4

We aim to continuously improve on the project by adding more interactions within Unity along with further play-testing on-site.





