

# Keynote Speaker: Christine Robere

Christine Robere became President and CEO of United Way of the Lakeshore in January 2003. *United Way of the Lakeshore serves Muskegon, Oceana and Newaygo Counties as the premier champion organization focused on human need and potential.* As the leader of United Way, Robere speaks for the local board and donors on human service issues and the importance of community stewardship. This is her 23rd year as a United Way professional having worked previously for United Ways in Midland and Gaylord, Michigan.

United Way of the Lakeshore advances the common good by focusing on education, income and health – the building blocks of a good life. Last year, the organization raised 2.6 million dollars to invest in local programs and services that deliver results for children, families and people with challenges in our communities.

Christine is a Michigan native. She received her bachelor's degree in public policy analysis from James Madison College at Michigan State University (MSU) and a master's in social work from MSU in 1998.



## SHOW ME THE MONEY DAY

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Thank you to the event vendors, presenters, and coordinators:



**JANUARY 28, 2017**  
**11:00 a.m. - 3:00 p.m.**  
**CHRIST TEMPLE APOSTOLIC FAITH CHURCH**

Presented By:



Event Schedule	Time	Classroom 1	Classroom 2	Classroom 3	Classroom 4	Classroom 5	Notes	
	11:00 am to 11:30 am	Opening Registration						
	11:30 am to 12:15 pm	<b>Learning to Live on Less</b> <u>Stewards In Action</u> Karen Cheatham  <i>Controlling where your money goes, setting goals, and saving</i>	<b>Understanding Health Insurance</b> <u>Musk Health Project</u> Shonie Blake <i>Affordable Care Act and choosing coverage</i>	<b>Financial Recovery</b> <u>5/3 Bank</u> Jackie Knowlton  <i>Rebuilding your financial life</i>	<b>Mortgages</b> <u>MOCAP</u> Todd Rasmussen  <i>Steps to purchasing a home</i>	<b>Foundation to Money Management</b> <u>Chemical &amp; Community Shores Banks</u> Bob Gilewski & Clint Todd <i>Understanding credit and dealing with debts</i>		
	12:30 pm  1:00 pm	Lunch and Resource Fair  <b>Key Note Address by Christine Robere</b>						
	1:45 pm to 2:30 pm	<b>DIY</b> <u>Community enCompass</u> Diane Russick-Rodriguez  <i>Do It Yourself home cleaning products</i>	<b>Budgeting Basics</b> <u>Comerica Bank</u> Kate Batchelder  <i>Tools and skills to create and use a workable budget</i>	<b>Energy Efficiency</b> <u>True North</u> Sheena Threatt  <i>Energy tips and tricks</i>	<b>Foreclosure Prevention</b> <u>MOCAP</u> Effie Grandberry  <i>Can you afford to keep your home? How to keep it or let it go</i>	<b>Debts and Collections</b> <u>Goodwill West MI</u> Shannon Judson  <i>Collection agencies—how they work and what to do if you're sued</i>		
	2:30 pm to 3:00 pm	Resource Fair		Grand Prize drawing	2:45 pm			
Resource Fair Exhibitors	<p> <b>Baker College</b> - Financial Aid/Post Secondary Education Opportunities  <b>Bankers Life</b> - Education &amp; Information about Life Insurance  <b>Call 211</b> - Agency Information &amp; Referrals for Community Resources  <b>Chemical Bank</b> - Financial Resources &amp; Empowerment Opportunities  <b>Comerica Bank</b> - Products &amp; Services  <b>Community enCompass</b> - Housing information, Computer Lab, Programs  <b>Community Shores Bank</b> - Financial Resources &amp; Empowerment Opportunities  <b>DHHS (Muskegon)</b> - Services &amp; Local Resources  <b>Disability Network</b> - Core Services (advocacy, referrals, independent living skills)  <b>DTE</b> - Info on energy savings, sign-ups for free home energy consultations  <b>Edward Jones</b> - Planning for retirement, investing, estate planning  <b>5/3 Bank</b> - Express banking, FREE checking accounts, other retail products  <b>GoodTemps Staffing</b> - Brochures &amp; Applications for Employment  <b>Habitat for Humanity</b> - Promoting Homeownership Program         </p> <p> <b>HealthWest</b> - Programs &amp; Services, Marketplace Health Insurance Info  <b>MOCAP</b> - Utility &amp; Rental Assistance, First Time Homebuyer Classes, Foreclosure Assistance  <b>MSU-Extension</b> - Financial Literacy &amp; Homeownership Education  <b>Muskegon (City of)</b> - Services &amp; Fair Housing Information  <b>Muskegon Community College</b> - Programs and Certifications Available  <b>Muskegon County Public Defenders Office</b> - Services &amp; Expungement information  <b>Muskegon Health Project</b> - Enrolling and Understanding Health Insurance  <b>Muskegon Heights (City of)</b> - Rights &amp; Fair Housing, Energy Efficiency  <b>Orchard View Adult Ed</b> - Adult Education Opportunities  <b>Pioneer Resources</b> - Community Living Supports, Other Programs &amp; Services  <b>Stewards In Action</b> - Savings Tips, Identity Theft, Credit Report Info, Other Financial Info  <b>TrueNorth Community Services</b> - Services &amp; Utility Assistance Programs  <b>United Way of the Lakeshore</b> - Programs &amp; Services  <b>Volunteers of America</b> - Services for Veterans, Housing &amp; and Employment Services         </p>							