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WHY NEW LAUNCHES ARE BETTER INVESTMENTS THAN RESALE PROPERTIES

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A comparison of the performance between new projects and nearby resale properties.



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OrangeTee.

EXAMPLE: NEW LAUNCH VS RESALE

IMAGINE THAT A FEW YEARS AGO, YOU MADE AN INVESTMENT CHOICE.

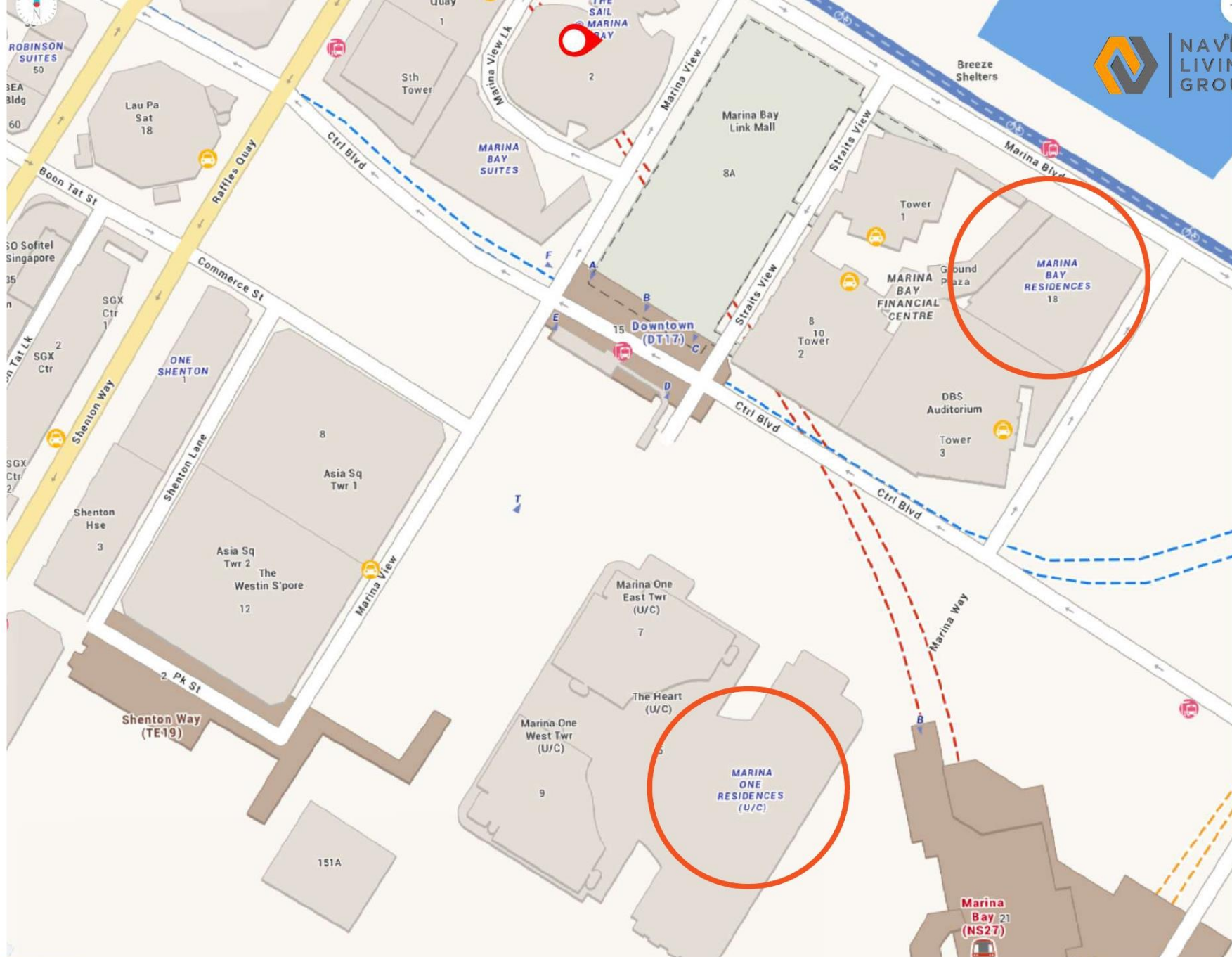
WHICH WOULD YOU HAVE BOUGHT?



Marina One
\$2300psf
New Launch



Marina Bay Residences
\$2200psf
Resale



Quarterly : 2014 Q4 to 2017 Q3 (Sale)

Condos/Apartments

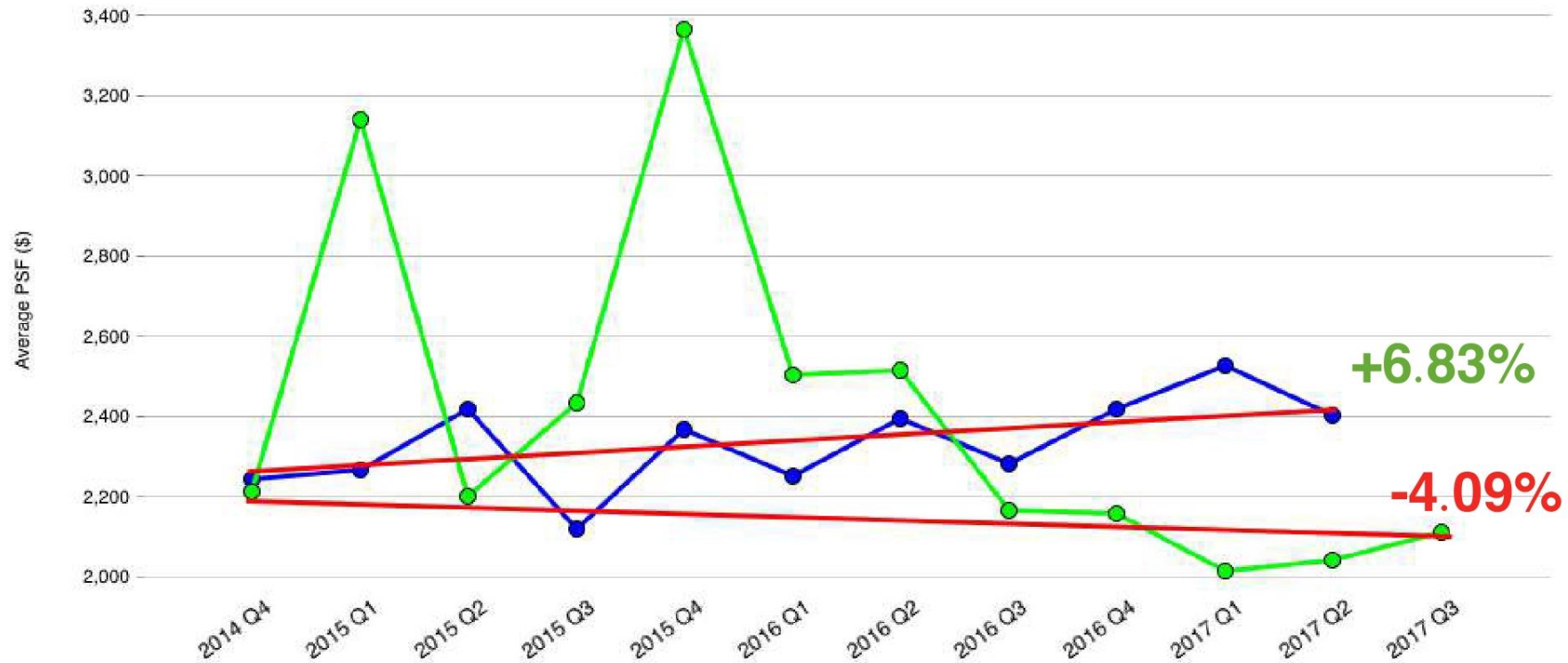
Legend



Trend Line Detail Analysis

1: From (2014 Q4 , \$2,189.81) To (2017 Q3 , \$2,100.30) - Overall (-4.09 %), Yearly (-1.51 %/Year)

2: From (2014 Q4 , \$2,263.05) To (2017 Q2 , \$2,417.65) - Overall (6.83 %), Yearly (2.68 %/Year)



Source: SRX / URA

EXAMPLE: NEW LAUNCH VS RESALE

IMAGINE THAT A FEW YEARS AGO, YOU MADE AN INVESTMENT CHOICE.

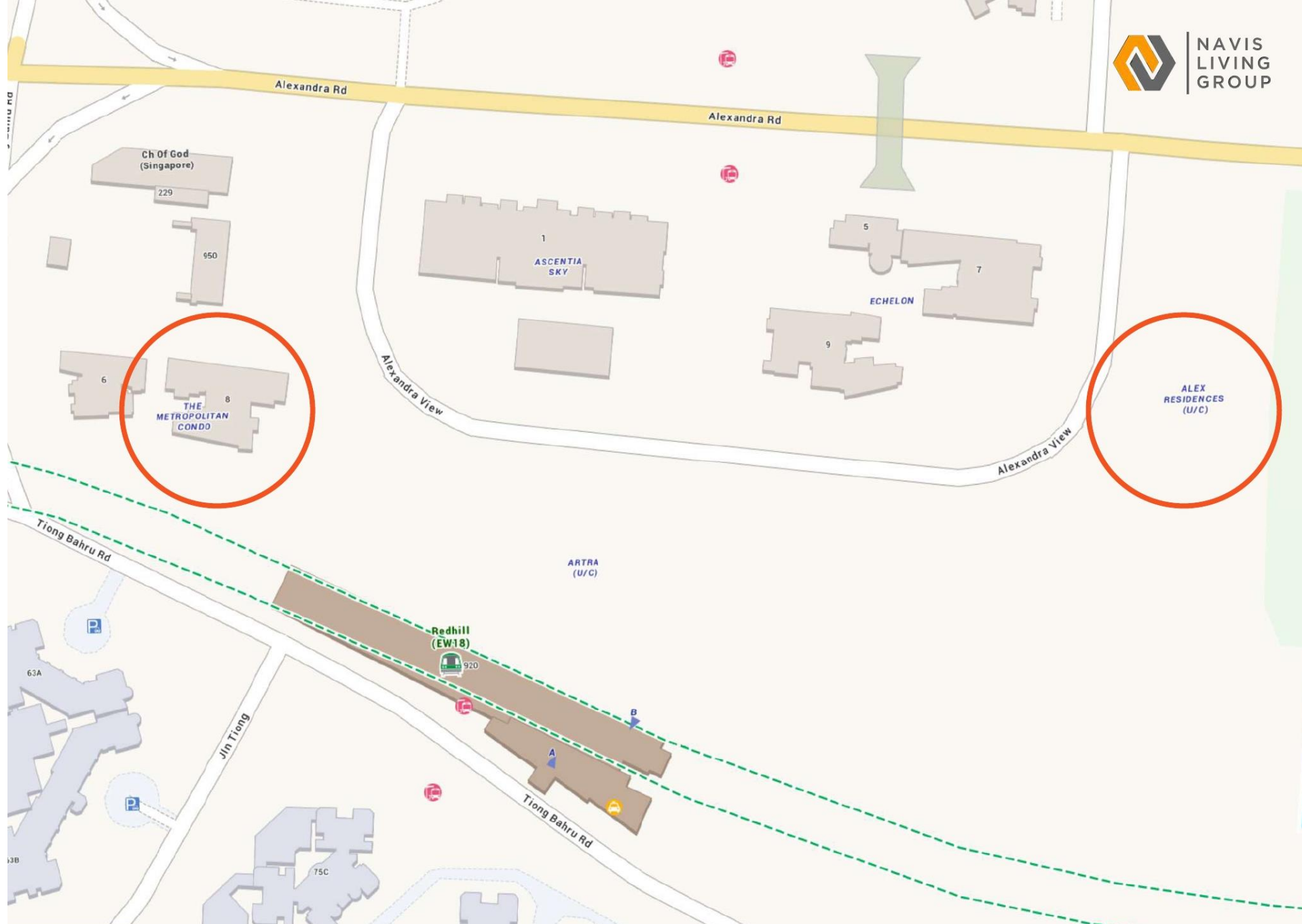
WHICH WOULD YOU HAVE BOUGHT?



Alex Residences
\$1680psf
New Launch



The Metropolitan
\$1430psf
Resale



Quarterly : 2013 Q4 to 2017 Q3 (Sale)

Condos/Apartments

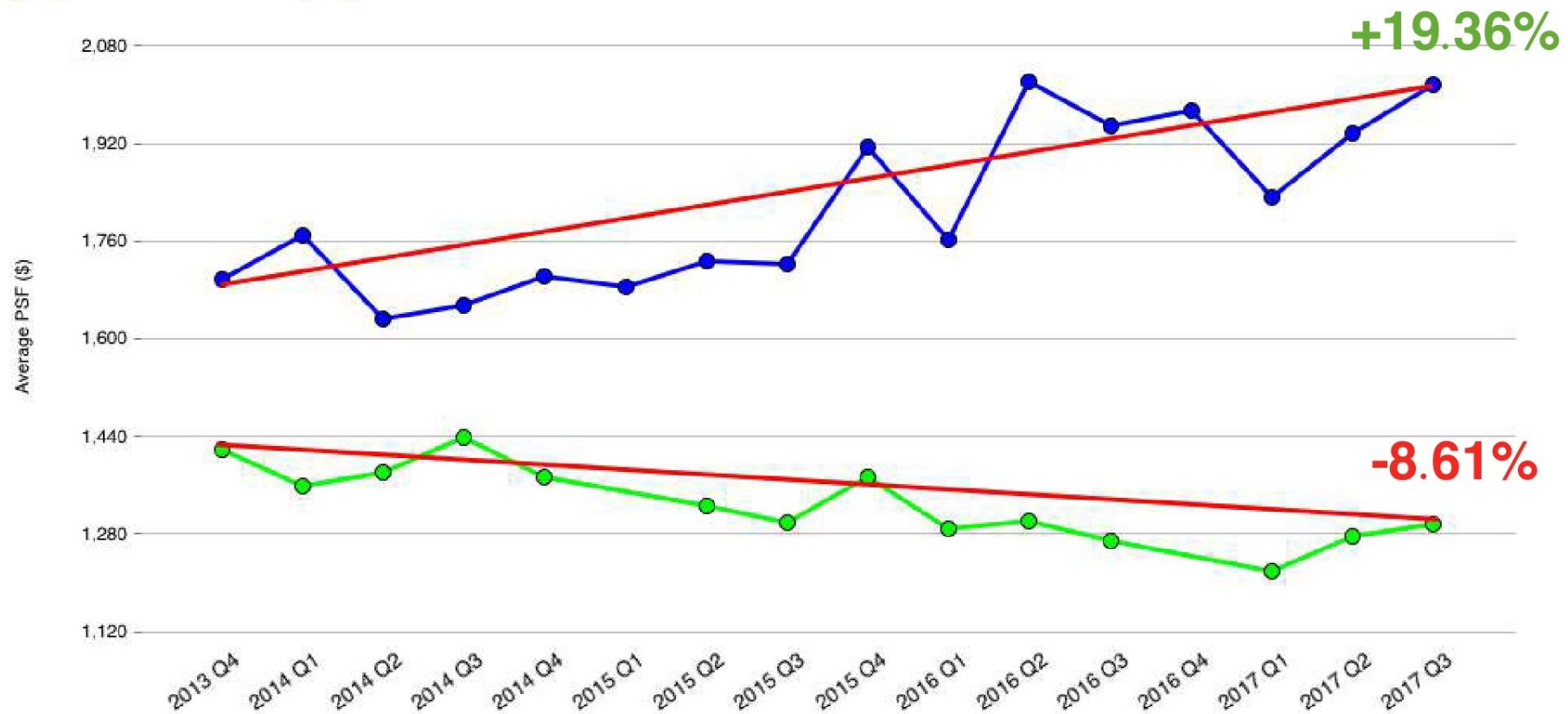
Legend



Trend Line Detail Analysis

1: From (0 Q0 , \$1,687.87) To (3 Q3 , \$2,014.68) - Overall (19.36 %), Yearly (4.83 %/Year)

2: From (0 Q0 , \$1,426.43) To (3 Q3 , \$1,303.56) - Overall (-8.61 %), Yearly (-2.37 %/Year)



Source: SRX / URA

EXAMPLE: NEW LAUNCH VS RESALE

IMAGINE THAT A FEW YEARS AGO, YOU MADE AN INVESTMENT CHOICE.

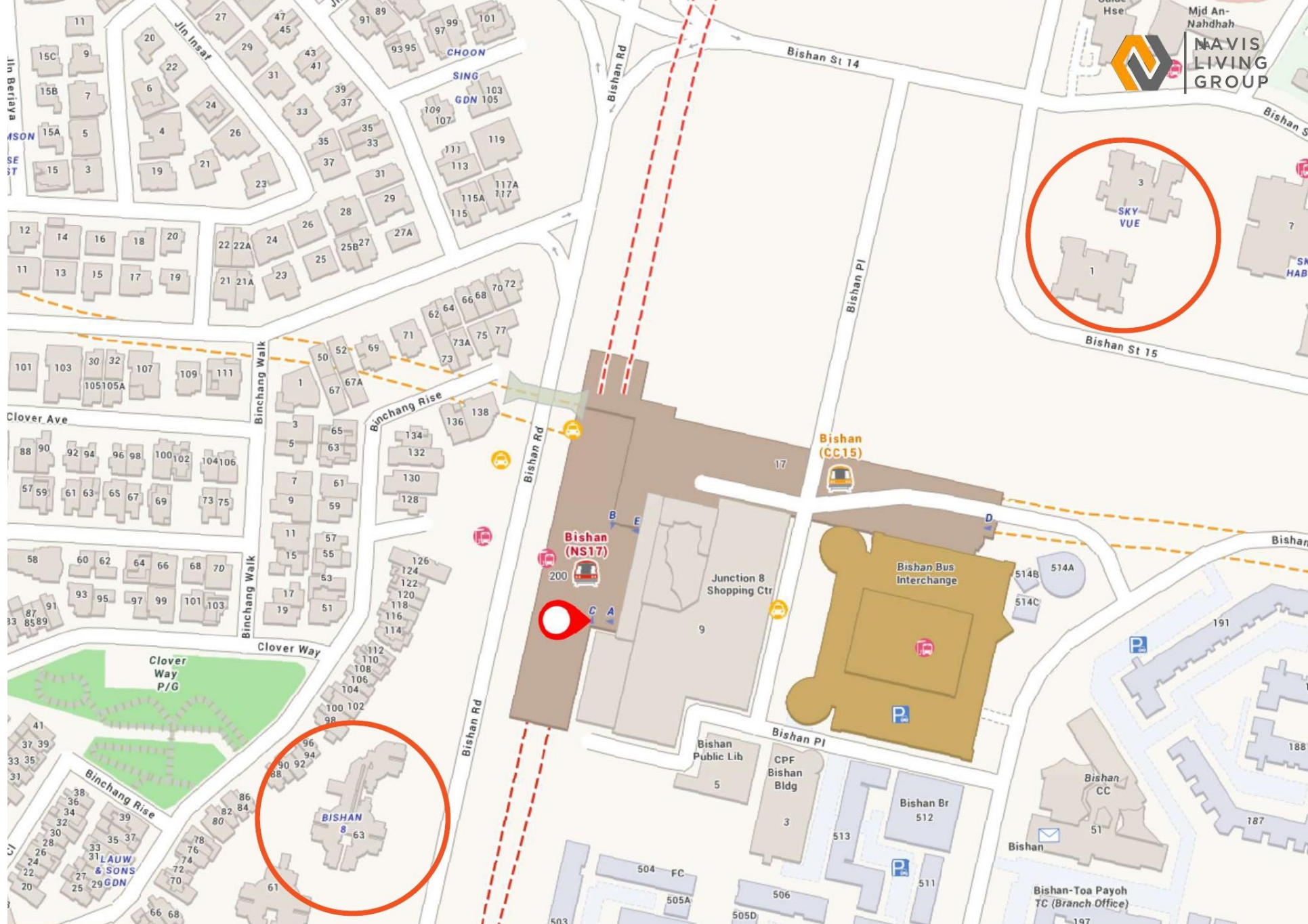
WHICH WOULD YOU HAVE BOUGHT?



Sky Vue
\$1360psf
New Launch



Bishan 8
\$1200psf
Resale



Quarterly : 2013 Q2 to 2017 Q3 (Sale)

Condos/Apartments

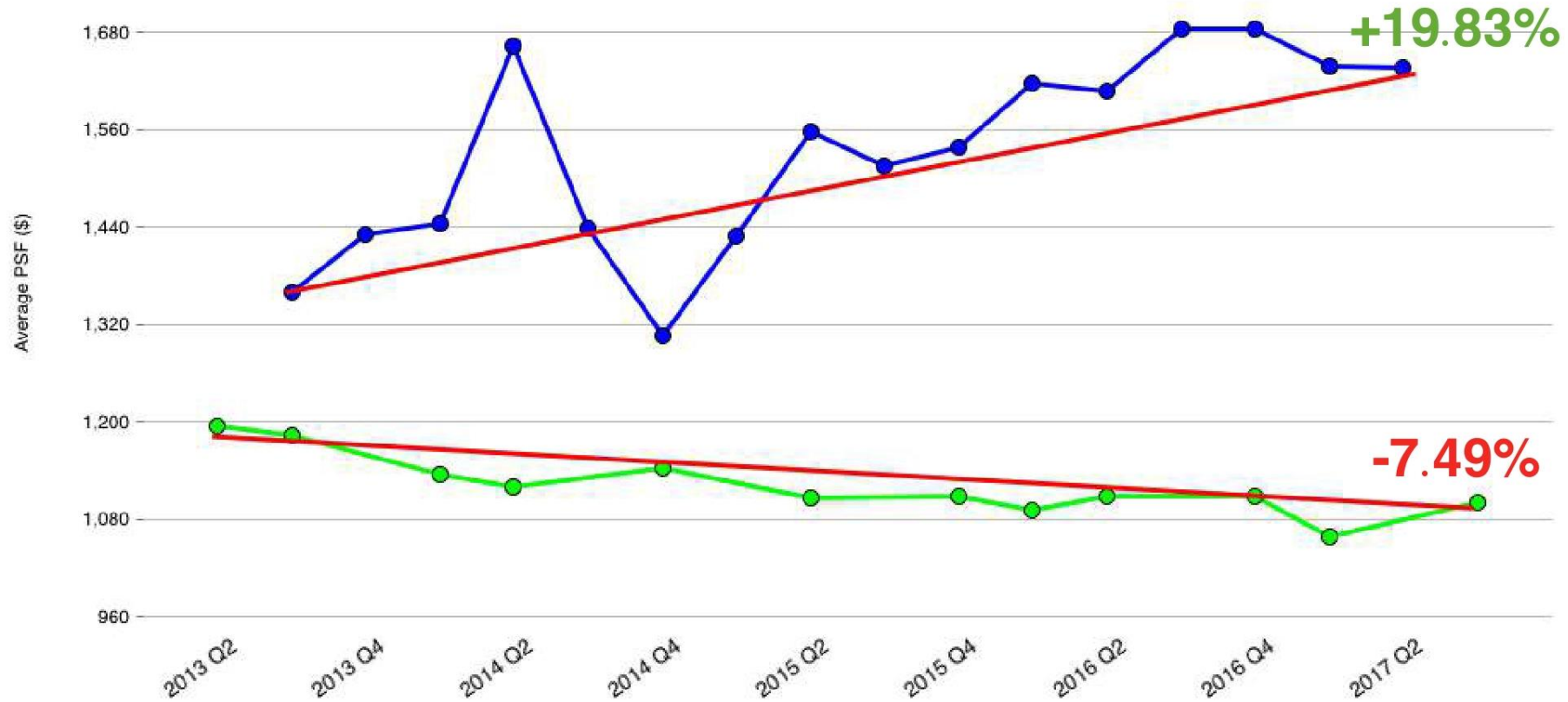


Legend



Trend Line Detail Analysis

1: From (0 Q0 , \$1,182.26) To (4 Q1 , \$1,093.73) - Overall (-7.49 %), Yearly (-1.81 %/Year)
 2: From (0 Q1 , \$1,359.33) To (4 Q0 , \$1,628.95) - Overall (19.83 %), Yearly (4.94 %/Year)



Source: SRX / URA



FACTORS WHY NEW LAUNCHES ARE OUTPERFORMING RESALE PROPERTIES

WHY NEW LAUNCHES OUTPERFORM RESALE PROPERTIES?

- **Brand New Design** Concept and Facilities vs 8 years old design (Facelift vs old car concept)
- **Entry Price**
 - Owners who bought first hand will rarely sell at a loss.
 - Vested interest in price preservation.
- Today's market is about **Quantum not PSF** anymore.



PROPERTY WEALTH PLANNING

A Road Map to Systematic Wealth Building Through
Property Investments



5 Star Service Property Wealth Planner

Graduated from NUS with major in Economics and certified with CEA, JJ is a dedicated and responsible realtor who always put his clients' interest first.

Honesty, integrity and professionalism are his core principles at work and your needs will always be the top of JJ's concern. Many clients have testified for his service and maybe one day you can testify for him too.

He can help you to choose the "right" property in Singapore - whether you are an experienced investor, a first time buyer or a foreigner looking to migrate into Singapore. His services cover finding the property, doing financial calculation, negotiating the best price, making an offer and sealing the deal. He believes in no hard selling but meeting the clients' needs and requirements. He is here to help you in everything to make the best real estate decision.

For HDB / condo owners who wish to restructure their portfolio, he can assist and provide advice based on his experience dealing with clients from all walks of life. His services cover sourcing the right buyers, doing financial calculation, getting the best possible market price and ensuring smooth timeline. He believes that every house is marketable. He is here to help you to to get the best possible deal.

[5-Star Services](#) | [Website Profile](#) | [SRX Profile](#)

More Info About JJ →



Kenneth (Residential Seller)

Oct 4, 2016

JJ has shown that he worked very hard on every buyers' lead and provided extremely dedicated service to his client. I will be giving exclusivity to him to sell my father's HDB flat unit in the coming year 2017.



Mr & Mrs Lai (Residential Seller)

Jul 27, 2016

JJ had helped us to market the HDB house and he is able to sell at record high price. We would like to thanks for his effort on this!



Derek & Hui Shan (Residential Buyer)

Apr 21, 2016

We will highly recommend you to our friends looking for properties and I am sure we will come to you when we are ready to purchase our next apartment!



Daniel & Feng Ling (Project Buyer)

Dec 11, 2015

We would like to thank Jun Jie and your team for the quality service and we look forward to the same standard of service when we are ready to sell our existing BTO!



*Collected over 100 testimonials. Customers' Satisfaction are my **Personal Achievements!***

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