## **Pre - Notice of Tender**

24<sup>th</sup> May 2023 Japan National Tourism Organization (JNTO) Rome Office Executive Director Yoshiyuki Mizuuchi

We hereby announce the following planned tender.

1. Date of Pre-Notice: 24th May 2023

2. Tentative Tender Period: mid June 2023 -

3. Overview of project

i. Name of project: Japan Tourism Roadshow in Italy FY2023

ii. Detail of project: JNTO is holding the tender to find a management company that plans and organizes the Japan Tourism hybrid Roadshows (offline & online) in Italy. The roadshows will be held in more than one Italian city and aim to enhance the network between both Italian and Japan travel industry to see an increase in the number of visitor arrivals from Italy in the future.

## 4. Procedures

Tentative project period: From around September 2023 to end of March 2024

End