

## Is Web Summit ready for your startup?

We have 30 tickets available for Made of Lisboa's community.

**Do you want to go to the Web Summit but don't have ticket yet?** Well, we got good news for you. This year we're representing again Lisbon's entrepreneurial ecosystem at the Web Summit.

Made of Lisboa has **30 tickets available for you to go to the Web Summit** but the real question is - **"Is the Web Summit ready for the power of your startup?"**

To understand if the Web Summit is up to this challenge, we need you to fill out a form with information regarding your startup and submit a pitch deck, presenting the project and aspirations of it.

In total there are 30 tickets available for 30 startups registered in Made of Lisboa's community. **Remember, your startup must be registered on [www.madeoflisboa.com](http://www.madeoflisboa.com), otherwise your application will be considered invalid.**

The ticket is valid for three days, and one morning or afternoon to be decided of those days will be spent in our stand (time slots morning / afternoon 9h-13h / 13h-17h), where you can present your startup and make several networking contacts.

Applications are open until the 15<sup>th</sup> October. We will announce the winners between the 20<sup>th</sup> and 21<sup>st</sup> of October. The Web Summit is considered one of the largest technology events in the world and will take place from November 4th to 7th at the Altice Arena & FIL in Lisbon.

**Applications:** <https://forms.gle/6NNqbDfHEa5LBWmq6>

If you have any questions about the regulation and / or other questions, you can contact us via email [weare@madeoflisboa.com](mailto:weare@madeoflisboa.com).

## Participation rules:

### Is the Web Summit ready for your startup 2019

#### 1. Object of the contest

The Lisbon City Council, through [madeoflisboa.com](http://madeoflisboa.com) platform, will offer the possibility to participate in the Web Summit, which takes place from 5 to 7 November 2019.

This offer includes one admission for the WEB SUMMIT 2019 for a startup's representative chosen and one morning or afternoon presence (to be designated) at the Made Of Lisboa stand.

The 30 selected startups will represent the entrepreneurial community of Lisbon and act as its ambassadors for Europe's largest technology event.

#### 2. Participants

The contest is addressed to startups companies of Lisbon.

The eligibility conditions are:

- To have a valid application at [www.madeoflisboa.com](http://www.madeoflisboa.com);
- One of your business area must be focus on the Internet, have a technology base or be a digital innovation agent.
- Submit a pitch deck or presentation of the startup candidate.

### **3. Applications**

Applications must be formalized on the platform [www.madeoflisboa.com](http://www.madeoflisboa.com) and will have to attach a brief pitch in ppt format, video or another format to evaluate the startup.

### **4. Startup's Representative**

The access to the event will be issued in the name of the person designated by the startup as its representative and who will be present at the CML / Made Of Lisboa stand on the scheduled day / time.

The interlocutor should have the availability for a general meeting to be held on 25 or 29 October at a time and place to be confirmed.

### **5. Deadlines**

Participants have until 15<sup>th</sup> October to submit their application.

The results will be released between 20<sup>st</sup> and 21<sup>th</sup> October at the platform: [www.madeoflisboa.com](http://www.madeoflisboa.com).

### **6. Selection criteria**

The jury assigned to evaluate them will make a qualitative assessment of the applications taking into account factors such as:

- The activity area; The development stage;
- The motivation to be a Made Of Lisboa's representative.

The 30 best startups will be chosen as well as 5 alternates according to the nomination of the jury.

The jury's decision is not subject to appeal.

### **7. Participation and presence at the CML / Made Of Lisboa booth**

The CML / Made Of Lisboa stand, located at one of FIL's pavilions to be designated, will have spaces reserved for 5 startups at the same time.

Each company will be assigned a temporary time slot (morning / afternoon from 9h to 13h and from 13h to 17h) on one of the following days: 5<sup>th</sup>, 6<sup>th</sup> or 7<sup>th</sup> of November of 2019.

Every winning startup company commits on their presence at the stand CML / Made Of Lisboa during the period assigned to them, bearing in mind that during this period they are also representing of the city's own entrepreneurial community.

## **8. Data Protection**

No personal data will be collected during this contest, new admissions on Made Of Lisboa platform are subject to the rules established in this medium, as required by the Law No. 67/98, of October 26, Protection of Personal Data, and subsequent changes.

## **9. Final Notes**

Made Of Lisboa reserves the right to interview, communicate and broadcast videos live from their stand, on their several digital or other platforms, throughout all the WebSummit period, similar to what happened in the 2017 and 2018 editions.

Made Of Lisboa will not be responsible for delays, errors or inability to notify winners. If any of the winners chosen do not respond to the contacts or do not comply with any of the terms and conditions, the prize may be awarded to the designated alternate company, by the ranking order.

All decisions of CML / Made Of Lisboa related to this competition and the participants' eligibility are final.

For more information, contact [weare@madeoflisboa.com](mailto:weare@madeoflisboa.com) with the e-mail subject "Web Summit Ticket".