



High-Fi Usability Testing Report

Hi-Fi Usability Test Report



Confusion on “Globe” icon - Major Severity

Finding

1/4 Hi-fi Users did not understand what the “Globe” icon meant

3/5 Mid-fi users were confused about the globe icon in the top left corner.

Analysis

When a user is on a screen, the top left is usually where a back button or hamburger menu would be. If they wanted to go back to search for another city, users did not know how they would be able to do so.

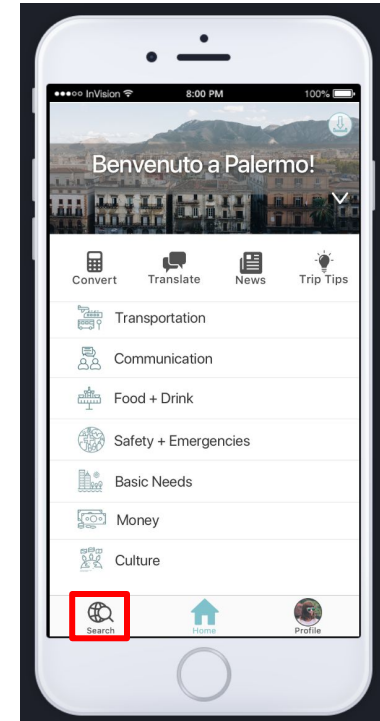
Recommendation

Update the tab bar and icon for so the user can understand where they are and a way to return to the search page.

V1. Hi-Fi



V2. Hi-fi



“What does this ‘globe’ means? And how do I go back to search for other cities ” -User 3

Hi-Fi Usability Test Report



Locating of the “Trip Tip” - Major Severity

Finding

3/4 Users **could not locate** the “Trip Tips” on their first attempt.

1/4 **Failed the task**

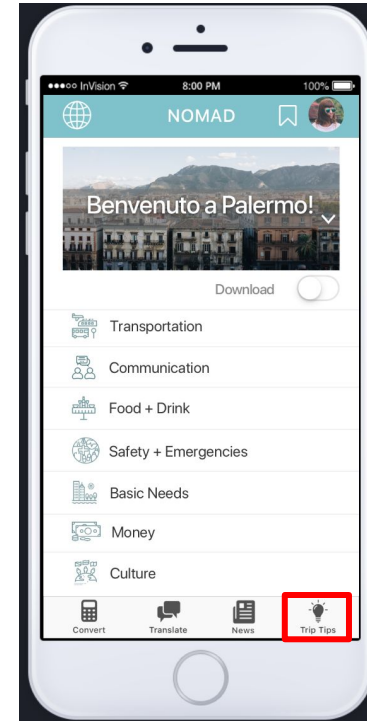
Analysis

Users had a hard time finding “Trip tips” because it was located in the bottom tab bar. The feature had not been introduced elsewhere and did not follow standard convention placing it at the bottom of the users gaze. This made it hard for users to find when asked to generate a random fact.

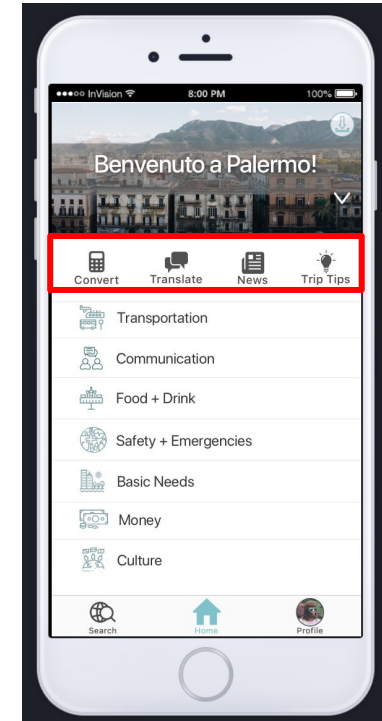
Recommendation

Update the tab bar to align with standard tab bar conventions. **Relocate tools in the original tab bar below** the hero image on the home page.

V1. Hi-Fi



V2. Hi-fi



“I was looking for random facts from the list”-User 4

Hi-Fi Usability Test Report



Not able to find “Key Phrase” - Major Severity

Finding

4/4 Users **failed** to find “Key Phrases” to use at a restaurant.

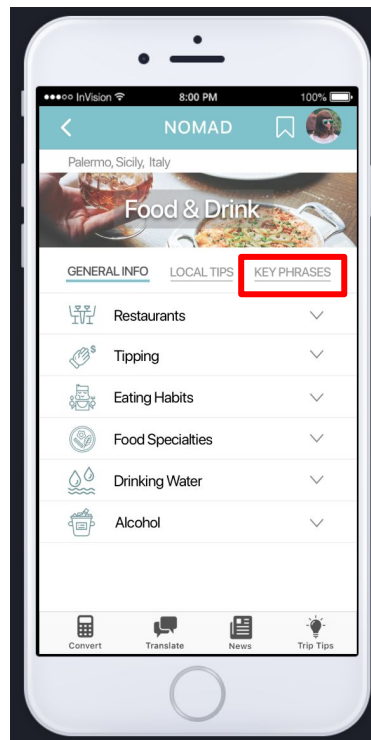
Analysis

Users were not familiar with the layout of tabs below the hero image. When asked to learn some things to say at a restaurant they all attempted to click the translate button. Many thought key phrases would provide more general phrases such as hello how are you. For these reasons they were unable to complete the task.

Recommendation

Remove the tabs and “Key Phrases” and make them a subcategory to indicate that they are Phrases specific to food and drink.

V1. Hi-Fi



V2. Hi-fi

