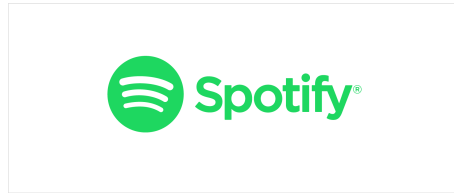


How to Get Your Songs on Spotify



Not a Signed Artist? No Problem

You will find countless independent artists so we all must give attention to a very important factor: gaining new fans! Yes, more than money, we'd like individuals to hear us and tell their friends regarding the mind-blowing new band they discovered. Getting our music placed on Spotify is often a critical step in this method.

Unless you have been living on Cloud 9, you've probably heard of Spotify and its particular "freemium" service. You've also heard how Spotify has had the online community by storm. Each time one of my pals learns an audio lesson, it appears on my Spotify, Facebook, Twitter, and whatever other social accounts I've; ex: "Hey! Nicklas just joined Spotify and heard Weasel... " You get the drift.

So although the amount of cash you make per stream (per play) is just one penny, the exposure potential is definitely worth it. And fortunately for indie artists like yourself, it's pretty an easy task to buy your music onto Spotify.

Currently, you could be signed to some label. If so, your music might be on Spotify already. If it isn't, call your rep and ask if they've uploaded your own music towards the service. If they haven't so you would like them too, provide the order! (in a nice way). Also, ensure they send Spotify your press kit packed with a bio, photos, contact details and other things that makes you stand out. Simple enough, right?!

An advanced unsigned artist, that's okay because there are a great deal of approaches to upload your own music with no label. However, Spotify cannot negotiate along directly. You will want to? I believe it's one of several stipulations of their agreement with the majors. Though the option would be still quite simple. You have to pick a distributor like Tunecore, CDBaby or DittoMusic. I've written a review of these distributors in order to save some time to keep rehearsing.

Once you have created a merchant account using a distributor or signed a label agreement, your music will probably be uploaded onto Spotify within 4-6 weeks. But there's still work to be achieved, while us to:

remote your own music!

Spotify doesn't always receive your awesome press kit, so equally as a backup, build a profile at allmusic.com. Spotify will look for you there should they don't receive a bio.

Since each of the tedious stuff is performed with, you need to enable your fans know Spotify will be sporting your tunes soon! Come up with cool promo posts on Facebook, Twitter and MySpace. Create a promo video for the YouTube channel. Just were built with a sweet idea: write a song simply for your Spotify release and repair it on your posts! Ex: "Can't wait to see our fans on Spotify. We've recorded an audio lesson simply for you! Coming to your Spotify account soon!" Fans will eat it!

Okay, you can find a handful of tedious circumstances to accomplish still. No site is complete anymore without clickable logos. As soon as your music is on Spotify, download the service's logo at iconfinder.com. Next, search for your band profile on Spotify (options are numerous should come up, including "Top Hit, Tracks, Playlists"... you need to find the link under "Artist"). While hovering over your artist profile, right click and judge "Copy Spotify URI." Last, combine the URI with all the Spotify logo with the help of it to your site or blog sidewall by creating an "Image Widget."

Another hip promo you need to use for Spotify is the "Spotify Play Button." This selection lets you post songs on to your website and blog. First, right click any song, album or playlist in Spotify you wish to promote once again select "Copy Spotify URI."

For instance, let's post this URI in your blog. Throw open your blog, write something to your hungry fans in html mode: ("We know everyone want a sneak peak in our upcoming album. Here's the first track for you personally! Share it along with your friends!"). Next, post the web link and include a salutation.

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