

# International Student Recruitment Forum

**Agenda**

# Global trends, new models & using data to stay ahead of the curve

Wednesday 22 November 2017

Holborn Bars, 138-142 Holborn, London EC1N 2NQ

## Programme

**9.30:** Registration and refreshments

**10.00 Welcome**

Simon Emmett, Chief Executive, Hotcourses Group

**10.10 Introduction to the day**

Aaron Porter, Director of Insights, Hotcourses Group & Conference Chair

**10.15 KEYNOTE: Ensuring UK higher education still matters globally**

Vivienne Stern, Director, Universities UK

**10.45 PLENARY: What does the data tell us about the health of international student recruitment in the UK?**

Aaron Porter

**11.15** BREAK

**11.30 CASE STUDY: Bucking the trend. New models for global engagement in higher education**

Gillian Olivieri, Assistant Director Global Partnerships, University of Warwick

**12.15 CASE STUDY: Global engagement in an uncertain world**

Vincenzo Raimo, Pro-Vice-Chancellor (Global Engagement), University of Reading

**13.00** LUNCH

**14.00 PANEL: Is the UK still a desirable destination for international students? What can be done to reverse the decline in the UK global share?**

Chair: Amy Baker, Managing Director, The PIE News

- Yinbo Yu, International Students' Officer, NUS

- Dominic Scott, Chief Executive, UKCISA

- Tracey Lancaster, Deputy Vice Chancellor, Leeds Beckett University

- Charlene Allen, Director of Student Recruitment and International Relations, University of Southampton - TBC

- Representative, Chartered Association of Business Schools

**14.45 PLENARY: The shape of global higher education: lessons for UK universities**

Janet Ilieva, Director, Education Insight & Michael Peak, Senior Adviser, British Council

**15.30** CLOSE

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