

## [Hyper Car Market](#)

### Summary

**Pune, India, June 2019/MRFR Press Release Market Research Future Published a Half-Cooked Research Report on the Global Hyper Car Market. The Global Hyper Car Market is expected to Witness 9.3% CAGR during the Forecast Period, 2019–2025.**

### Hyper Car Market Overview

Hyper cars are manufactured with ultra-light and ultra-aerodynamic designs, hybrid-electric drive systems, and high efficiencies. These features do not eliminate essential vehicle characteristics such as safety, performance, durability, affordability, and comfort. The increasing focus of automotive OEMs to build ultra-light weight vehicles with creative, unique designs and advanced technologies and the growing preference for high performance vehicles with enhanced systems are the factors expected to drive the demand for hyper cars throughout the forecast period.

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### Segmentation:

The global hyper car market is segmented based on propulsion, application, and region. On the basis of propulsion, the global market has been segmented into ICE vehicle, electric vehicle, and hybrid vehicle. On the basis of application, the global market has been segmented into racing competition, entertainment, and others.

The global hyper car market is primarily driven by factors such as the excellent engine performance, shift in consumer preference for high performance sports vehicles, and increasing demand for racing experiences in the tourism industry. However, the high vehicle prices and limited demand from developing and underdeveloped regions might hinder the growth of the global hyper car market during the forecast period.

### Regional Analysis:

In terms of region, the global market for hyper cars is segmented into North America, Europe, Asia-Pacific, and the rest of the world. Europe is expected to lead the global hyper car market during the forecast period. This growth is due to the presence of well-established market leaders, such as Lagonda Global Holdings plc (UK), Porsche AG. (Germany), Koenigsegg Automotive AB (Sweden), Automobile Lamborghini S.p.A. (Italy), and DescriptionPagani Automobile S.p.A. (Italy), who are investing substantially in the research and development of technologically advanced hyper cars and aftersales infrastructure. North America is expected to offer promising growth opportunities for the global hyper cars market. The increasing focus of foreign automobile manufacturers, such as McLaren and Koenigsegg, to build a strong domestic presence by increasing sales, developing a strong product portfolio by considering region specific consumer requirements, and a growing retailer network in this region are the factors expected to fuel the demand for hyper cars in this region.

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In order to stay updated with technology and work process of the industry, MRFR often plans & conducts meet with the industry experts and industrial visits for its research analyst members.

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