

There's a whole world out there of people that need you to serve them. You are now investing your time and your energy, and you are stepping up to be that person and that woman who makes investments like this, who takes her business seriously, who's willing to go on, who is driven, who is ambitious, who is going to make happen no matter what.

This is the million dollar business podcast. Here's your host, Jennifer.

Hello, come to the million dollar business podcast for entrepreneurs who want to create wealth and freedom with their business. So if you're looking for the mindset and strategy, D C known and paid online, you're in the right place. I am your host, Jenna, faith, success and mindset strategists for seven figure entrepreneurs. So in today's episode is going to be short and sweet, but I made this one just for you because I know that coaching and this, my world is

Really a lot about permission. It's a lot about us breaking our own rules, breaking barriers, and doing things that frankly, people don't have the guts to do. Other people don't have the guts to do so. In today's episode, I'm going to be talking about permission, giving you permission to do whatever the heck you want to do and talk about how by me, giving myself permission to break the rules, I was really able to skyrocket my business. So let's go ahead and dive right in to today's episode permission to do whatever the hell you want. So I don't know about you, but I'm someone who has never really followed the rules. And I know that when I started in the online coaching space, I did almost get pulled into this idea that things had to be a certain way that I had to follow specific marketing rules or coach rules and things like that.

But luckily I was able to stand my ground and who I was and pull myself out of that. And number one, I want to give you permission that if you're feeling like you want to do something different, if you're feeling called to doing something in a different way, or in a way that maybe might ruffle some feathers or something that goes against the grain and like really just being a disruptor, do it, do it, do it, do it. And it's on your heart for a reason. And don't allow quote, unquote rules or things that we have to live by or societal norms to stop you from really following your heart and your soul in what you desire to do. So that's number one. I want to just give you permission. Number two is I want to just talk about some of the things that happened as a result of me going against the grain and not doing the things that I thought I was going to have to do, or what's supposed to do in the online space.

Have you ever noticed how much you get sucked into other people's agendas on a daily basis? I mean, this literally starts with email social media, first thing in the morning, it's like someone wants something from you. They're trying to get you to do something right by this thing, click here, download this free thing. And I get it like, this is the world that we're in. Do you have to be really because the other people's agenda does Ken take over what you kind of have going on and what you want. And then you start to leave and think that it has to be a certain way in order to be successful, right? You're being inundated with what other people are doing, what they're saying, what they're thinking, what they're selling, how they're selling it. And sometimes it's easy to get lost in other people. I know this is a very difficult thing to do, but I highly recommend as much as you can.

I can stay off of social media in the aspect of scrolling or in the aspect of quote unquote research, right? Like limit your social media to you posting, or do you interacting with paying clients? Are you interacting with your free Facebook group and leave everything else away? Like block people. If you have to block people, hide people. If you have to hide people, but being able to stay focused and staying in your own lane is going to be the catalyst for you. Being able to go for it and break the rules and do what you have to do. And I'm telling you, people are going to fail lot to you once you start doing it because this whole space that we're in right now, it's all about permission. It is about permission. I give myself permission to do something and that creates a ripple effect that creates the effect that other people see me doing what I want to do.

And then they're like, okay, Jen did it. Now I can do it. The same thing is going to be true for your clients as well. They're going to have that ripple effect of, you know, going to that next level and being able to calibrate to your boldness, your courage, right? It's just so easy. It's so easy for us to get caught in the trap of like putting everybody else's agenda first or putting everybody else first, not ourselves because some societal norms, some, you know, decades ago or centuries ago, probably he meant that if we put ourselves first, if we did what we wanted to do, that that means we're egotistical. We're full of ourselves and all that other kind of, right? So I'm here with a message for you today that you now have permission to do whatever the hell you want with whoever the hell you want, whatever the hell you want, period.

End of story. And I really hope you take this to heart. The people that I know that are successful in business and really life for that matter, they're not successful because they conformed. They're not successful because everyone else's agenda came before theirs. They aren't successful because they dim their light or quiet did their voice or filter themselves they're successful because they know to the core who they are and their company put it in that. And they radiate that, right? Like they make their own rules and frankly, they don't give a flying. what anybody else thinks. So I've done a couple episodes before where I talked about being someone who doesn't care, doesn't care about what other people think if sober, powerful, it's like the ultimate ultimate freedom. And the most powerful woman is the person that doesn't care. And I don't mean that in a way of like that you're not compassionate or you don't care about others.

That's not what I mean. What do you mean? He's like, you don't care about the opinions of others that you are so steadfast and who you are and what you represent. That you're just so confident about it. Like, it doesn't matter what other people think. It doesn't matter what other people's are. Right? And you don't get pulled into the stories and you don't get pulled into the because you genuinely are who you are and you live that truth every day. Right? I know this firsthand, I've lived this so many times over and over and over again. And it wasn't until I truly truly owned my power, stopped giving a crap about what other people think that my life and my business completely shifted. So as a result of that, ease, fun flow, creative genius, because I wasn't blocking myself or filtering myself from experiencing something or saying something that I really wanted to say tons of opportunities, because this is a magnetic energy as a result of that lots of money.

And that all came when I decided to unfilter myself. And so that's what I want you to do. I want you to, you know, turn it up to 11. I want you to just go full on who are you to the core 10 out of 10 and go out there and do that and be that person online and see how quickly your business change. See how quickly things in your life start to manifest for you. See how quickly people respond to you, how people are flocking to you, how people are energetically attracted to you because you don't give a because you're just doing you. And it's so powerful. And it's so beautiful. And it's so magnetic that other people want it. I've said this until I'm blue in the face business, life, relationships, all of that has very little to do with strategy and tactics.

Like we talk strategy, tactics, logistics on this podcast because they are of some importance. But the reality is nearly everything has to do with the core of your energy, your belief and your mindset. And it starts with you. If you needed the permission, if you maybe have been on the fence about something or thinking about launching something or want to start talking about something new online, this is your permission slip to go ahead and do that and do it today. So that's it for today's show. Hopefully this gave you the boost that you needed, the motivation that you needed to just go out there and flip everything that you may know or may have heard on its head and just do what you are feeling called to do what you feel in your heart and in your soul is the right move for you. We're all different. And so feeling like there's only one way to do something it's very limiting. So you can actually head on over to the show [notes@jenscalia.com](mailto:notes@jenscalia.com) forward slash E 1 0 5. And over there, I have some goodies, some freebies, and also some links to some programs that might help you

Grow your business, get your business to seven figures. I

Have my mastermind going on right now. One-on-one coaching is also available plus some other amazing, amazing programs that are going to be coming up for the remainder of the year. So make

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Let's keep this conversation going. Join us in the private discussion group meant for millions where ambitious driven online entrepreneurs go to get the mindset and strategy to grow and scale. Their online empires joined meant for millions@jenscalia.com slash tribe. [inaudible].