



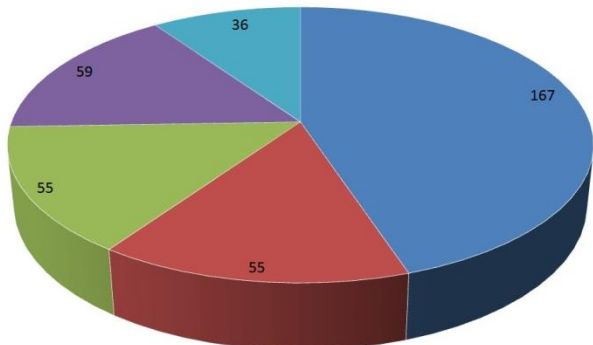
Fast Fact of the 18th Hong Kong Forum

Organisers:	Hong Kong Trade Development Council (HKTDC) Federation of Hong Kong Business Associations Worldwide (The Federation)
Event Detail:	5 – 6 December 2017
Venue:	Hong Kong Convention and Exhibition Centre
Admission:	Exclusively for associates (members) of the Federation of Hong Kong Business Associations Worldwide
Website:	http://www.hkfederation.org.hk/hkforum/
Participation Fee:	HK\$1,300 per associate
Early Registration by 20 October 2017:	For repeat attendee: HK\$1000 per associate For first-time attendee: HK\$900 per associate For repeat attendee who successfully refers first-time attendee: HK\$850 per associate For Young Executive attendee: HK\$850 per associate (members who are below 45 years old)
Optional China Trip to	Date: 7 - 9 December 2017
Chongqing:	(details to be announced) Registration deadline: 20 October 2017

About the Forum

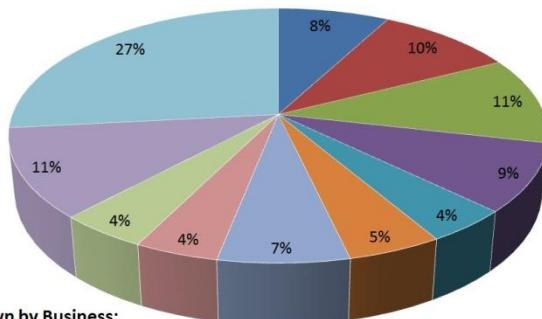
- Organised by the Hong Kong Trade Development Council (HKTDC) and the Federation of Hong Kong Business Associations Worldwide (The Federation), the Hong Kong Forum is the annual flagship event of the Federation.
- Every year, the Forum attracts around 400 member associates of the Federation from more than 20 countries and regions to learn about the latest developments and business opportunities Hong Kong has to offer and to network with like-minded business executives from around the world.
- The two-day programme consists of panel discussions, networking receptions, company visits and an optional China trip.

Attendance Breakdown of 2016 (372 pax in total)



Breakdown by Location:

■ Asia ■ Australasia ■ Europe ■ Canada ■ USA



Breakdown by Business:

■ Advertising & Media, Design, Marketing, Public Relations
 ■ Association Service & Government Organisation
 ■ Banking & Finance, Investment, Insurance
 ■ Distribution, Manufacturing, Trading, Retail and Wholesale
 ■ Education & Training
 ■ F&B and Hospitality Services
 ■ Infrastructure & Real Estate, Property Development/Construction
 ■ IT & E-commerce, Technology, Telecommunication Services
 ■ Logistics & Transport Services
 ■ Others
 ■ Professional Services

Previous Star Speakers



Victor Fung, Honourary Chairman, International Chamber of Commerce



Allan Zeman, Chairman, Lan Kwai Fong Holdings Ltd



John Rice, Vice Chairman, General Electric Company



Jean-Pascal Tricoire, President & Chief Executive Officer, Schneider Electric



Ronnie Chan, Chairman, Hang Lung Group Limited



Diana Cesar, Chief Executive, Hong Kong, The Hongkong and Shanghai Banking Corporation Ltd



Sunny Cheung, CEO, Octopus Holdings Ltd



Kevin Ching, CEO, Asia, Sotheby's



Alain Li, Regional Chief Executive, Richemont Asia Pacific Ltd



Simon Squibb, CEO, Nest

About the Federation

- The Federation of Hong Kong Business Associations Worldwide is a global network of 13,000+ members representing 41 associations in 30 countries and regions.
- These Hong Kong Business Associations were founded by overseas traders, buyers and professionals with strong ties to Hong Kong for the purpose of networking and exchanging of business information and ideas.
- With the help of the HKTDC, these Associations formed the Federation of Hong Kong Business Association Worldwide in 2000. The Federation aims to achieve synergy among the global network and provide an effective base for networking and sharing information, thereby, generating business opportunities.

2017 Programme Highlight

Innovation and Creation: Thriving Young Entrepreneurship in Hong Kong

Seasoned entrepreneurs will share their keys to success and how the strong “can-do” Hong Kong spirit makes everything possible.

China’s Window to the World

Hong Kong is the only place in the world where the global advantage and China advantage converge in one single city. Our partners from Chinese mainland will cite their success stories and experience in going out through Hong Kong.

Hong Kong: An Insider’s Story

This closed-door session offers an insider’s look at Hong Kong’s latest socio-economic and political developments amidst the Chinese mainland’s evolving journey.

Keynote Luncheon

This year marks the 20th Anniversary of the establishment of the HKSAR. The Hon Carrie Lam, Chief Executive of HKSAR, will share the new administration’s vision of the future development of Hong Kong.

Asian E-tailing Summit

The inaugural Summit brings together the best of minds to reveal the latest trends and practices in e-tailing strategies and technologies. Top-notch speakers will present the opportunities and challenges of e-tailing, addressing cross-border e-commerce, social commerce and cyber security, as well as omni-channel strategy in this new age of e-tailing.

Young Executive Programme

Participants can enjoy the unique networking opportunity with young entrepreneurs in Hong Kong.

Confirmed Speakers:

The Hon Carrie Lam,
Chief Executive of Hong Kong Special
Administrative Region

Wang Tianyi,
General Manager
China Everbright International Limited

Jason Chiu,
Founder & CEO
Cherrypicks

Eric Chen,
Founder & Chief Commercial Officer
Vitargent

Chan Wing Kee,
Managing Director
Yangtzekiang Garment Ltd

And more...