Meet Dream Meet Dream, the Mysterious Minecraft YouTuber who is one of the Fastest-growing Creators on The Platform.

YouTuber Dream has broken records and racked up millions of views, but the person behind the avatar remains unknown. - With 16.4 million viewers on YouTube, Dream is one of the fastest-growing YouTube channels on the platform. Although he's faced controversy but the Minecraft expert has one of the most loyal and devoted fans on the internet. For more stories, visit Insider's website.

Minecraft YouTuber Dream has rapidly risen in the creator ladder and has become one of the fastest-growing YouTube channel's of 2020, and the second overall creator of the year, according to the platform. The green faceless avatar who is adept at finding "Minecraft's" cavern-filled secrets has managed to garner more than 16 million users in less than two years. But what exactly is it that makes Dream so distinctive and popular when there have been thousands of content creators who have created worlds with Minecraft's characteristic blocks?

Who is Dream?

Dream's identity and personal life aren't known to the public. The YouTuber who prefers to keep his image secret, chose not to reveal his identity. His online avatar is a simple figure drawn with an emerald-green background. The style of the figure is well-known and easily identifiable to the average "Minecraft" viewer.

Mysticat, a YouTuber states that Dream's brand is "unprofessional but that doesn't mean it's not good." Dream utilizes a Microsoft Paint drawn character that's super doofy and appealing to children, which is Minecraft's core target audience."

Although Dream launched his YouTube channel in 2014, it's not clear if the channel was active until July 2019. In his first video, he intentionally "triggers" viewers by playing the game as poorly as he can. He does things like placing blocks on the top of chests, killing sheep to get their wool and eating rotten flesh.

After his first upload, Dream started posting content fairly often. Felix Kjellberg, known online as the hugely popular PewDiePie, was playing "Minecraft" for his massive audience of more than 100 million subscribers by that point. Dream found the way to modify Kjellberg's "world seed," meaning, the randomly generated world his "Minecraft" game had created, using tricks he had learned from forums. The video was viewed by 200,000 viewers within two days. Blastermusic Dream then created three videos that would garner more than two million views each. His star was born when Dream had 54,000 subscribers by the end of July.

In the coming months, Dream's channel will continue to increase millions of views and thousands of subs but his breakthrough moment occurred in November 2019. Dream created a variety of videos that benefited from the current trend of "___ but it changes each time." His video , titled "Minecraft However, Item Drops Are Random And Multiplied" ..." became a viral hit with 32 million views, and giving his 600,000 new followers.

In the following year, Dream would upload fairly frequently, steadily increasing his number of subscribers per month and millions of video views. His "Minecraft Speedrunner vs." series, in which Dream would decide to play the game while certain NPCs or non-player characters pursued him, or had objectives that needed to be completed were hugely popular. He would also start working with GeorgeNotFound, who was a friend and a future participant on Dream's server for roleplaying that he developed in May of 2020.

Dream has been accused of cheating in Minecraft

Dream's channel was at its highest level of growth in subscribers with 2.6 million subscribers as of August 2020, and Dream becoming the face for the game. He had uploaded a speedrun version of the 1.14 version of Minecraft in March of 2020 and 1.15 in June, so when the 1.16 version was released later in the year, he was forced to take it on. He was pleased with the place he reached on the leaderboard , and ended his race in fifth place.

Geosquare Moderator of the official speedrun forums, uploaded a YouTube video that was titled "Did Dream fake his Speedruns Official Moderator Analysis" on December 11 20th, 2020. Geosquare and his co-workers Minecraft moderators had examined the livestreams and concluded that Dream had recorded events that were statistically unlikely to have happened without the help of mods or cheats. The moderators analyzed the 29-page document and concluded that Dream was one in 1.75 trillion likely to have found the necessary items needed to complete the game.

Dream has denied any fraud or wrongdoing in a variety of Twitter threads and videos. Dream posted a video on December 23 discussing the claims. Dream shared a research study he conducted with Photoexcitation. It concluded that there was a 1 in 100 million chance of winning.

The speedrunning mods then issued a five-page document that dismissed Dream's research. Dream responded with one final tweet, writing that "this drama has been stressful for the majority of the Minecraft community and a lot of that is probably due to my original response to the drama. I take full responsibility for that."

Dream was the victim of bullying, including doxxing

Dream fans could locate his home by using a photograph of his kitchen, which was posted to his second account on January 1 2021. They also shared the information, which is referred to as doxxing.

Dream has spoken out about the incident in a Twitlonger on January 7th, as did his ex-girlfriend, whom he believes is spreading false reports. He denied her accusations and stated that he doesn't have any issues with YouTube. Dream also stated that his friends who appear in his videos don't get the same percentage of his profits.

How Dream can master the YouTube algorithm?

Dream's huge growth in the period of 2019 and 2020 could be attributed to his understanding of the YouTube algorithm.

He uses keywords in the right places and capitalizes on trends to create thumbnails that viewers will want to click. Similar to the magic that Jimmy Donaldson, known as the hugely popular Mr. Dream has mastered, Beast has also learned to succeed on YouTube, just like Beast.