

City of Asheville  
**BOARDS AND COMMISSIONS**  
Application Form

APPLICANTS ARE STRONGLY URGED TO ATTEND SEVERAL MEETINGS OF A BOARD PRIOR  
TO APPLYING AND/OR APPOINTMENT TO A BOARD

Name of board or commission(s): Asheville Regional Airport Authority

Your name: Robert (Bob) C. Roberts Home Phone #: 828-627-7971

Street address: 21 Bent Oak Ln. City: Asheville Zip Code: 28803

Mailing address (if different): \_\_\_\_\_

Employer: First Citizens Bank & Trust Co.

Your position: Regional Executive Office Phone #: 828-257-5725

Resident of City Asheville County Buncombe Race White \* Sex Male \* Age 48 \*

Are you a United States Citizen (circle one)? (Yes) or No

Residence location (check one): Central \_\_\_\_\_ North \_\_\_\_\_ South ✓ East \_\_\_\_\_ West \_\_\_\_\_

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: \_\_\_\_\_

Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving (use additional sheets if necessary). Expertise: \_\_\_\_\_ Legal \_\_\_\_\_ Technical \_\_\_\_\_ Fundraising \_\_\_\_\_ Community Contacts  
✓ Business Management (Financial) \_\_\_\_\_ Business Management (Operational) \_\_\_\_\_ Public Speaking

- Native of Buncombe Co. (N. Buncombe H.S.), UNC-Chapel Hill ('84 BS),  
Served on numerous boards, currently serving as Chairman,  
Economic Development Coalition; Chairman, YMCA of WNC; Mission Healthcare  
and Hospital System; HUB-Executive Committee; Asheville Area  
Chamber of Commerce; Eblen Charities; AB Tech Foundation; BBB.  
As outgoing Chairman of EDC, I am interested in ways the Airport can continue to grow  
be more involved with job creation and recruiting of businesses to our Area.

Return to:

Maggie Burleson, City Clerk  
Post Office Box 7148  
Asheville, N.C. 28802-7148

E-Mail: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

Signature: Bob Roberts

Date: 5-28-10

E-Mail: bob.roberts@firstcitizens.com

Fax #: 828-684-4329

\* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

City of Asheville  
**BOARDS & COMMISSIONS**  
Application Form

**Applicants are strongly urged to attend several meetings of a board prior to applying**

Name of board or commission: Asheville Regional Airport Authority

Your name: Stephanie Pace Brown Home Phone #: 828-214-5141

Street address: 12 Griffing Blvd City: Asheville Zip Code: 28804

Mailing address (if different): PO Box 1010, Asheville, NC 28802

Employer: Asheville Area Chamber of Commerce

Your position: Executive Director, CVB Office Phone #: 828-258-6104

Resident of City Asheville County Buncombe Race white \* ☐ Male ☒ Female\* Age 47 \*

Residence location (check one): ☐ Central ☒ North ☐ South ☐ East ☐ West

Are you aware of any potential conflicts of interest that may arise during your service on this board (i.e., property interest, business interest, etc.)? If so, please explain: \_\_\_\_\_

\_\_\_\_\_. Potential conflicts of interest do not preclude appointments.

Please indicate the area(s) of expertise that you can bring to the above board(s), and then in detail list education, experience, reasons for your interest, and other factors that support your interest in serving **Applicants are encouraged to provide a cover letter and/or a brief resume. Please use additional sheets if necessary.**

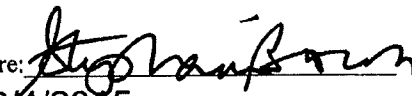
I have been actively involved in economic development for more than 20 years, starting my career in the Ohio Department of Economic Development., Division of Travel and Tourism. I have worked very closely with the economic development team in Alexandria, VA and now am happily part of the Asheville Chamber team. My professional accomplishments are marked by establishing clear goals and building collaborative teams to achieve new levels of performance and community benefit.

I have served on a wide variety of local, regional and national boards and have enjoyed serving, learning, collaborating and contributing. I respect the level of achievement of the Asheville Regional Airport. It is a very well-run operation with record-levels of use. I would like to contribute my experience in tourism and economic development to compliment the expertise of the Authority and to further develop collaborative relationships in the region.

Return to:

Maggie Burleson, City Clerk  
Post Office Box 7148  
Asheville, N.C. 28802-7148

E-Mail: [mburleson@ashevillenc.gov](mailto:mburleson@ashevillenc.gov)  
Telephone: 259-5601  
Fax #: 259-5499

Signature:   
Date: 2/4/2015  
E-Mail: SBrown@ExploreAsheville.com  
Fax #: 828-254-6054

\* This information is requested for the sole purpose of assuring that a cross section of the community is appointed.

# STEPHANIE PACE BROWN

12 Griffing Boulevard · Asheville, NC · 828-258-6104  
SBrown@ExploreAsheville.com

---

## SUMMARY OF PROFESSIONAL EXPERIENCE

### The Asheville Area Chamber of Commerce, Asheville, North Carolina

*Senior VP and Executive Director of the Asheville Convention and Visitors Bureau*  
*June 2012 – present*

### The Alexandria Convention & Visitors Association, Alexandria, Virginia

*President & CEO, August 2007 – June 2012*

### Mount Vernon: George Washington's Estate, Mount Vernon, Virginia

*Vice President for Public Affairs, June 2005 – August 2007*  
*Director of Marketing, January 2002 – June 2005*

### The Colonial Williamsburg Foundation, Williamsburg, Virginia

*Director of Customer Research, November 1997 – September 2001*  
*Acting in the Absence of Vice President of Marketing, 1998 – 2001*

### Ohio Division of Travel and Tourism, Columbus, Ohio

*Research Manager, June 1995 – October 1997*  
*Data Systems Coordinator, February 1993 – June 1995*

## APPOINTMENTS

Asheville Area Riverfront Redevelopment Commission, 2013-present  
Destination & Travel Foundation, 2012-present  
Torpedo Factory Art Center Board, Executive Committee, 2011 – 2012  
Virginia Tourism Development Plan Steering Committee, 2011 – 2012  
Simpleview Advisory Board, 2009 – 2013  
Burke & Herbert Bank Advisory Council, 2009 – 2012  
Historic Alexandria Resources Commission, 2007 – 2012  
Northern Virginia Visitors Consortium, President, 2007 – 2012

**EARLIER APPOINTMENTS:** US Travel Association, Board of Directors (2007-2010), Research Advisory Committee and Marketing Outlook Forum Committee; Alexandria Convention and Visitors Association, Board of Governors (2004-2007) and Executive Committee; Historic House Museums Consortium, Vice President for Virginia; Visit Fairfax, Marketing Committee; Travel Industry Association of America, National Council of Attractions and Speakers Bureau; Columbus Landmarks Foundation, Board of Directors and Education Committee Chair

## EDUCATION

### Mount Union College, Alliance, Ohio

*B.A. Personnel Administration of Higher Education, 1989*

### The Ohio State University, Columbus, Ohio

*Graduate Studies in Sociology*