

About Apehood Crew !

Besides being a PFP collection, Apehood Crew is more than having ownership of a dope artwork. It is a collection that will brings many benefits to its holders.

Reward system which will increase by each collection issued, brand apparels which will be materialized through a merchandise shop, future airdrops are some of the benefits of holding an Apehood Crew NFT.

We are aiming to create an exclusivist community which will connect the Web3 World with Real World.

The collection was designed by our Artist Team Leader, street art drawer with many IRL artworks. It consists in a 3.333 custom unique hand-drawn NFTs collection which will be soon living on Elrond Block chain.

Apehood Crew is the first of a three collection project. The other collections will be designed with different characters from Animal Kingdom ( which will soon be revealed ) Those three characters will play the main roles in

our Comic Book Series.

About the collection!

The 3 main directions that the project will have are :

## 1. NFT STAKING

In order to succed in reward distribution, we will create a staking platform. Holders will receive UTK rewards at every two weeks. The rewards will be distributed through our NFTs Staking platform based on the number of NFTs holder is staking with a staking period of at least 5 days. This will create a fair distribution and it will bring value to holders.

# 2. COMIC BOOK

The Comic Book Series will be issued in a limited number which will make them unique and wanted.

Each Comic Book will present catchy, impactful, authentic and simple stories having in main roles the 3 characters. The First edition will have the storyline written by the team members. Starting with the second one, The community will have the chance to contribute to the storyline and maybe we will have characters from different Elrond Projects joining our journey.

From the Comic Book Incomes, 40% will be added to the Staking Pool. Since only holders will have the exclusive privilege of minting them, the Staking Poll will lead to an increasement, resulting higher reward distribution to holders.

### 3. Merch shop

We want Apehood Crew to be more than a collectible. We aim to create a brand along with the members of our community.

We have all the logistics in order to realize top quality apparels which will be soon available in the merchandise shop.

All the holders will receive a 15% discount on purchasing any apparel from the merch shop. We are also thinking of the possibility of creating a native token and have it distributed to holders in order to receive discounts or exclusively merchs.

The collection will have 8 Legendary NFTs (unique 1/1) which will be randomly minted during the private and public mint sessions. Those lucky enough to mint one Legendary Apehood Crew will receive a free T-shirt (shipping included) printed with the Legendary NFT minted and also an OG role. Pre sale will consist in 2000 NFTs Public sale will consist in 1300 NFTs 33 NFTs will distributed in giveaways and collaborations with other Elrond Projects.

# After the mint session :

 35% from the total incomes will be locked in stacking UTK-EGLD LP for future reward distribution;

-14% from the total incomes will be offered to the community in raffles at every two weeks with 3 prizes (1st place : 5 Egld; 2nd place: 3 Egld; 3rd place 2 Egld), in total of 20 Egld / month;
- the rest of the income will be used for team, marketing, expenses and developing all the milestones for accomplishing all the goals of the project.

The Apehood Crew NFT will have 10% Royalties. 60% From the secondary market sales will be staked in the UTK-ECLD LP 20% will be used for purchasing NFTs from different Elrond projects and have them rewarded in Lottery Draws 20% will be used for marketing , promos, monthly payments

