

**SIDANAH**  
**MEDICAL**  
QUALITY. DEFINED

# *Company Profile*

رؤية  
VISION  
**2030**  
المملكة العربية السعودية  
KINGDOM OF SAUDI ARABIA



“

***MY PRIMARY GOAL IS TO BE AN EXEMPLARY AND LEADING NATION IN ALL ASPECTS, AND I WILL WORK WITH YOU IN ACHIEVING THIS ENDEAVOUR...***

”





“

***TOGETHER WE WILL CONTINUE BUILDING A BETTER COUNTRY, FULFILLING OUR DREAM OF PROSPERITY AND UNLOCKING THE TALENT, POTENTIAL, AND DEDICATION OF OUR YOUNG MEN AND WOMEN.***

”

# *The Company*

Sidanah international is a Saudi company aiming to accomplish successful steps towards manufacturing medical consumables, supported by the fact that Saudi Arabia is one of the fast-growing countries in which the preparation of patients with renal failure is on high demand.



**Company Name : Sidanah International**

**Chairman : Dr. Yaseen Al Jafari**

**CEO : Mr. Nidhal Al Attas**

**Date Established : 2012**

**No. of Employees : 200**

# CEO Message



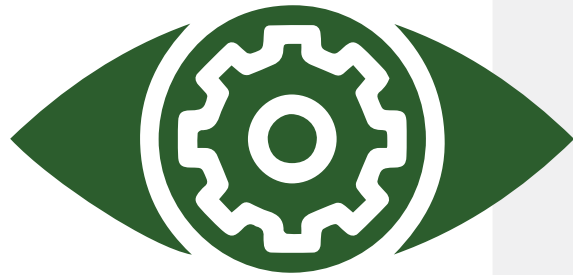
Since the founding of our factory, Sidanah has provided new value to meet the needs of society. Our role and mission is to deliver products, systems and services to people who need them around the world. The importance of this continues to rise along with striking progress in medical technology, increased longevity, lifestyle diversification, and emerging market growth. Everyone desires a healthy and affluent society that provides fair access to a high standard healthcare.

To help achieve those desires, we are developing new medical enterprises by leveraging our vast expertise and resources, bringing together our core technologies, research and development, manufacturing prowess and capital strength. We aim to deliver what is needed, where people need it, as easily as possible while assuring greater peace of mind.

“

# *Vision & Mission*

”



# *Our Vision*

Providing new value to society by enabling  
“living in health and comfort” in harmony  
with VISION 2030.





# *Our Mission*

Contribute to life by living for people around the world.

Our slogan

***Quality Defined***

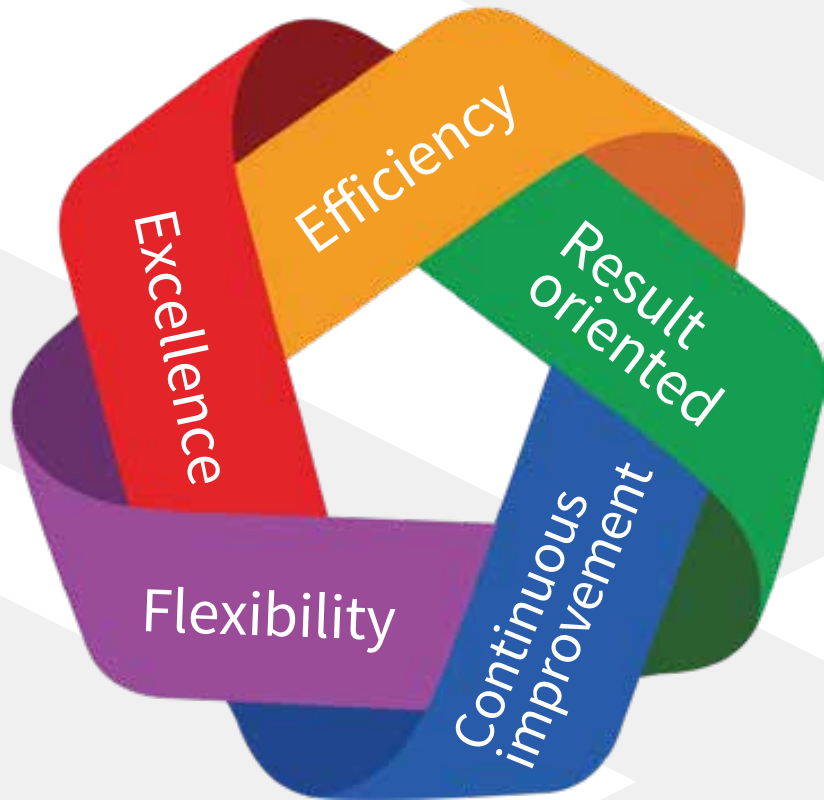
# *Business Objectives*

- ✓ To push the boundaries and set new standards in medical supplies industry of Saudi Arabia
- ✓ Building a competitive national workforce through innovative solutions for social development by investing in local human resources
- ✓ Support and empower local suppliers
- ✓ Commitment to high quality
- ✓ To continuously fulfil the needs of healthcare professionals and deliver sustainable care products for patients
- ✓ To build strong and fruitful relationships with customers through exceptional and reliable services they have come to trust
- ✓ To achieve self - sufficiency in medical supplies manufacturing especially in kidney dialysis and to be aligned with Vision 2030

# Key Success Factors

- ✓ Offering a comprehensive line of innovative and top - quality products
- ✓ Supporting our clients with outstanding clinical support on regional level
- ✓ Creating and maintaining close relationship with key decision makers in strategic accounts and with key administration at facility level
- ✓ Articulating the value of our products and solution in an outstanding memorable way in order to better position ourselves in the market place





# *Our Values*

# *Location and Facilities*

Sidanah International medical disposable supplies manufacturing facility is built on European standards to enhance performance, safety, and to protect consumers and the environment.

Sidanah International headquarter is located at Jeddah, KSA. A strategic location for world - trade and an ideal gateway to the markets all along the Red Sea linking Asia, Africa and Europe.



# Products



- ✓ Hemodialysis bloodlines
- ✓ Fistula needles
- ✓ Drainage Bags
- ✓ Bi - Cart
- ✓ Dialysis kit
- ✓ Disposable Solution Infusion Set
- ✓ Blood Transfusion Set
- ✓ Extension lines
- ✓ Wound suction device
- ✓ Urine bags

# Our Partners



**SIDANAH**  
Await your partnership

**SIDANAH**  
Await your partnership





# Contacts



## **Head Office Address :**

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Jeddah 23218 - 2177, Kingdom of Saudi Arabia

## **Factory Address :**

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