

Stepping outside the bubble – Youth work goes international

The workshop is focussing on the topic *Internationalization* of non-formal institutions, especially in the youth work sector. Based on a pilot project in Germany it gives an example on how much resources (human, financial, time, motivation, communication...) it needs from the idea till the „end“. It also reflects the setting, the methodology behind and the dynamics of such process („Up and Downs“). Last but not least the speaker gives some insights on how easy you can fail and what are the lesson learned.

Aims of this session:

- ✚ To present the setting and lessons learned from the perspective of involved stakeholders / NGOs
- ✚ To open up a critical discussion on what is needed within the society to make change management processes more successful

Leading questions:

- ✚ What means Internationalization for the field of Youth Work?
- ✚ Why is it needed? Where ist he benefit / Win-Win?
- ✚ Which dimensions are relevant to become (more) international or european?
- ✚ What can we learn from each other (inside and outside the bubble)

Background

Many NGO struggle (not only now) with daily challenges:

- How to reach their customers/target groups?
- How to motivate youngsters to use their services?
- How to make their work more effective and sustainable? But unfortunately also ...
- How to survive?

On the other side we all live in a globalized world. So it is more than logical to follow the agenda from youth policy at any level (national, european or international) to open up and become more international. But how to do it? What is needed? Who can support? In a laboratory with multipliers from different NGOs we developed a concept on Internationalization via coaching. Now 4 years later we are ready for next level: To spread the word in other sectors. Along with a consultation process with international experienced NGOs and policy makers we created an initiative.

If you are interested join the session and let`s talk about it: open minded, critically and creative 😊