



three tips

FOR STARTING A
PHOTOGRAPHY BIZ

from Julie Igo Photography

3 tips to start your own photography business

FROM JULIE IGO PHOTOGRAPHY

tip #1

Understand how to work your camera in manual mode! This is the most important tool you will have in your toolbox. Once you understand how to tell your camera what to think, YOU'RE in control. To learn this: PRACTICE, PRACTICE, PRACTICE! There are a lot of free resources from places like creativelive.com, colesclassroom.com, and youtube for tutorials on your specific DSLR camera! Or you can hire a mentor to teach you!

tip #2

Figure out what you're passionate about! Is it seeing tiny hands reaching for momma and telling a family's story? A couple pledging to love one another forever? A woman gaining confidence as she conquers a fear? What sets YOUR soul on fire? This is your WHY and you will have to come back to it over and over again on the tough days. Write it down! It's OK for this to change and to be passionate about more than one thing!

tip #3

Research the laws around starting a small business in the area you live in. Each state is different, and should have resources and regulations that you'll want to check out to be legally set up to do business. You'll want to hire a lawyer or purchase a legally reviewed contract for all the business you plan to do. A contract is a must for both you and your clients! The legality side is one of the most important parts of starting your biz. You'll also want to consider what type of biz you want to be for taxes, so meeting with a CPA is a good idea (bonus, they usually can help with the state regs on start up regs too!)

*Looking for
more?*

FEEL FREE TO CONTACT ME TO
SET UP YOUR OWN UNIQUE
MENTORSHIP EXPERIENCE WITH
1:1 HELP TO FOLLOW YOUR
DREAM!

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