



BUSY MUM'S GUIDE TO LABELS



Your Guide to All the Labels!



Congratulations on your first order! Stephanie here, creator of Essmak Labels and mum of twins.

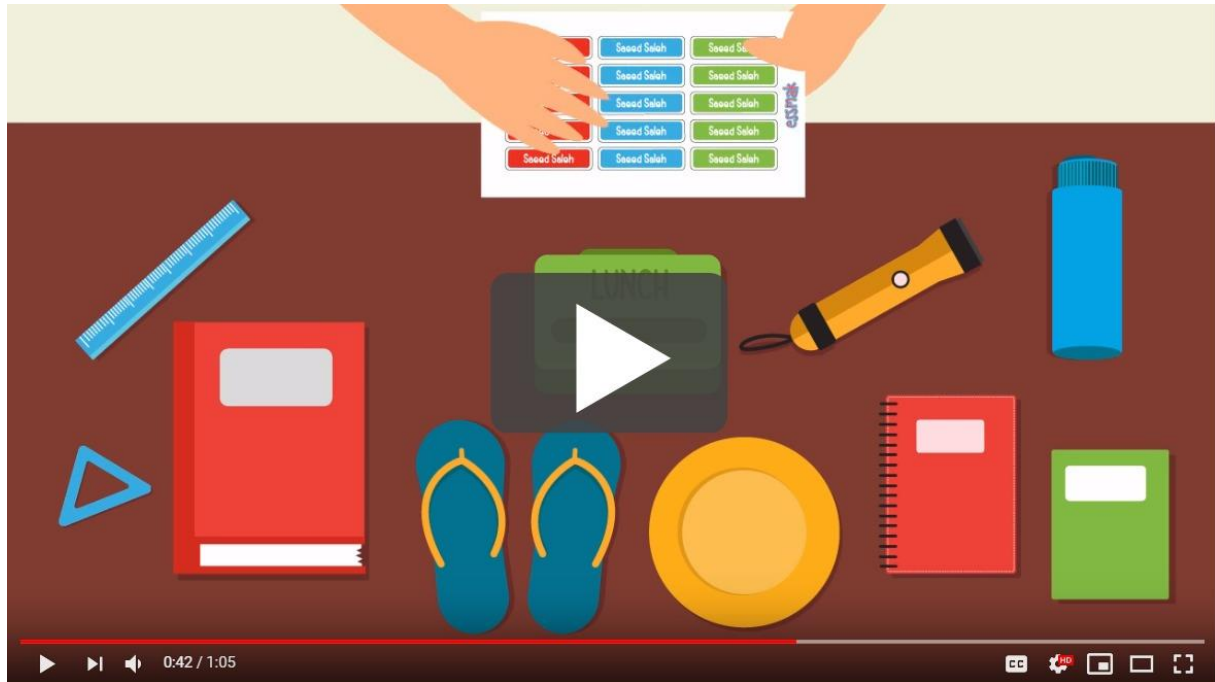
I founded Essmak because I wanted to help busy parents to be more organized and make our crazy life a bit easier. I hope you'll love your labels:)

In this Guide to Labels, you'll find step-by-step instructions how to apply your labels and guidelines for washing machine, dishwasher, microwave, etc (depending on what you ordered).

You'll see, the labels are super easy to apply and take care of. Have fun!

*Love,
Stephanie Hanna
Creator of Essmak Labels*

Short Video: How to apply your labels



Simply click this video preview to watch the short 1-minute video! You'll learn all about how to apply your labels

Video doesn't open? Follow this link: <https://youtu.be/KrUICO2qY6I>

SAFETY FIRST

Your child's safety is of paramount importance. Always check that any name labels are safely and full adhered before giving them to small children

Object Labels



Name Labels for school supplies and stationary; labels for bottles, lunch boxes, cups, sports equipment, etc.

- ✓ Freezer friendly
- ✓ Microwave safe
- ✓ Dishwasher safe
- ✓ Sterilizer safe

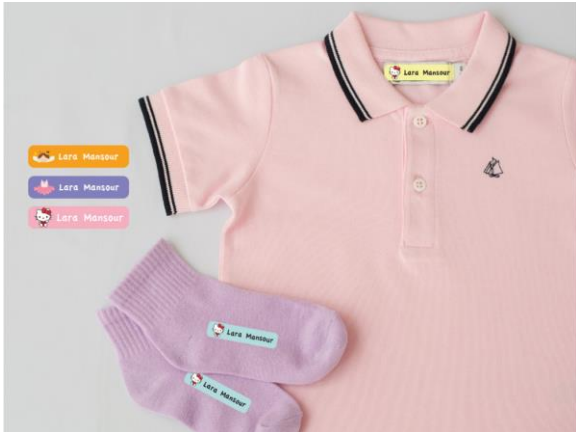
STEP BY STEP GUIDE

1. Always make sure you will be applying your custom label to a smooth, clean, flat, dry surface.
2. Remove the label from its backing, apply and rub firmly to activate the adhesive.
3. Once in place, apply pressure over the entire label, especially the edges. All done!

WASHING GUIDE

- Allow two days for the adhesive to fully bond before placing the item in a microwave, dishwasher, or sterilizer.
- For items you place in a dishwasher: when placing in a dishwasher, always select the top shelf and avoid high temperature settings

Clothing Iron-On Labels



iron-on labels to keep track of all your kids' clothes. These labels can be applied to any fabric with the help of a hot iron.

- ✓ Washing machine safe
- ✓ Tumble dryer safe

STEP BY STEP GUIDE

1. Gently peel the label away from its backing paper.
2. Position the label on the garment.
3. Place the baking paper provided with your order over the label. Never apply the iron directly to the label.
4. Hold a hot dry iron in place over the paper (don't rub) for 20 seconds. Do not use steam while ironing.
5. Allow the paper to cool, then peel it off and check the result.
6. If applied correctly, the texture of the fabric should be impressed on the label.
7. If the label edges do not appear fully bonded with the garment, repeat the ironing step until satisfactory.

WASHING GUIDE

- Allow two days for the adhesive to fully bond before placing the item in the washing machine and tumble dryer

Lunch Bags



Personalized lunch bags

- ✓ Hand wash only



WASHING GUIDE

- Hand wash only
- Clean with a damp cloth and detergent using warm water

Lunch Boxes and Bottles



Personalized lunch boxes and bottles - BPA free

- ✓ Hand wash only



WASHING GUIDE

- Hand wash only
- Do not microwave or place in dishwasher
- Should not be frozen/boiled
- Clean with warm water, detergent and long dish brush for best results

Kitchen Labels



Chalk and pantry labels for your kitchen

✓ Dishwasher safe

STEP BY STEP GUIDE

1. Always make sure you will be applying your custom label to a smooth, clean, flat, dry surface.
2. Remove the label from its backing, apply and rub firmly to activate the adhesive.
3. Once in place, apply pressure over the entire label, especially the edges. All done!

WASHING GUIDE

- Allow two days for the adhesive to fully bond before placing the item in a microwave, dishwasher, or sterilizer.
- When placing in a dishwasher, always select the top shelf and avoid high temperature settings

Magic Bed Sheets



Personalized Bedsheet Set with your child's name

- ✓ Washing machine safe
- ✓ Tumble dryer safe



WASHING GUIDE

- Wash on reverse at 30 degree
- Tumble dry cold
- Iron on reverse at lowest setting

Looking to organize everything in style?

Don't Lose It, Label it! #essmak
We will customise all items for you



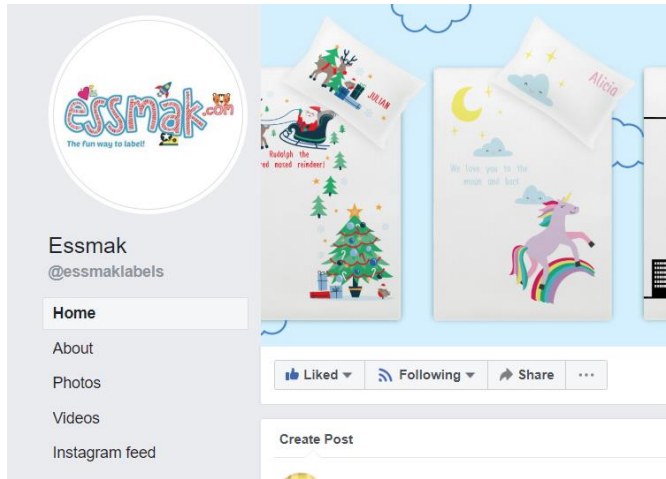
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Got a question? Email me at stephanie@essmak.com or
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