

Propaganda Watchdog

A Call for Help to the Web

Manifesto - Part One (Beta 2)

The Information Reformation

Original 'Beta' Publish Date: 31st Oct 2017

www.propagandawatchdog.org

This document has been uploaded in an unfinished state with our PropagandaWatchdog.org site not yet active, aside from a 'subscribe to know when ready' Maintenance Page. This is because we were hacked and our site architecture, and some content, wiped on our launch date of 31st October 2017.

This is the latest attack in a campaign of persecution (a new variety of the dreaded Nazi/Stasi technique called zersetzung) at the hands of key players in the media, art market and culture industry who are apparently operating under the aegis of advertising mogul, art dealer and wife strangler Charles Saatchi.

This has been manifest in the continual censorship and blacklisting of Propaganda Watchdog (PW) founder, and author of this Manifesto, Jon Hammer's artwork since 2008, (when he first showed his art), sabotage of art exhibitions, events, websites, contacts, blogs, and magazines that feature or support him and his traditionally skilled friends.

This has been aggravated by personal warnings, cryptic notices posted to the author's property, an attempted murder with a car which was driven at the author at full speed, as well as surveillance by gangs of thugs in cars, vans and on foot who waited constantly outside and even moved into neighbouring addresses to enable continual surveillance and harassment. A schedule underscored by the unexplained deaths, in mysterious violent circumstances, of two key pioneering artists in the author's circle, both who spoke out about, and acted against, the chosen heirarchy favoured by Saatchi.

The stalking and burglaries have occurred at five addresses throughout London and UK Home Counties and have featured the menacing alteration, addition to, and

placing of sinister and threatening items in and around various properties, tampering with the author's mail, household contents and rubbish. This is as well as the daubing of graffiti, countless online intrusions, computer hacking, threats of 'framing' with nonexistent crimes of the worst kind, threats to murder his girlfriend and friends and constant phone hacking, which has included gang stalking by the authors GPS phone signal according to police, not to mention online celebrity stalking in the media using steganography, whose participants are apparently rewarded with honours, accolades and advertising contracts.

This atrocity has been shielded by a total media blackout of any news that highlights the truth about the situation, including the self censorship by 'Channel 4' of their documentary 'Graffiti Wars', which tackled the circumstances surrounding one of the deaths mentioned above - that of the author's friend, the old school king of UK graffiti art, John Robertson aka 'Robbo'.

The founder of PW featured in this documentary prominently, and it even won a Royal Television Society Award. But the documentary has now completely disappeared from the web; a situation contributing to the utter unaccountability in which zersetzung and violence continues with impunity and which characterises what Charles Saatchi's protégé Grayson Perry calls a "conspiracy of silence...in the art world".

Part One - is Web 3.0 - A 'Conscious Web'?

"There is a revolution occurring in the world today, but it is not fought with armies and it does not aim to kill. It is a revolution of consciousness.

This revolution is to the 21st century what the Scientific Revolution was to the 20th. The Scientific Revolution revealed objective, discernable laws of external phenomena and applied those laws to the material world. The Consciousness Revolution reveals objective, discernable laws of internal phenomena and applies them to the world as well. [...]

Humanity's core problem is not material but spiritual. It is our insanity - our inhumanity toward each other - from which we need to be delivered, in order to save us from the self-destruction on which we seem so bent."

Marianne Williamson - Inspirational Author and Speaker

"We need to rethink the way we build society on top of...web pages....How come nasty, mean ideas seem to have travelled more prevalently than constructive ideas on Twitter sometimes?...Could Twitter be tweaked?"

Tim Berners-Lee- Inventor of the Web - FinTech Summit

In the 1988 science fiction movie 'They Live', the hero has a pair of sunglasses which reveal, to his utter horror, the "*objective, discernable laws*" manipulating his perception through propaganda.



"They Live" 1988

Thirty years later, that incredible power has become a reality, not through magic sunglasses but through Propaganda Watchdog's new internet protocol, in which web users learn the techniques of propaganda in order to deconstruct, debunk and flag propaganda, in real-time, using **#hashtags** on social media.

In this way, we can reveal the:

"...objective, discernable laws of internal phenomena and [apply] them to the world".

So join us in a game of 'I-spy propaganda' to enable real-time recognition of coercion through the construction of an ever growing historical archive of skulduggery.

A community-built database of hashtagged propaganda techniques, through the ages, existing at propagadawatchdog.org, will mean any propaganda that arises may be flagged, fact-checked and added to the archive and thus understood in historical context, categorising those involved in contemporary coercion, correctly alongside their historical predecessors.



Learning propaganda techniques, capturing any possible deception on any device in real-time, and broadcasting it globally by hashtagging the possible use of propaganda, will enable people to decipher the deeply disturbing and hitherto secret language of the brainwasher as it arises in our environment, with deconstruction arcing invisibly through the atmosphere to and from devices globally.

Communicating, critiquing, and correcting attempts at indoctrination through censorship, disinformation, fallacies, political correctness, prejudice, bullying, brainwashing, scams, distraction, advertising, doublespeak and psychological warfare, coercion will be exposed anywhere and everywhere it appears, thus enabling the knowledge at last, once and for all, as to what is really 'fake news'.

Now anyone willing to fight the censorship of social media can be a modern day Sherlock Holmes or Miss Marple. Whether a homeless person sheltering in the library or a billionaire sailing on his yacht; each and all may equally contribute to the exposure of the hidden agendas of anyone using propaganda, from celebrities to terrorists, enabling each spotter to be commended for their cunning, bravery and intrepid insight in enlightening the web community by transforming the secret alchemy of coercion into a popular folklore of awareness...



"HOMES GAVE ME A SKETCH OF THE EVENTS."



Illustrated
by Gilbert Wilkinson

"The art of writing gives one an insight into human nature," he said gravely. "One sees, perhaps, notices that the ordinary person would pass by."

"I know, dear," said Miss Marple, "that your books are very clever. But do you think that people are really so unpleasant as you make them out to be? I mean, so many people seem to me not to be either bad or good, but simply, you know, very

Miss Marple.

...in order to enable a dynamic new attitude of shared wisdom, routing around the censorship of the social media giants, to enable a community led social network of citizen journalism dedicated to flagging ongoing deceptions, and thus:

- forgoing the distraction of social media's virtue-signalling echo-chambers,
- neutralising the celebrity cult of consumption,
- overriding the censorship of corporate-friendly algorithms,
- bursting social media filter-bubbles with bold insight and
- bringing critical thought to mollycoddled 'safe spaces',
- illuminating the irrationality enabled by 'trigger' warnings,
- reversing the process of dumbing-down,
- mapping the islands of identity politics, and ultimately
- exposing the hidden agendas of special interests...

...which are enforcing mass indoctrination into subjugation by enabling:

- covert racism
- terrorism
- child abuse
- war
- deskilling
- looting of the civil infrastructure
- destruction of national identity
- annihilation of family values
- annihilation of freedom of expression
- annihilation of freedom of worship
- social apartheid
- cultural genocide

- devastation of the environment
- political corruption
- division of communities...

...and thus facilitating the destruction of civilisation itself, and the planet it exists upon, from behind a screen of propaganda.

Such a unification of hitherto disparate voices into a coherent context of scholarly analysis through the use of hashtags will aim to herald a new age of accountability in communications technology, and thus planetary consciousness, in which quiet learning and astute analysis shared among the community will enable viral insight into the machinations of the propagandists and the atrocities they enable.

In awakening victims of propaganda to the abuse of medical and psychological research raping their mind daily, Propaganda Watchdog aims to shatter the hologram of the mass delusion of corporate celebrity culture in the consciousness of millions and provide a deprogramming support network for those victims who have been abused through mind control via our forum at propagadawatchdog.org.

The Propaganda Watchdog organisation has taken nearly ten years of research, independently and quietly, learning and evolving, to reach this point of active launch. It has organically manifested, growing from a seed of outrage at the corruption of culture permitting the annihilation of traditionally skilled artists.

It then gestated, through the writing of a soon-to-be released book, exposing the celebrity abuse, detailing the institutionalised violent stalking, blacklisting and oppression of traditionally skilled contemporary artists at the hands of both the media and those promoted as celebrities, apparently controlled by the art dealer and wife strangler, Charles Saatchi - the UK Conservative Government's official propagandist.

For despite propaganda inferring that we live in a utopia of freedom of expression, Propaganda Watchdog's founder Jon Hammer was subject to an attempt on his life for trying to show his paintings, and those of his blacklisted friends, and has been subject to a vicious smear campaign and continual harassment by the Nazi technique of *zersetzung*.

Two artists in the founder's circle also died mysteriously after challenging the Saatchi-approved hierarchy, so the dire situation has, through necessity, mutated into this new web protocol to enable a 'Conscious Web'.

As a result of this development, previously disparate and even oppositional voices across the political, social and cultural spectrum, voices often fomented into opposition by artificial divisions, may now find a common ground in viral propaganda analysis, in sharing a coherent context of understanding, cohesion and bonding.

Thanks to its non-partisan logic and rationality, Propaganda Watchdog *will surely be heralded and joined by any entity who really wants to fight 'fake news' and deception!* In fact, the way in which the organisation is treated by the mainstream media, web services and social media will surely serve as a litmus test as to who is really after finding the truth and who is just pretending to fight 'fake news' as a cover for politico-corporate advocacy.

Propaganda Watchdog invites input, feedback and commentary from any journalists, publications, brands, individuals, corporations media organisations and governments, including those accused of using propaganda, in order that all may have an equal say in any discussion and to defend themselves against any allegation of coercive or dishonest behaviour through responsible discussion and debate in order that the accused may be vindicated if incorrectly flagged-up, the accuser pointed out for their wrongful 'diagnosis'; and any guilty parties given the opportunity to realise the error of their ways, apologise and correct their behaviour if the consensus appears to find that they have been propagandising dishonestly, thus enabling a situation provoking a healthy debate and opportunity for all to learn and grow through analysis and evaluation of communications.

So accordingly *why would anyone be against such a phenomenon*, apart from to usurp democracy and attempt to control the web in favour of special interests by attempting to discredit us?

This situation opens up a golden opportunity for brands, corporations, entities and concerns who value transparency and who in reward may be organically 'whitelisted' and promoted by the Propaganda Watchdog community, who may choose to champion the patronage of such concerns and be given the Propaganda Watchdog 'seal of approval', in reward for their honesty.

This will thus enable an opportunity for ethical businesses to increase their market share significantly and thus massively increase their profits, and politicians, military and intelligence agencies to gain credibility within their particular sector, while those who continue to pursue deviant practises may find themselves rapidly out-dated as people begin to understand each of their propaganda techniques definitions and understand how they work to modify behaviour, usually to benefit the special interests of a tiny elite who congratulate themselves that they have perfected the dark arts.

So, as they have studied us to 'tame' us, we must study them, and of course anthropology, which is the study of humans in past and present societies is enabled through direct observation, analyses of personal documents and activities undertaken off or online, and life histories during which one records the conditions native races inhabit, alongside:

- their mythology which motivates their behaviours,
- sacred stories by which they justify their beliefs and the,
- symbols and songs by which they communicate their culture...

...and then one compares them to others with similar behaviours.

So rather than with native race, why not do the same with the new 'species' that has grown up in our midst, in their indigenous environment, the Brainwasher, so we can study:

- the media manipulator,
- the crooked celebrity,
- the counterfeit 'artist',
- the dodgy advertising agency,
- the mendacious PR firm,
- the pathological politician,
- the crooked corporation,

- the rogue intelligence agency,
- the astroturfing lobbying firm,
- the social scientist,
- the devious dictator,
- the extremist faction,
- the terrorist threat,
- the foreign infiltrator,
- the extremist religion,
- the currency manipulator,
- the secret Nazi,
- the secret Communist...

...all of whom have compromised our culture by harnessing the media, the web and social media, the education systems and institutions which once represented democracy, using the very same mental tools used by historical dictatorships but adapted to a new media age, and their new language of 'fake news', 'fake culture' and of course fatal terror by which they have infiltrated our hard-won democracy.

Accordingly, each propaganda technique is dressed in new garb for each new manifestation, making once obvious building blocks of oppression magically appear as the most prized signifiers of freedom in this time of 24-hour rolling news, creating a circus of distraction strategies, advertising, PR campaigns and political hullabaloo, devised and propagated in order to obscure atrocity from behind a meticulously spun hologram of utopian branding, keeping people in-line and silenced, as the rich get richer and the poor get poorer. However the situation:

"...depends throughout on keeping knowledge silenced and repressed. This is its Achilles heel. As soon as people see through it and flag it to surrounding community, the collective trance which it depends on begins to come undone."

Professor John McMurtry - The Omnipresent Centre

...and thanks to the social media technology of the Propaganda Watchdog these brainwashing processes can be reversed neutralised and the awareness turned back onto the user in order to neutralise their attacks in real-time; it is a logical extension of the social web in the media age!

"Some of the greatest discoveries...consist mainly in the clearing away of psychological roadblocks which obstruct the approach to reality; which is why, post factum they appear so obvious."

Arthur Koestler - The Sleepwalkers: A History of Man's Changing Vision of the Universe

To avoid another disaster of genocide such as we saw in the 20th century it is essential that individuals and organisations become actively involved in participatory democracy in this way, by scouring our environment looking for clues, by researching the facts spotting any possible attempt at coercion or deception and any possible flagging propaganda techniques at work, thus enabling a badly-needed perspective on our current situation.

By modifying and adding to your own social media accounts, websites, blogs, video channels etc. under the battle conditions currently implemented, we can build the next stage of the web, mobilising the community to excavate and analyse the propaganda from the censorious walled-off social media web

platforms upon which Propaganda Watchdog may try to exist and make it searchable, using alternative search engines such as 'DuckDuckGo'.

In fact the people remain the only hope for the survival of civilisation. So in order to become a 'Propaganda Watchdog' for the global community, and to 'Reclaim Your Brain' from those usurpers who have compromised it by coercing against our better interests and distracting you from important issues, we will need to learn the language of our brainwasher in order to spot what is really happening in media communications, and thus to become familiar with the many totalitarian devices now being used to control consciousness, hack democracy and thus engineer your consent.

Once you have learned the Propaganda Watchdog protocol, you may go about your daily business educated and informed and, thus spot for yourself when propaganda is being used, and be enabled to:

- share your insights using #hashtags in order that intervention be enabled across society,
- ensure all have the opportunity to becoming valued sages,
- teach your family, friends and colleagues about propaganda in a fun and exciting way,
- find and pass down your knowledge to the human family,
- ensure how bad it got under totalitarian rule is never forgotten, as civilisation teeters on a precipice, and the lights go out across the world for the third time in a hundred years,
- ensure each and every lifetime is enjoyed with freedom, prosperity and happiness...

...for once you know how their propaganda works, you can't EVER look at things in the same way ever again.

The definitions for each technique from multiple sources and discussions as to which media may fall into those categories can be found on propagandawatchdog.org, thus enabling the website as an interactive news resource for critical thinkers and truth seekers to contribute to and learn from history.

PropagandaWatchdog.org will also aim to excavate and analyse the:

- propaganda,
- advocacy,
- inherent bias,
- fallacies,
- media manipulation,
- disinformation,
- deceptions,
- selective regulations,
- demonetisation and
- distractions from essential information...

...implemented by the mainstream media, alternative media, advertisers, social media platforms and web services such as Google, Twitter, Instagram, Facebook and YouTube, as they insidiously censor us and others, meaning the walled-off worlds of the soc-med ghetto whose treatment of truth-seekers and dissenting voices to globalisation, can now be viewed instantaneously in the historical context of

totalitarianism. Excavating, extracting, and exposing examples of propaganda, fallacy and bias from the walled-off ghettos they have created and exposing their antics to the searchability of the web exposing how the globalists have colonised the blogosphere and social media thanks to corporate insiders, corporate -friendly algorithms, armies of censorious 'moderators' controlling what is trending, 'sock puppets', and astroturfed corporate 'movements' of minions paid trolls and Far Eastern 'comment and click farms', using sweatshop labour involved in #blackpropaganda not to mention armies of brainwashed 'useful idiots' to espouse the hollow rhetoric of identity politics in order to police freedom of expression and neutralise the truth movement.

This insidious sickness has now built its advocacy of globalism on the efforts of millions who built the web and social media into a rich resource, in a #baitandswitch and have weaponised and politicised these platforms, parasiting valued institutions.

In fact, Google and YouTube have already censored us by delisting our founder and manipulating and reducing our founder's viewer figures.

Our founder was shadowbanned by Twitter, but that has, at the time of writing been lifted. But it could and probably will, be reinstated, as it may be with many others. This happens to many, creating a 'chilling effect' of self-censorship in many in the social media communities, and meaning the giants of social media have effectively broken the internet - we aim to fix it!

Help us.....

"When employees of social media companies are appointed as ... private thought police and given the power to shape the form of current political and cultural discourse by deciding who shall be allowed to speak and what to say, and who shall be shut down, free speech becomes nothing more than a fairy tale."

Judith Bergman - Germany: Full Censorship Now Official - Courts Rewrite History

Learning and understanding the propaganda used throughout these sectors may enable mass movement and migration of internet traffic across the social mediascape - in a mass exodus to route around the censorship of platforms such as Google, Twitter, Instagram, Facebook and YouTube, and journey to pastures new in order to continue to deconstruct their propaganda in real-time.

By doing this you will enable the present propaganda epidemic of 'fake news' from both the mainstream and alternative medias to be illuminated in the context of preceding disasters enabled by propaganda, that killed millions during the 20th century and flag, expose and analyse in historical context the propaganda from the web platforms upon which Propaganda Watchdog may try to exist, such as Google, Twitter, Instagram, Facebook and YouTube, thereby enabling a badly needed perspective on our current situation, which can accordingly be dealt with using the peaceful means available to the global community such as:

- spreading awareness and ultimately,
- shunning each offender and especially by
- boycotting those who advertise with them,
- migrating away from corrupt concerns, and
- boycotting those who continue to support them, while

- rewarding ethical and transparent entities with accolades, acclaim and loyal customer patronage, and even
- creating or supporting new, ethical and transparent, alternative platforms if their functionality no longer serves the purpose of the newly enlightened community of the Conscious Web of the Propaganda Watchdog.

Such a battle will enable you and your friends in your social network who wish to learn from such knowledge, to:

- start living a life free of deception, coercion and control and to
- begin to think critically, for the benefit of yourself and the Propaganda Watchdog protocol's evolution,
- help create a world where people know who and what to believe.

A Conscious Web enabled by the internet community of independent researchers has the potential to *actually reboot the World Wide Web*, neutralising the unwarranted power of special interest groups who have taken over, thus returning to its original purpose, as a people's platform, connecting people to enable the growth of a meritocracy by exposing the hidden content and context of communications and actions, forcing responsibility and accountability on corrupt concerns by enabling a never-before-seen transparency and thus encouraging healthy self-regulation on any corrupt social, political, corporate or journalistic entities in order that they may avoid facing public wrath.

Yes despite predictions that Web 3.0 would be a Semantic Web of web pages that could be understood by machines...

What is the point of making web pages understandable to machines when humans can't even understand them???

While we fully support Tim Berners-Lee's ambitions to build a machine-readable web and aim to help enable them through making Propaganda Watchdog's archive machine readable, *let's make web pages understandable to humans first* through the Propaganda Watchdog protocol - and then build the Semantic Web as Web 4.0, for Web 3.0 may very well be an information war due to the levels of control over the media, social media and web which has constructed an entirely false reality into a state of mass hysteria approaching medieval levels of frenzy, enabling Propaganda Watchdog as an atomised social network, operating under the battle conditions imposed by the tech giants across the web, for:

*"A new German law introducing state censorship on social media platforms came into effect on October 1, 2017. The new law requires social media platforms, such as Facebook, Twitter, and YouTube, to censor their users on behalf of the German state. Social media companies are obliged to delete or block any online "criminal offenses" such as libel, slander, defamation or incitement, within 24 hours of receipt of a user complaint -- **regardless of whether or the content is accurate or not.** Social media companies receive seven days for more complicated cases. If they fail to do so, the German government can fine them up to 50 million euros for failing to comply with the law.*

[...]

Germany has made no secret of its desire to see its new law copied by the rest of the EU, which already has a similar code of conduct for social media giants. The EU Justice Commissioner, Vera Jourova, recently said she might be willing to legislate in the future if the voluntary code of conduct does not produce the desired results. She said, however, that the voluntary code was working "relatively" well, with Facebook removing 66.5% of the material they had been notified was "hateful" between December and May this year. Twitter removed 37.4%, and YouTube took action on 66% of the notifications from users."

Judith Bergman - Columnist, Lawyer and Political Analyst



So let's fight!

To become a fully-fledged 'Watchdog', the more weapons of influence propaganda techniques logical fallacies and pathological characteristics and totalist methods you know, the more deeper insight you can enable when you are reading the news, reading a celebrity article, watching an advert etc.

Then when you think you have spotted propaganda, be it current or historical, then use your social media applications, Twitter, Gab, Instagram, WordPress, Facebook etc. to flag it up for debate and possible exposure.

Include the #propagandawatchdog hashtag, followed by **the words...**

‘#possibleuseof’

...to avoid legal complications and, of course, provide a link to the questionable article, advert etc. that you are flagging up.

Include links to any other information that may shed light on the item in question, such as evidence which may back up any assertion of possible propaganda or anything that the possible propaganda may be distracting from, as well as your own comments / analysis and the hashtag of the propaganda technique or techniques you believe are being used / hidden.

The hashtags

While we present the Propaganda Watchdog in the most uncomplicated way as possible, and while striving to avoid jargon, the use of terminology unfamiliar to the everyday language has been essential in order to identify and flag up the complex array of strategies implemented to exploit our innate human fallibilities.

However all that is required is a willingness to put in some effort in order to learn techniques from propagandawatchdog.org.

Such as #distraction, #bandwagon, #transfer, #glitteringgeneralities, #reversiveblockade.

If you are in any way censored then REPORT IT TO US AND WE WILL CONSIDER INCLUDING IT IN OUR ‘ROGUES GALLERY’ for recording in our archive of suppression.



Spotting and acting to neutralise propaganda in all its forms, such as modern propaganda from terrorists about to blow up children at pop concerts who send UNHEEDED warnings to Twitter prior to the event:



#propagandawatchdog #possibleuseof #whitepropaganda #activepropaganda #terroristattack #dupingdelight #revelationofthemethod

Iranian news agency FARS attack Obama as secret Muslim in intentionally published satirical poll from The Onion, accidentally published by Iran as real news, without fact checking:



#propagandawatchdog #iran # #possibleuseof #whitepropaganda #activepropaganda #assertion #liking #personalitycult #satire #theonion #demonisetheenemy #classicalconditioning #obama #fakenews



BuzzFeed smear Donald Trump with unsubstantiated and invented Russia Collusion Dossier, including manufactured 'Pissgate' allegation, without fact checking and despite no evidence:

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These Reports Allege Trump Has Deep Ties To Russia

A dossier, compiled by a person who has claimed to be a former British intelligence official, alleges Russia has compromising information on Trump. The allegations are unverified, and the report contains errors.

Originally posted on January 10, 2017, at 10:20 p.m.

Updated on January 11, 2017, at 2:09 a.m.

By [Ken Bensinger](#) (BuzzFeed News Reporter), [Mirtam Elder](#) (BuzzFeed News World Editor), [Mark Schoofs](#) (BuzzFeed News Investigations Editor)



#propagandawatchdog #buzzfeed #possibleuseof #blackpropaganda #prepropaganda #assertion #namecalling #lying #smearcampaign #psychologicalwarfare #reversiveblockade #impeachment #classicalconditioning



The Guardian use author to subtly compare Brexit to Nazism:



#propagandawatchdog #theguardian #possibleuseof #blackpropaganda #prepropaganda #weaselwords #namecalling #slidingadjectives #cardstacking #poisoningthewell #brexit #nazi #EU #classicalconditioning



North Korea presents itself as the land of milk and honey while its people eat grass!:



www.express.co.uk/news/world/806798/north-korea-photos-revealed-real-kim-jong-un

The photos show streets devoid of cars, children carrying out manual labour, emaciated citizens including some picking grass - possibly for food.



A North Korean man picking grass, possibly to eat

#propagandawatchdog #northkorea #possibleuseof #whitepropaganda #activepropaganda #assertion #glitteringgenerality #disinformation #lying #reversiveblockade #pathocracy #cultofpersonality #dystopia #eatinggrass #starvation #communist #utopia #classicalconditioning



CNN who have been consistently caught manufacturing fake news unashamedly push 'facts first' agenda!:

3. CNN Says Its Illegal To Look At Wikileaks

In one baffling moment from October 2016, CNN anchor Chris Cuomo claimed that it was illegal to look at Wikileaks.



Facts are facts.
 They aren't colored by emotion or bias.
 They are indisputable.
 There is no alternative to a fact.
 Facts explain things.
 What they are, how they happened.
 Facts are not interpretations.
 Once facts are established, opinions can be formed.
 And while opinions matter, they don't change the facts.
 That's why, at CNN, we start with the facts first.



Brian Stelter @brianstelter1
 "Once facts are established, opinions can be formed. And while opinions matter, they don't change the facts."

#propagandawatchdog #CNN #possibleuseof #whitepropaganda #prepropaganda #assertion #glitteringgenerality #loadedlanguage #biglie #disinformation #lying #reversiveblockade #cultofpersonality #censorship #classicalconditioning



Burger restaurant chain sells food that is absolutely nothing like what is claimed in the adverts:



#propagandawatchdog #possibleuseof #whitepropaganda #activepropaganda #exaggeration #lying #classicalconditioning



Rice Krispies claim to 'Support Your Child's Immunity':



#propagandawatchdog #possibleuseof #whitepropaganda #activepropaganda #assertion
#glitteringgenerality #classicalconditioning



Simon Cowell presents himself as the operator of an open access forum for spotting aspiring talent, yet awarding winning spot to mediocre cabaret, such as a performing dog, while talent is censored:



#propagandawatchdog #possibleuseof #blackpropaganda #cardstacking #censorship
#reversiveblockade #psyco #pathocracy #deskilling #revelationofthemethod #dupingdelight
#classicalconditioning



If what you have found requires in-depth analysis, if what you have found is a news report or documentary which is riddled with the propaganda techniques you would probably want to use, platforms which allow you more scope for analysis such as Gab, Facebook, Reddit, Voat, etc. or even your own blog site on WordPress.

Alternatively, you could sign up to Propaganda Watchdog and post in one of our comments sections relating to the item you have spotted or sign up and post in our forum.

Exclusive information debunking the latest propaganda efforts at the cutting edge of coercion, if you have a YouTube, Vidme or Vimeo Channel or other video sharing utility, you may find it easier to create a video report on what you think you may have found.

Or even use Facetime for real-time analysis of propaganda, alert us to your broadcast, or post it in our Propaganda Watchdog forum, and then we may post your discovery on our front page and / or on our social media.

It's that simple! Use your favourite social media application to report on propaganda techniques you have found to make them go viral!

"You are an explorer, and you represent our species, and the greatest good you can do is to bring back a new idea, because our world is in danger by the absence of good ideas. Our world is in crisis because of the absence of consciousness. And so to whatever degree any one of us can bring back a small piece of the picture and contribute it to the building of the new paradigm, then we participate in the redemption of the human spirit, and that after all is what it's really all about."

Terence McKenna

Let's show them up for what they are so that we can force the hand of those who use it, to start being honest and stop the manipulation of those who don't know any better.

For the maximum coherence 'Hashtag Stacking' can be implemented regarding its relevance to the piece in question, in order of the:

- basic influence tactics stated first, and then moving on to,
- specific variants and,
- logical fallacies.

While people are free to use hashtags as they please in relation to the PW, we suggest The Propaganda Watchdog protocol is the preferred method for communicating the presence of possible propaganda by stacking hashtags from each group, which relate to the item in question.

"Stack," in [the] technological ... world: ...is a collection of different pieces of software that are being used together to accomplish a task. A smartphone's software stack, for instance, could be described as a layered structure: There's the low-level code that controls the device's hardware, and then, higher up, its basic operating system, and then, even higher, the software you use to message a friend or play a game. An individual application's stack might include the programming languages used to build it, the services used to connect it to other apps or the service that hosts it online; a "full stack" developer would be someone proficient at working with each layer of that system, from bottom to top.

The stack isn't just a handy concept for visualizing how technology works. For many companies, the organizing logic of the software stack becomes inseparable from the logic of the business itself. The system that powers Snapchat, for instance, sits on top of App Engine, a service owned by Google; to the extent that Snapchat even exists as a service, it is as a stack of different elements."

John Herrman - a David Carr fellow at The New York Times

And so the analysis of propaganda can be imagined in exactly the same way and the hashtags used to denote it may be allotted accordingly.

“Stack,” in the world of propaganda analysis within Propaganda Watchdog’s protocol is a collection of different identifiers that are being used together to accomplish a task.

A contemporary art dealer’s propaganda stack, for instance, could be described as a layered structure:

At the bottom there is the:

- **‘Weapon of Influence’ that controls the victim’s behaviour i.e.:**
#socialproof - this ‘artist’, who produces building site rubble of gift-shop tat, has shown it at the Tate).

And rising in complexity of analysis there is:

- **Propaganda technique i.e.:**
#transfer - in Tate Modern he is displaying building site rubble next to a Picasso
- **Logical Fallacy i.e.:**
#associationfallacy at work for example:

#argumentumadArgentum - his last piece sold for £500,000 (possibly bought by the ‘artist’ to push his prices up even higher)
- **#psychopath techniques i.e.:**
‘need’ being served by the phenomenon the imaginary ‘artwork’ is used to bolster narcissistic delusions of #grandiosity
- Which may be being served by the creation of a:
#personality cult

So, here **due to our site being hacked and wiped**, is an incomplete Beta version of The Definitions:

The Definitions

PRIORITY ONE WEAPON OF INFLUENCE

Such as the ‘Weapons of Influence’ identified by Dr Robert B Cialdini:

- Reciprocity
- Commitment
- Consistency
- Social Proof
- Authority
- Liking
- Scarcity

- etc.

PRIORITY TWO PROPAGANDA TECHNIQUES

Identified by the Institute of Propaganda Analysis such as:

- Association
- Glittering Generalities
- Plain Folks
- Transfer
- Testimonial
- Bandwagon
- Assertion
- Name Calling
- etc.

PRIORITY THREE LOGICAL FALLACY (HOW IT WORKS ON THE BRAIN)

Logical Fallacies identified by scholars such as:

- Straw Man
- Begging the Question
- Circular Reasoning
- Bait and Switch
- Hobson's Choice
- Red Herring
- etc.

PRIORITY FOUR IS THE TECHNIQUES OF THE PSYCHOPATH MENTAL SICKNESS PATHOLOGICAL DEVIATION

Techniques and manifestations of the narcissist and the psychopath, and their effects on society, identified by Lobacewski, Hare Stout etc. such as:

- Reversive Blockade
- Trojan Ideology
- Paramoralism
- Paralogic
- Information Selection and Substitution
- Pathocracy
- Duping Delight
- Revelation of the Method
- etc.

PRIORITY FIVE IS THE TOTALITARIAN MYTHOS OF THOUGHT REFORM

Robert Lifton's Eight Totalist themes:

- Milieu control
- Mystical Manipulation
- The Demand for Purity
- The Cult of Confession
- Sacred Science
- Loading the Language
- The Primary of Doctrine Over Person
- The Dispensing of Existence
- etc.

PRIORITY SIX IS THE TOTALITARIAN MYTHOS IN APPLICATION

Tools of the authoritarian / totalitarian such as:

- Psychological Warfare
- Zersetzung
- Soft Disclosure
- Limited Hangout
- Narcotising Dysfunction
- Revelation of the Method
- Personality cult
- Turning Upside Down
- Death Threat
- Strategic Tension
- etc.

PRIORITY SEVEN IS THE CULTIC IN APPLICATION

Thought Police and the techniques of the cult such as:

- Love Bombing
- Trauma Bonding
- Information Control
- Mystical Manipulation
- Influence Through Identification and Example
- Influence Through Emotion, Not Intellect
- Meaning for Existence
- The Manipulation of Motives
- The Creation of Social Rewards
- [and] The Meting out of Social Punishments, such as
- Non-Acceptance
- Ridicule and Rejection
- Giving Up One's Sense of Self
- Unstated Rules

- Rehearsed Programmatic Responses to Discrediting Arguments
- Dehumanising Labels
- Pop Psychology
- Talk in Jargon
- Shared 'Cognitive Landscape':
- Control Over an Individual's Time
- Creating a Sense of Powerlessness
- etc.

These techniques may sound complex at first, but don't be intimidated, be empowered, for once seen in action 'in the wild' across the media and social media, the use of such techniques will become increasingly obvious and the reason for their uses increasingly transparent:

"To really understand something is to be liberated from it, dedicating oneself to a great cause, taking responsibility and gaining self-knowledge is the essence of being human. A predatory capitalist's truest enemy and humanity's greatest ally is the self-educated individual who has read, understood, delays their gratification, and walks around with their eyes wide open."

Four Horsemen - Documentary

If multiple propaganda is thought to be present at various stages of the item in question, for example in a film, then hashtag stacking can be done multiple times if required to define the propaganda item, by stating the line, paragraph, page, or in a film, the time or times at which each propaganda piece is suspected.

Different social media will of course lend themselves to differing methods.

This journey of personal empowerment that is Propaganda watchdog must be fashioned in light of the facts, forged in autonomous achievement, hard work on ourselves through learning and discussion in order to develop our own personalities so we can each become a 'great personality' and play an active role in shaping society, for the better, in a Conscious Web, not just observing it on a flat screen:

"...just as the great personality acts upon society to liberate, to redeem, to transform, and to heal, so the birth of personality in oneself has a therapeutic effect. It is as if a river that had run to waste in sluggish side streams and marshes suddenly found its way back to its proper bed, or as if a stone lying on a germinating seed were lifted away so that the shoot could begin its natural growth. The inner voice is the voice of the fuller life, of a wider, more comprehensive consciousness."

Carl Jung

Now is the time for that voice to awaken, and try to engineer societal change in such areas, not through direct intervention or conspiracy theory, but instead *through institutional analysis*, hopefully enabling a sea change in the entire broader societal consciousness through building an entire, and holistic, understanding.

We do of course expect attacks on the Propaganda Watchdog from all sides, however we positively welcome such attacks as they will provide us with more material to deconstruct, with a view to highlight and blow wide-open, the psychopathic playbook techniques as used by the 'Powers-That-Be'.

Indeed it should be comparatively easy, once enlightened, as a new human network, to spot and flag up the new manifestations of propaganda, including the inevitable attacks on Propaganda Watchdog, by pointing them out 'in the wild', and then deconstructing and debunking them in 'real-time', naming the exact terminology of the variant species of attack into a new taxonomy, cataloguing their techniques, in their historical context, for all are built on a fairly limited set of very simple premises - its good fun to learn more and deconstruct for as Cialdini, who coins the Principles of Persuasion/Weapons of Influence stated:

People's ability to recognise factors that affect their behaviour is surprisingly poor.

However thanks to the Propaganda Watchdog these stand a chance of attaining popular understanding.

CAVEAT

Having once been powerless victims of emotional abuse, domestic violence, child abuse, attacks, gang stalking, online stalking, emotional violence and trauma based mind control we, the founders of Propaganda Watchdog, despise those who hurt innocents as much as is humanly possible.

We thus reserve a particularly deadly loathing for those that prey on the weak, and will stop at nothing to see them brought to justice.

However we must state a caveat, for due to the apparent use of Pizzagate, Sandy Hook, and other items as 'honeypot' propaganda to draw in and then discredit citizen journalism as 'conspiracy theory', we will refrain from publishing or republishing any such apparently 'honeypot' subject matter as well as any other overtly defamatory or conspiratorial material on propagandawatchdog.org unless it becomes probable beyond doubt that it has veracity.

Part Two - The Information Reformation

"We're in the midst of a major upheaval in our information environment, and none of us has any real idea where it will end up. So we need to put it in perspective. As it happens, Johannes Gutenberg triggered a comparable revolution five and a half centuries ago when he introduced printing by moveable type. His invention shaped the world into which the internet was born.[...]"

Why has the Internet triggered such an explosion of innovation and creativity? The answer lies deep in its architecture, and in the principles that underpinned its original design. The architects of the network effectively created a global machine for springing surprises. So disruptive innovation is, in a way, what the Internet was designed to foster...."

"[T]he only way we will stop them coming is either to switch off the network, or to cripple it in ways that will staunch the creative flow."

From Gutenberg to Google

We have published this Propaganda Watchdog Manifesto enabling an Information Reformation, on the 500th anniversary of the Reformation, 31st October 2017.

Exactly 500 years ago October 31st, 1517 the monk Martin Luther rebelled against corruption and nailed his Ninety-Five Theses complaining about the power of the church, to a chapel door in Wittenberg, and began the process that became the Protestant Reformation.

For centuries beforehand throughout the Dark Ages of the Medieval Period books existed as cutting edge technology, beautifully hand written in Latin by scribes:



...which costed a fortune, meaning learning was unavailable to the masses who didn't even understand Latin in which the Bible was written-and so the Catholic Church in interpreting the 'word of God' served the agenda of the ruling elite, all powerful wealthy and corrupt with scandal and devious financial plots, meaning the peasantry, devoid of opportunities for learning or sharing information lived in illiterate ignorance, cowed by their masters who exploited their ignorance by preaching unsubstantiated assertions from positions of authority.

Enslaved in serfdom to feudal tyranny, they eked out a meagre living of penury terrorised into a mass psychosis of maddened superstition, herded by notions and distracted by fancies, utterly terrified of evil spirits, demons, and witches, and in awe of Kings, who ruled as heavenly appointed monarchs. And so the poor lived in subservient awe to a tiny elite who lived in luxurious splendour and wealth at the expense of their toil, often committing debauched acts of unbelievable depravity.

People paid the church for to have their sins wiped away in what were called 'indulgences', thinking that if they paid for indulgence, in addition to their taxes they would be seen in a better light by god and their peers, no matter what evil deeds they had themselves committed, thus enabling them to commit evil with impunity, as it could always be wiped away with more gold.

However with the invention of the printing press by Gutenberg in 1440, everything began to change.



It meant that books became within the reach of the masses and knowledge moved from being the sole privilege of kings and bishops.

Martin Luther didn't like seeing his parishioners handing over money they could ill afford, to purchase a worthless material good which enabled the corrupt elite who sold them, to lead lives of sin, including the rich merchants who bought forgiveness from their sins through payment of gold, in the form of indulgences enabling them to live lives of debauchery, through the display of piety in the 'Grace' of God absolving them from sins they bought very often, with sinfully gotten gains.

Luther strongly disputed the claim that freedom from God's punishment for sin could be purchased with money, and taught that salvation for ones sins cannot be bought with gold, but can only be received freely through the faith God's grace, challenging the authority of the Pope by teaching that the knowledge of the written word of the Bible, not the Saints the Pope, the Cardinals and Priests, but instead knowledge from God.

He also stated that the church had no power to save souls and that far from being infallible the church and pope made errors, denying that they had any spiritual powers, that the priesthood was a human invention and that people did not need priests to receive the grace of God, and called instead for a:

'priesthood of all believers'

His original call, for the end of the sale of indulgences, became a fully blown revolution, as he called the Pope the Anti-Christ.

Thanks to the newly invented printing press that enabled Martin Luther's ideas to be printed and distributed widely, to spread in a way which we would now call virally. The process which led eventually to the Enlightenment and Modernity and the Scientific Age.

This was enabled by the new technology of the age in the form of the invention of the printing press by Gutenberg through the technology of 'movable type, thus enabling Luther's message to be dispensed straight to the people both in his *'Ninety-Five Theses on the Power and Efficacy of Indulgences'*, and most radically of all was his publication of the Gutenberg Bible, which for the first time was printed in the vernacular enabling autonomous study and discussion of the concepts raised therein outside of the control of the priesthood for the very first time, reaching millions of readers and listeners.

Hundreds of thousands of copies were printed, and people carried copies with them everywhere creating a consciousness revolution as the 'word of God' as preached by the Christian church, had been freed for the people thus disempowering the corrupt elite.

Martin Luther's bold actions began a chain of irreversible events, which reverberated around the globe and the effects of which we still see all around us today. These include the power of autonomy, the spirit of opposition to tackle corruption and the ability for people take back control of their destinies from greedy power elites in order to shape history, if the proper technologies are utilised correctly.

Now again, 500 years later, we live in a time in which a globalist entity has transcended the Catholic Church to become all powerful in its corruption and that is represented in many cases by the mainstream corporate media in its capacity as the voice of the rich elite as was the Catholic Church of 500 years ago.

It has become an organisation which has lost touch with the people in its total subservience to the elite; a media all powerful, yet corrupt with greed, and scandal and devious financial plots.

The new gods of this age are however not the saints and popes and priests but celebrities and politicians, themselves often puppets, tools of amoral billionaires, bankers and power brokers, the military industrial complex.

The new indulgences are not bought from the church but from brands and transmitted through virtue signalling on social media.

For while the mass media, internet and social media ostensibly promised emancipation of information and thus the infinite broadening of cultural choices, we find that just the opposite is happening, and those responsible are very often the corporate media and establishment elite.

Now an Information Reformation has been made possible by Propaganda Watchdog, thanks to our new internet protocol for a 'Conscious Web', which has nailed up the blueprint, laid the foundations and put the scaffolding in place to now provide every web user with access to the neural pathways to pioneer a new era of understanding for the web building a future in which 'fake news' can be illuminated in the context of preceding disasters enabled by propaganda.

www.propagandawatchdog.org

Our founder's site www.jonhammer.com

Propaganda Watchdog

Social Media Accounts

Dribbble:

<https://dribbble.com/PropagandaWatchdog>
Propaganda Watchdog

Facebook:

<https://www.facebook.com/propawatchdog/>
@propawatchdog

Flickr:

Screen name: Propaganda Watchdog

Gab:

@PropagandaWatchdog

Instagram:

@officialpropagandawatchdog

LinkedIn:

Jenny Hammer
Company: Propaganda Watchdog

Minds:

@PropagandaWatchdog

Patreon:

patreon.com/propagandawatchdog
Propaganda Watchdog

Pinterest:

Propaganda Watchdog

Reddit:

Propawatchdog

Twitter:

@propawatchdog

Quora:

Propaganda Watchdog

Voat:

Propaganda Watchdog

Video Sharing:

Digg:

<http://digg.com/u/PropagandaWatchdog>

BitChute:

Propaganda Watchdog

<https://www.bitchute.com/channel/propagandawatchdog/>

Twitch:

PropagandaWatchdog

Vidme:

<https://vid.me/PropagandaWatchdog>

Channel: Propaganda Watchdog

Vimeo:

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