



# **Guidelines When Looking For A Mobile & Web App Development Company**

Numerous mobile and web app development agencies offer their services today and will gladly accept your business. However, when you've been in the industry of building web and mobile apps for long, you learn that not many of them are good at delivering the kind of results you expect. Indeed, when you find an experienced and reliable mobile and [web app development company](#), then don't let them go because you know that you're in good hands. But how about those who are new to the idea of developing mobile and web applications? What do they do?

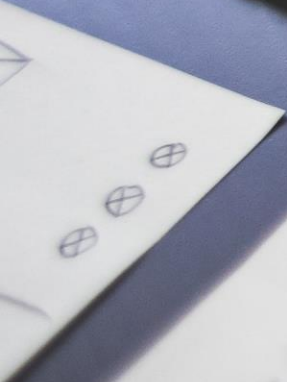
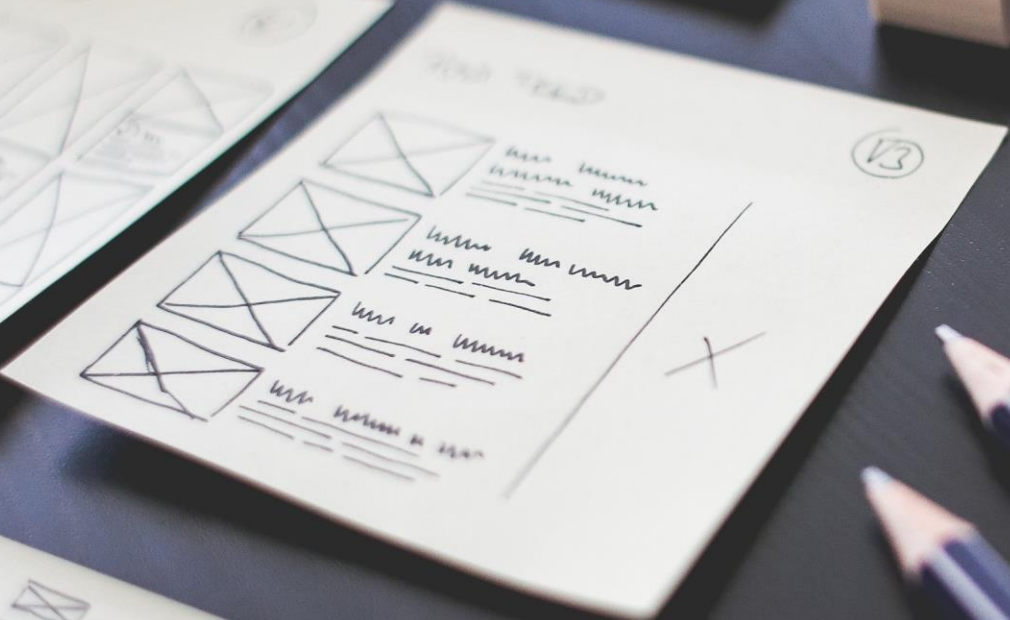
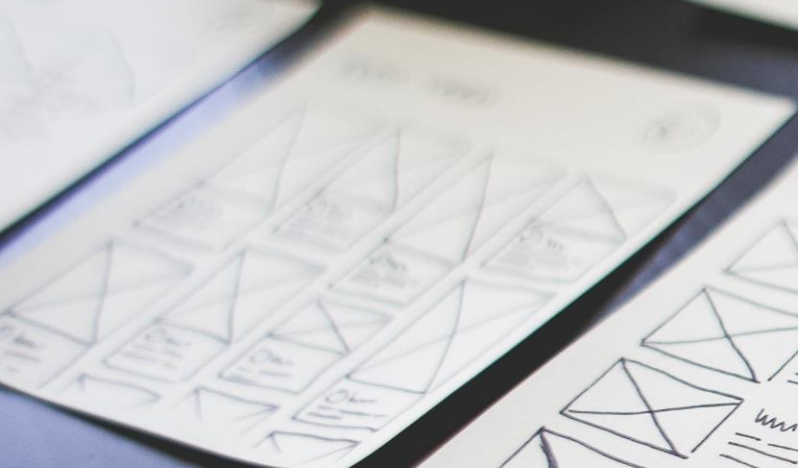




Many make the mistake of doing business with the first developer they encounter who promises them good results if they pick them. However, that's not a good idea especially if you haven't done your due diligence first. It's vital that you prepare a couple of probing questions to help you make a sound decision if you're really going to get your money's worth by choosing them. Of course, getting recommendations from business colleagues will be useful too but it's still necessary to have your list of questions ready to probe them.

Now, you may ask what these questions are. Well, these questions that you ask any agency offering mobile and website development services are nothing special but necessary if you want to make sure you're working with the right one. It spares you from headaches and spending a lot of money and time.





**Question 1.** What are the apps you've already built?

Although you can find the company's online portfolio in their website showcasing past and current projects they have worked on, it's still good to ask them directly on the kind of apps they have built. It might provide you additional insight on what features to add, remove or improve on your web and/or mobile app. The prospective agency will be able to explain any features of their past apps as well as the problems they have encountered during the development process and how they resolved it. It will give you an idea if they're fitting for your app project especially if they have worked on apps similar to your industry.



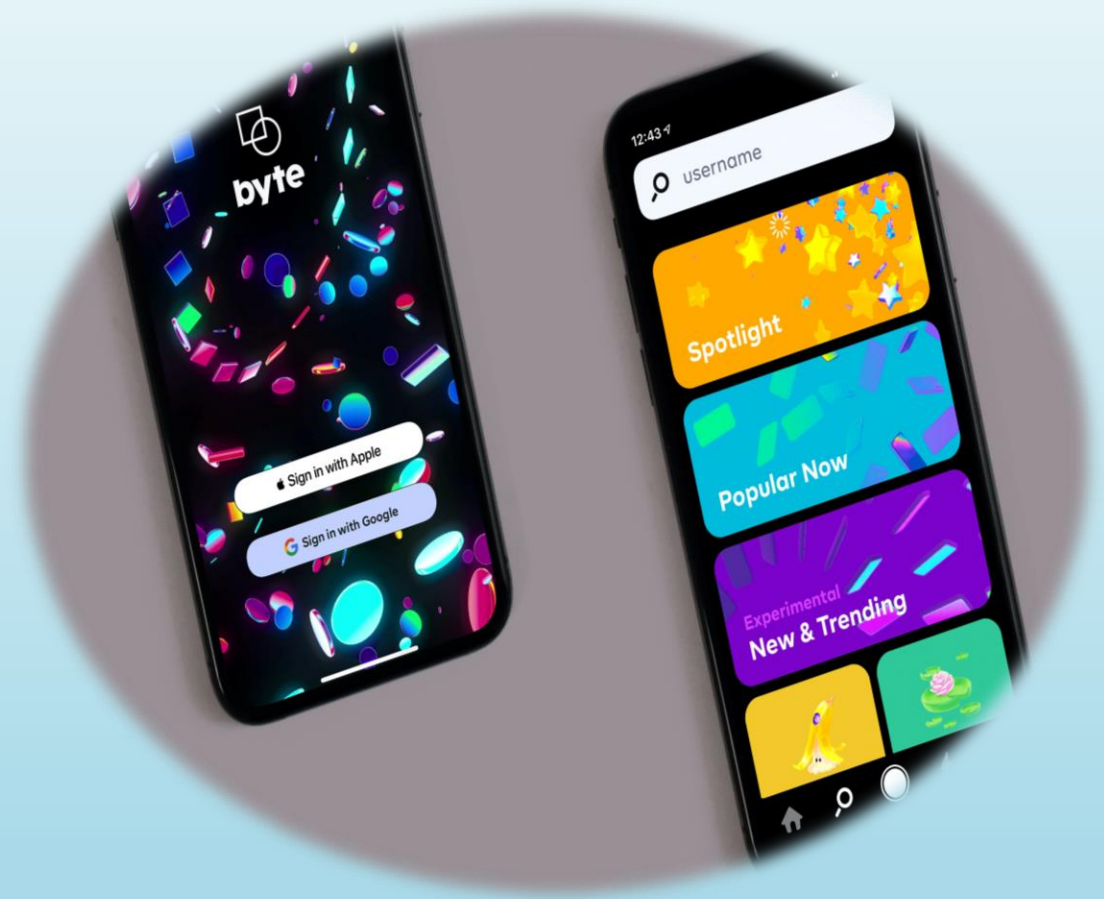


**Question 2.** What's included in the development services you offer?

Before any dotted lines are signed and money transferred to accounts, it's necessary for your company to have a full understanding on what's going to be included in the services offered by the web and mobile app development agency you'd like to work with. Will they be performing beta testing or not? Will they just develop the app? Is there any quality assurance to be performed? Will there be any quality analysis before the launch? It's important that you get an idea on these matters before making a decision?

**Question 3.** Can you tell us about your developers and their skills?

Because you'll be working with a remote team, you don't have easy access to them where you can check their work as much as you want to. However, you still want to make sure that by outsourcing the work, you have access to experts who'll build the features and functionality you want into your web or mobile app. You may ask for the portfolio of the mobile and **web app development company** related to their developers and see highlights on their work experience that's specific to app development. If there are any awards that the company or its developers won then you can ask for that as well.





In conclusion, it is not going to be easy scouring through the Internet for a list of reliable mobile and web app development companies. But if you ask the right questions to the right company, you will be able to find a company that's just right for your requirements.



