

1. Chatham-Kent's Investment in Culture & Heritage

- A key factor in economic vitality
- Creates jobs; makes communities exciting for residents; attracts businesses & target populations
- Helps reinvent communities after business losses
- Develops unique community character and identity
- Master Plans assist with decisions
- “Vision of Culture” in CK Official Plan

2. Key Highlights

- 1998 Amalgamation
- 2007 Cultural Master Plan
- 2009 Cultural Centre Master Plan
- 2014 Culture Plan
- Chatham Capitol Theatre
- 2015 Tourism Destination Plan

3. Culture and Heritage Departments and Funding



Culture budget: \$1,555,300 = .53% of CK's \$289 million budget

4. Key Outcomes as a Result of Investment in Culture

- 1) Recognized nationally
- 2) Stronger sense of community identity, pride and ownership
- 3) Stronger volunteer base
- 4) Higher attendance at facilities, programs & events
- 5) Establish sustainable businesses, programs and events to help improve the economy

5. Volunteer Organizations

- Critical to the success of our cultural sector
- Rely on volunteers to help facilities remain sustainable
 - Advisory Committees
 - “Friends Of”
 - Customer service volunteers
 - Culture and tourism community volunteers
- Ensure they are valued and supported