

Hakan Ihtiyaroglu

Freelance Hands-on Art Director | Designer | Creative

Summary

I'm Hakan, hands-on freelance art director and designer working within advertising, branding design, art direction, corporate identity design, packaging design, editorial design and social media design. I've had the pleasure of working at some great agencies such as McCann Health London, Tribal Worldwide, Rafineri Turkey, Mullen Lowe, DDB - creating and designing ideas.

I have won several global and local awards and listed in "30 under 30" list of an Advertising Age publication. Whether even it's a single print ad or a whole integrated campaign, my main objective is to create something great and original.

Experience

Freelance Art Director | Designer | Creative

Self Employed / 09.2019 - ...

Freelance Art Director & Designer

CSM Sport & Entertainment London / 03.2020 - 03.2020

Freelance Designer

McCann Health London / 11.2019 - 12.2019

Art Director

Tribal Worldwide Istanbul / 11.2014 - 01.2019

I was responsible for all kinds of visual materials of the Is Bank, one of the well-known banks of Turkey. The campaign won several awards from national advertising festivals. I was part of a team that designed print campaigns to Audi which have received multiple awards from national and international advertising festivals. I designed a cover for the special issue of Campaign Turkey magazine this year. We, as a team, have published over 36 TV commercials and internet videos, as well as dozens of advertising campaigns.

Art Director

Rafineri Istanbul / 12.2013 - 11.2014

I worked for the Yapi Kredi Bank which is one of the biggest banks in Turkey. I took place in the creative processes of online and offline campaigns. Also, I designed visual materials for social media, press and television campaigns of Pegasus Airlines.

Jr. Art Director

Mullen Lowe Istanbul / 10.2012 - 12.2013

My first awarded campaign was a print ad campaign for Johnson And Johnson. During my time at Lowe, I also created contents for Turkish Airlines social media accounts.

Intern Art Director

DDB Istanbul / 06.2012 - 08.2012

Education

Marmara University Faculty Of Fine Arts

BA in Graphic Design / 2009 - 2014

Awards

- 1 Epica Awards
- 1 Golden Drum Awards
- 18 Crystal Apple Awards
- 12 Red Awards
- 3 Felis Awards
- 2 Effie Awards
- 1 Gmk Awards

Personal Info

From

London, UK

E-mail

hakanihtiyaroglu@gmail.com

Mobile

+44 7444 657 923

Website

hakanihtiyaroglu.com

Linkedin

linkedin.com/in/hakan-htiyaroglu

Features & Publications

2018 Advertising Age 30 Under 30
Lürzer's Archive
Campaign
The Die Line
Sweet and Savory Designs
Ad Forum
Ads Of The World
Adeveve
Ads Of The Brands
The inspiration
Id Studios
Bigumigu
Marketing Turkey
Mediacat
The Brand Age
Digital Age
Kioskla

Skills

- Art Direction
- Graphic Design
- Branding Design
- Advertising
- Packaging Design
- Corporate Identity Design
- Retouch
- Illustration