

DeFi City is a browser-based virtual world that gamifies and simplifies DeFi yield farming by allowing everyone to visualize and manage their farms and track key performance yield farming indicators from a single, visually appealing in-game dashboard.

Q3 2020

Q4 2020

Q1 2021

Q2 2021

Q3 2021

Establishing the idea

Setting up company

Strategic partnerships

Developing the idea into a vision paper

Working on the idea, style and general concept

Creating first visuals and animations

Web3 wallet integration and staking

Buying golden tickets and make it tradeable

Implement statistical dashboards within the city

Launching DeFi City

Onboarding other defi platforms to DeFi City

Connect multiple farms to your city

Making the game loop

Buying items and place them in your city

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						First	Remaining	First
					Release over	TGE	Months %	Tokens in
	Total %	Token Amount	Token Price	Full lock	x month	Unlock Rate	Unlock Rate	Month x
Strategic Round	8.00%	8,000,000	0.060	0	12	10.00%	8.18%	1
Private Sale	20.00%	20,000,000	0.070	0	8	15.00%	12.14%	1
Pre Sale	8.00%	8,000,000	0.080	0	5	20.00%	20.00%	1
IDO	2.00%	2,000,000	0.090	0	0	100.00%	0.00%	1
Team	13.00%	13,000,000		12	12	0.00%	9.09%	13
Advisors	5.00%	5,000,000		0	12	0.27%	9.07%	1
Liquidity	3.00%	3,000,000		0	0	100.00%	0.00%	1
Marketing*	21.36%	21,360,000		0	24	4.17%	4.17%	1
Hodl Incentive**	8.64%	8,640,000		1	11	9.09%	9.09%	2
Drop Marketing	1.00%	1,000,000		0	0	100.00%	0.00%	1
Reserve	10.00%	10,000,000		6	0	0.00%	8.33%	7

