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**BUSINNES GROUP OF THE MINISTRY OF HIGHER EDUCATION,  
GEMES**

**Facebook: @Gemes2002**

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**We support Higher Education in Cuba.**

GEMES, Business Group of the Ministry of Higher Education Superior, is the top organization of business management that directs and controls the companies belonging to that Ministry. These are committed to the normal operation of the country's universities and research centers. At the same time, they are in charge of promote the application of their scientific achievements for the benefit of the Cuban economy, either through the productive linkage with the national industry or through the licensing to foreign entities of their own technologies and patents or the provision of high-level scientific-technical consulting services in multiple disciplines.

For the performance of its functions, GEMES has developed organizational structures integrated by a team of capable managers and qualified employees. All these structures are committed to their task and in permanent coordination with the companies and educational centers of the system in order to achieve harmonious and sustained development for all them.

Among the main functions of GEMES are:

Promote the transfer and marketing of the research results of Cuba's universities and research centers to both national and foreign entities, contributing to the maintenance and development of the educational, productive and scientific potential of the country. Organize the provision of scientific services, international courses, technical advisories, consultancies and similar activities of a high professional level.

Ensure the vitality of universities, affiliated research centers and companies by providing equipment and supplies for teaching and research process, as well as food and accommodation for teachers, researches and students.

Edit, publish and distribute the books demanded by the educational process and for their marketing to third parties.

Guarantee the transportation of students, teachers and workers based on the teaching process, as well as maintaining the good technical condition of the vehicles used for it.

Protect the facilities and equipment of the Higher Education system through various surveillance and protection techniques.

## **ALSO REPRESENTING:**

### **MINISTRY OF HIGHER EDUCATION, MES**

**Website:** [www.mes.gob.cu](http://www.mes.gob.cu)

#### **Profile:**

The Ministry of Higher Education is the body responsible for directing, proposing, executing and controlling the state and government policy regarding higher education. This state responsibility is executed from the main functions that are reflected in the Agreement No. 4001 of the Council of Ministers.

The main processes of Cuban higher education are:

- Undergraduate training.
- Postgraduate training.
- Science, Technology and Innovation.
- Human Resources.
- University Extension.
- Material and Financial Resources.
- Information, Communication and Computerization.
- Internationalization.

#### **Products, services and / or investment projects:**

- Resolution No. 37 of February 10, 2011 of the Ministry of Economy and Planning, establishes in its section FIRST Numeral 13 that “the entities attached to the Ministry of Higher Education export services by charging for authorized careers, postgraduate studies and other specialized courses”
- Academic Services, especially university careers and postgraduate studies in Cuba.
- Technical Exported Assistance.

### **THE INTERNATIONAL CENTER OF HAVANA INC., CIH**

**Website:** [www.cih.cu](http://www.cih.cu)

#### **Profile:**

CIH. INC. is a mercantile society with over 25 years in the market offering its experience in the fields of consultancy, audits, scientific & technical services, technology transfer and human capital training, with proven expertise, accountability and professional judgment.

CIH INC. gathers more than 500 consultants of diverse areas of knowledge. We are capable to offer a wide range of customized solutions to suit any of our client’s demands with the

invaluable support of the Cuban universities network. We currently have links with companies from more than 23 countries.

### **A path to success.**

Developing and improving talent is the task of universities. Ours is to promote and capitalize on that talent.

In Cuba, the government invests important resources so that Higher Education is of high quality and free, and that its results are reverted to benefits for the country. CIH (International Center of Havana S.A.) works so that part of that developed talent is transferred to foreign entities inside and outside our borders, exporting knowledge and technologies to more than twelve nations, thus becoming a source of profit to reinvest in benefit of our educational system.

Our courses, consultancies and advisories on the ground, both in Cuba and abroad, have professors and specialists of a high international level, covering countless topics of interest to clients in the most varied branches of knowledge.

Likewise, we have international ventures with prestigious foreign partners to provide excellent consulting and advisory services and feasibility studies for foreign investment jointly with a Spanish entity, as well as the provision of specialized audit services jointly with a company from the Dominican Republic.

### **Products, services and / or investment projects:**

- The International Center of Havana, SA, is a Cuban mercantile society, attached to the Business Group of the Ministry of Higher Education (GEMES), which provides professional services in consulting activities, technology transfer and training of HR to companies and institutions of interest national or foreign, located inside and outside borders.
- It constitutes an interface between the Higher Education Centers and the Science and Technological Innovation Entities for the commercialization of technology transfer services and the knowledge generated in the universities.
- Export: specialized consultancies, technology transfers, scientific-technical services and training. Advice to companies interested in the Cuban market, pre and feasibility studies for foreign investment.

## **NATIONAL COMPANY OF PRODUCTION AND SERVICES TO HIGHER EDUCATION, ENPSES**

### **Profile:**

ENPSES, is the company that produces and markets products and services for higher education.

## **The material support of Higher Education.**

A university demands a significant amount of materials and equipment, maintenance services and others that require an organization dedicated to these tasks. That we are.

ENPSES (National Company of Production and Services to Higher Education), has as its main objective the satisfaction of the needs of Cuban universities in terms of teaching materials, electronic equipment and other related items. However, in the contemporary world, the importance of informatics and computing is increasing, so ENPSES has also become an important supplier of both hardware and software for Higher Education centers. It also provides installation, maintenance and consulting services for joint management systems with an Italian firm. Currently this line of business is in the process of consolidation and expansion into other sectors of the economy and the international market.

Likewise, ENPSES operates a dairy product processing plant created as a special project to improve the nutrition of students, teachers and workers in general.

## **Products, services and / or investment projects:**

- Professional services
- Supplies, materials, reagents and laboratories.
- Software
- Installation of computer applications for finance, accounting, inventory and human capital.
- Teaching laboratories, computer equipment and office automation.
- Dairy products

## **POLYGRAPHIC PUBLISHING COMPANY “FÉLIX VARELA”**

### **We take care and share knowledge.**

Knowledge is the most valuable treasure of humanity, and therefore, requires being cared for and shared. That´s what we do.

Universities do not only transmit existing knowledge, but as part of the teaching and research process they create new knowledge with a high incidence in the development of society. Despite the high impact that digital technologies have had on communication, the book is still the main vehicle for transmitting knowledge to current and future generations, and it is precisely there that our entity, Polygraphic Publishing Company “Félix Varela”, acts, editing, printing and distributing the texts required by the Cuban universities to fulfill their missions. For this we have a team of editors, designers, proofreaders and workers with a high level of professionalism, all committed to bring a quality product to the client.

Our activity is not limited to national clients, we also do co-publishing and polygraphic services for partners and international clients, with proven benefits for all parties and using the most diverse business structures, from simple contracts to the most complex forms of collaboration and association.

At the same time that it contributes to the dissemination of the work of Cuban university authors, our entity guarantees the protection of their intellectual and material heritage through the official institutions of the country.