



THE
PAN AFRICAN
QUINTESSENTIAL
REPORT



2017 IN REVIEW:
THE PEOPLE, EVENTS &
ISSUES THAT SHAPED
THE YEAR IN AFRICA

PREVIEW 2018:
TOP TECHNOLOGIES
THAT WILL CHANGE
THE GLOBAL REALITY

+ 3 BUSINESS OPPURTUNITIES THAT WILL MAKE AFRICANS MILLIONAIRES



It's a new year and as expected, many people have high expectations for the year. Many must have taken stock of what occurred in 2017 and have prepped up to do better in 2018.

For us at the PAN AFRICAN QUINTESSENTIAL Network, we deem it apt to take a look at 2017 in retrospect and also have a sneak peak into 2018, especially as it relates to tech in this first edition of the PAQ REPORT.

PAQ REPORT is focused on giving timely and incisive reports on the progress of thought leadership and innovation in Africa with an aim to keep our audience well informed and empowered to be the solution Africa needs. This first edition is a mini edition that comes to herald the entry of this quintessential report to the thought space of the globe. We believe in little beginnings and also do know that we will grow from this first outing to give you even better editions that will be relevant in the period of their release and beyond. Thank you for downloading it.

Welcome to 2018, a year we tag 'The Year of the Quintessentials' in the PAQ NETWORK. Enjoy your perusal of this report.

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FELA DUROTOYE:
Leadership above Rulership

2017 saw the return of Fela Durotoye to the public sphere with clear activities that had him connect with millennials. He came back with the same message of having sterling leadership instead of 'rulership' in Nigeria. However, Mr. Durotoye caused quite a stir when news of his intention to join the 2019 presidential race filtered into the public space. He gave hints that he will likely join the race but any of such announcement will be done this February in line with INEC directives. Fela's intention sparked on widespread debates and had several intellectuals vow to support him if he joins the presidential race.



IBUKUN AWOSIKA:
Africa's Undisputed Corporate Amazon

Aside from being the first female chairman of First Bank and having over 30 years of experience as an entrepreneur, Mrs Awosika is known for her interest and efforts in raising African entrepreneurs. The year had her take up several speaking engagements and also run her mentorship platform robustly.

She wrapped up the year by being the anchor point of First Bank's Youth Mentoring Session themed "Building a Financially Literate Tribe". The event was organised to drive a culture of financial literacy among the youth and create a consciousness of financial efficiency in their daily activities; in business, entrepreneurship, career and personal lives. It convened about 1,000 youths and equipped them with the knowledge of money management, entrepreneurship skills, and financial independence, thereby placing them on the path to financial freedom and productivity.



OLAKUNLE SORIYAN:
Fruits from a Thought Leader

Mr. Soriyan was indeed a major part of the year for many. Known to have quite a growing number of followers, he put up appearances in cities across Nigeria and many of his protégés/followers were noted to put out certain projects which they said came from the inspiration they got from him. Mr. Soriyan's efforts have given birth to a deluge of thought leaders, futurists, social reformers and innovative thinkers and 2017 was the year of manifestation for a number of them.

UBONG KING:
The King's Man turned TroubleMaker

Mr. Ubong King made a handful of remarkable strides this year with the activities from his stables. Known to be committed to taking African youths away from tendencies that ruin their chances of making impact in life, the trademark 'Troublemaker' made both public and private appearances and endeavors that supported youths across Nigeria. He launched his comic strip - Re-Generate - in 2017 too and established the Ubong King Foundation. His classic quote which encourages people to face issues and resolve them, "To get out of trouble, you must enter trouble" caught on quick amongst young persons, entrepreneurs, thought leaders, etc.



FOLORUNSHO ALAKIJA:
One Move to Flourish Africa through Women

Africa's revered business woman, Mrs. Folorunsho Alakija was seen more in the public space in 2017 than most other years. She spoke at a few programs as a keynote speaker and launched her NGO, "Flourish Africa" within the year. She posited that through the NGO, women can engage in intellectual discourse and uplift, empower, and inspire each other with no age restrictions. She rounded up the year by hosting 200 women at the inaugural conference of Flourish Africa.





thinkation 2018

...thinking and education

KEYNOTE SPEAKER

LEAD SPEAKER

GUEST SPEAKER

GUEST SPEAKER

CONVENER



JERRY RAWLINGS

FORMER PRESIDENT OF THE REPUBLIC OF GHANA.



HER EXCELLENCY, DEACONESS

OMOLEWA AHMED

1ST LADY OF KWARA STATE



INI ABIMBOLA

M.D, THISTLE PRAXIS CONSULTING.



ATUNYOTA ALLELUYA AKPOBOME

COMEDIAN OF THE FEDERAL REPUBLIC.



UBONG KING

CHAIRMAN, THE UBONG KING FOUNDATION.

Theme: **Activate your Thinking**

19 / 01 / 2018

09:00AM

VENUE:

The Civic Centre, Ozumba Mbadiwe Avenue, Victoria Island, Lagos, Nigeria

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SLA:
She Leads Africa Leads Millennial African Women

For founders Yasmin Bello Osagie and Afua Osei, co-founders of She Leads Africa (SLA), 2017 was indeed a notch up for their vision as SLA became a buzzword and rallying point for the new shift in millennial women empowerment. From kicking off the year with an astounding event aptly called SLAY FESTIVAL, they went on to partner with several bodies to bring empowerment to women in remarkable efforts. Their content online was also 'on point' and by the end of the year, it became safe to say SLA is the leading woman platform for the new generation of African women. SLAY FESTIVAL is scheduled to hold this February 2018 in Lagos with more activities and partners.



JOHN OBIDI::
The Smart Entrepreneur who is making other Entrepreneurs Smart

John Obidi saw an exponential growth of his Smart BootCamp community in 2017. The year indeed was a perk for him as members of his online community for entrepreneurs gleaned useful tips and business advice and grew in numbers. Towards the end of the year, two members of the Smart Bcamp community were nominated for the Future Africa Awards, an award that he got nominated for and which paved way for his fledging career as a social media expert.

Mr. Obidi also spoke at PAQ SESSION, our flagship thought leadership and innovation summit as well as at the annual gathering put together by Mr. Olakunle Soriyan.



ADEWALE YUSUF, MUYIWA & TECH POINT:
The Reckon Point in Nigeria's Tech Space

For the founders and team members of Techpoint.ng, one of Nigeria's widely read tech blogs, 2017 was indeed a 'spring' year. From having impactful video interviews to hosting 'INSPIRED' and on to having a tour around the South East and South South regions of Nigeria, Adewale Yusuf and his team along with his cofounding partner, Muyiwa, were very much the toast of Nigeria's 'techsphere'.



ZIMBABWE:

The End of an Era to Long

When 2017 rolled in for the people of Zimbabwe, they celebrated a new year but little did they know that the year would bring another celebration – the dawn of a new era after the end of a rulership that had gone on for too long. Robert Mugabe is known to have ruled the county for over 38 years and didn't show any signs of wanting to leave the mantle of leadership. He had sacked his Vice President and took a stance that reeked of him wanting to have his wife, Grace Mugabe as the succeeding president after him. However, this was not to be as the Zimbabwean Army organized one of the most bloodless leadership overthrow in the world which had Mr. Mugabe resigning from power.

KENYA:

The Unwanted Encore of Violence

Kenya got in the news for not just the expected good reasons but also the spate of violence that came after the repeated elections that took place in the country. The usual suspects, top opposition figure Raila Odinga and the incumbent president Uhuru Kenyatta. Mr. Odinga is known to have lost to Kenyatta in the first vote in August but challenged the validity of the result which led to another election. After the re-election was done, Kenyatta emerged the winner again and this led to pockets of violence in the country.

Kenya is seen to be one African country which has the eyes of global power houses on it. Their technological breakthroughs have recieved commendations as well as funding from international bodies. The post election violence made some investors cringe but with the eventual peace, business went on as usual.



PRESIDENT BUHARI:

The London Hospital Intrigues

One major part of 2017 in Nigeria that got a lot of heated conversations is the intrigues around the period President Muhammadu Buhari was said to be receiving treatment in London. The conversations around this period were both from the home front and the international community with certain notable figures going to visit him to confirm his state of health.



JIMI TEWE:
Setting Minds FREE for FREE

The year had a big entrant into the mind space of Nigerians by Mr. Jimi Tewe. His fledging F.R.E.E Conference was the toast of many in the cities it was hosted. His passion for the emergence of a New and entrepreneurial Nigeria had him take the large hearted approach by singlehandedly hosting close to 5 conferences in different cities in one year and attendance was free for attendees.



STRIVE MASIYIWA:
The Rise & Spread of Kwese TV

Mr. Masiyiwa is obviously one of the most followed African entrepreneurs in Africa. In 2017, he not only got named among the 100 Most Influential Africans by the New African Magazine, but also experienced the fulfillment of his vision to launch out Kwese TV. Kwese TV was seen in many parts of Africa. He is also known to have launched #GoGetters, a Kwese TV content that equips young entrepreneurs with skills with a \$100,000 prize money and two weeks mentorship with Mr. Strive. He also made moves to get a UK listing for his telecom company, Econet.



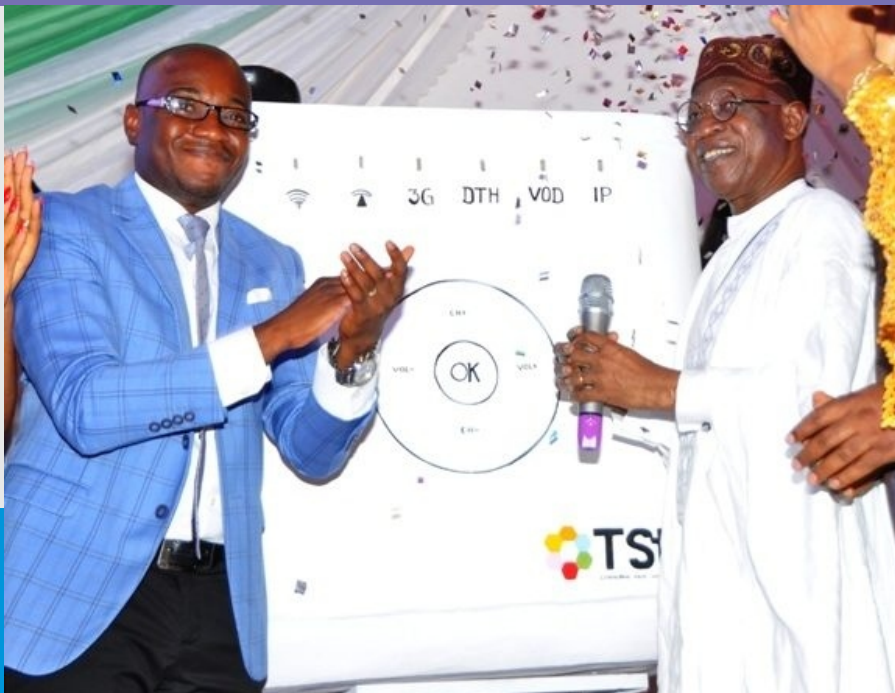
TUFACE IDIBIA:
That One Protest

In February 2017, Nigerians anticipated the outcome of the build up to a purported 'February 6th Protest against Bad governance' in Nigeria, as announced by African music icon, Tuface Idibia. The social media was awash with conversations and imagery that spewed the polity and had so many people talking about it across the nation. However, with all the intrigue that came with it, the music aficionado pulled out of the protest with reasons not many accepted. Many said he was threatened by certain persons in government while some (including other musicians) went all out to lash out at him for not going ahead what he raised much awareness about. The protest however was held with other notable persons on the streets of Abuja and Lagos, most especially.



ELON MUSK: *Mercurial Rise of the Mercury Colonizer*

The South African Mr. Musk made several announcements in the year under review and got into the news too. Google trend graphs shows that a lot of people ran searches on his name in 2017. From his plans to provide solar energy to Puerto Rico, building the world's largest battery in South Australia, launching a recycled Falcon 9 rocket, and kickstarting The Boring Company, he also solidified the place of Space X, his Space Shuttle Company and Tesla, his electric car making company. He unveiled his ambition to colonize Mercury.



TSTV: *The promise of an Alternative*

Social media was agog when news of satellite TV provider, TSTV coming on to take on DSTV was announced. However, the euphoria that came with the announcement piped down after weeks. Many said the promises from the new entrant were too good to be true. TSTV is yet to live up to its hype.



GEORGE WEAH:
From Pitch to Presidency

One of the highlights of December 2017 in Africa is the announcement of the results of the elections that took place on the 26th of December and had former footballer, George Weah, emerge as the winner. Mr Weah trended for a couple of days on Twitter and received numerous felicitations from well wishers across and outside Africa.



RWANDA:
The Rise & Rise of a Nation

It was indeed a jolly good year for Rwandans as the year pitched off on a good start with the election of President Paul Kagame, the people's clear choice. In August, the president appointed a young cabinet made up of persons in their 30s with the oldest being 44 years old. They also adopted a New Strategy for transformation and opened up their borders to the world by making all nationals receive a 30 days free Visa on arrival.



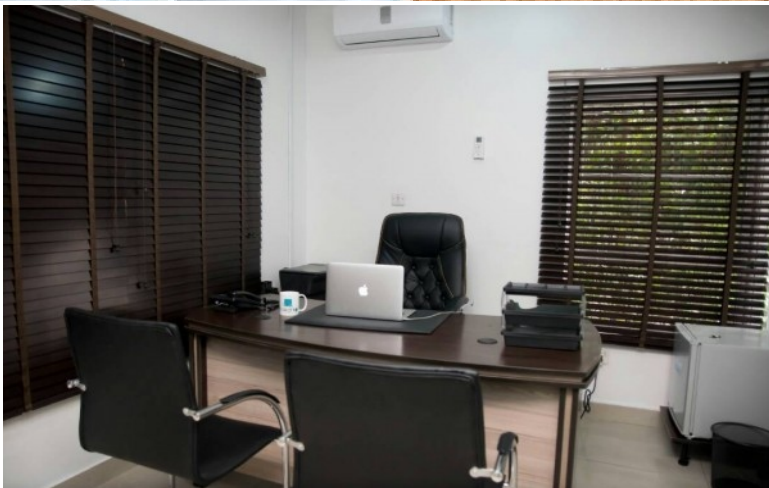
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2018 IN PREVIEW: Top Technologies That will Change the Global Reality This Year

Artificial intelligence, immersive experiences, digital twins, event-thinking and continuous adaptive security create a foundation for the next generation of digital business models and ecosystems.

How do designers make cars safer? They treat them like a school of fish. Safe Swarm, recently unveiled by Honda, uses vehicle-to-vehicle communication to allow cars to pass information on to other cars in the vicinity. For example, alerts about an accident miles up the road could be relayed to cars miles back, enabling them to operate collaboratively and intelligently to avoid accidents and mitigate traffic.

The evolution of intelligent things, such as collective thinking car swarms, is one of 10 strategic trends with broad industry impact and significant potential for disruption.

Trend No. 1: AI Foundation

The ability to use AI to enhance decision making, reinvent business models and ecosystems, and remake the customer experience will drive the payoff for digital initiatives through 2025.

Given the steady increase in inquiry calls, it's clear that interest is growing. A recent Gartner survey showed that 59% of organizations are still gathering information to build their AI strategies, while the remainder have already made progress in piloting or adopting AI solutions.

Although using AI correctly will result in a big digital business payoff, the promise (and pitfalls) of general AI where systems magically perform any intellectual task that a human can do and dynamically learn much as humans do is speculative at best. Narrow AI, consisting of highly scoped machine-learning solutions that target a specific task (such as understanding language or driving a vehicle in a controlled environment) with algorithms chosen that are optimized for that task.

Trend No. 2: Intelligent Apps and Analytics

Over the next few years every app, application and service will incorporate AI at some level. AI will run unobtrusively in the background of many familiar application categories while giving rise to entirely new ones. AI has become the next major battleground in a wide range of software and service markets, including aspects of ERP. "Challenge your packaged software and service providers to outline how they'll be using AI to add business value in new versions in the form of advanced analytics, intelligent processes and advanced user experiences," notes Cearley.

Intelligent apps also create a new intelligent intermediary layer between people and systems and have the potential to transform the nature of work and the structure of the workplace, as seen in virtual customer assistants and enterprise advisors and assistants. "Explore intelligent apps as a way of augmenting human activity, and not simply as a way of replacing people," says Cearley

Trend No. 3: Intelligent Things

Intelligent things use AI and machine learning to interact in a more intelligent way with people and surroundings. Some intelligent things wouldn't exist without AI, but others are existing things (i.e., a camera) that AI makes intelligent (i.e., a smart camera.) These things operate semiautonomously or autonomously in an unsupervised environment for a set amount of time to complete a particular task. Examples include a self-directing vacuum or autonomous farming vehicle. As the technology develops, AI and machine learning will increasingly appear in a variety of objects ranging from smart healthcare equipment to autonomous harvesting robots for farms. As intelligent things proliferate, expect a shift from stand-alone intelligent things to a swarm of collaborative intelligent things. In this model, multiple devices will work together, either independently or with human input. The leading edge of this area is being used by the military, which is studying the use of drone swarms to attack or defend military targets. It's evident in the consumer world in the opening example showcased at CES, the consumer electronics event.

Trend No. 4: Digital Twins

A digital twin is a digital representation of a real-world entity or system. In the context of IoT, digital twins are linked to real-world objects and offer information on the state of the counterparts, respond to changes, improve operations and add value. With an estimated 21 billion connected sensors and endpoints by 2020, digital twins will exist for billions of things in the near future. Potentially billions of dollars of savings in maintenance repair and operation (MRO) and optimized IoT asset performance are on the table, says Cearley.

In the short term, digital twins offer help with asset management, but will eventually offer value in operational efficiency and insights into how products are used and how they can be improved. Outside of the IoT, there is a growing potential to link digital twins to entities that are not simply "things." "Over time, digital representations of virtually every aspect of our world will be connected dynamically with their real-world counterparts and with one another.



Trend No. 5: Immersive Experience

Augmented reality (AR), virtual reality (VR) and mixed reality are changing the way that people perceive and interact with the digital world. Combined with conversational platforms, a fundamental shift in the user experience to an invisible and immersive experience will emerge. Application vendors, system software vendors and development platform vendors will all compete to deliver this model. Over the next five years the focus will be on mixed reality, which is emerging as the immersive experience of choice, where the user interacts with digital and real-world objects while maintaining a presence in the physical world. Mixed reality exists along a spectrum and includes head-mounted displays (HMD) for AR or VR, as well as smartphone- and tablet-based, given the ubiquity of mobile devices, Apple's release of ARKit and iPhone X, Google's Tango and ARCore.

Trend No. 6: Blockchain

Blockchain is a shared, distributed, decentralized and tokenized ledger that removes business friction by being independent of individual applications or participants. It allows untrusted parties to exchange commercial transactions. The technology holds the promise to change industries, and although the conversation often surrounds financial opportunities, blockchain has many potential applications in government, healthcare, content distribution, supply chain and more. However, many blockchain technologies are immature and unproven, and are largely unregulated. A practical approach to blockchain demands a clear understanding of the business opportunity, the capabilities and limitations of blockchain, a trust architecture and the necessary implementation skills.



PHOTOS FROM
PAQ SESSION 2017
#LagosMeetsPortHarcourt

PAQ SESSION 2017 was hosted in Port Harcourt with the theme "Positioning Tech as Niger Delta's New Oil". The event had speakers and panelists drawn from Lagos and Port Harcourt. They include John Obidi, Adewale Yusuf, Chris Roberts, Reigner Davies, Uki Asemota, Muiyiwa, Emeka Nobis, Edwin West, Boma Peters, etc.



The program was hosted by the Pan African Quintessential Network and supported by these brands:





3 Business Opportunities in Africa That Will Make More Millionaires in 2018

CREDIT: JOHN-PAUL IWUOHA



1 DIGITAL HEALTHCARE

Only a handful of countries in Sub-Saharan Africa can provide basic healthcare to all their citizens. With less than one doctor per 20,000 persons in countries like Ethiopia and Tanzania, the healthcare industry in Africa is in a perilous state. But entrepreneurs across Africa are taking on these challenges by creating innovative digital healthcare solutions. These innovations, which include telemedicine, e-prescriptions and m-Health applications, are helping to free up congested health facilities from dealing with non-life-threatening conditions so they can provide better care to patients who require more critical care. Across Africa, there is a growing trend of pharma firms looking to discover, support and partner with digital health startups. African entrepreneurs can cash in on this and provide digital healthcare startups to help bridge the gap.

2 RENEWABLE ENERGY

With a growing global bias for climate-friendly energy solutions, Africa has become an international test bed for innovative renewable energy solutions. According to a recent World Bank study, only one in three people in Sub-Saharan Africa has access to electricity. And up to 80 percent of households on the continent use firewood and charcoal as a primary energy source for cooking, endangering the continent's fast-depleting forest resources. Across the continent, the solar energy revolution is in full swing. In East Africa, businesses such as M-Kopa Solar, Off Grid Electric, StemaCo and several others are lighting up Africa by using the power of the sun to provide low-cost electricity to unconnected households. Africa's significantly underserved energy needs presents a lucrative market for renewable energy solutions and a chance for money to be made.

3 FILM & MOVIES

Over the last three years, three different blockbuster movies from Nollywood, Africa's leading film industry, have broken local box office records back to back. Despite major economic difficulties and a tough recession, "The Wedding Party", a romantic comedy drama, has become one of the highest grossing African movies of all time, raking in over 400 million Nigerian Naira (just over \$1 million) in less than 60 days after release. One million dollars in box office pickings may be pocket change by Hollywood standards, but it's the scale and growth of business opportunities in Africa's film industry that's truly breathtaking. With a population of over 1 billion people, of which about 60 percent are young people below the age of 25, Africa presents a very fertile ground for its local film industry. There are opportunities for film makers, distributors and cinema owners in this.

OUR SPEAKERS

Chris Uche Roberts
John Obidi
Adewale Yusuf
Boma Peters
Reigner Davies
Uki Asemota
Edwin West
Muyiwa Matuluko
Emeka Nobis
Maple Dappa
Olumati Isaiah
Bruce Lucas

GOODWILL/VOLUNTEER

Isaac Utere
Jude Webnora
Onisokien Akuru
Samuel Dixon
Hannah Doma
Laiza Elizabeth
Seyene Gregory
Salome Quinns
Osaze Isesele
Chijioke Etalian
Andrea Chymdii
Laurel Koudjuo
Solomon Kingston
ThankGod Okorisha



The **Pan African Quintessential Network** honors the following individuals, companies and organizations whose names appear here as those who joined us in making our vision for a smart Africa in 2017 achieved. They are made up of thought leaders, tech innovators, social entrepreneurs and volunteers.

TEAM/VOLUNTEERS

Ibelema Greene
Rukky Mira
Felix Achinivu
Chinonye Ngwobia
Don Freke
Blessing Sunday
Unique Precious
Queen Airstar
Paul Confidence
Dominic Emmy
Abani Blessing
Angela Sunday
Folorunsho Femi
Goodnews Oguguo
Richard Obegba

TEAM/VOLUNTEERS

Joshua Triumphant
Nuel Wogundu
Dabota Pepple
Nseochi Opara
Judith Odum
Nnamdi Orji
Okoro Edefe
Hephzibah Omotola
Rachael Macpepple
Akujuobi Lovejoy
Alonge Delisa
Crystal Edebor
Chiemezie Jewe
Aghedo Osazemen

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Daramola Mayowa

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