



October 30 & 31, 2021  
St. Bernard Prep School – Cullman, Alabama

## **An Affordable, Premium Marketing Opportunity**

As a sponsor you will get high-traffic brand exposure across multiple platforms before **thousands from across Alabama and surrounding states over two days** plus increasing advertising benefits at each level, recurring sponsor recognition over our public address system at the center of the festival, and more!

***Select the sponsorship level that is right for you:***

### **HOGFATHER: \$2,500 (BEST VALUE!)**

- 🐷 EXCLUSIVE! 10' x 10' outdoor vendor space
- 🐷 24 VIP admission passes
- 🐷 12 Official Festival T-shirts
- 🐷 Your logo/name *featured prominently* on the Festival Poster
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
- 🐷 Individual 2' x 4' banner at festival entrance with your logo/name

### **BOSS HOG: \$2,000**

- 🐷 12 VIP admission passes
- 🐷 6 Official Festival T-shirts
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
- 🐷 Individual 2' x 4' banner at festival entrance with your logo/name
- 🐷 Your name/logo placed on the Festival Poster

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### **TOP HOG: \$1,500**

- 🐷 8 VIP admission passes
- 🐷 4 Official Festival T-shirts
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
  - 🐷 Individual 2' x 4' banner at festival entrance with your logo/name
  - 🐷 Your name/logo placed on the Festival Poster

### **SHOW PIG (ENTERTAINMENT SPONSOR): \$1,000**

- 🐷 **EXCLUSIVE!** Additional PA announcements recognizing you before all performances
  - 🐷 4 VIP admission passes
  - 🐷 2 Official Festival T-shirts
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
  - 🐷 Individual 2' x 4' banner at festival entrance with your logo/name
  - 🐷 Your name/logo placed on the Festival Poster

### **PIGLET: \$500**

- 🐷 2 VIP admission passes
- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media
  - 🐷 Individual 2' x 4' banner at festival entrance with your logo/name
  - 🐷 Your name/logo placed on the Festival Poster

### **SHOAT: \$499 and below**

- 🐷 Hyperlink to your website/social media with your logo/name on our website/social media

### **Questions?**

Contact Festival Director Joyce Nix at:  
**(256) 255-5860 or [jnix@stbernardprep.com](mailto:jnix@stbernardprep.com)**



**5<sup>th</sup> Annual Bernard Blues and BBQ Sponsorship  
St. Bernard Prep School**

Checks should be made payable to St. Bernard Prep School and mailed to:

**St. Bernard Prep School  
Attn: Joyce Nix  
1600 St. Bernard Drive, SE  
Cullman, AL 35055**

Enclosed please find my check in the amount of \$\_\_\_\_\_  
My contact information is listed below.

**OR**

Please send an invoice in the amount of \$\_\_\_\_\_ to:

Name\_\_\_\_\_

Street Address\_\_\_\_\_

City\_\_\_\_\_ State\_\_\_\_\_ ZIP\_\_\_\_\_

Email\_\_\_\_\_

Phone\_\_\_\_\_

Website\_\_\_\_\_

**Graphics, logos, etc. should be emailed in JPEG format to:  
[jnix@stbernardprep.com](mailto:jnix@stbernardprep.com)**