

The Benefits of Hiring a Business Coach

A business coach's primary goal is to reduce the owner's reliance on his or her own expertise, protect the owner's time and create a solid foundation for the business. The business coach will help the owner develop talented teams, intelligent internal controls, and effective systems for his or her company, allowing the owner to focus more time on tasks that are relevant to the business' success. However, the benefits of hiring a business coach go far beyond their role in reducing the owner's reliance on the business.

Emerson

Melinda F. Emerson is a small business expert, speaker, and author who is considered America's #1 Woman Entrepreneur. Her book, *Become Your Own Boss in Twelve Months*, provides essential tips to small business owners who want to succeed in the world of business. She is also a best-selling author, and has a background in marketing, social media, and small business development. Emerson has also won numerous awards. She was named one of Pennsylvania's Top 50 Women in Business, a Top 30 Leader of the Future by *Ebony* magazine, and the National Association of Women Business Owners' Woman of Distinction award.

forever hire started her career in television as a producer, but quit her job to pursue her entrepreneurial dream. She went on to start her own production company, Quintessence Multimedia, and has produced award-winning video productions for companies such as Verizon, Johnson & Johnson, and Enterprise Rent-A-Car. In addition to running her own business, Emerson blogs and hosts a weekly Twitter talk show, #Smallbizchat, to share advice and tips on launching a small business.

Brian Tracy

As chairman of Brian Tracy International, he has an outstanding reputation for mentoring and training business leaders. He has authored many books and spoken to millions of people about key topics including selling, self-esteem, and leadership. Brian has a wealth of experience, having spoken to more than 5 million people and given over 5,000 presentations. He has authored over 70 books and is an international best-selling author. In short, Brian Tracy is an expert when it comes to business success.

If you're ready to get started, check out Brian's Black Card Business Coaching. The exclusive, 13-week program is a direct connection to the man behind the success philosophy. This program provides small groups of people with personal guidance and support, in pursuit of rapid success. The course is divided into thirteen modules, each focusing on a specific topic. The course covers such topics as time management, strategic planning, entrepreneurship, marketing, and branding.

Brian Tracy didn't finish high school, but he did finish his master's degree in business. In fact, Brian's master's degree is in business and he went back to school at the age of 30 to earn his degree. He applied for a teaching position at the University of Alberta and eventually

earned his Master of Business Administration degree. Shortly after, he founded his first coaching program. He now has over 1 million students following his courses.

TAB Business Coaching

If you are looking for a way to improve your business, TAB Business Coaching is the way to go. The TAB team has over 7 years of experience as business owners, consultants, and senior executives. Their combined expertise will help you build a profitable business. Franchisees of TAB experience a predictable monthly income, peace of mind in achieving work-life balance, and prominence as local business leaders. To find out more about TAB Business Coaching, visit their website.

For private businesses, TAB Business Coaching offers monthly one-on-one meetings between the coach and the member. The coach uses proprietary tools to analyze the business performance and identify opportunities. Together, the coach and member discuss the actual results versus the projected ones and evaluate what tactics are needed to achieve the results. The monthly coaching calls are meant to provide ongoing support and help members tackle the challenges they face. TAB coaches also help members develop goals, set strategic foundations, and monitor employee performance.

A member of TAB receives monthly meetings with a facilitator who acts as their personal business mentor. A business mentor helps you develop goals and develop plans, identify roadblocks, and create a healthy work/life balance. As a result, you'll have a trusted advisor who can provide the advice and guidance you need to succeed in business. In addition, TAB Business Coaching members also benefit from peer advice from other members of the group.