

TWITTER TRACKER: #WTRENDS

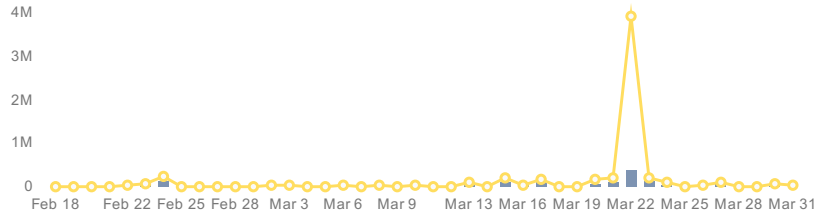
All Time

By Day

**480.4k**  
POTENTIAL REACH

POTENTIAL IMPRESSIONS  
FREQUENCY

5.8M  
12.09



**1,065**  
TOTAL TWEETS

TWEETS  
RETWEETS

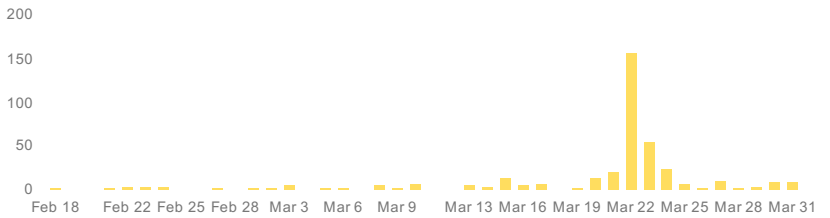
454  
611



**245**  
CONTRIBUTORS

TWEETS/  
CONTRIBUTOR  
AVG FOLLOWERS

4.3  
2,571



AVG TWEETS/DAY

**25.4**

POTENTIAL IMPRESSIONS/TWEET

**5,454**

POTENTIAL IMPRESSIONS/DAY

**138.3k**

RETWEET RATE

**1.3**

TWEET BREAKDOWN

<b>1,065</b> TWEETS	Regular	423	<div style="width: 40%;"></div>
	Retweets	611	<div style="width: 57%;"></div>
	Replies	31	<div style="width: 3%;"></div>

TOP CONTRIBUTORS

	TWEETS	RETWEETS	IMPRESSIONS
SuButcher	73	32	1.6M
ArchitectLeague	16	0	991.9k
workplacetrends	121	97	565.1k
UKConstruction	10	0	551.2k
oseland	71	29	203.8k
markcatchlove	48	40	163.4k
CurationSuite	3	0	156.8k
SimonHeath1	37	57	132.1k
Oliver_Heath	7	4	130.7k

TOP TWEETS

IMPRESSIONS

Buildings + Places Mar 22, 2017

@AECOMBuildPlace

We're at @workplacetrends today, looking forward to an interesting set of speakers #wtrends

165.2k

↻ 14k
↻ 8
↻ 0
📊

WorkplaceTrends Mar 22, 2017  
@workplacetrends

Here's our first morning session for #wtrends - join us on the live blog: [workplacetrends.co.uk/news-were-twee...](http://workplacetrends.co.uk/news-were-twee...)

0900	Registration and Coffee
1000	<b>Morning Chair's Welcome</b> Pete Hodder, Jane Godwin Esophon
1015	<b>Re-Thinking Nature for the Workplace</b> Richard James MacCowan, Biomimicry UK
1045	<b>Biophilic Design - How improving the human connection with nature in the workplace benefits the triple bottom line</b> Oliver Heath, Oliver Heath Design
1115	<b>Can workplace design really enhance innovation &amp; creativity?</b> Nigel Cleveland, Workplace Unlimited
1145	Coffee

4,679 8 0

162.6k

WorkplaceTrends Mar 22, 2017  
@workplacetrends

Here's the afternoon agenda for #wtrends - loads more to look forward to. Join us on the live blog: <https://t.co/6lymKMdX1a>

1410	<b>The WELL Morning seminar</b> Victoria Lockhart & Sarah Welton, International WELL Building Institute
1445	<b>The first WELL Certified building in Europe - Case Study</b> Alan Fogarty, Cundall
1515	<b>Healing Offices and DisOffice</b> Arno Bauer and Coen van Dijk, DIDOCK
1645	Tea
1815	<b>Wellbeing - Could work be good for you?</b> Nicola Gilen, AECOM
1845	<b>Workplace Technology Innovation - Improving Collaboration and Productivity</b> Mia Adams, VEGA Europe

4,686 5 0

151.6k

Sarah Bartley @FernandNoble Mar 22, 2017

Significant #HR #costsavings reported by Alan Fogarty of #Cundall achieved through #wellcertification... [twitter.com/i/web/status/8...](https://twitter.com/i/web/status/8...)

In October 2016 absenteeism was 50% lower than the previous year  
Compared with 27% for two controlled "new" offices which were not WELL Certified.  
For a year, this equates to a £90K saving  
Plus a 27% drop in staff turnover = £122K saving

58 7 0

147.8k

WorkplaceTrends Mar 17, 2017  
@workplacetrends

.@SuButcher will be live blogging #wtrends #Wellbeing & #Productivity 22/3. Bookmark this page ready for Wednesday [bit.ly/2nzX12k](http://bit.ly/2nzX12k)

4,658 3 0

145.3k

WorkplaceTrends Mar 22, 2017  
@workplacetrends

The next sessions are on lighting and building data #wtrends [workplacetrends.co.uk/news-were-twee...](http://workplacetrends.co.uk/news-were-twee...)

**at I 'mean'? How light affects the way we feel**  
Meyrick, Hoare Lea

**uilding Data to Predict Wellbeing and Productivity**  
Melting, Buro Happold

4,686 3 0

144.7k

AECOM BuildPlace 8 15 98.2k

[View contributors report »](#)

TOP HASHTAGS

	TWEETS	CONTRIBUTORS	IMPRESSIONS
#wtrends	969	216	5.3M
#Wellbeing	187	67	1.1M
#Productivity	141	50	989.5k
#Workplace	123	48	698k
#HR	13	11	153.9k

[View hashtags report »](#)

TOP URLS

	TWEETS	CONTRIBUTORS	IMPRESSIONS
<a href="http://workplacetrends.co">workplacetrends.co</a>	88	29	542.1k
<a href="http://www.workplacetren...">www.workplacetren...</a>	30	15	443k
<a href="http://bit.ly/2nzX12k">bit.ly/2nzX12k</a>	12	8	208.5k
<a href="http://www.workplacetren...">www.workplacetren...</a>	8	6	157.7k
<a href="http://buff.ly/2nswkgG">buff.ly/2nswkgG</a>	6	6	151.1k

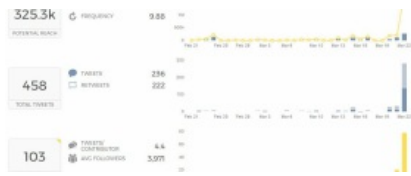
[View URLs report »](#)



Su Butcher @SuButcher

Mar 22, 2017

#wtrends over 450 tweets already and over 100 people tweeting some great conversations coming off the hashtag



144.7k

22.9k 3 0



ulrika staugaard @ulrikabs

Mar 22, 2017

Biophilic design is better for people, productivity and the planet #wtrends

142.3k

180 5 1

Simon @SimonHeath1

Mar 24, 2017

#wtrends Doodles - The Poster



114.1k

3,678 10 0



Buildings + Places @AECOMBuildPlace

Mar 21, 2017

Nicola will be speaking at @workplacetrends Wellbeing & Productivity event in London tomorrow #wtrends

103.6k

14k 3 0

[View Tweets report »](#)