

# JEFFERSON CHAMBER

IMPROVING BUSINESS.  
IMPROVING LIVES.



# 2020 SPONSORSHIP

Opportunities Guide



# ADVOCATING

# EDUCATING

# CONNECTING

That's what the Five-Star Accredited Jefferson Chamber is all about.





The Jefferson Chamber implements a number of programs and initiatives that support our mission of “Improving Business - Improving Lives” in Jefferson Parish. Because the Chamber is a not-for-profit organization with limited funds, the generosity of our members and high investors allows us to do the majority of the work we do. We rely on your support to execute our programs at work. The opportunities in this guide provide a variety of platforms for advertising, branding and networking for your company, and help position you as a leader in the Greater New Orleans Regional business community. Please join us in this endeavor to create the best opportunities for **advocating, educating and connecting** in Jefferson Parish and in our Region.

\*Front cover & back cover, table of contents, and photo below provided by the Jefferson Convention & Visitor’s Bureau. Photographed by Jackson Hill.





# A LETTER FROM THE PRESIDENT



Improving the business climate and quality of life in Jefferson Parish and the region have been among our biggest priorities throughout the past two decades. With our investors in mind, we strive for excellence, maintaining a Five - Star Accredited Chamber of Commerce, placing us in the top 2% of Chambers in the United States. We would like to take this opportunity to let you know how the contributions of investors have promoted successful initiatives in our community throughout the past year.

**Advocating** on a local, state, and federal level to endorse and support pro-business policies and legislation continues to be our first priority for your business. In 2019, we made great strides in improving the business climate in Jefferson Parish. We spoke out in support of much needed teacher pay raises for the betterment of our public schools. We also worked with our parish leaders to bring industry to the Westbank and retail to the Eastbank. In addition, we are still advocating locally and at the state level for increased funding for early childhood development. We made huge strides on a state level in 2018, but we must do better. And, through our annual scheduled visits to Baton Rouge and Washington D.C., we have made our voices heard to influential government officials at all levels. Please consider joining a committee and attending one of our governmental site visits. We need your input to increase our already amplified voice.

**Educating** and ongoing professional development remain a high priority to ensure that our workforce is equipped to supply ever-demanding job growth. In collaboration with JEDCO, our Prosper Jefferson seminar series offers an environment for professionals to grow together, focusing on topics such as public speaking, leadership, and company culture. We also host government leaders to discuss the current developments and changes in our area and the impact on business leaders at our events, such as the Legislative Breakfast and State of Jefferson. To prepare for the future, we influence our developing workforce by supporting children and education initiatives at all levels through state and local government advocacy. We consistently advocate for higher standards, accountability, and greater funding in the classrooms in order to improve academics and technology.

**Connecting** people ensures growth in businesses, and no organization does that better than the Jefferson Chamber! Monthly networking events provide an accessible way to increase your business network. Our signature events, such as the Crawfish Boil, increased capacity to over 650 business representatives from across our community. And the Black & Gold Gala, held at the Ochsner Sports Performance Center, boasted an attendance of more than 1,000 civic and community leaders.

Thank you for your continued support of the Jefferson Chamber. We work tirelessly each day to make Jefferson Parish the best place to do business. Your investment in our award-winning Chamber makes our mission of Improving Business – Improving Lives possible.

We look forward to our continued partnership with our investors and the community in 2020!

In passionate service,

A handwritten signature in blue ink that reads "Todd C. Murphy". The signature is fluid and cursive, written in a professional style.



# TABLE OF CONTENTS

## ADVOCATING

LEGISLATIVE BREAKFAST	6
DAY AT THE LEGISLATURE	7
MAYORAL LUNCHEON	8
WASHINGTON D.C. FLY-IN	9-10
STATE OF JEFFERSON	11

## EDUCATING

PROSPER JEFFERSON	12
LIVWELL JEFFERSON CAMPAIGN + SUMMIT	13-14
EDUCATION APPRECIATION RECEPTION	14
LEADERSHIP JEFFERSON PROGRAM	15
LEADERSHIP JEFFERSON GRADUATION	16

## CONNECTING

YOUNG PROFESSIONALS	17
ANNUAL MEETING	18-19
BLACK & GOLD GALA	20-23
CRAWFISH BOIL	24
BUSINESS LEADERSHIP AWARDS LUNCHEON	25
GOLF CLASSIC	26-27

## ADVERTISING

EXPERIENCE	28-30
HOSTING	31-32
DIGITAL & PRINT	33-34



## ADVOCATING

## LEGISLATIVE BREAKFAST

March 3, 2020

Each year, the President & CEO of the Louisiana Association of Business & Industry (LABI) and of Greater New Orleans Inc. (GNO Inc) present legislation that they will support during the upcoming legislative session. Jefferson Parish's legislative delegation is invited to attend the breakfast.

**PROJECTED ATTENDANCE:** 250

**SPONSORSHIP OPPORTUNITIES:** \$850 - \$2,500

**CONTACT:** Brookley Valencia | brookley@jeffersonchamber.org | 504-835-3880

### Presenting Sponsor - \$2,500 (Exclusive)

- "Jefferson Chamber Legislative Breakfast presented by Your Company"
- Recognition in pre and post event press releases
- Premier logo recognition on promotional materials for the breakfast, on the cover of the program, on event signage, on sponsor's table tent, and on event's promotional pages on Chamber's website
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about the company
- Promotional item or brochure about sponsor company placed at each seat at breakfast (company provided)
- Opportunity to include a letter addressing attendees in the 2020 Legislative Breakfast program \*text and/or graphics must be formatted to fit on 5 x 9" page with ½" margins
- Announcement and formal thank you from stage
- Sponsor provided with a list of attendees at the Legislative Breakfast
- Reserved VIP table of 10

### Platinum Sponsor - \$2,000 (Exclusive)

- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on the Chamber's website
- Reserved table of 10
- Brochure about sponsor company placed at each seat
- Sponsor representative allotted three minutes to present about their company (may include speaking time and video)
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Platinum Sponsor at the event

### Gold Sponsor - \$1,250

- Sponsor logo on select promotional materials including the program, on select event signage, on sponsor's table tent at event, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Sponsor recognized as Gold Sponsor

### Silver Sponsor - \$1,000

- Sponsor name on select promotional materials including the breakfast program, on select event signage, on sponsor's table tent and on event's promotional pages on Chamber's website
- Reserved VIP table of five
- Sponsor recognized as Silver Sponsor

### Table Sponsor - \$850

- Sponsor name on table tent
- Reserved table of 10

### Representative Sponsor - \$350 *Exclusively offered for elected officials*

- Logo recognition in the event program
- Two tickets to the Breakfast

### Individual Tickets

- Member Ticket - \$75
- Prospective Member Ticket - \$125



# DAY AT THE LEGISLATURE

March 24, 2020

Join leaders of the Jefferson Chamber on a trip to the Louisiana State Capitol to meet with Jefferson Parish's Legislative Delegation and Parish officials. The day includes a legislative briefing, observing committee meetings, recognition on the Senate floor and a reception with members of Jefferson Parish Legislative Delegation. This is an opportunity to learn about the legislative process and receive information on the status of key legislation critical to Jefferson Parish and the business community.

**PROJECTED ATTENDANCE:** 60

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$5,000

**CONTACT:** Brookley Valencia | brookley@jeffersonchamber.org | 504-835-3880

## Presenting Sponsor - \$3,000 (Exclusive)

- "2020 Day at the Legislature presented by Your Company"
- Premier logo recognition on all promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Presenting Sponsor at event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about their company at the luncheon
- Recognition in pre and post event press releases
- Five attendees on the trip

## Mobile App Sponsor - \$2,750 (Exclusive)

*The Chamber's mobile app is hosted by EventMobi, the most comprehensive event management platform on the market.*

- "2020 Day at the Legislature App sponsored by Your Company"
- Sponsor Logo recognition on promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Mobile App Sponsor at the event
- Recognition in pre and post event press releases
- Digital ad presence throughout the trip
- Four attendees on the trip

## Reception Sponsor - \$2,500 (Exclusive)

*The event ends with a reception held in the Capitol Park Welcome Center, with stunning views of the LA State Capitol grounds and the MS River Bridge. Guests include Jefferson Parish Legislative delegation and staff, parish officials and business leaders.*

- "Day at the Legislature Capitol Welcome Center Reception presented by Your Company"
- Sponsor logo recognition on event promotional materials, on select event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Reception Sponsor during Day at the Legislature
- Recognition in pre and post event press releases
- Three attendees on trip

## Voyage Sponsor - \$2,500 (Exclusive)

*Attendees are transported on a luxury, chartered shuttle from the Chamber office to the LA State Capitol in Baton Rouge.*

- "Motor Coach Transportation to and from LA State Capitol sponsored by Your Company"
- Logo recognition on transportation
- Sponsor logo recognition on promotional materials, on

event signage, and on event's promotional pages on Chamber's website

- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Transportation Sponsor during Day at the Legislature
- Recognition in pre and post event press releases
- Bus headrests customized with sponsor logo
- Three attendees on the trip

## Refreshment Sponsor - \$2,000 (Limited to 2)

*Before boarding our private chartered transportation,, attendees have a moment to grab a box lunch and beverages to enjoy.*

- "Day at the Legislature Refreshments sponsored by Your Company"
- Sponsor Logo recognition on promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Sponsor recognized as Refreshment Sponsor during Day at the Legislature
- Recognition in pre and post event press releases
- Three attendees on the trip

## Gold Sponsor - \$1,000

- Sponsor logo recognition on all promotional materials, on event signage, and on event's promotional pages on Chamber's website
- Sponsor logo recognition in the informational packet distributed to attendees
- Three attendees on the trip

## Silver Sponsor - \$750

- Sponsor logo on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website
- Sponsor name recognition in the informational packet distributed to attendees
- Two attendees on trip

## Bronze Sponsor - \$500

- Sponsor name on select event signage, on select event promotional materials, and on event's promotional pages on Chamber's website
- Sponsor name recognition in the informational packet distributed to attendees
- One attendee on the trip

## Individual Registration - \$120

- Includes transportation to and from Baton Rouge, lunch, reception at the Capitol Welcome Center, refreshments, programming, and the opportunity to network with elected officials



# MAYORAL LUNCHEON

June 2021

Every other year, the Mayors of Jefferson Parish join to present an update of their regions. Many businesses local to these regions attend to support their mayor and meet leaders from across the Parish.

**PROJECTED ATTENDANCE:** 200

**SPONSORSHIP OPPORTUNITIES:** \$1,200 - \$1,750

**CONTACT:** Brookley Valencia | brookley@jeffersonchamber.org | 504-835-3880

## Presenting Sponsor - \$1,750 (Exclusive)

- “Jefferson Chamber Mayoral Luncheon presented by Your Company”
- Premier logo recognition on all promotional materials for the Luncheon, on the cover of the Luncheon program, on all event signage, and on event’s promotional pages on Chamber’s website
- Reserved VIP table of 10
- Sponsor logo displayed on sponsor’s table tent at the event
- Sponsor recognized as Presenting Sponsor during the luncheon
- Sponsor’s representative welcomes members in attendance and presents a 60-second introduction about their company
- Promotional item or brochure about sponsor company placed at each seat at the luncheon
- Recognition in pre and post event press releases

## Gold Sponsor - \$1,500

- Sponsor logo on select promotional materials, including the Luncheon program, on select event signage, and on event’s promotional pages on Chamber’s website
- Reserved VIP table of ten
- Sponsor logo displayed on sponsor’s table tents at the event
- Sponsor recognized as Gold Sponsor during the luncheon

## Silver Sponsor - \$1,200

- Sponsor name on select promotional materials, including the Luncheon program, on select event signage, and on event’s promotional pages on Chamber’s website
- Reserved table of five
- Sponsor recognized as Silver Sponsor during the luncheon

## Individual Tickets

- Member Ticket - \$75
- Prospective Member Ticket - \$125





# WASHINGTON D.C. FLY-IN

September 15–17, 2020

Each September, representatives of the Chamber including board members, business leaders, and local elected officials travel to the nation's capital to present a federal public policy agenda to promote regional policy priorities and economic development projects. Throughout the three-day trip, participants have an opportunity to advocate for key issues facing the Greater New Orleans region, meet with members of Louisiana's Congressional delegation, Congressional members from other states and other leaders from the Administration and the media. Attendees stay at the prestigious Trump International Hotel, which received the Forbes Five-Star rating. As in recent years, our attendees are invited to the infamous Adams and Reese, LLP "Po-boys and Politics" Rooftop Party, a reception with Congressman Steve Scalise and other Administration staff members at the exclusive Capitol Hill Club and more! Washington Fly-In provides sponsors with excellent exposure in a unique context. Sponsors receive recognition in promotional materials and during the various scheduled activities on the trip itself.

**PROJECTED ATTENDANCE:** 50

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$7,500

**CONTACT:** Brookley Valencia | brookley@jeffersonchamber.org | 504-835-3880

**TITLE SPONSORSHIPS:** \$5,000 - \$7,500

## Presenting Sponsor \$7,500 (Exclusive)

- "Washington Fly-In Presented by Your Company"
- Sponsor recognized as presenting sponsor throughout the trip, specifically in the presence of delegation members
- Opportunity to give sponsor remarks at events and introduce guest speaker
- Premier logo recognition on promotional materials, on the Chamber's website, on all event signage, and in the 2020 Fly-In guide and itinerary
- Digital ad displayed at all breakfasts and lunches and on mobile app throughout trip
- Name recognition in thank you message on the Chamber's social media platforms and in pre and post event press releases
- One attendee on the trip

## Washington D.C. Fly-In - Voyage Sponsor - \$6,000 (Exclusive)

*Arrive in style with private, luxury-chartered transportation around the Nation's Capital to all DC Fly In events! Motor coach transportation will be provided for all attendees to and from meetings, events, and tours*

- "Washington Fly-In navigated by Your Company"
- Sponsor recognized as Transportation Sponsor at Washington Fly-In events
- Opportunity to give sponsor remarks before boarding the bus for the first tour
- Premier logo recognition on promotional materials, the Chamber's website, on select event signage, including exclusive sign(s) on motor coaches, on event app, and on custom printed headrest covers placed on every seat for all trips during Fly-In
- Company name listed in the 2020 Fly-In guide and itinerary next to all "Bus Boarding Times"
- Opportunity to give out promotional materials on the bus
- Name recognition in pre and post event press releases

## Washington D.C. Fly-In - Host & Hospitality Sponsor - \$5,000 (Exclusive)

- "Washington Fly-In Host & Hospitality sponsored by Your Company"
- Sponsor recognized as Host & Hospitality Sponsor at Washington Fly-In events
- Opportunity to give sponsor remarks at US Chamber Briefing
- Premier logo recognition on promotional materials, the Chamber's website, on select event signage, including exclusive sign at US Chamber Briefing, and in the 2020 Fly-In guide and itinerary

## Tech Sponsor - \$3,000 (Exclusive)

*The Chamber's DC Fly In mobile app is hosted by EventMobi, the most comprehensive event management platform on the market. Their integrated platform brings together technology tools that cover the entire event lifecycle*

- "Washington Fly-In Mobile App sponsored by Your Company"
- Sponsor recognized as Tech Sponsor at Washington Fly-In events
- Premier logo recognition on promotional materials, on the Chamber's website, and in the 2020 Fly-In guide and itinerary
- Digital ad displayed on mobile app throughout trip
- Sponsor logo on select event signage, including exclusive mobile app sponsor sign



## EVENT SPONSORSHIPS - \$3,000 (6 of 6 AVAILABLE)

During the DC Fly-In, there are three events with meals in which guest speakers are featured. Each reception features two speakers. The packages are listed below.

### Welcome Reception - \$3,000

*This incredible reception offers attendees an opportunity to mix and mingle with Whip Scalise (invited) and staff members from the Administration (invited). This reception is held at The National Republican Club of Capitol Hill, also known as the Capitol Hill Club, which is a private five-story clubhouse located just one block from the U.S. Capitol. From its inception, members of the Capitol Hill Club have included the nation's most influential people – Presidents and Vice Presidents, GOP Members of Congress, Governors, state party leaders and influential Republicans everywhere.*

- **Limited to two sponsors**
- Sponsorship of the Official 2020 DC Fly-In Welcome Reception, hosted by Majority Whip Steve Scalise in the Lincoln Room
- Premier logo recognition on promotional materials, the Chamber's website, in the 2020 Fly-In guide and itinerary, and on bar signage at the Lincoln Room Reception
- Digital ad displayed on mobile app throughout trip
- Sponsor recognized as Welcome Reception Sponsor at event
- Opportunity to give sponsor remarks at Welcome Reception

### U.S. Chamber Briefing - \$3,000

Attendees hear from representatives of the US Chamber of Commerce as they discuss the inside scoop on hot issues and policies affecting the business community. Held in the Franklin Library of the Trump International Hotel D.C. At 3,000 square feet the Franklin Study offers unique ground views of Pennsylvania Avenue, direct access to the outdoor Benjamin Terrace, and is decorated with stunning gallery walls of cherry blossom art.

- **Limited to two sponsors**
- Sponsorship of the Official 2020 U.S. Chamber Briefing Luncheon hosted at the Trump International Hotel
- Premier logo recognition on promotional materials, the Chamber's website, in the 2020 Fly-In guide and itinerary, and on signage at U.S. Chamber Briefing Luncheon
- Digital ad displayed on mobile app throughout trip
- Sponsor recognized as U.S. Chamber Briefing Luncheon Sponsor at event
- Opportunity to give sponsor remarks at U.S. Chamber Briefing Luncheon

### Congressional Luncheon - \$3,000

*Featuring members of Louisiana's Congressional Delegation in a discussion on top issues affecting Jefferson Parish. Held in a private meeting room at the US Capitol Welcome Center.*

- Limited to two sponsors
- Sponsorship of the Official 2020 Briefings with LA Congressional Delegation at the U.S. Capitol Welcome Center
- Premier logo recognition on promotional materials, the Chamber's website, in the 2020 Fly-In guide and itinerary, and on signage at Congressional Luncheon
- Digital ad displayed on mobile app throughout trip
- Sponsor recognized as Congressional Luncheon Sponsor at event
- Opportunity to give sponsor remarks at Congressional Luncheon

## SUPPORTING SPONSORSHIPS - \$500 - \$2,500

### Breakfast Sponsor - \$2,500 (Two Available)

*Attendees dine on a hearty breakfast each morning in a reserved area of the Benjamin Lounge at the Trump International Hotel D.C. with soaring 16-foot ceilings, jaw-dropping views of the Nation's capital, carefully restored original woodwork, and dazzling crystal chandeliers.*

- Per-Event Exclusivity – “Washington Fly-In Breakfast presented by Your Company”
- Premier logo recognition on promotional materials, the Chamber's website, select event signage, including exclusive Breakfast Sponsor signs, and on mobile app
- Company name listed in the 2020 Fly-In guide and in the itinerary next to the sponsored breakfast event
- Sponsor recognized as Breakfast Sponsor at events
- Opportunity to provide printed promotional materials for distribution at the breakfast

### Pre-Trip Reception Sponsor - \$1,500

- A reception is held the week before DC Fly-In to educate participants on trip logistics
- Opportunity to make brief remarks at Reception
- Sponsor logo displayed at sponsored event and on promotional materials inviting participants to reception

### Coffee Break Sponsor - \$1,000

*Upon arrival to the US Capitol Welcome Center meeting room, attendees have the opportunity to grab a cup of joe before meeting with members of Louisiana's Congressional Delegation.*

- Logo recognition on signage at Capitol Welcome Center
- Sponsor name listed in Fly-In Itinerary next to coffee breaks in agenda

### Social Media & App Sponsor - \$500

- Digital ad presence throughout the trip

### FEES/ADMISSION - \$1,900 - \$2,200

Attendees will spend three days and two nights in Washington D.C. The Jefferson Chamber makes all hotel and flight arrangements and coordinates meetings, networking opportunities and after-hours activities during the trip.

#### The trip will include the following highlights:

- Briefings from U.S. Chamber Executives Capitol Hill Congressional Visits
- A Reception with Majority Whip Steve Scalise in the Capitol's Lincoln Room
- A Rooftop Party at Adams and Reese LLP

### All-Inclusive Fly-In Package - \$2,200

- Charter air service, ground transportation, hotel portage fees, two nights at the Trump International Hotel, two luncheons, two breakfasts, two evening receptions— plus all the meetings, daytime events, and supporting materials designed to put attendees in touch with Administration officials and Louisiana's U.S. Congressional members & staff.

### Meet us at the Fly-In - \$1,900

- Attendee to secure own flight/travel arrangements
- Includes: ground transportation, hotel portage fees, two nights at the Trump International Hotel, two luncheons, two breakfasts, two evening receptions— plus all the meetings, daytime events, and supporting materials designed to put attendees in touch with Administration officials and Louisiana's U.S. Congressional members & staff.



# STATE OF JEFFERSON

November 19, 2020

This premier business luncheon features a presentation on current activities and developments in Jefferson Parish and is delivered by the Parish President and Council Chairman. Selling out since its creation, each year's attendance includes a "who's who" roster of local business leaders and politicians.

**PROJECTED ATTENDANCE:** 450

**SPONSORSHIP OPPORTUNITIES:** \$1,200-\$5,000

**CONTACT:** Brookley Valencia | brookley@jeffersonchamber.org | 504-835-3880

## Presenting Sponsor - \$5,000 (Exclusive)

- "Jefferson Chamber State of Jefferson luncheon presented by Your Company"
- Pre and post event press releases sent including your company name
- Premier logo recognition on the "Save the Date" promotional email and invitation emails, on promotional materials, including the meeting program, on event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Brochure about sponsor company placed at each seat at the event
- Sponsor logo displayed on sponsor's table tent at the event
- Opportunity to place appropriate gift at each seat at the event
- Sponsor recognized as Presenting Sponsor at the event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about the company
- Sponsor name recognition in thank you message on the Chamber's social media platforms

## Platinum Sponsor - \$2,500 (Exclusive)

- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event's promotional pages on the Chamber's website
- Reserved table of 10
- Brochure about sponsor company placed at each seat
- Sponsor representative allotted three minutes to present about their company (may include speaking time and video)
- Sponsor logo displayed on sponsor's table tent at the event
- Sponsor recognized as Platinum Sponsor at the event

## Award Sponsor - \$2,000 (Exclusive)

- Premier logo recognition on promotional materials for the luncheon, on event signage, and on event's promotional pages on Chamber's website
- Reserved VIP table of 10
- Sponsor recognized as Award Sponsor at the event
- Sponsor representative introduces the Parish President to present the Joseph S. Yenni Award

## Gold Sponsor - \$1,700

- Sponsor logo on select promotional materials including the luncheon program, on select event signage, and on event's promotional pages on Chamber's website
- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor recognized as Gold Sponsor during the luncheon

## Silver Sponsor - \$1,400

- Sponsor name on select promotional materials including the luncheon program, on select event signage, and on event's promotional pages on Chamber's website
- Reserved table of five
- Sponsor name displayed on sponsor's table tent at the event
- Sponsored recognized as Silver Sponsor during the luncheon

## Table Sponsor - \$1,200

- Reserved table of 10
- Sponsor name displayed on sponsor's table tent at the event

## Business Display Table

Members - \$200

Prospective Members - \$300

Non-Profit 501(c)(3) - \$100

- Display table in a prominent area to showcase promotional materials during the networking portion of the event (tickets not included)

## Individual Tickets

- Member Ticket - \$85
- Prospective Member Ticket - \$125







EDUCATING

## PROSPER JEFFERSON

Monthly (January – November 2020)

The Jefferson Chamber, in partnership with JEDCO, hosts this series of business seminars to offer members training for optimum performance in the marketplace. Topics of interest include: marketing, finance, sales, business continuity and more. The seminars are attended by a variety of businesses and employee levels, from front-line to owner.

**PROJECTED ATTENDANCE:** 35-60 per event

**SPONSORSHIP OPPORTUNITIES:** \$150 - \$2,500

**CONTACT:** Cary Bailey | [cary@jeffersonchamber.org](mailto:cary@jeffersonchamber.org) | 504-835-3880

### Presenting Sponsor - \$2,500 (Exclusive)

- “Prosper Jefferson Seminar Series presented by Your Company”
- Premier logo recognition on all promotional materials for the series
- Premier logo recognition on event signage
- Premier logo recognition on event’s promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at each of the seminars in the series
- Opportunity for sponsor’s representative to welcome members in attendance and present a 60-second introduction about the company at any of the seminars in 2020
- Opportunity to place a promotional item or brochure about the company at each seat at any 2020 seminar and introduce the speaker or panel of speakers
- Recognition in pre and post event press releases

### Seminar Sponsor - \$500

- Sponsor logo on one sign for one Seminar. Maximum of two sponsors per seminar
- Sponsor logo on event’s promotional pages on Chamber’s website for your selected seminar
- Sponsor recognized as Seminar Sponsor during the seminar

### Business Display Tables - \$150

- Sponsor provided with a table in a prominent area to display promotional materials at choice of (2) Seminars



# LIVEWELL JEFFERSON CAMPAIGN + HEALTH SUMMIT

## Multi-Year Campaign

The Jefferson Chamber's LiveWell Jefferson campaign was formed in early 2017 and has gained momentum over the past 2 years among Jefferson Parish residents and workforce. Our goal is to help our community understand the value of healthy employees, provide information on employee wellness programs and promote health and wellness in Jefferson Parish. To date, we have implemented several initiatives and programs, including but not limited to, a Healthy Business Award, our annual LiveWell Fest, resources for businesses related to American Heart Association, Smoking Cessation programs and Well Spots, healthy business podcasts, LiveWell Jefferson Health and Wellness Week, and a LiveWell Champion certification to recognize companies that foster a workplace focused on health and wellness. Additionally, the LiveWell Jefferson campaign received the 2018 Communications Excellence Award by the Association of Chamber of Commerce Executives (ACCE), and the Chamber team was invited to present the campaign at the annual ACCE Conference in Des Moines, IA. The LiveWell Jefferson campaign is run through the Chamber's foundation, a 501(c)(3) organization.

**SPONSORSHIP OPPORTUNITIES:** \$750 - \$3,000

**CONTACT:** Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

### Presenting Sponsor - \$3,000 (Exclusive)

- "LiveWell Jefferson Campaign presented by Your Company"
- Premier logo recognition on LiveWell Jefferson's website, on all digital and print promotional materials, on monthly email, "Healthy Tips for the Workplace," on Chamber 101 presentations, and on signage and print collateral
- Recognition on all LiveWell Jefferson social media posts
- Opportunity to promote your company on LiveWell Jefferson's social media up to two times per month in 2020 (Includes: Instagram and Facebook)
- **Recognition as a Wellness Circle Sponsor at the LiveWell Jefferson Summit on June 30, 2020:**
  - Sponsor logo on select promotional materials, signage, and on Chamber's website
  - Pre and post event press releases sent including your company name
  - Recognition on LiveWell Jefferson & Jefferson Chamber Social Media Posts about the seminar
  - Opportunity to put printed promotional materials and/or promotional items at every seat at the summit
  - Up to 10 guests at the Summit with reserved VIP Seating a company logo on table tents

### Prosperity Partner - \$2,000

- Logo recognition on LiveWell Jefferson's website, on select digital and print promotional materials, and on monthly email, "Healthy Tips for the Workplace."
- Recognition on select LiveWell Jefferson Social Media Posts
- Opportunity to promote your company on LiveWell Jefferson's social media up to six times per year in 2020 (Includes: Instagram and Facebook)

### • Recognition as a Prosperity Partner at the LiveWell Jefferson Summit on June 30, 2020:

- Sponsor logo on select promotional materials, signage, and on Chamber's website
- Pre and post event press releases sent including your company name
- Recognition on LiveWell Jefferson & Jefferson Chamber Social Media Posts about the seminar
- Up to 10 guests at the Summit with reserved VIP Seating a company logo on table tents

### Wellness Patron - \$1,000

- Logo recognition on LiveWell Jefferson's website
- Name recognition on select digital and print promotional materials, on monthly email, "Healthy Tips for the Workplace", and on select LiveWell Jefferson social media posts
- Recognition as a LiveWell Campaign Advocate Sponsor at select LiveWell Jefferson tabling events
- **Recognition as a Wellness Patron at the LiveWell Jefferson Summit on June 30, 2020:**

- Sponsor name on select promotional materials, Summit program, signage, and on Chamber's website
- Sponsor recognized as an Advocate Sponsor at the event
- Pre and post event press releases sent including your company name
- Recognition on LiveWell Jefferson & Jefferson Chamber Social Media Posts about the seminar
- Up to five guests at the Summit with reserved VIP Seating and company name on table tents





**Campaign Advocate - \$500**

- Logo recognition on LiveWell Jefferson’s website
- Name recognition on select digital and print promotional materials, on monthly email, “Healthy Tips for the Work place,” on select signage, including LiveWell Jefferson Campaign pull-up banner, and on select LiveWell Jefferson social media posts

**Summit Supporter - \$500**

- Sponsor name on select promotional materials, program, signage, and on Chamber’s website
- Pre and post event press releases sent including your company name
- Name recognition on LiveWell Jefferson & Jefferson Chamber social media posts about the seminar
- Five guests at the Summit with reserved VIP Seating and company name on table tents

**LiveWell Summit - Business Display Table | June 30 Members - \$150**

**Prospective Members - \$200**

**Non-Profit 501(c)(3) - \$100**

- Display table in a prominent area to showcase promotional materials during the networking portion of the event

**LiveWell Summit - Tickets | June 30**

**Members - \$15**

**Prospective Members - \$25**

- Includes Ochsner Eat Fit approved breakfast and lunch, summit programming and sessions from 8:30 a.m. to 2 p.m., and all the supporting materials needed to facilitate learning, collaboration, and implementation.



**EDUCATION APPRECIATION RECEPTION**

December 2020

This networking cocktail party awards the business community an opportunity to thank our Jefferson Parish educators. Jefferson Parish Public School System administration, high-performing teachers, Jefferson Parish Council, and Jefferson Chamber Board of Directors and High Investors are invited to attend.

**PROJECTED ATTENDANCE: 250**

**SPONSORSHIP OPPORTUNITIES: \$1,000-5,000**

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

**Presenting Sponsor - \$5,000 (Exclusive)**

- “Jefferson Chamber Education Appreciation Reception presented by Your Company”
- Premier logo recognition on all promotional materials, signage, and on event’s promotional pages on Chamber’s website
- Sponsor CEO or senior representative will be given an opportunity to address members in attendance and present a 60-second introduction about their company
- Pre and post event press releases sent including your company name
- Sponsor name recognition in thank you message on the Chamber’s social media platforms

**Platinum Sponsor - \$1,000**

- Sponsor logo on select promotional materials, signage, and on Chamber’s website
- Sponsor recognized as Platinum Sponsor at the event
- Pre and post event press releases sent including your company name

**\*Additional sponsorships are available**



# LEADERSHIP JEFFERSON

Monthly (October – June 2020)

Leadership Jefferson is a nine-month program designed to develop a diverse network of dedicated business and community leaders. Facilitated by a professional leadership team, the interactive workshops expose participants to local leaders and activists working to resolve critical issues facing Jefferson Parish. Monthly session topics include education, healthcare, quality of life concerns, criminal justice, diversity, community involvement and economic development. Leadership Jefferson also has an impressive alumni base which is growing every year.

**PROJECTED ATTENDANCE:** 35

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$1,000

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

## **Class of 2020 Closing Retreat Sponsor - \$1,000 | May 12, 2020 (Exclusive)**

- “Closing Retreat Presented By Your Company”
- Company representative will address the class at the Closing Session & Class Dinner with company information (10-15 minutes)
- Brochure or company information provided to each of the class members
- Recognition at Class of 2020 Graduation
- Company logo on agenda, materials, PowerPoint presentations, and re-cap on the Chamber website

## **Class of 2021 Meet & Greet Sponsor (\$500) | August 18, 2020 (Exclusive)**

- “Leadership Jefferson Class of 2021 Meet & Greet Presented by Your Company”
- Opportunity to attend the event and give 5-minute sponsor remarks
- Brochure or company information provided to all class members and alumni in attendance
- Recognition at Class of 2021 Graduation
- Company logo on invitation and event re-cap on the Chamber website

## **Class of 2021 Opening Retreat Sponsor (\$1,000) | September 3 – 4, 2020 (Exclusive)**

- “Opening Retreat Presented by Your Company”
- Company representative will address the class at the Opening Retreat with company information (10-15 minutes)
- Brochure or company information provided to each of the class members
- Recognition at Class of 2021 Graduation
- Company logo on agenda, materials, PowerPoint presentations, and re-cap on the Chamber website

## **Session Sponsor (\$500) | One Monthly Session**

- Per-Session Exclusivity (Available Months: 2020 – Mar, Apr, Oct, Nov, Dec | 2021 – Jan, Feb, Mar, Apr, Oct, Nov, Dec)
- Company representative will open and welcome the class to the session
- Brochure or company information provided to each of the class members
- Recognition at Class of 2020 Graduation
- Company logo on agenda, materials, PowerPoint presentations, and session re-cap on the Chamber website

## **Alumni Social Sponsor (\$500) | One Alumni Social**

- Per-Event Exclusivity (two socials per year)
- Opportunity to attend the event and give 5-minute sponsor remarks
- Brochure or company information provided to all class members and alumni in attendance
- Recognition at Class of 2020 Graduation
- Company logo on invitation and event re-cap on the Chamber website

**\*A business must be a member of the Jefferson Chamber in order to submit an application for the Leadership Jefferson program**



# LEADERSHIP JEFFERSON GRADUATION

June 2, 2020

This event is the Graduation Ceremony for the Class of 2020. It will be a 2 hour event which will include presentations from Todd Murphy & Ronnie Slone and distribution of graduation plaques. The Graduation is attended by the business community, Leadership Jefferson alumni, and guests of graduates.

**PROJECTED ATTENDANCE:** 100

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$2,500

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$2,500

- Sponsor welcomes graduates and presents a 60-second introduction about company
- Premier logo recognition on all promotional materials, including graduation program, on all event signage, on graduation's promotional pages on Chamber's website, and on sponsor's table tents at the event
- Post-event press release sent including company name
- Brochure about sponsor company placed at each seat
- Reserved table of 10

## Gold Sponsor - \$1,500

- Sponsor logo on select promotional materials including graduation program, select event signage, on event's promotional pages on Chamber's website, and on sponsor's table tent at the event
- Post-event press release sent including company name
- Reserved table of 10
- Sponsor recognized as Gold Sponsor at graduation

## Silver Sponsor - \$1,000

- Sponsor name on select promotional materials, including graduation program, select event signage, on event's promotional pages on Chamber's website, and on sponsor's table tent at the event
- Five tickets to attend the graduation
- Sponsor recognized as Silver Sponsor at graduation

## Table Sponsor - \$750

- Sponsor name on select promotional materials, including promotion pages on Chamber's website, and on sponsor's table tent at the event
- Reserved table of 10
- Sponsor recognized as Table Sponsor at graduation

## Individual Tickets

- Individual Ticket: \$40
- Prospective Ticket: \$50





# YOUNG PROFESSIONALS

January – December 2020

The Jefferson Chamber Young Professionals provide educational seminars, social activities, service project opportunities, and leadership development opportunities for young professionals between the ages of 21 and 39.

**PROJECTED ATTENDANCE:** Varies from 14-115

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$2,000

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$2,000 (Exclusive)

- “Jefferson Chamber Young Professionals presented by Your Company”
- Premier logo recognition on all promotional materials, event signage, and promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at each of the events
- Opportunity to give sponsor remarks at social events and educational dinners

## Coffee & Community Sponsor - \$500 (Exclusive) Three Events Per Year

- “Jefferson Chamber Young Professionals Coffee & Community Series presented by Your Company” The JCYP Coffee & Community is limited to 14 attendees
- Sponsor logo on signage and on all Coffee & Community promotional pages on Chamber’s website
- Sponsor recognized as Presenting Sponsor at all Coffee & Communities held in 2020

## Eats & Edu Sponsor - \$1,000 One JCYP Eats & Edu Event in 2020

- Per-Event Exclusive Sponsorship (two per year)
- Sponsor logo on signage and on promotional pages on Chamber’s website for selected event
- Sponsor recognized as Presenting Sponsor during the event
- Opportunity to give sponsor remarks at event

## Social Sponsor - \$1,000 One JCYP Social Event in 2020

- Per-event exclusive sponsorship (six per year)
- Sponsor logo on signage and on promotional pages on Chamber’s website for selected event
- Sponsor recognized as Presenting Sponsor during the event
- Opportunity to give sponsor remarks at event

## Power Lunch Sponsor - \$500 (Exclusive) All Three Power Lunches in 2020

- “Jefferson Chamber Young Professionals Power Lunch Series presented by Your Company” The JCYP Power Lunch is limited to 14 attendees
- Sponsor logo on signage and on promotional pages on Chamber’s website for all Power Lunches held in 2019
- Sponsor recognized as Presenting Sponsor at all Power Lunches held in 2020







## **ANNUAL MEETING**

FEBRUARY 6, 2020

Annual Meeting highlights the accomplishments of the Chamber over the previous year and serves as a ceremonial passing of the gavel from the past Chairman to the incoming Chairman. The program features a high-profile guest speaker along with the official instillation of the new Board of Directors. The Annual Meeting is attended by elected officials, community and business leaders representing diverse industries

**PROJECTED ATTENDANCE:** 490

**SPONSORSHIP OPPORTUNITIES:** \$1,200 - \$5,000

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

### **Presenting Sponsor - \$5,000 (Exclusive)**

- Pre and post event press releases sent including your company name
- Premier logo recognition on the "Save the Date" promotional email and invitation emails
- Premier logo recognition on promotional materials, including the meeting program
- Premier logo recognition on event signage
- Premier logo recognition on event's promotional pages on Chamber's website
- Reserved table of 10
- Brochure about sponsor company placed at each seat at the event
- Sponsor logo displayed on sponsor's table tent at the event
- Opportunity to place appropriate gift at each seat at the event
- Sponsor recognized as Presenting Sponsor at the event
- Sponsor's representative welcomes members in attendance and presents a 60-second introduction about their company
- Sponsor name recognition in thank you message on the Chamber's social media platforms



### Gift Sponsor– \$4,000 (Exclusive)

- Exclusive sponsor logo on gift item given to each attendee
- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event’s promotional pages on Chamber’s website
- Reserved table of 10
- Sponsor logo displayed on sponsor’s table tent at the event
- Sponsor recognized as Gift Sponsor at meeting

### Keynote Sponsor - \$3,500 (Exclusive)

- Pre and post event press releases sent including your company name and Keynote Speaker’s name
- Premier name recognition on the “Save the Date” promotional email and invitation emails
- Premier logo recognition on promotional materials, including meeting program, select event signage and event’s promotional pages on Chamber’s website
- Reserved table of 10
- Sponsor logo displayed on sponsor’s table tent at the event
- Opportunity to place appropriate gift at each seat at the event
- Sponsor recognized as Speaker Sponsor at the event
- Sponsor representative introduces the speaker on behalf of the Chamber

### Awards Sponsor - \$3,000 (Exclusive)

- “2019 Chamber Awards and Plaques designed and provided by Your Company”
- Sponsor logo on select promotional materials, including meeting program, select event signage and on event’s promotional pages on Chamber’s website
- Sponsor recognized as Awards Sponsor at meeting
- Two tickets to attend the meeting

### Emerging Leader Award Sponsor (\$2,500)

For the third year in a row, the young professionals will recognize a fellow young professional that has made an impact in our community by giving them the Emerging Leader Award.

- Opportunity to assist the Young Professionals in reviewing applications and choosing this year’s recipient of the award
- Sponsor representative will give out the award on stage with the Young Professionals co-chairs
- Opportunity to host the winner of the award at your company’s luncheon table
- Sponsor name on select promotional materials, including meeting program, select event signage and on event’s promotional pages on Chamber’s website
- Five tickets to attend the meeting
- Sponsor name displayed on sponsor’s table tent at the event
- Sponsor recognized as Emerging Leader Award Sponsor at the meeting

### Featured Partner - \$2,500 (Exclusive)

- Premier logo recognition on promotional materials, including meeting program, select event signage, and on event’s promotional pages on the Chamber’s website
- Reserved table of 10
- Brochure about sponsor company placed at each seat
- Sponsor representative allotted three minutes to present about their company
- Sponsor logo displayed on sponsor’s table tent at the event
- Sponsor recognized as Featured Partner at the event

### Gold Sponsor - \$1,700

- Sponsor logo on select promotional materials including meeting program, select event signage and on event’s promotional pages on Chamber’s website
- Reserved table of 10
- Sponsor name displayed on sponsor’s table tent at the event
- Sponsor recognized as Gold Sponsor at meeting

### Silver Sponsor - \$1,400

- Sponsor name on select promotional materials, including meeting program, select event signage and on event’s promotional pages on Chamber’s website
- Five tickets to attend the meeting
- Sponsor name displayed on sponsor’s table tent at the event
- Sponsor recognized as Silver Sponsor at meeting

### Table Sponsor - \$1,200

- Reserved table of 10
- Sponsor name displayed on sponsor’s table tent at the event

### Business Display Table

#### Members - \$200

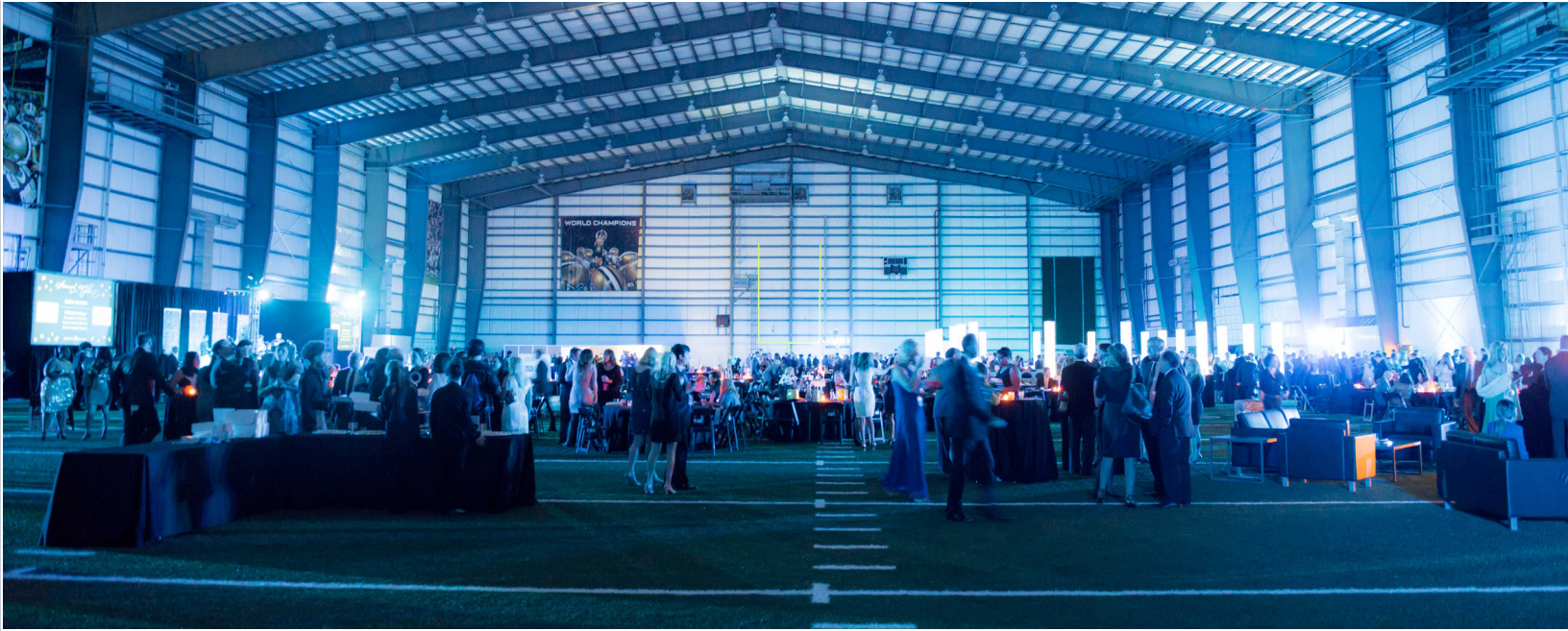
#### Prospective Members - \$300

#### Non-Profit 501(c)(3) - \$100

- Display table in a prominent area to showcase promotional materials during the networking portion of the event (tickets not included)

### Individual Tickets

- Member Ticket - \$85
- Prospective Member Ticket - \$125



## **BLACK & GOLD GALA**

April 3, 2020

This entertaining cocktail party celebrates the Jefferson Chamber and its members with hors d'oeuvres, drinks, live music and a silent auction. This event serves as a prime opportunity to honor those that have made significant contributions to Jefferson Parish and the Chamber. The Gala is attended by elected officials, the community and business leaders representing diverse industries

**PROJECTED ATTENDANCE:** 1,000+

**SPONSORSHIP OPPORTUNITIES:** \$3,000 - \$10,000

**CONTACT:** Alex Zarookian | [alex@jeffersonchamber.org](mailto:alex@jeffersonchamber.org) | 504-835-3880

### **Presenting Sponsor - \$10,000 (Exclusive)**

- “Black & Gold Gala presented by Your Company”
- Press release sent announcing the naming of the 2020 Presenting Sponsor
- Pre and post event press releases sent including your company name
- Premier logo recognition on printed Gala promotions, on the “Save the Date” promotional email and invitation emails, in Gala program, Gala promotional pages on the Chamber’s website, on Chamber’s silent auction website, in the Chamber’s full-page advertisement in Biz New Orleans, displayed on sponsor’s table tents at the event, on event signage, including two exclusive Presenting
- Sponsor signs, and rotating on viewing screens throughout evening
- Announcement at multiple events leading up to the Gala
- Two reserved tables of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Five-minute remarks from the Presenting Sponsor at the Gala
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings



### Lighting Sponsor – \$7,500 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber’s full-page advertisement in Biz New Orleans, in Gala program, on promotional pages on the Chamber’s website, on sponsor’s table tents at the event, and on select event signage illuminated by fluorescent lighting fixtures placed prominently around venue and on rotating viewing screens
- Two reserved tables of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings

### Host Sponsor - \$5,500 (Exclusive)

- Gala held at Host Sponsor’s venue
- Pre & post-event press releases including your company name
- Premier logo recognition on printed Gala promotions, in the Chamber’s full-page advertisement in Biz New Orleans, in the Gala program, on the “Save the Date” promotional emails and invitation emails, on Chamber’s silent auction website, on promotional pages on the Chamber’s website, on sponsor’s table tents at the event, event signage, and on rotating viewing screens throughout evening
- Announcement at multiple events leading up to the Gala
- Two reserved tables of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- One-minute remarks from the Host Sponsor at the Gala
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings

### Bar Sponsor – \$5,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber’s full-page advertisement in Biz New Orleans, in the Gala program, on promotional pages on the Chamber’s website, on sponsor’s table tent at the event, on select event signage, including an exclusive Bar Sponsor sign at every bar, and on rotating viewing screens throughout evening
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Opportunity to provide branded napkins, koozies & cups at every bar
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings

### Champagne Bar Flute Sponsor - \$5,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Premier logo recognition in the Chamber’s full-page advertisement in Biz New Orleans, in Gala program, on Gala promotional pages on the Chamber’s website, on sponsor’s table tent at the event, rotating on viewing screens throughout evening, and printed on Champagne flutes given to each guest at the Champagne Bar
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings

### Casino Sponsor - \$5,000 (Exclusive)

- Pre & post event press releases including your company name
- Premier logo recognition in the Chamber’s full-page advertisement in Biz New Orleans, Gala program, on promotional pages on the Chamber’s website, on sponsor’s table tent at the event, rotating on viewing screens throughout evening, and on poker chips given to each guest as they enter the event (Guests will use these custom chips to play casino games during the event)
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Announcement and formal thank you from stage
- Name recognition in thank you message on the Chamber’s social media platforms
- Recognized at Chamber’s Board of Director’s meetings

### Stage Sponsor – \$4,000 (Two Available)

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber’s full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber’s website, on sponsor’s table tent at the event, on event signage, including an exclusive Stage Sponsor sign placed by the stage and dance floor, and rotating on viewing screens throughout evening
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor recognition from the stage at each break in entertainment
- Opportunity to place appropriate promotional item in each attendee’s gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber’s Board of Director’s meetings

### **Red Carpet Sponsor – \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans, Gala program and on promotional pages on the Chamber's website
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on exclusive step and repeat backdrop for red carpet photo booth at the event, and rotating on viewing screens throughout evening
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **Lounge Sponsor - \$4,000 (Exclusive Lounge Sponsor for each Lounge Area (Limited to 3))**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on exclusive sign next to designated lounge area furnished with chairs, and rotating on viewing screens
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional items in your designated lounge area
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **Second Line Sponsor (\$4,000 (Exclusive)**

- Pre & post event press releases including your company name Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, printed on handkerchiefs given to each guest as they enter to second line music, and rotating on viewing screens throughout event
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Recognized at Chamber's Board of Director's meetings
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage

### **VIP Band Sponsor - \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans

- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive VIP Band Sponsor sign, and rotating on viewing screens throughout event
- Reserved table of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **Décor Sponsor - \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive Décor Sponsor sign, and rotating on viewing screens throughout event
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **VIP Reception Sponsor – \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full page advertisement in Biz New Orleans
- Sponsor logo in Gala program and on promotional pages on the Chamber's website
- Reserved VIP table of 10 at Gala
- Ten passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent, on select event signage, including exclusive Reception Sponsor signs at the entrance to the VIP reception, bar, and food serving station, printed on VIP passes given to all VIP guests and rotating on viewing screens
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

### **Gift Sponsor – \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Premier logo recognition in Gala program, on promotional pages on the Chamber's website, displayed on sponsor's table tent at the event, on select event signage, including an exclusive Gift Sponsor sign, printed on gift item given to each VIP attendee, and rotating on viewing screens throughout evening
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala



- Opportunity to place appropriate promotional item in each attendee's gift bag
- Opportunity to provide branded gift bags to be distributed to all attendees
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

**Photo Sponsor – \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent, on select event signage, including an exclusive Photo Sponsor sign, on photo graph given to each attendee, and on rotating viewing screens throughout event
- Reserved table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

**Silent Auction Sponsor – \$4,000 (Exclusive)**

- Pre & post event press releases including your company name
- Premier name recognition in the Chamber's full-page advertisement in Biz New Orleans
- Sponsor logo in Gala program, on promotional pages on the Chamber's website, on sponsor's table tent at the event, on select event signage, including exclusive Silent Auction Sponsor signage at Silent Auction tables, on Chamber's Silent Auction website, and on rotating viewing screens throughout evening
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Opportunity to place appropriate promotional item in each attendee's gift bag
- Announcement and formal thank you from stage
- Recognized at Chamber's Board of Director's meetings

**Gold Sponsor – \$3,000**

- Sponsor name in Gala program and on promotional pages on the Chamber's website
- Reserved VIP table of 10 at Gala
- Two passes to VIP reception preceding Gala
- Sponsor logo displayed on sponsor's table tent and rotating on viewing screens throughout evening
- Announcement and formal thank you from stage

**TICKET PACKAGES**

Individual Ticket (Before 3/6/20) - \$100  
 Individual Ticket (After 3/6/20) - \$125

- General admission to the Gala

VIP Ticket - \$200

- Early access to the Gala
- Private seating, food, and bar throughout the entire event

Corporate Package - \$1,000

- Twelve General admission tickets to the Gala

VIP Corporate Package - \$1,100

- Six VIP Tickets

Corporate Suite Package - \$1,500

- Five VIP Tickets
- Five seats at a reserved table at the Gala

\*Additional sponsorships are available



# CRAWFISH BOIL

May 15, 2020

This fun, uniquely New Orleans-style event boasts a turnout that includes elected officials and a host of key decision-makers in our community. With music and all-you-can-eat and drink, we can't think of a better way to treat your loyal employees, customers and potential clients!

**PROJECTED ATTENDANCE:** 600+

**SPONSORSHIP OPPORTUNITIES:** \$500 - \$5,000

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$5,000 (Exclusive)

- "Jefferson Chamber Crawfish Boil presented by Your Company"
- Pre and post event press releases sent including your company name
- Sponsor logo on Crawfish Boil Invitations, promotional materials and emails, event signage and promotional pages on Chamber's website
- Sponsor recognized as Presenting Sponsor at event
- Sponsor representative welcomes members in attendance and presents a 60-second introduction about their company
- Twenty-five event tickets

## Bar Sponsor - \$4,500 (Exclusive)

- Sponsor logo on plastic tumblers used to served beer and wine to 700+ attendees at the Crawfish Boil, on select event signage, including exclusive signs in beverage area, and promotional pages on the Chamber's website
- Fifteen event tickets

## Hydration Sponsor - \$3,500 (Exclusive)

- Sponsor logo on reusable water bottles or tumblers provided at the Crawfish Boil, on select event signage, including exclusive signs in beverage area, and promotional pages on the Chamber's website
- Fifteen event tickets

## Photo Booth Sponsor - \$2,500 (Exclusive)

- Exclusive sponsor logo on photograph given to each attendee
- Sponsor logo on select event signage, including directional signage for photo booth throughout the event, and on promotional pages on Chamber's website
- Fifteen event tickets

## Clean Cajun Package - \$2,000 (Exclusive)

- Sponsor logo on 3000 towelette packets distributed to attendees
- Sponsor logo on select event signage, including exclusive sponsor sign near hand washing station at event, and on event's promotional pages on Chamber's website
- Fifteen event tickets

## Sunnies Sponsor - \$2,000 (Exclusive)

- Sponsor logo on sunglasses provided at the Crawfish Boil (500 Pairs)
- Sponsor logo on select event signage, including exclusive signage near entrance of the event, event signage, and promotional pages on Chamber's website
- Fifteen event tickets

## Spicy Crawfish Package - \$1,000

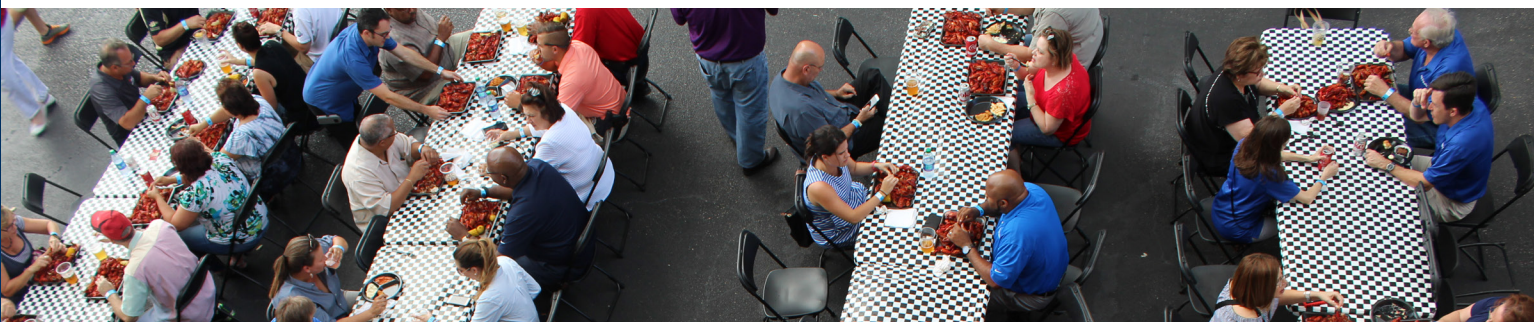
- Sponsor logo on select promotional materials, event signage, and on event's promotional pages on Chamber's website
- Fifteen event tickets

## Mudbug Sponsor - \$500

- Sponsor name on select promotional materials, event signage and promotional pages on Chamber's website
- Five event tickets

## Individual Tickets

- Member Ticket - \$50
- Prospective Member Ticket - \$60





# BUSINESS LEADERSHIP AWARDS LUNCHEON

July 28, 2020

In recognition of the small business community's contribution to the American economy and society, the President of the United States designates one week each year as National Small Business Week. Leading up to National Small Business Week 2019, the U.S. Small Business Administration (SBA), in conjunction with the Jefferson Chamber, hosts this special event to honor and present awards to local entrepreneurs and those who support and champion small business. The luncheon is attended by elected officials and community and business leaders representing diverse industries.

**PROJECTED ATTENDANCE:** 250

**SPONSORSHIP OPPORTUNITIES:** \$850 - \$2,500

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$2,500 (Exclusive)

- "Jefferson Chamber Business Leadership Awards presented by Your Company"
- Pre and post event press releases sent before and after the event announcing the 2020 Presenting Sponsor
- Premier logo recognition on promotional materials including the event program, event signage, promotional pages on Chamber's website and on sponsor's table tent at the event
- Sponsor representative will be given the opportunity to address the members in attendance
- Promotional item or brochure about sponsor company placed at each seat at luncheon
- Sponsor recognized as Presenting Sponsor at the event
- Reserved table of 10

## Featured Partner - \$2,000 (Exclusive)

- "Jefferson Chamber Featured Partner: Your Company"
- Premier logo recognition on promotional materials including the event program, event signage, promotional pages on Chamber's website and on sponsor's table tents at the event
- Sponsor representative presents Small Business of the Year award
- Promotional item or brochure about sponsor company placed at each seat at luncheon
- Sponsor recognized as featured partner at luncheon
- Reserved table of 10

## Award Sponsor - \$1,500 (Exclusive)

- "This Award Presented By: Your Company" on each award
- Premier logo recognition on all promotional materials including luncheon program, event signage, promotional pages on Chamber's website and on table tent
- Sponsor representative presents award (based on availability when securing sponsorship)
- Sponsor recognized as Award Sponsor at event
- Reserved table of 10

## Gold Sponsor - \$1,250

- Sponsor logo on select promotional materials including the event program, event signage, and promotional pages on Chamber's website
- Sponsor name displayed on sponsor's table tent at the event
- Sponsor recognized as a Gold Sponsor at the event
- Reserved table of 10

## Silver Sponsor - \$1,000

- Sponsor name on select promotional materials including the event program, select event signage, on promotional pages on Chamber's website and on table tent
- Sponsor recognized as a Silver Sponsor at the event
- Sponsor name displayed on sponsor's table tent at the event
- Reserved table of five

## Table Sponsor - \$850

- Sponsor name on table tent at event
- Reserved table of 10

## Business Display Tables

**Members: \$150**

**Non-Members: \$250**

**Non-Profit 501(c)(3): \$75**

- Sponsor provided with a table in a prominent area to display promotional materials
- One ticket to event

## Individual Tickets

- Member Ticket - \$75
- Prospective Member Ticket - \$125

# GOLF CLASSIC

October 1, 2020

As a prominent and well attended golf tournament in Jefferson Parish, the Chamber Golf Classic provides members the opportunity to enjoy a day on the links with business colleagues, clients, prospects, Chamber board members and key decision makers. In its 20th year, the tournament is limited to only 144 players and provides the ideal forum to enhance your company's image.

**PROJECTED ATTENDANCE:** 144

**SPONSORSHIP OPPORTUNITIES:** \$400 - \$7,000

**CONTACT:** Alicia Frazier | [alicia@jeffersonchamber.org](mailto:alicia@jeffersonchamber.org) | 504-835-3880

## Presenting Sponsor - \$7,000 (Exclusive)

- "Jefferson Chamber Golf Tournament Presented by Your Company"
- Pre and post event press releases including your company name
- Premier logo recognition on promotional materials, event signage, including signage placed at tee box of one hole, promotional pages on Chamber's website, and on sponsor banner placed at event (company provided)
- Two teams of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Announcement and formal thank you at Brunch Reception
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Recognized at Chamber's Board of Directors meetings
- Name recognition in thank you message on the Chamber's social media platforms
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Golf Shirt Sponsor - \$5,000 (Exclusive)

- Pre and post event press releases including your company name
- Sponsor logo embroidered on all Golf shirts given to each golfer, on select promotional materials, event signage, including exclusive Golf Shirt Sponsor Sign at Brunch Reception, signage placed at tee box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Golf Ball Sponsor - \$4,000 (Exclusive)

- Pre and post event press releases sent including your company name
- Sponsor logo printed on Titleist ProV1 golf balls for each team to use, on select promotional materials, event signage, including exclusive Golf Ball Sponsor Sign at Brunch Reception, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Flag Sponsor - \$3,000 (Exclusive)

- Sponsor logo on flag placed at each hole, on select promotional materials, event signage, including exclusive Golf Flag Sponsor Sign at Brunch Reception, and on event's promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

## Photo Sponsor - \$2,500 (Exclusive)

- Sponsor logo featured prominently on the photos of each foursome, on select promotional materials, event signage, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box



### **Golf Cart Sponsor - \$2,500 (Two Available)**

- Sponsor logo on golf carts used by all golfers, on select promotional materials, event signage, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### **Ditty Bag Sponsor - \$2,000 (Exclusive)**

- Sponsor logo on select promotional materials, event signage, and on promotional pages on Chamber's website
- Sponsor provides bags with their logo to be used as ditty bags for each golfer
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### **Birdie Sponsor - \$1,800**

- Sponsor logo on select promotional materials, event signage, including tee-box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box

### **Chip – In Sponsor - \$1,500**

- Sponsor logo on select promotional materials, event signage, including tee-box of one hole, and on promotional pages on Chamber's website
- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

### **Chipping & Putting Contest Sponsor - \$1,500 (Exclusive)**

- Sponsor logo on select promotional materials, event signage, including exclusive Chipping and Putting Sponsor sign to be placed in contest area, and on event's promotional pages on Chamber's website
- Opportunity to provide branded, "high-end" prize to give to contest winner
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Sponsor is invited to set up a table/booth at the chipping and putting area to engage golfers during the contest

### **Corporate Team - \$1,200**

- One team of four golfers, sponsor gifts, green fees, cart fees, lunch, snacks and Brunch Reception before the tournament

### **Hole Sponsor - \$750**

- Sponsor is invited to set up a table/booth (company provided) at a designated hole with representatives at the tee-box
- Promotional games or items can be used at the sponsor hole to engage golfers before they tee-off
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

### **Beverage Cart Sponsor - \$500 (Two Available)**

- Sponsor name and logo on both carts used for four hours during the tournament
- Opportunity to place appropriate promotional item or gift in golfer ditty bags

### **Campaign Promotion Sponsor - \$500**

- Sponsor logo on signage placed at tee-box of one hole
- Opportunity to place appropriate promotional item or gift in golfer ditty bags
- Two tickets to Brunch Reception before tournament

### **Hole Sign Sponsor - \$400**

- Sponsor logo on signage placed at tee-box of one hole
- Opportunity to place appropriate promotional item or gift in golfer ditty bags





# ADVERTISING

## EXECUTIVE CONFERENCE ROOM

January 2020 – December 2022

The board room serves as the main location for the monthly meetings of the Jefferson Chamber’s Executive committee, as well as the Chamber’s Ambassador, Awards, Communications, Education, Government, Health & Wellness, Special Events, and Young Professionals committees. It is also the location for various events ranging from the quarterly gatherings of elected officials to press conferences, member programs and other key events. Members of the Jefferson Chamber may schedule reservations to use the Board Room for their own seminars, trainings, and committee meetings as well. The Board Room is equipped with a podium and presentation equipment.

**CAPACITY:** 50+     **AVERAGE NUMBER OF MEETINGS ANNUALLY:** 120+

**CONTACT:** Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

### Board Room Sponsor - \$15,000/year with three-year commitment

- Room named “Your Company Name Board Room”
- Logo signage on both door exteriors and within interior
- Exposure on digital media, including opportunity to provide messaging in the Chamber’s reception area to warmly greet our thousands of members, prospects, visitors and leaders who visit the chamber each year
- Name recognition on website and in New/Prospective Member Benefit Packets
- Optional artwork enhancement and involvement in decisions regarding room design updates
- Ability for company representative to serve as host of the room at the Annual Board of Director Holiday Social and at New Member Orientations

## CAUSEWAY CONFERENCE ROOM

January 2020 – December 2022

The conference room is used for a variety of smaller meetings held throughout the year, ranging from one-on-one meetings with investors to sales calls with prospective members. In addition, members of the Jefferson Chamber may schedule reservations to use the conference room for their own seminars, trainings, and committee meetings.

**CAPACITY:** 8+     **AVERAGE NUMBER OF MEETINGS ANNUALLY:** 85+

**CONTACT:** Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

### Conference Room Sponsor - \$7,500/year with three-year commitment

- Room named “Your Company Name Conference Room”
- Logo signage on door exterior and within interior
- Exposure on digital media, including opportunity to provide messaging, in the Chamber’s reception area to warmly greet our thousands of members, prospects, visitors and leaders who visit the chamber each year
- Name recognition on website and in New/Prospective Member Benefit Packets
- Optional artwork enhancement and involvement in decisions regarding room design updates
- Ability for company representative to serve as host of the room at the Annual Board of Director Holiday Social



# CHARGING STATION

January – December 2020

**CONTACT:** Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

Mobile device charging stations at Jefferson Chamber events provide attendees with a convenient way to get the power they need to stay connected.

## Mobile Charging Station Sponsor - \$10,000 (Exclusive)

- Exclusive Sponsor Recognition - “Your Company Name Charging Station” available to attendees at 2020 Jefferson Chamber events listed below as well as at all meetings in the Jefferson Chamber Conference Room
- Exposure to a wide-ranging audience of 7,500+ attendees at 32 Chamber events and 100+ Conference Room Meetings for the year
- Custom digital signage showcased on the mobile charging station at all events
- Minimum of four social media posts throughout 2020 on Jefferson Chamber Facebook, Instagram and/or Twitter pages highlighting the “Charging Station sponsored by Your Company”
- E-newsletter highlighting your company logo and promoting the new addition of charging stations at all Jefferson Chamber Events
- Press Release featuring your company and promoting the new addition of charging stations at Jefferson Chamber events
- Exposure at the following events in 2020 (32 events):
  - Advocating: State of Jefferson, Legislative Breakfast
  - Educating: Health & Wellness Summit, Prosper Jefferson Series (10), Leadership Jefferson Welcome Reception & Graduation
  - Connecting: Annual Meeting, Black & Gold Gala, Crawfish Boil, Golf Classic, Business Leadership Awards Luncheon, Business & Breakfast Series (10), Young Professional Eats & Edu. Events (2)



# LIVE STREAMING

January – December 2020

**CONTACT:** Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

## Live Streaming Sponsor - \$2,000 (Exclusive)

Extend your reach and engage with new markets! The Chamber will be live streaming our luncheons & breakfasts as well as Prosper Jefferson Seminars to expand our audience and make our educational programs more accessible to members, prospects, and community members.

- Sponsor logo on all Jefferson Chamber Live Stream Videos (14 Annually) posted to Facebook and to the Chamber’s website, and logo featured in all live stream promotions for applicable events
- Sponsor tagged on all social media posts relating to live stream videos prior to, during, and after applicable events
- Exposure at the following events in 2020:
  - Advocating: Legislative Breakfast, State of Jefferson
  - Educating: Prosper Jefferson Series
  - Connecting: Annual Meeting, Business Leadership Awards Luncheon

# BUSINESS & BREAKFAST

## Monthly

Business & Breakfast is a targeted networking and contact-building event that is designed to give attendees an opportunity to meet and share their business with fellow Chamber members. They are held one Friday of each month from 7:45 to 9:30 a.m. Attendees are invited to enjoy breakfast and network at a table of eight for two 20-minute sessions. With an average attendance of almost 70, this event is a great way for members to get involved with the Chamber.

**PROJECTED ATTENDANCE:** 64+

**CONTACT:** Cary Bailey | [cary@jeffersonchamber.org](mailto:cary@jeffersonchamber.org) | 504-835-3880

### Business & Breakfast Host Sponsor - In-Kind Donation

#### SPONSORSHIP BENEFITS:

- Opportunity to give two-minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at each seat

#### SPONSOR TO PROVIDE:

- In-kind donation of breakfast buffet for 70-80 attendees
- 6-10 tables with eight seats each for attendees in the main dining room (Since each networking session is timed, attendees must sit at tables of eight for the event to run smoothly)
- 1-2 tables for check-in (to be placed at the front of the venue)
- Wireless microphone and speaker, if possible

# BUSINESS CARD EXCHANGE

## Bi-Monthly

Networking is a focus at this fun after-hours event! Partnering with the membership of the Jefferson Convention and Visitors Bureau, the Business Card Exchange is one of the most popular business networking events in the area. Each event is set up to make it comfortable to meet new clients, catch up with old friends and walk out with new business. Events are held bi-monthly and attended by Chamber and community members. \*Applications to be a Host Sponsor are available upon request.

**PROJECTED ATTENDANCE:** 80+

**CONTACT:** Cary Bailey | [info@jeffersonchamber.org](mailto:info@jeffersonchamber.org) | 504-835-3880

### Business Card Exchange Host Sponsor - In-Kind Donation

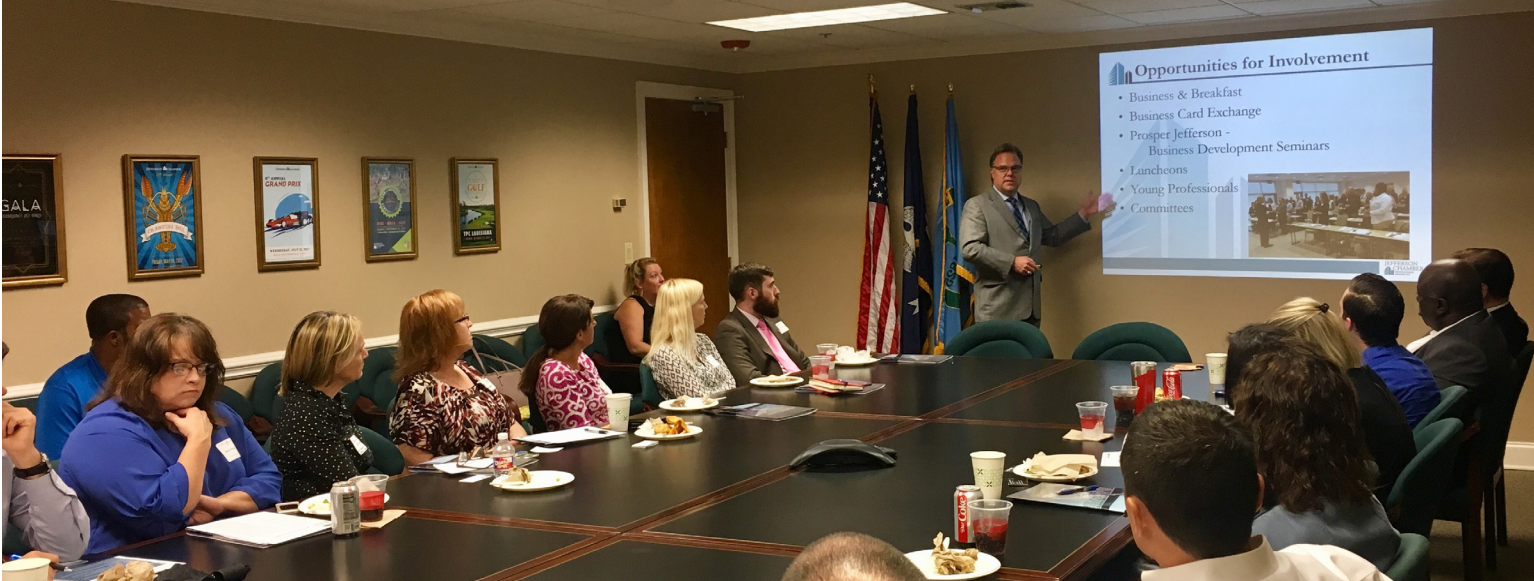
#### SPONSORSHIP BENEFITS:

- Opportunity to give two-minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber's E-newsletters, and on the Chamber's website
- Opportunity to place marketing materials at tables

#### SPONSOR TO PROVIDE:

- A facility large enough to accommodate 75-100 guests, including adequate parking
- Food, beer, wine, soft drinks, and water for 75-100 guests
  - Food must be provided by Host Sponsor or a fellow Chamber Member





## CHAMBER 101

### Monthly

Chamber 101 is an orientation for new Chamber members. The lunchtime event is held at the Chamber office and is limited to only 30 people. The event discusses opportunities for involvement, advocacy, money-saving member benefits, and ways to showcase your business within the Chamber. *\*Applications to be a Host Sponsor are available upon request.*

**PROJECTED ATTENDANCE:** 30

**CONTACT:** Cary Bailey | [cary@jeffersonchamber.org](mailto:cary@jeffersonchamber.org) | 504-835-3880

### Chamber 101 Host Sponsor - In-Kind Donation

**SPONSORSHIP BENEFITS:**

- Opportunity to give two minute sponsor remarks
- Logo featured in promotional materials developed by the Chamber, in the Chamber’s E-newsletters, and on the Chamber’s website
- Opportunity to place marketing materials at each seat

**SPONSOR TO PROVIDE:**

- Lunch for 30 new members

## BOARD OF DIRECTORS MEETING

### Monthly

The Jefferson Chamber’s Board of Directors meets on the first Thursday of every other month from 4-5 p.m. The Jefferson Chamber Board is comprised of 65+ business professionals and community leaders. The meetings include updates on developments and initiatives in Jefferson Parish, as well as information on Chamber events and ideas.

**PROJECTED ATTENDANCE:** 65+

**CONTACT:** Amanda Hoerner | [amandah@jeffersonchamber.org](mailto:amandah@jeffersonchamber.org) | 504-835-3880

### Board of Directors Meeting Host Sponsor - In-Kind Donation

**SPONSOR TO PROVIDE:**

- Meeting space for 65 Board members with seating (preferably in a u-shape)
- Parking for 65 Board members
- A.V. Capabilities for a Powerpoint with sound
- Beer, wine, soft drinks, water and light snacks for board members (typically, sandwich, veggie and cheese trays)

# HIGH INVESTOR ROUND TABLES

## Quarterly

Each quarter, the Jefferson Chamber's Legacy & Champion Investors are invited to round table discussions with current and past leaders of the Chamber, elected officials at the local, state, and federal levels, and other community leaders. These events are designed to offer executive-level development and give investors advanced information on important issues with opportunities for input to help shape policy.

**PROJECTED ATTENDANCE:** 35

**CONTACT:** Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

### Host Sponsor - In-Kind Donation (Four Available)

#### SPONSOR TO PROVIDE:

- Meeting space set to accommodate up to 40 guests as well as parking for attendees
- Lunch or refreshments for up to 40 guests depending on meeting time

#### SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the lunch portion of the event
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation emails, on other promotional marketing pieces and on signage at the event

### Presenting Sponsor - \$500 (Four Available)

#### SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the lunch portion of the event at the Jefferson Chamber Board Room
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation e-mails, promotional marketing pieces, and on signage at the event
- Recognition on social media, thanking the company for sponsoring a High Investor Round Table

# LEGISLATIVE SESSION BRIEFING

## February or March 2020

In early spring, the Jefferson Chamber's Legacy & Champion Investors are invited to join elected officials and Chamber leaders for a roundtable discussion regarding the upcoming legislative session. Designed with industry leaders in mind, discussions will focus on key topics for CEO's, how they may be affected, and how they can stay informed. *\*Applications to be a Host Sponsor are available upon request.*

**PROJECTED ATTENDANCE:** 35

**CONTACT:** Brookley Valencia | brookley@jeffersonchamber.org | 504-835-3880

### Host Sponsor - \$1,500 (Exclusive)

#### SPONSOR BENEFITS:

- Opportunity to give sponsor remarks during the event
- Opportunity to place marketing materials at each seat
- Logo recognition on invitation emails, on other promotional marketing pieces and on signage at the event



## EMAIL ADVERTISING OPPORTUNITIES

The monthly e-newsletter provides up-to-date information on Chamber news and events. Circulation is based upon the current opt-in subscribers. Ads link to the business's website.

**CIRCULATION:** 7,000+ per e-newsletter

**CONTACT:** Emily Anderson | emily@jeffersonchamber.org | 504-835-3880

### Business & Breakfast Email Sponsor - \$1,500 (Exclusive)

- Sponsor logo on all (minimum of 10) Jefferson Chamber Business & Breakfast email announcements
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

### Young Professionals Email Sponsor - \$1,500 (Exclusive)

- Sponsor logo on all (minimum of 12) Jefferson Chamber Young Professional emails announcing social events and seminars
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

### Business Card Exchange Email Sponsor - \$1,000 (Exclusive)

- Sponsor logo on all (minimum of 5) Jefferson Chamber Business Card Exchange email announcements
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

### Upcoming Events E-Newsletter Sponsor - \$500 (Exclusive Quarterly)

- Sponsor logo on all (minimum of 3) Jefferson Chamber upcoming events e-newsletters during the sponsor's selected quarter
- Opportunity to include brief messaging about company's upcoming events in select emails (schedule and calendar to be agreed upon by both Chamber and company representatives)

#### E-NEWSLETTER SCHEDULE:

- Quarter 1: January - March | Confirm by 12/16/19
- Quarter 2: April - June | Confirm by 3/23/20
- Quarter 3: July - September | Confirm by 6/22/20
- Quarter 4: October - December | Confirm by 9/21/20

## GREETING DISPLAY

At the main entrance of the Chamber, the foyer is the gateway for the guest. This digital display and accompanying rack cards will make a lasting impression, coming and going. Maximum of six businesses per quarter. *\*Sponsor to provide rack cards*

**CIRCULATION:** 7,000+ per e-newsletter

**CONTACT:** Emily Anderson | emily@jeffersonchamber.org | 504-835-3880

#### GREETING DISPLAY ADVERTISING SCHEDULE & RATES:

- January - March: \$250
- April - June: \$500
- July - September: \$375
- October - December: \$500

# VISION & VOICE

January – December 2020

The bi-annual newsletter provides up-to-date information on Chamber news and events, member highlights, and advocacy updates. Circulation is based upon the current number of Jefferson Chamber members.

**PROJECTED CIRCULATION:** 8,000+ Annually

**CONTACT:** Emily Anderson | emily@jeffersonchamber.org | 504-835-3880

## Presenting Sponsor - \$3,000 | April & October | Exclusive Sponsorship Per-Issue (Two Annually)

- The Chamber produces and distributes a bi-annual newsletter titled “Vision and Voice” with space for two articles in each. This sponsorship includes premier logo recognition on one of the bi-annual print pieces to be mailed to all members
- Exclusive Recognition: Vision & Voice presented by Your Company Name
- Opportunity to contribute a brief article for the newsletter \*text and/or graphics must be formatted to fit on 5 x 9” page with ½” margins.

## Advocacy Update Sponsor (\$1,500) | April & October | Exclusive Sponsorship Per-Issue (Two Annually)

- The Chamber produces and distributes a bi-annual newsletter titled “Vision and Voice” with space for two articles in each. This sponsorship includes premier recognition on one of the bi-annual print pieces to be mailed to all members
- Exclusive Recognition: Advocacy update brought to you by Your Company Name

# NEW MEMBER PACKET SPONSOR

January – December 2020

Every business that joins the Chamber receives a new member packet. Packets are sent immediately to new members and reviewed with an ambassador so new members understand the many opportunities for receiving full value for their membership investment.

**PROJECTED CIRCULATION:** 250+ Annually

**CONTACT:** Amanda Hoerner | amandah@jeffersonchamber.org | 504-835-3880

## New Member Packet Sponsor - \$500 (Three Available)

- Projected Circulation: 250+ Annually
- Sponsor may include a brochure or flyer in the packet
- Sponsor receives a list of new members each month

**\*Sponsor to provide brochures/flyers**

**\*Reserved for Premium & Preferred members**

# PROGRAM ADVERTISEMENTS

Events throughout 2020

Four of the Chamber’s networking luncheons/breakfasts feature printed programs. These programs are placed at every seat for the event.

**CONTACT:** Alex Zarookian | alex@jeffersonchamber.org | 504-835-3880

## PROGRAM ADVERTISING OPTIONS & RATES:

- Full Page: \$1,000
- Half Page: \$500
- Quarter Page: \$250

**\*Sponsor to provide ad design**

## INCLUDES ADVERTISING IN THE FOLLOWING EVENT PROGRAMS:

- Annual Meeting
- Legislative Breakfast
- Business Leadership Awards Luncheon
- State of Jefferson



// LEGACY //



// CHAMPION //



// PATRON //



// COMMUNITY BUILDER //



// SUPPORTER //





# JEFFERSON CHAMBER

IMPROVING BUSINESS.  
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