

## Best Video Editing Software

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Choosing a video editing software is essential because it will help you create the professional-looking videos that people expect when signing up for a course or to look at your content.

The best video editing software will allow simple tasks like cutting and shifting footage to more complex features such as transition effects or color correction – no matter what type of project, a good video editing software suite of tools can help.

In this guide, I ranked over 15 different top quality video editing software programs so users can find their perfect match based on the price point/ complexity degree they're looking for in terms of content creation vs visual representation.

### Want to get right into the best video editing software?

One of my favourite best video editing software is [Adobe Premiere Pro CC](#), if offers some of the best video editing tools.

It has everything you need and more!

If your company's existence depends on creating high-quality videos for clients, Adobe can help put together and produce a video that will make them look great

Video editing software has come a long way in the last few years. There are [Keep Checking Back Here](#) and various free video editing software. Most of the options I review have free video editors as part of their pricing.

In this guide, I'll show you what's best for your needs – whether it be on PC or Mac and whether free video editor alternatives exist that can handle whatever task at hand without breaking down halfway through!

Let's get started

## **What Is Video Editing Software Features**

So, what's the best video editing software?

Well, it depends! You need to consider your computer and how well it can handle different graphics. Some video editing programs can use considerable memory resources of your computer.

If you plan on getting another computer in future, then go with something lightweight like Final Cut Pro 9 or Adobe Premiere Elements 15.

These programs don't have too many features, which will slow down your system when processing videos without much storage space available for them.

In contrast, others may run slowly even though there is ample room left due specifically.

# **Corel VideoStudio Pro.**

## **Great Standalone Video Editing Software (\$63.99)**

Corel VideoStudio Pro is a video editing software that helps you with storyboards and timelines.

It also has many features, such as creating templates for your projects.

You can turn images into movies by using this program!

The filters provided in the app are perfect for adding creativity while making videos or slideshows on top of adding media from different sources, including photos/video clips etc.

There is no limit when crafting content within these tools – just have fun exploring all they've got going down here at Corel Video graphics.

This video editing software's MultiCam Capture Lite feature lets you simultaneously record your screen and webcam.

This is perfect for creating videos including youtube videos.

Sub-products like Corel Painter or PaintShop Pro can also help with custom animated overlays that get applied right on top!

With Coral Video Studio you have all essential tools at hand, including cropping footage; trimming away unwanted parts (like those pesky hands); splitting into two different files if needed—and even adjusting the aspect ratio according to what's optimally based on how big monitors vary these days.

Additionally, you can also add subtitles to your videos and record voiceovers.

This software has features like audio ducking, which helps reduce background noise when playing back video content on pages with limited data speeds.

Let's look at some of the features that make this software so powerful.

**First**, it has been optimized for 4k displays—meaning you'll be able to view your videos in ultra-high definition.

**Second**, you can also drag and drop content from one video file onto another, making editing much more accessible than ever before.

**Thirdly** 360-degree footage was explicitly designed by professionals who know what they're doing (think about all those fantastic photos without pesky borders around them)

There are tons more great additions like color correction tools or even stop motion animation capabilities

which will help bring any dull moment alive with life again just as quickly.

Pricing

## [Adobe Premiere Pro CC.](#)

### **Best Video Editing Software for Windows version.**

[Premiere Pro CC's](#) ability to handle all types of videos makes it an excellent choice for editing.

The app has all adobe premiere elements such as well-integrated workflows so you can edit your video without exiting the timeline, and with its automated tools like Adobe Sensei Technology that give access even when they're not necessarily needed on-screen at any given moment in time.

With this software, you can work more efficiently by downloading Adobe Stock or After Effects templates without leaving the [Premiere Pro interface.](#)

One notable feature is its end-to-end VR 180 capabilities, making videos more immersive and allowing users to publish them on YouTube.

Adobe Premiere Pro isn't just for video editing!

With all these robust features and adobe premier elements, Adobe Premiere offers serious power for sound adjustment.

You can adjust any aspect of your audio with precision and accuracy, thanks in part to Lumetri Color tools that remove backgrounds or isolate sounds without anything getting lost.

[Premiere Pro is a potent tool](#) that will help you create professional videos.

The streamlined interface and drag-and-drop features are perfect for beginners, while its companion mobile app lets users trim clips on the go!

If I had to choose one video editing software out of the top contenders – which at first glance seems like a tough choice with so many great options available -I would pick Adobe Premiere Pro.

Pricing

## **Final Cut Pro X.**

## **Best Video Editing Software for Mac**

If you're looking for a video editing package for your Mac that blends professional features with an easy-to-

use interface, then Apple's Final Cut Pro X is a perfect choice.

With over 2 million users and at \$ 99 on Amazon – this deal won't last long!

The interface uses an innovative three-pane view with a trackless, Magnetic timeline that's excellent for managing video on two monitors.

Clips can be imported and organized as Roles in the library to make them more accessible than ever before!

With a library of 149 video effects, 109 audio options and 183 title animations templates to choose from, you are sure to find the perfect effect for your next project.

Save time with keyboard shortcuts that allow easy implementation without going through each template one by one!

Final Cut Pro X has never been easier to use with the Touch Bar.

You can scrub through your timeline using touch input for things like editing and text customization.

It's fun trying out 3D features that allow you access from any angle on screen!

There are plenty more great tools, too, such as Multicam events?

Chroma key workflows without ever worrying about green screens or planes taking up space again- plus super-fast performance even when running old MacBooks.

Final Cut Pro is an excellent choice for all Mac owners and videographers.

Pricing

## **[Adobe Premiere Elements.](#)**

## **Best Video Editing Software for Beginners**

[Premiere elements](#) offer many great features like hundreds of transition effects, enhanced face detection and more.

It also has live search functionality and a guided video editing interface for beginners who are just starting or have minimal experience using the best video editing software such as Adobe Premiere Pro CC 2015 (which we recommend).

The only downside? You can't do 360-degree pans without importing individual clips first!



The three modes to create your video are Quick, Guided and Expert.

In [‘Quick Mode’](#), you can select the media that best suits what type of project or event videography might be needed for.

Stabilization (excellent using with GoPros), tracking movements automatically by analyzing frames from consecutive videos within a second strip, which is helpful when capturing footage without any interruptions such as speaking during interviews.

All this while still being able to control everything yourself!

Next up, we have **Guided Mode** where there’s educational content about features available within pro show creator plus various other useful tricks on using the video editor.

This is the most diverse list of video editing apps you will find.

Whether you are just starting or want to take more professional skills into account with Expert mode options in each app, there’s something for everyone!

With a new version of Premiere Elements coming out soon, now is the perfect time to buy.

## Pricing

This software costs only \$69.99 for Mac or Windows 10 PCs, and it has impressive features like; 20% faster rendering with enhanced stability on both platforms.

This is alongside other improvements that make this product worth every penny you spend.

## **Ease US Video Editor.**

### **Easiest Simple Video Editor for Windows**

EaseUS' Video Editor offers many essential features for editing videos, such as cutting, trimming, and splicing.

It also comes with 50 built-in transition effects that can be changed to suit your needs by simply tapping on them or using one of their many pre-sets.

The best part about this software is how easy it makes creating engaging content because you don't have to take up space learning complex tools like other more expensive programs do.

With the EaseUS Video Editor, you can narrate over video clips with one click and add any music file to your timeline.

The tool also offers many export options to play videos on iPhones or iPads.

You'll be able to use tools like burn finished DVDs and upload them directly to YouTube if desired – all right from this convenient software program.

## Pricing

With two subscription-based pricing plans (Monthly at \$17.97 or Yearly at 49) and a lifetime plan priced low enough so even nonprofessionals can use it, EaseUS Video Editor is one of the best options on Windows for editing videos.

## **Movavi Video Editor.**

### **Best Easy Video Editor For Mac OS X (Free – \$39.95)**

Movavi is a great video editor for Mac users that helps you with all types of videos, including wedding films and travel clips.

You can add captions or filters to your movie to make them even more engaging.

There's even an option for buying hundreds of transitions from their effect store, which will transform any footage into something exceptional.

This best video editing software also helps you crop and rotate your videos just as you want.

What's more, with 'Chroma Key', it is easy to remove or change the backgrounds of clips in a few clicks.

Movavi is an all-inclusive video editing tool with many functions to help you with your project.

You can give videos a retro look, insert transitions between clips or add pictures in picture-in-picture mode while cutting unwanted parts from the footage smoothly without any hassle.

Movavi also provides additional services like screen recording and media file conversion if needed – this gives them even more value as they can offer these capabilities at low cost through their Full Video Suite Plan option.

The pros of using this program are that it supports all major formats provides video editing tools like stylization and pan/zoom.

Movavi also helps you with audio synchronization, adding 99 tracks in a single timeline (Faster processing 1080p & 4k videos).

You can adjust intensity filters quickly without previewing clips frame by frame, making your workflow go faster.

Plus, the video editor offers faster rendering times for high-end computers, so there is no need to worry about compatibility issues between operating systems anymore.

## Pricing

The Video Editor has two editions: the basic edition for \$39.95 and an extended plus version for \$69.95.

These come with more features such as keyframe animation titles or overlays on videos while also allowing you to use stickers in your project.

You can purchase other tools from their suite like Movavi Video Converter & Recorder if needed, too, but they're omitted automatically since those products have individual upgrades available.

Instead, ensure there's enough space left after installing these additional subproducts before adding anything else onto what was already installed beforehand.

## **MiniTool MovieMaker.**

## **Best Free Video Editing Software for Windows**

MiniTool MovieMaker provides you with all of the tools and advanced features necessary to quickly and easily create professional-quality videos.

With its simple drag-and-drop interface, it's very easy for anyone – from beginners who are just getting started in video editing or experienced professionals looking for a quick fix –to get going on their project right away.

” Hollywood Style Trailer Tool allows users (i) import footage;(ii )add titles/transitions effects.

With this video editor, you can easily trim and split videos on your video clips.

It has some cool filters that give your footage a professional look with ease.

You'll be able to create motionless titles or fast-paced ones by using transitions in the app itself, which is excellent for ensuring everything works smoothly from the start until the project's finish.

The free video editing software from MiniTool, Movie Maker, is a great way to create professional-looking movies.

With new features being added to the free video editing software all of the time and plenty in store for users already loving this product, such as downloading YouTube videos or adding text templates, it's easy enough that anyone can do so on their own.

## **Pinnacle Studio.**

### **Best for creative visual effects (\$59.95)**

Pinnacle Studio is an all-inclusive video editing software that helps you create videos from scratch or even conversion of old formats.

You can use it to edit your old VHS tapes into digital files and more!

The MultiCam capture feature makes it easy to create custom videos from different camera angles and sound sources.

There's no need for you or your team members to interview on-site simultaneously; just connect any number of devices with Audio/Video connectivity options (like smartphones) via WiFi hotspots so everyone can watch their footage in real-time while hearing what they're saying!

Plus, if someone needs help during production – say because he gets lost trying new editing techniques after each try—there are all sorts of tools available right within this program to help them.

The program gives you access to all types of color grading tools like Tone Curve, Color Wheel and more video editing tools.

It also offers a Green screen or Chroma essential functions that let users remove background videos with any image they want in just one click.

You can add sound effects for your narration & voiceovers quickly without hassle.

This is the list of features that make MyDVD so powerful.

100+ menu templates, color grading tools and 4K video editing supported.

You can also use motion tracking with Mosaic blur for more creative effects in your projects or remove distractions by cloning objects & combining clips effortlessly on one track.

You can do this without switching between different tabs while working through a project file, making it much more accessible than ever because these operations are done simultaneously right here at once instead of waiting patiently until they're complete.

## Pricing

Pinnacle Studio offers three different plans to suit your needs.

The first option, Pinnacle Studio 24 (\$59.95), provides you with all the basics, including title editor keyframe controls, color correction tools and more, for a low price.

If that isn't enough, then there's also an enhanced version called "Pinnacle Studio 24 Plus", which includes everything from previous packages plus cloud storage, so editing long-form videos are easy –even if they're in HD quality thanks to being able.

## **Wondershare Filmora.**

### **Simple Online Video Editor for Windows and Mac (\$49.99 per year)**

With Wondershare Filmora, you can do everything from simple to more complex video editing tasks with a single tool.

You get features like split-screen and green screen that will help turn your videos into professional-quality



content in no time.

Plus, you can add different transitions with the drag and drop features.

You also get a Green screen that lets us remove your video's background.

Audio Ducking reduces music volume while fading one audio track to another.

In addition to the standard suite of video effects, Filmora has added some unique features that will help you turn your raw footage into something extraordinary.

They offer keyboard shortcuts so easy access is always available for starters, and color grading enables users to adjust colours and moods or tones for more creative control over their final product.

In addition, if there's an effect missing within their app, then just upload it directly from here using YouTube integration to your own youtube channel – no need to go back into originator software whatsoever.

These tools combined make this tool kit perfect whether editors create trailers/advertising footage, etcetera.

## Pricing

Filmora comes with the following plans:

Annual Plan: \$49.99 annually

Perpetual Plan: \$79.99 annually

Bundle Subscription Plan: \$109.99 annually

All the plans come with a 30-day money-back guarantee.

## **Clipchamp.**

### **Great Online Tool for Everyday Editors (Free – \$39 per month)**

With Clipchamp, you can make professional-looking videos in seconds without prior experience or know-how. There is also a free video editing software option.

You don't need to be an expert editor; all video editing tools are right at your fingertips with this free video editor and is one best free video editors.

Make Youtube embeds for social media platforms like Facebook and Instagram.

The free version comes with many features such as adding text across various formats (including subtitles), trimming footage by timecode/speed railroads, adjusting color temperatures etc. At the same time, pro accounts include more advanced options, including rotating objects within clips.

Clipchamp offers many unique video editors tools for video marketers, such as customizable templates and stock photos.

You can choose from thousands to create social ads or corporate slideshows without having any trouble.

They also have an extensive library with over 800000 assets, including images & clips, which will help you in your project development efforts on the go – no matter what device it is being done through.

With the new video editor, you can perform actions like trim & cut, rotate it upside down or turn vertical – all without leaving your browser.

You'll be able to split and combine clips as well.

Furthermore, there's an option for cropping any frame into its separate video (perfect if someone needs just one particular moment).

And finally, we've added some fun features too—like generating memes with relative ease using our simple drag-and-drop interface...

You can create amazing videos with this software! Not only are there transitions and filters, but you could also change aspect ratios for free.

Here are some more features you'll love.

**Capture Screen** – Now, you can capture your computer screen along with audio so that it's easier to edit later.

**Green Screen Video Editor** allows users the chance of changing or removing backgrounds in videos efficiently through its accessible online interface;

**Picture In A Page** lets viewers listen to while viewing images (with text captions) at once by using this tool for creating tutorials etcetera which is perfect if voiceovers aren't enough.

Pricing

Clipchamp offers five plans to meet your video needs.

The Essential Plan is a free, personal one that allows 480p exports (SD) of edit videos.

Creator option costs \$9 per month and provides casual use for up to 60 minutes of footage each day with no limit on how many times you can post or publish videos from this account – perfect if broadcasting at events like concerts!

Businesses will find their ideal package by choosing between two higher-level packages: One blocks out all weekend coverage, so clients don't miss any important updates about projects underway.

**Apple iMovie.**

**Best Free Video Editing Software for Mac and iOS**

If you are looking for a video editing app that works on both macOS and iOS, Apple iMovie is the best free option.

This program has been around since 1998, so it's no surprise why it ranks highly in popularity among other apps like Final Cut Pro X or Adobe Premiere Pro CC.

With its user-friendly interface paired with the support of 4k resolutions and comprehensive range features, this software will not disappoint!

iMovie is a free video editor for macOS with your essential video-making tools.

It also enables you to create slideshows and view projects right on an Apple TV!

Available in most common file formats like .mp4 or MOV, this program makes it easy to export videos as needed without trouble with compatibility issues.

It is perfect if you want to use something other than the default format offered by whatever device they're saved onto (such as DVDs).

With plenty of tutorials online at [www.apple.com](http://www.apple.com), discovering how best to use these features won't be difficult once downloaded.

**HitFilm Express.**

## **A Strong Choice with an Array of Add-Ons**

HitFilm Express is a free version of the popular editing software, HitFilm Plus.

The program offers over 180+ visual effects and compositing tools to help you create your videos in no time.

You can select from four different speeds for playback delays when using hi-res formats like MP4 H264 exports – which will save you hours on waiting around while files transfer or load onto another device (even if they're offline).

HitFilm Express can organize objects in a scene with seamless alignment tools.

You'll also have access to 360-degree and colourist workspaces, which allow for quick edits on vital functions such as exporting videos or even finishing projects without having the additional stress of trying not only to figure out how exactly your project is going to turn out but also worrying about rendering times!

## **VideoPad.**

## **Great Video Editing Software for YouTube**

VideoPad, a free and easy-to-learn video editor for YouTubers.

It has two paid versions – Home Edition, which allows you to have up to 2 audio tracks as well as no external plugins; while Master edition restrict users on the number of tracks or plugin use but still offers some cool features such as adding objects from within the app with just one click!

With a user interface that is incredibly easy to use, VideoPad makes it possible for beginners and more advanced users alike.

The program can be used on both macOS and Windows computers, so you don't have any problems uploading your videos from the software's main menu directly onto one of many different social media platforms available!

## **WeVideo.**

## **Best Video Editing Software for Education**

WeVideo is a cloud-based platform that offers multiple video editing software programs for businesses and educators.

For instance, you can seamlessly integrate WeVideo with your current LMS (like Google Classroom) to make it easy for both students AND teachers.

There are also education-specific packages available depending upon the needs of individual schools or districts.

Green screen is a simple and affordable way to get creative with your videos.

You can easily edit them on all different devices such as Windows, Mac, Chromebook, or Android and iOS mobile devices!

Pricing

## **What Is Video Editing**

Video editing software helps you modify, edit and manipulate video files in a timeline format to create movies.

You can correct the frames on videos by adding texts or images; apply filters such as remove blackheads from your picture using acne treatment tools—all while adding audio clips like background music that goes along nicely with what's being shown!

Helpful features that make it easier to edit a video are:

Mute button – enable this if you do not want any sound effects or music in your project.



The cut, copy and paste functions allow you to change where parts of the input clips will be played live on-screen at once (i.e. without cutting them first).

You can also choose which frames from among many options appear before/after each other when editing key points within videos.

## What To Look For In Video Editing Software

Here are a few essential points you should consider before finalizing your video editing software.

**Cross-Platform Compatibility** – Go for one which supports multiple platforms, including macOS and Windows but not Linux; this will give users limited access to their videos on any machine they use unless otherwise authorized via USB drive or cloud storage service such as Dropbox (although it's best practice never store sensitive data directly onto these).

**File Formats & Support** – The programs must read/write significant formats like MP4 files with audio dismissal encoding technology, so there isn't transcoding required when moving old school content into modern ones while maintaining quality levels.

Video editing software should offer customizable tools for creating professional videos.

The best video editors allow you to work in real-time, see what your output will look like before finishing the project and create smooth transitions between clips seamlessly.

# Conclusion

We hope this guide was helpful!

If you have any questions or feedback, or if you have used a video editing platform we have not covered, please let us know at [stuart@smartdigitalcoaching.com](mailto:stuart@smartdigitalcoaching.com)