

alanna martine kilkeary

DIGITAL JOURNALIST, MARKETER & BLOGGER



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EDUCATION

FORDHAM UNIVERSITY, NEW YORK, NY
BACHELOR OF ARTS DEGREE IN ENGLISH & FASHION

RELEVANT COURSEWORK

WRITING FOR MAGAZINES, JOURNALISM WITH REPORTING, WRITING AUTOBIOGRAPHY, WRITING PROFILES, INTRO TO FASHION DESIGN, FASHION ANTHROPOLOGY, INDEPENDENT STUDY ON FASHION EDITORS, FASHION BUSINESS AND ADVERTISING

DIGITAL SKILLS

MICROSOFT OFFICE



SOCIAL MEDIA PROGRAMS



ADOBE PHOTOSHOP



HTML / SEO



ADOBE INDESIGN



FASHION/BEAUTY/LIFESTYLE BLOG

ALANNAMARTINE.COM

JOURNALISM & MARKETING EXPERIENCE

JULY 2017- PRESENT

ASSISTANT BEAUTY EDITOR AT POPSUGAR FOR L'OREAL'S MAKEUP.COM
RUNS AND MAINTAINS MAKEUP.COM, PITCHES WEEKLY, WRITES ARTICLES EVERYDAY,
PITCHES SOCIAL IDEAS, CONCEPTUALIZES ORIGINAL PHOTO AND VIDEO CONTENT

FEBRUARY 2017- JULY 2017

CONTRIBUTING BEAUTY WRITER AT TEEN VOGUE (TEENVOGUE.COM)
PITCHES AND WRITES MONTHLY BEAUTY STORIES

FEBRUARY 2017- APRIL 2017

MARKETING INTERN AT ROLLING STONE MAGAZINE (ROLLINGSTONE.COM)
CREATES PRESS CLIPBOOKS, MANAGES EVENT SCHEDULES, HELPS CREATE BRAND PROGRAMS

JULY 2016 - JANUARY 2017

FREELANCER AT THE LALA (THELALA.COM)

WORKED ON SOCIAL VIDEOS, HELPED PRODUCE BRANDED CONTENT VIDEOS, WORKED ON YOUTUBE CHANNEL

AUGUST 2015- MAY 2016

DIGITAL EDITORIAL INTERN AT HARPER'S BAZAAR (BAZAAR.COM)

WROTE AND BUILT STORIES, PITCHED FASHION AND BEAUTY STORIES BIMONTHLY, HELPED ON PHOTOSHOOTS,
MANAGED PINTEREST AND TUMBLR

FEBRUARY 2013- PRESENT

FOUNDER OF KILLER QUEEN, A LIFESTYLE, BEAUTY & FASHION BLOG (ALANNAMARTINE.COM)
POSTS WEEKLY STYLE AND MONTHLY BEAUTY AND FASHION FAVORITES

WORK & STYLE FEATURED IN

THE LALA + ARM AND HAMMER'S "THE POWER HOUR" COMMERCIAL SHORT (NOVEMBER 2016)
SET ASSISTANT AND STYLIST

BILLBOARD.COM STYLE (OCTOBER 2016)

FREELANCE WORK PUBLISHED

LOOK MAGAZINE UK (SEPTEMBER 2015, FEBRUARY 2015)

PERSONAL STYLE FEATURED IN NEW YORK FASHION WEEK SPREADS F/W AND S/S 2015-2016

STYLE FEATURED IN TEEN VOGUE MAGAZINE (SEPTEMBER 2013)

FEATURED IN TEEN VOGUE'S "FAVORITE BACK TO SCHOOL LOOKS FROM COLLEGE STUDENTS ACROSS THE COUNTRY"

OLIVIAPALERMO.COM RUNWAY REPORTS (2015, 2016, 2017)