

## My spouse and I compared McDonald's to this major fast-food chain within Korea, and the 'McDonald's of Korea' has a person major advantage

The biggest fast-food chain around South Korea isn't McDonald's, KFC, or maybe Burger King — though they all have areas in the country.

Instead, Lotteria is the best, with whole lot more than 1,600 places, plus hundreds more during Asia.

While it might be reductive to compare each prêt à manger chain to McDonald's, Lotteria makes the comparison pretty simple. The burger-and-fries-centric menu is comparable, as can be the prices. Locations look comparable, both to one particular one other and to McDonald's back in the USA. There is even a new McDonald's immediately next in order to a good Lotteria with Seoul Station, forcing tourists in order to choose which fast-food company to ally by themselves having as soon as that they key in the city.

As of making a snap common sense, I decided in order to try McDonald's and Lotteria back-to-back to see which prêt à manger chain was released on major. I discovered more resemblances than differences, nevertheless one particular chain still maintained to help eke out the win thanks to one key element advantages.