

**Crater Regional Workforce Development Board (CRWDB)**  
**Outreach Committee Meeting**  
**Location: VIRTUAL Zoom**  
Monday-November 23, 2020  
2:00 p.m. - 3:00 p.m.

1. **Call to order** Keith Boswell
  - a. Roll call
  
2. **Public Comment**
  
3. **\*Approval of Agenda**
  
4. **\*Approval of Minutes**
  
5. **Introductions of Attendees**
  
6. **Committee Roles and Responsibilities** Sophenia Pierce
  - a. Recruitment
  
7. **New Business**
  - a. Branding our Message
  - b. Outreach Strategies to Key Sectors
  - c. \*Meeting Schedule 2021
  
8. **Closing & Adjournment**

**\*Denotes Action Needed**