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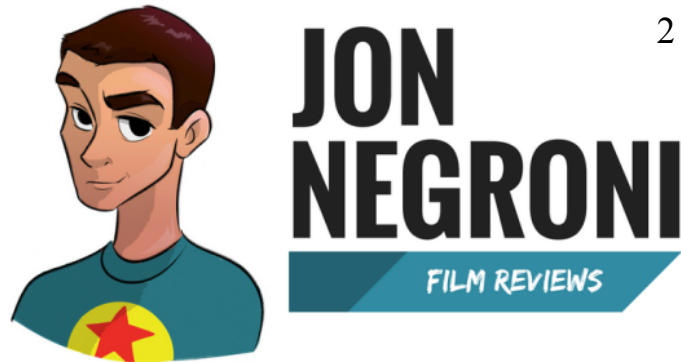
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THE PIXAR THEORY

Movie theories have existed for quite some time now. There are theories about movies ranging from *James Bond* to *Mary Poppins*. The theory that has been the most intriguing to me is the theory of a series of movies from one studio that at first glance seem unconnected. If we take a closer look it seems possible that they all happen in the same universe and on the same timeline. This movie theory is the Pixar Theory.

The Pixar Theory was created by Jon Negroni on July 11, 2013. This theory only contained the first fourteen movies. It

quickly gained popularity throughout the internet. The Pixar Theory has been told by many YouTubers, but I learned about the Pixar Theory from a YouTube channel called Super Carlin Brothers.



The Super Carlin Brothers do an excellent job at explaining the theory. They have also published how the new movies fit into the theory.

This paper will show how every Pixar movie fits into the theory. We will also look at any problems that arise with the theory. There are some theories about certain movies that will be addressed in this paper as well. We will also look into the theory that has risen lately, the Neo-Pixar Theory, as I have dubbed it. As a wise toy once said, "To infinity and beyond!"

Let us begin with the Neo-Pixar Theory. The Neo-Pixar Theory was formed after Disney/Pixar released a video in January showing many connections between all of the Pixar movies. This theory states that some of the movies in the Pixar universe are actual historical events (in the Pixar universe, of course), while others stories are just that- stories. The movies that fall

under the latter category would be our beloved: *The Incredibles*, *Cars*, *A Bug's Life*, *The Good Dinosaur*, *Cars 2*, and soon *The Incredibles 2* and *Cars 3*.

The stories that had a place in the original Pixar Theory are now being called fictitious and simply stories that are told in the Pixar universe. They are compared to superhero movies and the Transformer movies that we love and enjoy in our normal universe. The proof for this is miniscule and insufficient. The reason I say this is because they admit that the Pixar Universe is much like our own with slight modifications. The Pixar Universe has “magic.” With the belief that magic exists in this other universe, it is difficult to make the case they try to make. They even admit that this universe is not like ours.

The Good Dinosaur is claimed to be just a story in the Pixar Universe. It has the best

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reason for being fictional. It is a “what-if” story and therefore cannot actually happen in the Pixar Universe. If it had happened in their universe, then there would still be dinosaurs in the world today. We also see a toy of Arlo, the

dinosaur, in the movie *Monsters University*. This is the most convincing example of the Neo-Pixar Theory for these reasons.

The award for the second most convincing example would have to go to *A Bug's Life*. To understand why this movie is fictional we need to look at another Pixar movie. That other movie would be *Toy Story*. In



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Toy Story, we see evidences that *A Bug's Life* is simply a children's story or movie in their world.

This would explain Andy's calendar, and the entire *A Bug's Life* toy line we see in *Toy Story 2*. With this evidence, it is a safe assumption that *A Bug's Life* is a work of fiction inside the Pixar Universe.



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The most unconvincing theory is that of the following movie. They say that *The Incredibles* is fictitious because we see Mr. Incredible on the back of a comic book in *Finding Nemo*. I believe that this is not enough proof. If our world had superheroes, comic sales would increase dramatically rather than comics dying out or never existing. This movie takes place forty years in the future, minimum. It is entirely possible that superheroes could have gone back into hiding by now and we are left with legends told in comic books. It is not a solid conclusion to say that because a comic book exists of the character that he is not real.



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The difference between this and *A Bug's Life* is the existence of humans. In *A Bug's Life*, there is a key line that is said to Flik before he leaves the island. He is told to watch out for birds and bigger bugs. There is no mention of humans. The existence of humans in *The Incredibles* makes the possibility of this being a work of fiction harder to believe.

Cars lacks the human element that *A Bug's Life* lacks as well. In *Cars*, we see places that are in the real Pixar Universe in the *Cars* world, but parodied. "Gusteau's" has become

“Gastow’s”. And there is a cars depiction of the story of *Brave* on a tapestry in the movie. We again see a trend with toys from movies showing up in other movies. In *Toy Story 3*, we see a Lightning McQueen toy and t-shirt in the daycare center. The evidence for this one is a little bit lacking, but it is more believable than *The Incredibles* one.



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This Neo-Pixar Theory was a bit rushed, I believe. It came out four days after Disney/Pixar confirmed that all of its movies were connected. Overall the premise is good, and it could work, but not exactly how they envisioned it. Again, this is just a theory and not adopted by Disney/Pixar.

Now we will begin discussing Jon Negroni’s Pixar Theory. This original Pixar Theory has a timeline on which all the movies are connected. This whole theory hinges on one single character. That character is Boo. Yes, Boo from *Monsters Inc.* is the key to the Pixar



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Theory. With the theme throughout the Pixar Theory being a struggle for power between humans, A.I./machines, and animals, we will go through each movie to see how each adds to “The Grand Unifying Theory of Pixar Movies,” as Jon Negroni lovingly dubbed it.

The theme of this struggle between the three races is what drives the theory forward. The humans are polluting the earth. In response to the pollution, the animals try to rise up. The machines have taken control of the earth without the humans realizing. The machines stop the

animals from taking over the humans and the pollution continues to the point where the earth is suitable for only machines. So let's get started.

The first movie in the Pixar Theory timeline is *The Good Dinosaur*. In *The Good Dinosaur*, we see a situation in which the asteroid that was supposed to kill the dinosaurs simply passes by the earth. We then see them a few million years in the future and they have evolved and advanced in their intelligence to the point of speech and civilization. We even see these animals domesticating other less evolved animals.

We know from *Brave* that magic and fate are big themes in the Pixar Universe. It is very hard to escape your fate in this universe. We don't see any dinosaurs in the other Pixar movies, so what happened to the dinosaurs? They eventually met their fate in the millions of years between this movie and the next. Their death came about most likely from climate change, according to the theorists.



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This is not the point of this movie in reference to the theory. The necessary contribution we receive from *The Good Dinosaur* is the beginning of humans. The reason that the Pixar Universe is different from ours is a direct result of the asteroid missing the earth. The evolution of humans in the Pixar Universe began differently, therefore the result or outcome is entirely different.

The second movie in the theory is *Brave*. The key contribution that *Brave* makes to the Pixar Theory is magic and fate. The will-o-the-wisps are a magical force that leads someone to

what they really want. These lead the hero, Merida, to a witch who is unnamed and has an obsession with bears. It is clear that this witch has the ability to do magic. She gives Merida a cake which turns her mother and brothers into bears. She also turned at least one other person into an animal.

We do not know exactly where this witch went after her short time in this movie. Who is to say that she did not turn other humans into animals. It would honestly be more

unbelievable if someone with this power only used it twice in their entire career. We know that the witch has some ability to travel between alternate dimensions or realities via her door that is made of wood.

This movie establishes that this Pixar Universe is much like our own. There are humans and animals and nature, but they have a little bit extra. They have magic. We do not have magic, as you most likely and hopefully know. This magic goes beyond just effecting humans and animals. It is used on inanimate objects as well. We see the witch control the tools in her workshop using her magic. We also know that her magic allows her to either time travel or see into the future. We know this because we see a carving of the Pizza Planet truck on her work table. The only way she could have knowledge of this is if she had seen or been to the future.

The third movie is *The Incredibles*. The Parr family and other supers, were given their powers in one of two ways according to the Pixar Theory. The original idea was that they simply evolved to have super powers. A new theory has arisen that they actually got their powers



through the magic that exists in this universe. How the supers got their powers is somewhat irrelevant to the Pixar Theory.

This movie comes into play with two key points. The most important contribution is when the Omnidroid rises up against his maker. This is the first time we see the Artificial Intelligence take a stand against humans. The humans are still strong enough to overpower the artificial intelligence. According to the theory, this A.I. still exists after the Omnidroid is defeated.



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The second key point in this movie is Syndrome's control over Zero Point Energy. This is energy that exists in vacuums. On an atomic level there is a vacuum between protons, neutrons, and electrons and the nucleus. So basically, Syndrome has found a way to control all matter. This energy comes into play later in the Pixar Theory.

In the Pixar Universe, there is a company called BNL or Buy N Large. This company has

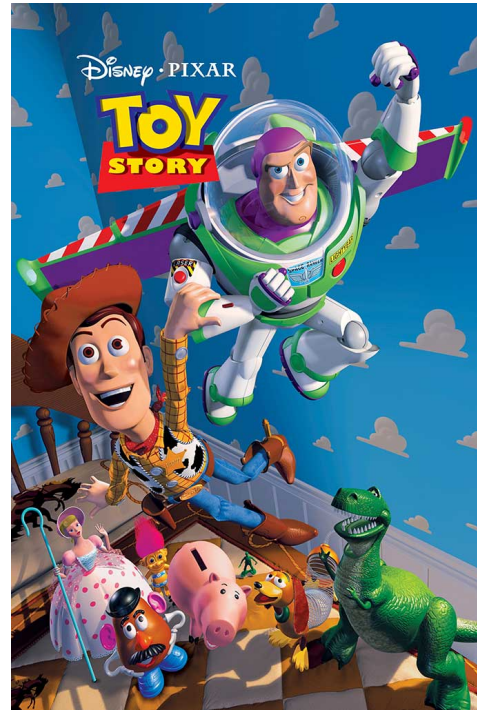
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no pronounced CEO in the films and the theory assumes that it is run by artificial intelligence. This faceless company slowly gains control of more and more of the world after the Omnidroid fails. With this company under their control, they can produce toys

that have the ability to become self-aware. They still require some sort of energy to come alive.

Forty years later we come to the next installment in the Pixar Universe. The next movie is *Toy Story*. This movie shows toys coming to life and having adventures of their own. The toys, according to the original theory, would draw their power from the Zero Point Energy that we mentioned earlier. Jon Negroni has since updated this theory and claims that toys draw their energy from human imagination or interaction. These toys will be considered machines and this movie shows them rising up against Sid.



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The A.I. are fed up with the treatment they receive from Sid and decide to do something about it. This time the toys are victorious and successful. Sid is the first human that we know

The fifth movie is *Toy Story 2*. This installment in the Pixar Universe brings back the idea that objects/toys are getting fed up with the humans. Jessie is upset at her previous owner,

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possibly Andy's mom, for abandoning her. The dissatisfaction with the status quo among the toys is rising.

An interesting connection that we see in these movies is the possible relationship between Jessie's owner and Andy's mom. Andy's mom is never given a name, so her identity is somewhat a mystery and she could possibly be Emily, Jessie's old owner. The evidence we have for this is Jessie's hat. In *Toy Story*, Andy is wearing a hat that looks

a lot like the hat that Jessie wears and that Emily has in a flashback sequence. Andy's hat is different only in the fact that he doesn't have a band around the base of the hat, but there is an indentation that indicates there once was.

We have discussed a good bit about the progress of the machines, so let's move on to the progress of animals in the Pixar Universe. The sixth movie is *Finding Nemo*. In this movie we see all the fish in the sea talking. Whales and jellyfish were the only ones to appear speechless, but the whales simply had their own language. This movie shows animals doing things they normally aren't able to do. Other than the obvious fact that they are speaking, we see Dory reading English, we see the fish working together to escape fishing nets, we see a clown fish swim across the entire ocean. Finally, we see Nemo outsmart the human dentist who captured



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him by faking his own death.

This is the first movie where we see the animals rising up against what would be the norm in the society. The animals just want to live a free life without pollution and the fear of being captured. This is the beginning of their struggle.

The story of *Finding Nemo* continues one year later with the seventh movie, *Finding Dory*. *Finding Dory* is a story where Dory begins to remember her childhood and parents.

This story rides alongside of the last in the sense that it does

not add much to the theory other than the fact that the fish are now smart enough to break in and out of an aquarium and even drive. The animals are quickly getting up to speed. In this movie we again see the fish desiring to be free from the humans. “Rescue, Rehabilitation, and Release!” is the cry of the fish who were captured in the aquarium.

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In a scene during the previous film, we see Riley, the girl whose head we delve into for the story that is the eighth movie in the Pixar Theory, *Inside Out*. This movie gives us a glimpse at what is different about humans in comparison to animals and machines. The thing that makes humans different and special

is our emotions. We will come back to this point when we get to the last movie on the time line.

In the *Toy Story* section, we mentioned that the theory claims that the toys draw their power from human imagination. This brings us to a new tenet in the theory. Humans are batteries. Human imagination powers the toys and human laughter and screams powers the future monster civilization. Human emotion is an important part of the Pixar Theory. At the end of this movie we do see the emotions of animals interacting inside the heads of a dog and cat, but they are very simple in comparison to the human emotions.



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In *Inside Out*, we see a monster type creature in Riley's memory. This creature is named

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Bing Bong. He is inspired by three different animals. His trunk is from an elephant, his tail from a cat, and his squeak from a dolphin. His body is made from cotton candy, but his legs have no written explanation. If we look at them and think of the monsters we know in *Monsters Inc.*,

we can see a resemblance to our friend George, the

monster who became contaminated by a sock. *Inside Out* would take place after the scare floor is converted to the laugh floor. We know this because Riley is not afraid of her monster, rather she was amused by it and it became part of her imaginary friend.

The next movie in the Pixar Theory is the story of a rodent. The ninth movie is *Ratatouille*. *Ratatouille* shows us again the evolution of animals into smarter creatures. Remy the

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rat has the ability to cook. This

is a skill that has been

exclusive to humans up until this point. At the end of this movie

we know that Skinner has told everyone about the cooking rat

and news has most likely been spread globally. This news will

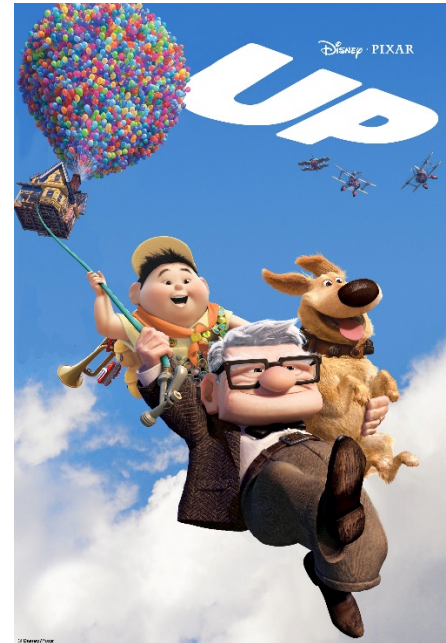
inspire some explorers to pursue ways to expand or increase the

intelligence of animals.



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The tenth movie in the timeline is *Toy Story 3*. This movie is a continuation of the series and adds a new layer of emotion to the toys. Up to this point, the toys have felt abandoned or rejected, but in the end they find a new owner and are satisfied. In this movie we see Lotso resent humans for being left behind. Lotso does not find satisfaction at the end, but rather is taped to the front of a car for his unforeseen future.



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The eleventh movie is *Up*. This movie is key to the theory in that it adds more knowledge to the animal side of Pixar. Until this movie, all talking animals could be understood only by other animals. This movie has animal-human interaction unlike what we've seen before. They communicate audibly and have intelligent conversation. We have seen that animals are capable of intelligent speech, but until this point humans were unaware. At the end of this movie the dogs are free to go where they want, thereby spreading this technology around.

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The twelfth movie is *Cars*. In this movie, all the humans have left earth because it has finally been deemed to filthy and harmful to live in. The humans are on the Axiom, which we see in *Wall-E*. Cars (or the machines) have taken over the earth and are running things now. They have built their own cities and businesses, and even revived human sports like racing.



The thirteenth movie is *Cars 2*. This next installment of the *Cars* series will show us that cars are all over the earth and Buy-N-Large still exists on earth, but has changed its name to Allinol after absolutely destroying the earth with pollution and removing the humans which the machines relied on. The company rebranded so as to stay in control over the machines that now control the planet and are resentful towards Buy-N-Large.

The fourteenth movie is *Wall-E*. This movie brings us back to the humans, who were forced to leave earth because of Buy-N-Large's poor environmental services. Buy-N-Large (not Allinol, Buy-N-Large is the savior of the human race and does not see a need to change its name) trashed the earth to the point where it was no longer fit to support life. When a robot named EVE comes to find life of any sort, she stumbles across Wall-E and he shows her his plant. The Axiom pilot takes the ship back from the AI who believe that the earth is still inhabitable and brings the humans home.

The fifteenth movie is *A Bug's Life*. The humans that returned in the previous movie were few, and numbered so little that they were still most likely centered in one area. This movie shows us that some animals still have the ability of intelligent

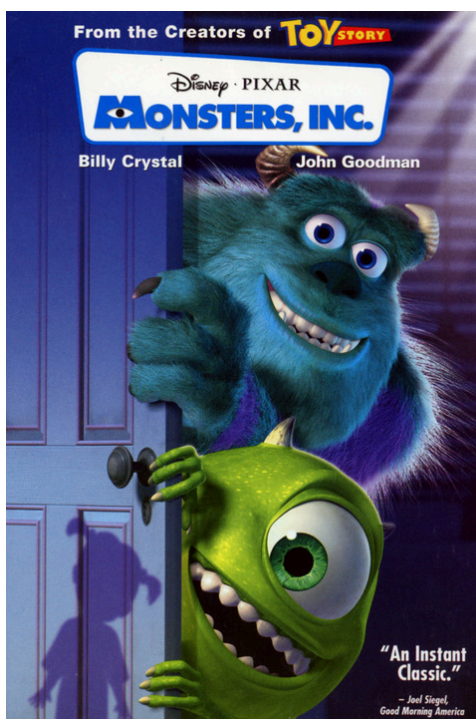


communication. We know that some bugs survived on earth, because we see a cockroach in *Wall-E*. We will assume that insects survived and were able to evolve while humans no longer roamed the earth. These insects are capable of building and inventing. They even put on events that were human inspired (circus). We know that there are still very few humans on the earth because when Flik goes to find warrior bugs, he is told to watch out for birds, snakes, and bigger bugs. There is no mention of humans because there is not enough of them for them to be considered a serious threat to the bugs. There has also been a connection made between the tree in *A Bug's Life* and in *Wall-E*. They look very similar and would be a very helpful connection between the two movies.



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The sixteenth movie is *Monsters University*. In the Pixar Theory, monsters came about in two possible ways. The monsters are either the next step in the evolution of man or they reside on a separate planet altogether. The theory leans toward monsters being the next step of evolution and taking place far into the future. This movie focuses on setting the stage for the final movie in the Pixar Theory timeline as of right now.

Monsters, Inc. is the movie that ties all the other

movies together. We see magic prevalent and time travel possible. The monsters harvest their energy from humans and their emotions. They harvest their energy from kids for reasons that we can see in *Inside Out*. In *Inside Out*, we see the emotion in adults and children. When we see the emotions in the adults, they are very calm and they all have a place at the control center. In Riley, we see somewhat of a power struggle, with a clear leader, Joy. In *Monsters, Inc.* we see the change from harvesting energy from fear to harvesting energy from laughter or joy. In a lot of children, joy is usually the leading and strongest emotion. Adults also have mixed feelings, while children have more stable feelings.

The Pixar Theory revolves around the life of one character, Mary Gibbs. We know her better as Boo. The little girl in *Monsters, Inc.* is the key to this all fitting together. Boo, after being in the monster world grows up trying to find her way back to this world that she *knows* she did not make up. She knows that the key to getting back is through magic doors. Eventually she figures it out and has the power to travel through time and dimensions. She creates a loop in time that makes it possible for her to discover this magic in the first place. Mary goes back in time to the time of *Brave* and learns more magic from the will-o-the-wisps.

The evidence we claim for Mary being the witch in *Brave* is fairly convincing. The witch has many carvings of bears and has a carving on the wall of a creature that very much resembles Sully. She also has a carving of a Pizza Planet truck. We know that pizza was not



invented until the nineteenth century, much less pizza parlors. The movie *Brave* takes place in the tenth century, so we can therefore conclude that the witch had powers that go beyond the ability to transform humans and control inanimate objects. We see she has the power to use doors

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to change dimensions. The witch has figured out how to time travel! This means that Boo has learned how to travel through time just like

the monsters in *Monsters, Inc!* Boo, in an attempt to find Sully has gone back in time and started off the events that set the stage for her own story.



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