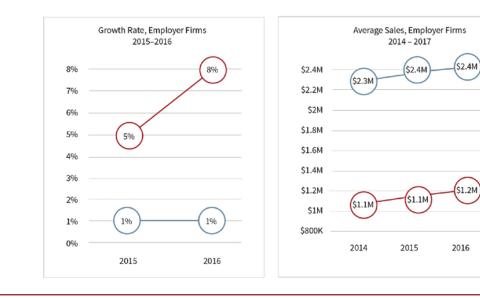
### 2018 RESEARCH FINDINGS

## **STATE OF LATINO ENTREPRENEURSHIP**

## **PROFILES OF U.S. LATINO ENTREPRENEURS**



#### GROWTH RATE IN NUMBER OF FIRMS AND AVERAGE SALES, EMPLOYER FIRMS





in the number of U.S. Latino-owned businesses

LATINO

WHITE

\* Latino-oriented products/services are targeted specifically to Latinos or stem from Latino influences. Source: SLEI 2018 Survey of U.S. Latino Business Owners

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