



Best Research Team – Media Agency
Entry Deadline: **Friday 13th August 2021**

Please email your completed Entry & Submission Form by no later than 5.30pm to Frances Revel,
frevel@researchbods.com on **Friday 13th August 2021**

This award recognises the outstanding achievements of an agency's research/insight team over the past 12 months. Judges will be looking for research initiatives that have created truly innovative consumer insight, genuinely affected media strategy, planning and buying as well as a strong and positive team culture.

Company name:

Maximum word count of 200 words for each of the following criteria.

The team & key achievements:

Key achievements & milestones over judging period

What we were working with:

Set the scene for our judges, outlining –where relevant – size of the team, resources and budgets involved, any constraints or difficulties encountered and conquered.



What we have delivered, how has this made a difference to the business, to a client, to the industry at large?
Please highlight how significant your work has been over the last 2 years, include any testimonials, if necessary.

Elevator Tweet:
In 140 characters, please outline why your team should win.

Name, position, phone and email contact details of person(s) who would accept award