

IX SCIENTIFIC CONFERENCE WITH INTERNATIONAL PARTICIPATION

JAHORINA BUSINESS FORUM

REAL AND FINANCIAL SECTOR IN THE LIGHT OF NEW TECHNOLOGIES, NEW WORLD TRENDS AND NEW CHALLENGES

JAHORINA, 23rd-25th MARCH 2020



CALL FOR PAPERS

Plenary speakers



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Modern global society, or the world community, is fraught with many problems. Globalism as a system has caused sharp collisions in every social aspect, such as the tension between the world centre(s) and the periphery, and the poor and the rich. It has also triggered major world migrations, production crisis, and has created poor consumption patterns, etc. There are also many local tensions and local wars in the world, disputes over planetary resources and rents, resistance to collective efforts to regulate and mitigate the effects of climate change, strengthen protectionism, trade wars, etc. There is nothing particularly new in the internal plan of the Western Balkans compared to previous years: heated political reality, social divisions, employment crises, low standards, low wages are still at the forefront, all of which threaten to cause a large-scale recession. In such circumstances, the struggle for a stable, dynamic, fair and sustainable economy, led by a healthy real sector tailored in accordance to the financial sector, remains the main priority. Of course, the priority of all the subjects of development is considered here: citizens, businesses, economies, states ... given the pronounced political depression and economic stagnation. There is a pronounced feeling that political depression is worse than the economic situation; it is not clear to what extent domestic business, finance, banks, education, the judiciary, and the state are in the service of the people (if they are at all). It can be discussed how much these sectors serve the people. Their mutual trust has been shaken and weakened. However, we deeply believe that, even with a serious delay, a strong breakthrough can be made and progress in every aspect can be ensured if the useful things are connected individually, locally, nationally and globally. It all should be done on the basis of better connectedness and complementarity of the real and financial sector, consumption and investments, mutual competition and mutual cooperation too. In order to consider and illuminate the major problems, the conference participants should deal with in the following issues:

- The Problem of Protectionism and Unilateralism in the Modern World Economy
- Geopolitics and our region - development context and perspectives
- Deglobalization ("Balkanization") of the world - new chances for development and risks for the region
- Structural Disruptions in the World Economy and the World Market and Challenges for the Economic Policy and Management of Firms
- The New Philosophy of Money: Crypto currency as a risk for Economy and Population
- "The Economy of Lies" in the light of the "Economy of Good and Evil". Is there a cure?
- Digital Economy and the Release of Man and Work
- The state, economy, community services and serving to the people?
- The image of the region and Bosnia and Herzegovina in the world: a national brand problem
- Reflections of US-China relations on the EU, the region and Bosnia and Herzegovina
- Economics and economic policy between the Washington and Moscow consensus
- Myths (old ideas) as limits in thinking about economic development
- Adapting businesses and business structures to a new future. The main challenges.
- New product development, healthy economic growth and staff excellence
- From interventionism and state aid to tax relief for the economy
- Open questions of our future in the European market
- Barriers to incorporation of companies from the Region into EU production chains
- The ability of our companies to operate in the modern age
- Entrepreneurship and development,
- Regional and national market - weaknesses and deformities
- Evaluation of how far we have come on the road to the EU and future integration challenges
- The state of Bosnia and Herzegovina and Region ahead of the new economic crisis in the world?
- Functioning of the labor market and deficit in labor supply
- Tempo, meaning, direction and priorities of economic restructuring
- Digitization and development of innovative sectors
- Manufacturing industry and its problems
- Reflections on the Fourth Industrial Revolution
- Technologies of the Fourth Industrial Revolution
- Economic strategy of industrialization
- Technological industrialization
- Economic and regional policy of industrialization
- New industrialization as a global trend of world development and strategic vector of industrial policy
- New Industry Based Development Model, Systemic Environment and National Technology Initiative
- The investment basis of a new industrial policy
- Government orders and import substitution in the function of innovative reconstruction of the domestic economy
- Labor force and personnel engineering and scientific potential as a resource for innovation development of industry and economy
- Business environment and competitiveness
- Depopulation of rural and small areas
- Green revolution and green politics
- EU and Bosnia and Herzegovina's common perspective on digitalization field
- Investment opportunities and investment expectations
- The advantages of particular sectors in attracting foreign investment
- Competitiveness as a challenge; Comparative view of competitors in the region
- International aspects of macroeconomic policy (exchange rate, balance of payments, movement of capital, external debt)
- Structural policies
- Restructuring Science, Education, Health, Culture ...
- The State and Reform of Public Enterprises
- Breakthroughs in Economic Theory, New Knowledge and New Perspectives
- World experience and the advancement of corporate governance
- Economic theory and the crisis of capitalism
- Chinese Strategic Planning and Development Programming Experiences
- Models of economic development and economic policy
- Technology and Investment Policy
- New Economic Theory for Sustainable Development
- Foreign Trade Policy, Financial Sector, Financial and Monetary Policy - Social Policy
- Knowledge economy and modernization and progress
- Political economy of development of Bosnia and Herzegovina and the region
- New business finance technologies,
- Regional Production Factors Market
- New Models of Economic Growth
- Land Market and Village Development, Etc.

Registration of papers

Papers shall be sent in electronic form to e-mail address jbf@ekofis.ues.rs.ba The paper scope is up to 12 pages. Text of paper should be formatted in TNR 11 pt, Headlines TNR 12pt, information about authors TNR 10 pt. All the margins 2.5 cm. Abstracts of papers should be written to the volume of one A4 page with information about the authors of papers and title of the work (both language). Reference style is THE CHICAGO MANUAL OF STYLE - AUTHOR-DATE SYSTEM. Papers are submitted in English language, or any of the official BiH languages. A maximum of 4 (co) authors are allowed in a single paper. You can find a sample paper on the conference website.

One author can only once be as the first author and once as co-author!

Registration form and all information about the Conference can be found in following link

<http://www.jbf.ekofis.ues.rs.ba>

Registration fee

1. Registration fee is **100 €** for the leading author and **50 €** for each of further co-authors of the same paper
2. Registration fee for PhD students is **50 €**.
3. Registration fee for early bird application receives a **10%** discount.
4. Registration for authors from faculties that have signed a cooperation agreement is **50%** discount

Registration fee includes welcome drink, cocktail lunch, the proceedings, participation at all section and Certificate of attendance (for papers which were presented on conference).

Important dates

- **10th February 2020 / Final FULL PAPER submission deadline**
- **20th February 2020 / Feedback from the Scientific Board**
- **1st March 2020 / Early BIRD registration**
- **15th March 2020 / Final registration deadline**

Publication of papers

Based on the suggestions of the reviewers Scientific Committee of the conference will select the best papers which will be published in a scientific journal **“Proceedings of the Faculty of Economics in East Sarajevo”** which is categorized by the Ministry for Scientific and Technological Development, Higher Education and Information Society and indexed in the leading world bases and libraries (EBSCO, Google Scholar, C.E.E.O.L. , INDEX COPERNICUS, SCIRUS, CABELLS Directories, BASE, JEL, EonLite, DOI Srpska, CrossRef)

All presented papers will be published in the 2020 JBF Conference Proceedings (ISSN 2303-8969).

Agenda

23th March 2019 (Monday) / Hotel Termag

20:00h Welcome Drink

14:00h Lunch

15:30h Paralle Sessions

1 – Economics, 2 - Tourism

24th March 2019 (Tuesday) / Hotel Termag

09:00h Registration of participants

10:00h Conference Opening

11:00h Plenary Session

18.00h Conference Conclusions

25th March 2019 (Wednesday) / Hotel Termag

12:00h Departures

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