



THE WORLD'S LARGEST STADIUM

HEPTAGON

HEPTAGON Informatics
Software Consulting
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Istanbul / Türkiye

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A Presentation of Heptagon Metaverse

1. WHAT IS HEPTAGON METaverse?
2. PROBLEMS& SOLUTIONS
3. REVENUES MODEL
4. BUSINESS TRACTION
5. MARKET ANALYSIS
6. COMPETITOR ANALYSIS
7. HEPTA TOKEN / TOKEN 0 MISC
8. ROADMAP
9. THE TEAM
10. FUNDRAISING
11. CONTACT

CONTENT SUMMARY

“ Heptagon Metaverse, where sports world rebuilding virtually ”



MISSION



HEPTAGON METAVERSE CREATED for SPORTS

The main mission of Heptagon Metaverse is to create a virtually world where all sports fans in the world can watch live broadcasts, shop from sports stores, mint and trade NFT's, participate in sports with their Avatars.

WHAT IS HEPTAGON METAVERSE?

“HEPTAGON METAVERSE IS THE WORLD'S FIRST SPORTS METAVERSE THAT FOCUSES ON TRANSFERRING THE WORLD OF SPORTS TO METAVERSE”

HEPTAGON METAVERSE CREATES NEW OPPORTUNITIES FOR ALL COMPONENTS OF THE SPORTS WORLD WITH THE ECOSYSTEM BUILT BY REINTERPRETING THE SPORTS ECONOMY IN METAVERSE.

HEPTAGON CREATES ENTHUSIASTICALLY THE VERY FIRST SPORTS METAVERSE WHERE USERS JOIN THE GAME AS PLAYERS.



PROBLEMS

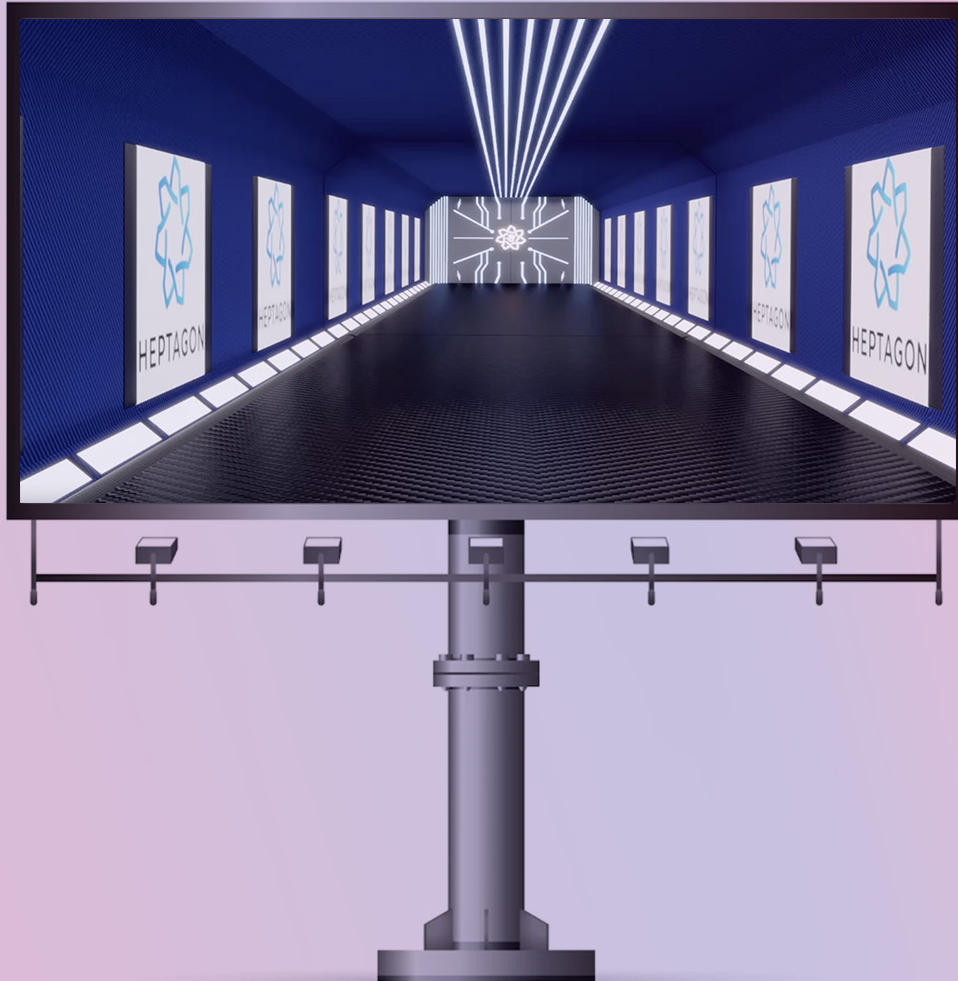


SOLUTIONS

- TIME & GROUND
 - LIMITED STADIUM / ARENA SEATS
 - UNAFFORDABLE TICKETS
 - LIMITED TIME TO ATTAIN EVENTS
- ON THE SITE
- LACK OF METaverse PLATFORM FOR SPORTING EVENTS
 - THE EXISTENCE OF AN ECOSYSTEM WHERE SPORTS FANS CAN MAKE INCOME FROM SPORTS EVENTS !

- MAKING LIMITED STADIUM/ARENA SEATS UNLIMITED
- SAVE PEOPLE MORE TIME
- ENSURING SPORTS FANS TO MAKE INCOME ON A BLOCKCHAIN-BASED PLATFORM
- PROVIDING A MORE AFFORDABLE TICKET BY MAKING TICKETS TOKENIZE
- BUILDING A REAL SPORTS METaverse PLATFORM

WHAT BRINGS HEPTAGON METAVERSE ?



- TOKENIZE MATCH TICKETS
- OPPORTUNITY TO WATCH 360XR LIVE BROADCAST IN METAVERSE
- MAKES LIMITED NUMBER OF STADIUM SEATS UNLIMITED
- JOINING MATCHES AS A PLAYER
- MARKET FOR DEVELOPABLE AVATARS
- A COMPACT NFT MARKET WHERE USERS CAN MINT NFT,
- CAN BUILD THEIR MFT MARKET AND SELL THEIR NFT'S WITH THEIR OWN TOKEN
- CHANCE TO PARTICIPATE IN VIRTUAL TOURNAMENTS AND WIN REWARDS

UNIQUE FEATURES

✓ DEVELOPABLE
AVATARS

✓ WATCHING MATCHES
AS IF IN THE STADIUM

✓ 360 XR
TECHNOLOGIES

✓ PLAY IN THE
METAVERSE
AGAINST REAL
PLAYERS



Heptagon Metaverse builds a new Virtual Sports universe where sports fans from all over the world and of all ages can participate in the "Virtual World Championships", which will be held for the first time in the world, with their unique and developable Avatars

ECOSYSTEM



HEPTAGON ECOSYSTEM

REVENUES

- **TICKET SALES TO WATCH THE MATCHES/EVENTS.**
- **TOURNAMENT PARTICIPATION FEES**
- **GAME PLAY FEES**
- **NFT MARKET FEES**
- **AVATAR MARKET FEES**
- **PARTNERSHIPS / SPONSORSHIPS**
- **AD REVENUES**

EXPENSES

- **SERVER COSTS**
- **STAFF COSTS**
- **TAXES**
- **PLATFORM UPDATE COSTS**
- **UNEXPECTED EXPENSES**

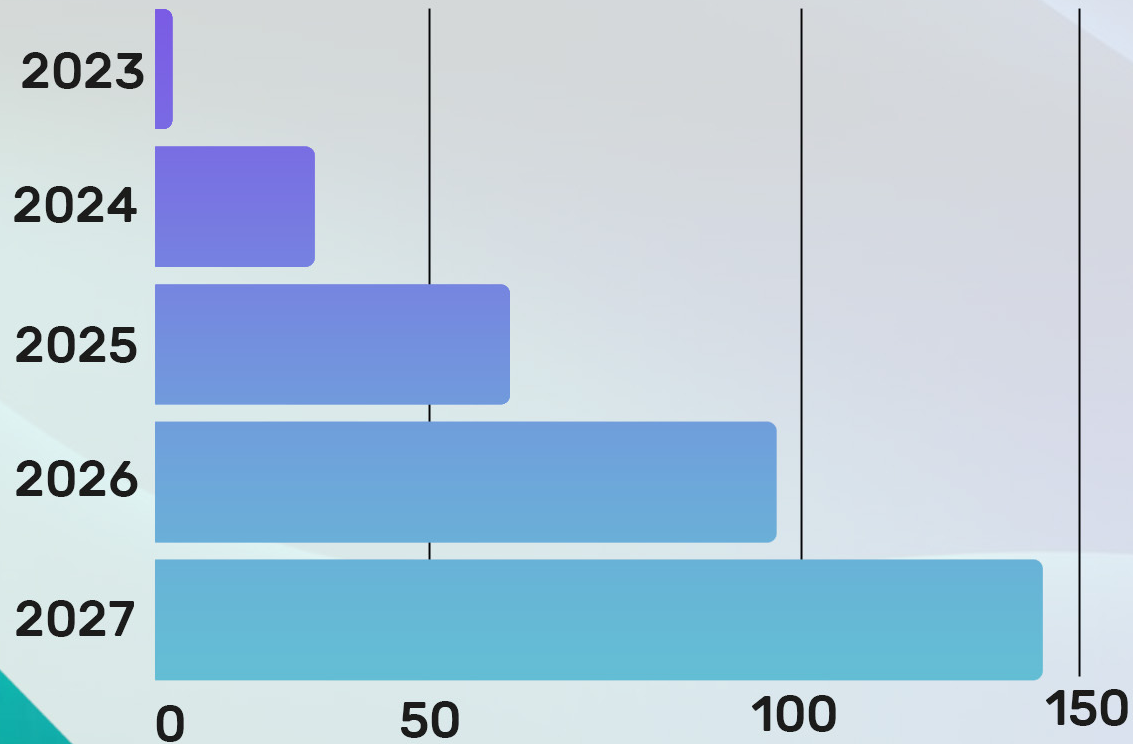
1 MONTH INCOME AND EXPENSE PROJECTION FOR 2023

HEPTAGON METaverse	MONTHLY VISITOR	NUMBER OF MONTHLY TRANSACTING USERS	TOTAL TRANSATIONS	TOTAL TRADING VOLUME
INCOMES	300 K	80 K	100 K	\$ 300 K
EXPENSES	SERVER COSTS \$ 25 K	STAFF COSTS \$ 20	TAXES & UNEXPECTED COSTS \$ 20 K	PLATFORM UPDATE COSTS \$ 10 K
TOTAL INCOME	\$ 300 K			
TOTAL EXPENSES	\$ 70 K			
NET INCOME	\$ 230 K			

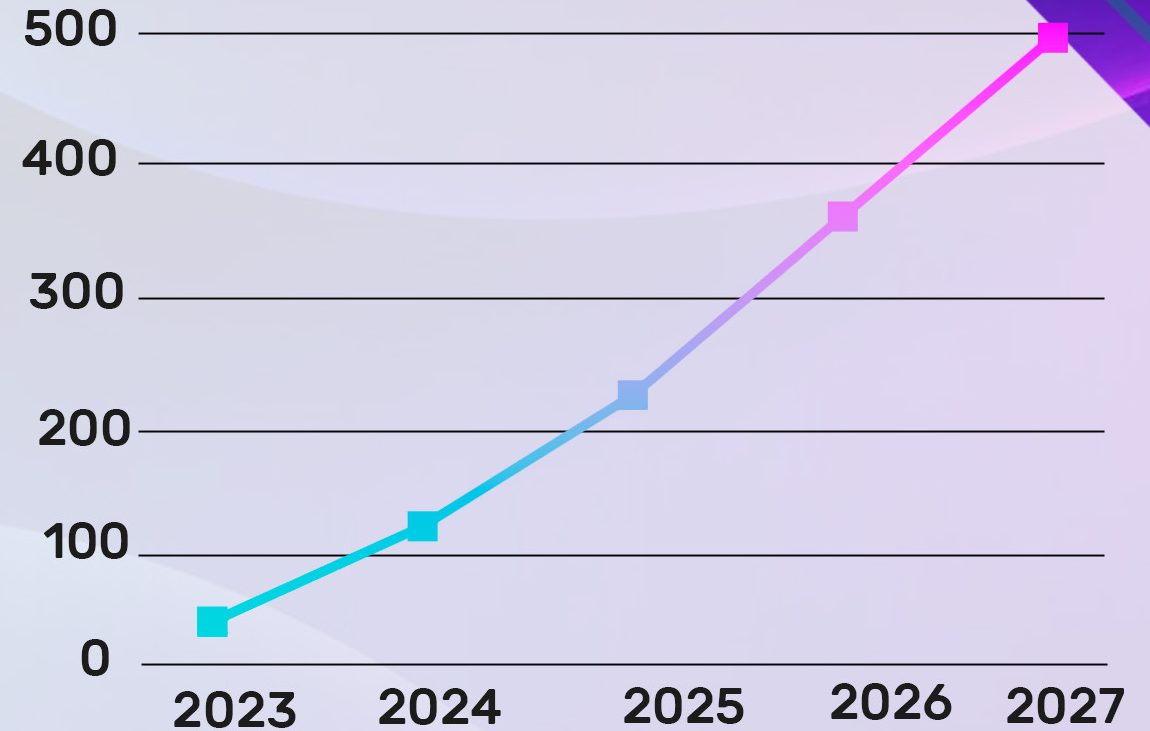
* EACH TRANSACTION ON THE PLATFORM AT LEAST \$ 3 WORTH OF HEPTA *

PLATFORM REVENUE

EXPECTATION BY YEARS (\$M)



TOTAL USER TARGET



In the calculation, the number of daily visitors, the number of transactions and the fact that each transaction is made as \$3 worth of Hepta are taken into account.



MARKET ANALYSIS

501.43B.

SPORTS MARKET
2022

220.79B.

GAME MARKET
2022

1.44B

E-SPORT MARKET
2022

COMPETITOR ANALYSIS

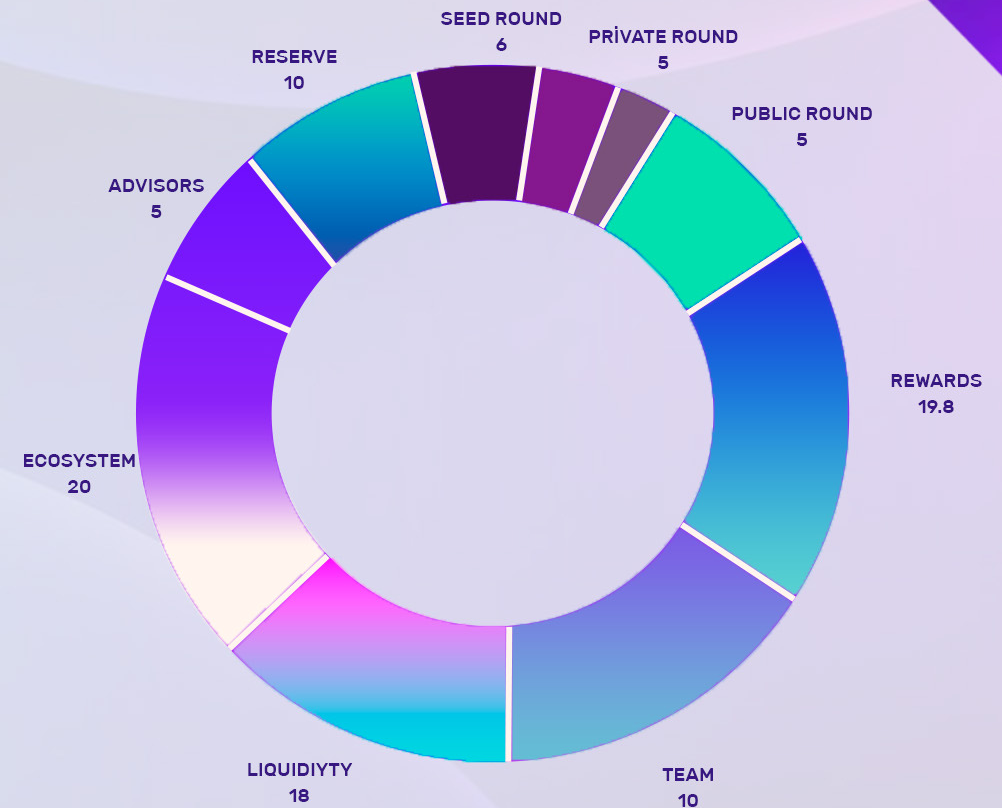
PROJECT	WATCHING MATCH/ GAME	PLAY FOOTBALL SOCCER BASKETBALL	ATADIUM ARENA BULDING	REAL SCALE	TRANSITION DIFFRENT NETWORKS	NFT MARKET MAKING	PLAY BOWLING/ TABLE TENNIS	UPGREDBLE AVATAR MARKET	SHOPPING REAL PRODUCTS/THEIR NFTS
HEPTAGON	✓	✓	✓	✓	✓	✓	✓	✓	✓
SPORTSICON	✗	✗	✗	✗	✗	✓	✗	✗	✗
ZETLY	✗	✗	✗	✗	✗	✓	✗	✗	✗
ULTIMAYESPORTS	✗	✗	✗	✗	✗	✓	✗	✗	✗
LOOT MOGUL.	✗	✓	✓	✗	✗	✓	✗	✓	✗
THE SUITES	✓	✗	✗	✗	✗	✓	✗	✗	✗

TOKENOMICS

UTILITY OF HEPTA TOKEN

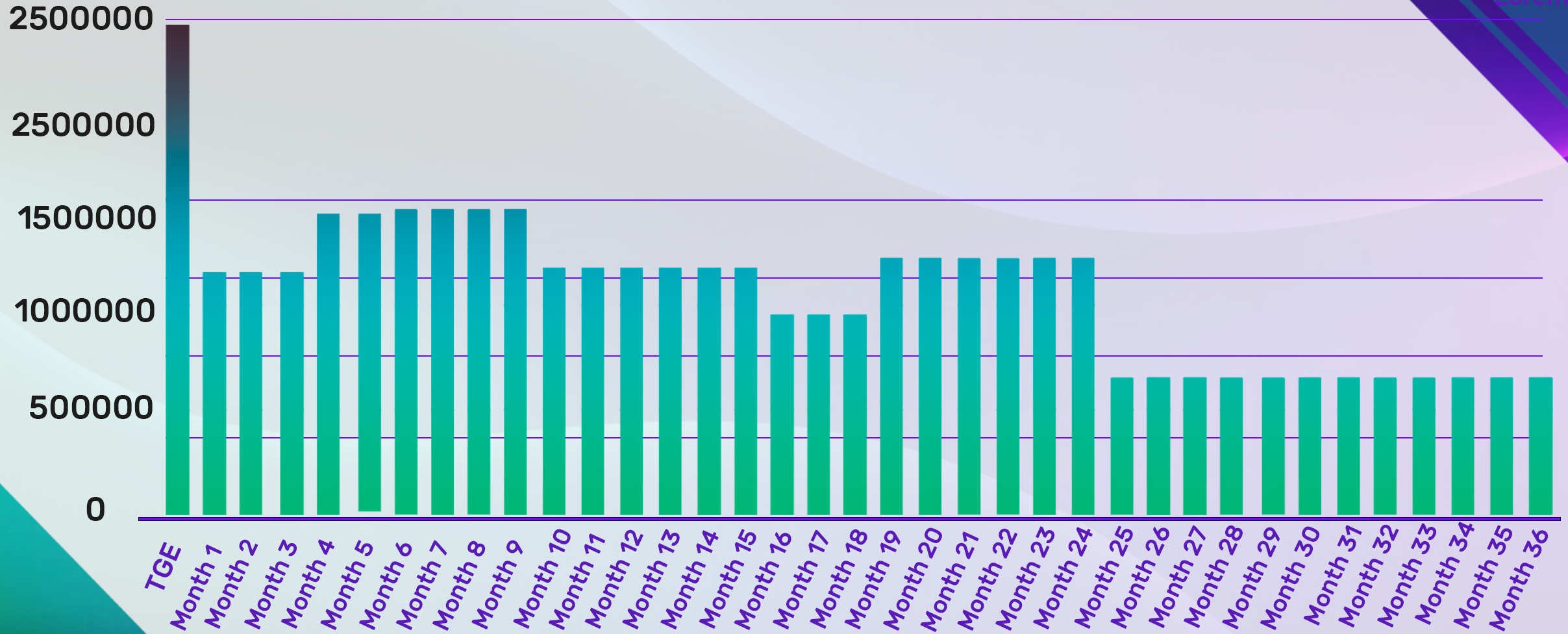
- MAIN TRANSACTION UNIT OF THE HEPTAGON METAVERSE ECOSYSTEM
- PLAY ALL SPORTS GAME USING HEPTA
- TICKET FOR ALL SPORTS
- MINT&SELL NFTS USING HEPTA
- DEVELOP AVATAR

FDV	\$ 12,400,000
IMC	\$ 765,721
Liquidity	\$ 379,440
IMC without Liq	\$ 386,281
Hard Cap	\$ 1,038,500



TOKENOMICS / DISTRIBUTION

Lorem Ipsum



ROADMAP HEPTA SALES

SEPTEMBER-OCTOBER

01.12.2022-28.02.2023

01.03.2023-30.04.2023

01.12.2022-31.03.2023

ICO SALES

SEED ROUND

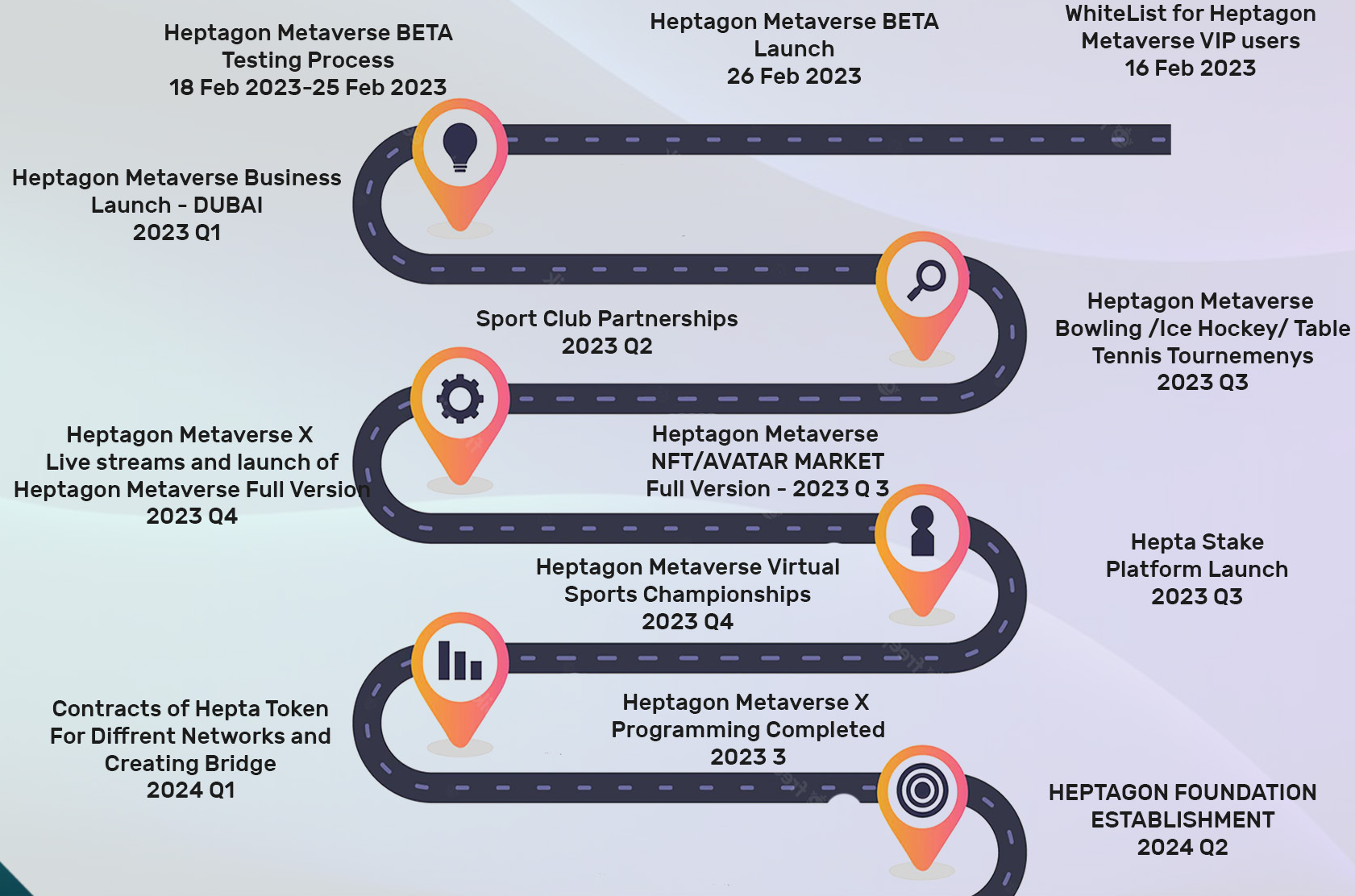
PRIVATE ROUND

PRIVATE ROUND

LISTING HEPTA Q2

HEPTAGON METaverse

ROAD MAP



TEAM

CEO



OMER C. COBAN

CTO



ERTUĞ KORCAN

CFO



EMRAH AKSOY

ADVISOR



MEHMET KÖSEOĞLU

ADVISOR



UĞUR BİLGEHAN

IOM



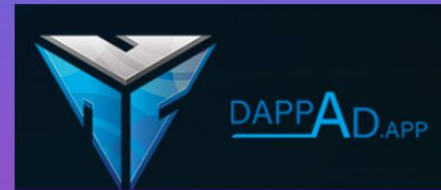
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PARTNERS



IN PRESS



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