



Nemanja Šarenac

Državljanstvo: Bosne i Hercegovine **Datum rođenja:** 04/03/1983 **Pol:** Muški

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Kućna: Alekse Šantića 1a/16 , 71420 Pale (Bosna i Hercegovina)

Poslovna: Alekse Šantića 3, 71420 Pale (Bosna i Hercegovina)

O MENI

Doc. dr Nemanja Šarenac je rođen 1983. godine u Sarajevu (opština Centar). Diplomirao je na Ekonomskom fakultetu u Istočnom Sarajevu 2007. godine na temu "Makroekonomija Republike Srpske i Bosne i Hercegovine". Tokom studiranja bio je stipendista Vlade Republike Srpske. Postdiplomski magistarski studij, smjer "Internet ekonomija i e-poslovanje", upisao je akademske 2008/09 godine. Položio je sve ispite predviđene nastavnim planom i programom i ostvario prosječnu ocjenu 9,44. Magistarsku tezu na temu "Digitalni jaz i elektronska spremnost Bosne i Hercegovine u svjetlu konkurentnosti privrede i procesa evropskih integracija" uspješno je odbranio u decembru 2012. godine. U novembru 2015. godine prijavio je doktorsku disertaciju pod nazivom "Uticaj nacionalnih turističkih internet prezentacija na odluke potencijalnih turista u izboru turističke destinacije", a istu odbranio u julu 2019. godine. Neposredno po završetku fakulteta počeo je raditi na Ekonomskom fakultetu u Istočnom Sarajevu kao rukovodilac Kabineta za informatiku i saradnik u Centru za izdavačku djelatnost, a od 2008. godine obavljao je poslove na radnom mjestu stručnog saradnika u nastavi i NIR-u. Izabran je u zvanje višeg asistenta na užu naučnu oblast Trgovina, turizam i hotelijerstvo na Ekonomskom fakultetu Pale u oktobru 2016. godine, a u zvanje docenta septembra 2019. godine. Izvodi nastavu na predmetima Upravljanje turističkim destinacijama, Elektronski turizam, Poslovanje trgovinskih preduzeća na prvom ciklusu, kao i predmetima Menadžment turističkih destinacija, Trgovinski menadžment, Upravljanje projektima u turizmu i Digitalni marketing i društveni mediji u turizmu i hotelijerstvu na drugom ciklusu.

RADNO ISKUSTVO

Saradnik u nastavi

Ekonomski fakultet Pale Univerziteta u Istočnom Sarajevu [01/07/2009 – 01/10/2016]

Viši asistent na UNO Trgovina, turizam i hotelijerstvo

Ekonomski fakultet Pale Univerziteta u Istočnom Sarajevu [01/10/2016 – 13/09/2019]

Docent UNO Trgovina, turizam i hotelijerstvo

Ekonomski fakultet Pale Univerziteta u Istočnom Sarajevu [13/09/2019 – Trenutno]

Zemlja: Bosna i Hercegovina

Izvodi nastavu na predmetima Upravljanje turističkim destinacijama, Elektronski turizam, Poslovanje trgovinskih preduzeća na prvom ciklusu, kao i predmetima Menadžment turističkih destinacija, Trgovinski menadžment, Upravljanje projektima u turizmu i Digitalni marketing i društveni mediji u turizmu i hotelijerstvu na drugom ciklusu.

Pored aktivnosti u nastavi, aktivan je i na drugim poslovima

1. Glavni i odgovorni urednik naučnog časopisa "Zbornik radova Ekonomskog fakulteta u Istočnom Sarajevu" (od 2022.)
2. Član Uredništva i tehnički urednik naučnog časopisa "Zbornik radova Ekonomskog fakulteta u Istočnom Sarajevu" (od 2009.)
3. Član NO i sekretar Naučne konferencije "Jahorinski poslovni forum" (2019-2022)

4. Glavni urednik internet stranice Ekonomskog fakulteta Pale (od 2009-2022.)
5. Glavni urednik Facebook stranice Ekonomskog fakulteta Pale (od 2013-2022.)
6. Koordinator "E- CRIS.RS – Istraživački informacijski sistem u RS". (od 2011.)
7. Koordinator u saradnji sa Turističkom organizacijom Istočno Sarajevo (od 2018.)
8. Koordinator u saradnji sa Ministarstvom trgovine i turizma RS (od 2021.)
9. Član radne grupe za podizanje vidljivosti i prepoznatljivosti UIS-a
10. Član radne grupe za realizaciju studentskih praksi na Ekonomskom fakultetu Pale
11. Odgovorno lice za korišćenje programa za detekciju plagijarizma (od 2010-2023. godine)
12. Tehnički koordinator u saradnji fakulteta sa UNWTO i USAID Turizam u procesu sertifikacije UNWTO TedQual (od 2021.)
13. Član projektnog tima za izradu Strategije razvoja turizma Republike Srpske
14. Član projektnog tima za izradu Strategije razvoja Grada Istočno Sarajevo
15. Član radne grupe za sprovođenje reformske agende za turizam Republike Srpske

OBRAZOVANJE I OSPOSOBLJAVANJE

Diplomirani ekonomist

Ekonomski fakultet Pale Univerziteta u Istočnom Sarejvu [01/09/2002 – 20/11/2007]

Završni rad: Makroekonomija Republike Srpske i Bosne i Hercegovine

Magistar ekonomskih nauka

Ekonomski fakultet Pale Univerziteta u Istočnom Sarejvu [01/10/2009 – 28/12/2012]

Završni rad: Digitalni jaz i elektronska spremnost Bosne i Hercegovine u svjetlu konkurentnosti privrede i procesa evropskih integracija

Doktor ekonomskih nauka

Ekonomski fakultet Pale Univerziteta u Istočnom Sarajevu [23/06/2015 – 09/07/2019]

Završni rad: Uticaj nacionalnih turističkih internet prezentacija na odluke potencijalnih turista u izboru turističke destinacije

JEZIČKE VEŠTINE

Maternji jezik ili jezici: **Srbije**

Drugi jezik/jezici:

engleski

SLUŠANJE B2 ČITANJE B2 PISANJE B2

GOVORNA PRODUKCIJA B2

GOVORNA INTERAKCIJA B2

DIGITALNE VEŠTINE

Microsoft Office Word Power Point Excel / CorelDraw Graphics Suite / SPSS SOFTWARE / Google Digital Training - Digital Marketing Fundamentals / Google tools (Gmail Drive Google forms etc) / Operating system Windows

office

PUBLIKACIJE

Faculty of Economics 1952-1993-2008

[2008]

Co-Author, Monograph " Faculty of Economics 1952-1993-2008 ", Faculty of Economics in East Sarajevo, 2008

Reflections of the Digital Economy on Movement of Operating Cost

[2009]

Author, *"Reflections of the Digital Economy on Movement of Operating Cost"*, Proceedings of the Faculty of Economics in East Sarajevo, Issue 3/2009

New Economy, Internet and Intellectual Property

[2011]

Author, *"New Economy, Internet and Intellectual Property"*, International Scientific Conference "Economic Theory and Practice in Modern Conditions", Faculty of Economics Brcko 11/2011

Electronic Contract Formation

[2011]

Author, *"Electronic Contract Formation"* Annual Law School Yearbook in East Sarajevo, Issue 2/2011

Impact of actual economic recession on the economy of Bosnia and Herzegovina

[2011]

Co-author, *"Impact of actual economic recession on the economy of Bosnia and Herzegovina"*, International Scientific Conference "Economic Theory and Practice: A New Challenge", Faculty of Economics, University of Mostar 11/2011

Regional Aspect of State Aid in the Function of Competition and Economic Progress

[2012]

Co-author, *"Regional Aspect of State Aid in the Function of Competition and Economic Progress"*, International Scientific Conference "Technological Innovations as a Generator of Economic Development" RS Chamber of Commerce and Federation of Innovators, Banja Luka 2012

Knowledge Economy and Competitiveness of Bosnia and Herzegovina in a Global Economy

[2012]

Author, *"Knowledge Economy and Competitiveness of Bosnia and Herzegovina in a Global Economy"*, Proceedings of the Faculty of Economics in East Sarajevo, Issue 6/2012

60 Years of Tradition - 20 Years in Srpska

[2013]

Co-Author, Monograph *'60 Years of Tradition - 20 Years in Srpska'*, Faculty of Economics Pale i and Institute for Textbooks and Teaching Aids East Sarajevo, 2013.

Tourism of Bosnia and Herzegovina and the Region in Interdependence with the Competitiveness of the Economy, Information Technologies and Human Development

[2013]

Author, *"Tourism of Bosnia and Herzegovina and the Region in Interdependence with the Competitiveness of the Economy, Information Technologies and Human Development"* Scientific Conferences with Int. participation "Jahorinski business days 2013"

Merger Influence on Market Competitiveness

[2013]

Co-author, *"Merger Influence on Market Competitiveness"*, 6th International Scientific Conference Economic Policies and SMEs "Creating Sustainable Development Opportunities" 11/2013 Zenica

Optimal Patent Design in Function of Dynamic and Static Efficiency of Intellectual Property Protection

[2014]

Co-author, "**Optimal Patent Design in Function of Dynamic and Static Efficiency of Intellectual Property Protection**" International Scientific Conference RS Chamber of Commerce and Federation of Innovators RS, Banja Luka 2014

Technological Progress as a Generator of Economic Growth and Development

[2014]

Co-author, "**Technological Progress as a Generator of Economic Growth and Development**", Journal of Economic and Social Studies, International BURCH University Sarajevo 2014 Vol 4 (2)

Digital Development and Competitiveness of Bosnia and Herzegovina

[2014]

Author, 2014, "**Digital Development and Competitiveness of Bosnia and Herzegovina**", LAP LAMBERT Academic Publishing, Saarbrücken Germany

The Role of Social Media in the Development and Promotion of the Tourism Industry in Countries of the Region

[2015]

Author, "**The Role of Social Media in the Development and Promotion of the Tourism Industry in Countries of the Region**", MICED Montenegrin International Conference for Entrepreneurial Development 2015, Faculty of Economics Podgorica

Possibilities for Starting and Developing Small and Medium Business in Bosnia and Herzegovina

[2015]

Co-author, "**Possibilities for Starting and Developing Small and Medium Business in Bosnia and Herzegovina**", Scientific Conferences with Int. participation "Jahorinski business days 2015"

The Role of Social Media in Promoting the Tourism and Hotel Industry on Jahorini Mountain

[2016]

Author, "**The Role of Social Media in Promoting the Tourism and Hotel Industry on Jahorini Mountain**", 5th Scientific Conference with International Participation "Jahorinski Business Forum 2016"

Tourism in the Countries of ex-Yugoslavia

[2016]

Author, 2016, "**Tourism in the Countries of ex-Yugoslavia**", LAP LAMBERT Academic Publishing, Saarbrücken Germany 2016

Competitiveness and Development of Local Communities in the Republic of Srpska

[2018]

Co-author, "**Competitiveness and Development of Local Communities in the Republic of Srpska**", Economics Bijeljina 2018, Vol 8

Population Perceptions Toward the Development of Sustainable Tourism in Bosnia and Herzegovina

[2018]

Co-author, "**Population Perceptions Toward the Development of Sustainable Tourism in Bosnia and Herzegovina**", 7th Scientific Conference with Int. by participating in "Jahorinski Business Forum 2018"

Digital Marketing of Tourism Organizations in Republika Srpska

[2019]

Author, "*Digital Marketing of Tourism Organizations in Republika Srpska*", 8th Scientific Conference with Int. participation in "Jahorinski business forum 2019"

Instruments for Sustainable Tourism Development in Bosnia and Herzegovina

[2019]

Author, "*Instruments for Sustainable Tourism Development in Bosnia and Herzegovina*", *Academica Turistica - Tourism and Innovation Journal* 2019 Vol. 12 Issue 2 <https://doi.org/10.26493/2335-4194.12.207-217>

Digital Transformation of Tourist Information Sources in Bosnia and Herzegovina

[2020]

Author, "*Digital Marketing of Tourism Organizations in Republika Srpska*", IX Scientific Conference with International Participation "Jahorina Business Forum 2020"

Digital Age and National Tourist Organizations: Analysis of National Tourist Internet Websites of Montenegro and Croatia

[2020]

Author, "*Digital Age and National Tourist Organizations: Analysis of National Tourist Internet Websites of Montenegro and Croatia*", 51th International Scientific Conference "Digital Economy: Chances, Risks, Sustainable Development"

Crisis Management Policies in Tourism in the Context of the Coronavirus Pandemic Experience

[2021]

Author, "*Crisis Management Policies in Tourism in the Context of the Coronavirus Pandemic Experience*", X Scientific Conference with International Participation "Jahorina Business Forum 2021"

VOZAČKA DOZVOLA

Vozačka dozvola: B

VOLONTIRANJE

Internships at the BiH Parliamentary Assembly

[Sarajevo, 2005 - 2005]

Internships at the BiH Parliamentary Assembly (Commission for Human Rights of Refugees and Asylum, Commission for Gender Equality, Commission for Finance and Budget, Constitutional Commission)