



All right, let's do this the right way! Some of you have asked me how to go about selecting the each of the options. So, here's a step-by-step guide.

Go to the website: www.yourmbainterview.com

If you would like to only order the **Mock Interview via Skype** (60 minutes), then scroll down until you see this scheduler:

If you only want the option for a 1-hour mock interview session with me via Skype, then schedule your appointment right here:

Choose Your Info Confirmation

Redeem Coupon

I would like to schedule...

INTERVIEW PREP

B-school Mock Interview Session via Skype
1 hour @ \$179.00
We will cover the core questions typically asked in your b-school interview.
Feedback and assessment is provided at the end of our session.
Come prepared!

B-school Mock Interview Session On-Site
1 hour 30 minutes @ \$239.00
Please note: This option is only available when I am in São Paulo, Brazil.
Interview development and mock interview session to help you present the best view of your profile to the interviewer.

(GMT-3:00) Sao Paulo [change](#)

Powered by [Acuity Scheduling](#)

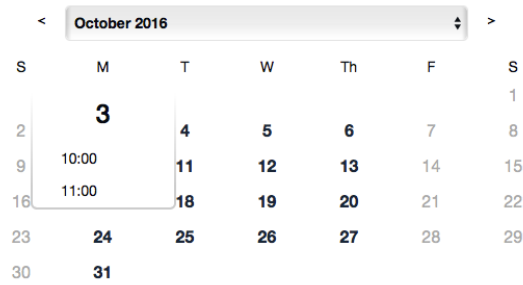
1. Select the first option (B-school Mock Interview Session via Skype)
2. Then set your time zone

Set your time zone to continue:

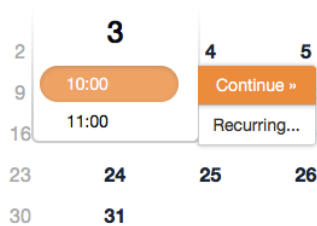
(GMT-3:00) Sao Paulo

Set time zone

3. Select the date and time of your convenience



4. Click **CONTINUE**



5. Enter your information and fill out the form

*Please fill out the form in the most detailed manner possible – that way we can take better advantage of your time during our session!

Choose **Your Info** Confirmation

B-school Mock Interview Session via Skype (1 hour @ \$179.00) on October 3, 2016 10:00
« Change

Name *

First Last

Skype ID | Phone*

E-mail *

Mock Interview Prerequisites

To take full advantage of our time and to better serve you, I would appreciate you taking just a few minutes to answer some questions before our session. This will give me an initial view of your profile. Thank you!


Where are you from? (City/Country) *

What school are we focusing on today? *

6. After you have filled out your form, click on **REDEEM COUPON** if you have one

Redeem Coupon

Pay with Credit Card

Pay with PayPal » 


7. Enter code, click **APPLY**, and select method of payment (Credit Card or PayPal)

Code or Email

GUIDEFREETEST


Apply

Pay with Credit Card

Pay with PayPal » 

8. Once payment is confirmed, you will receive a confirmation page and an email

Choose > Your Info > **Confirmed!**

 John Doe

B-school Mock Interview Session via Skype

Monday, October 3, 2016

10:00 BRT

Mateo Chang \$0.00

Success! And onwards to future success..

Add to Calendar

Powered by [Acuity Scheduling](#)

9. Add the session to your calendar and you are good to go!

***IMPORTANT:** Please ask your admissions consultant for code: **MIS**, if you are selecting this option and you will receive a discount!

If you would like to only order the **Mock Interview On-Site** (90 minutes), then scroll down until you see this scheduler:

If you only want the option for a 1-hour mock interview session with me via Skype, then schedule your appointment right here:

Choose Your Info Confirmation

[Redeem Coupon](#)

I would like to schedule...

INTERVIEW PREP

B-school Mock Interview Session via Skype
1 hour @ \$179.00
We will cover the core questions typically asked in your b-school interview.
Feedback and assessment is provided at the end of our session.
Come prepared!

B-school Mock Interview Session On-Site
1 hour 30 minutes @ \$239.00
Please note: This option is only available when I am in São Paulo, Brazil.
Interview development and mock interview session to help you present the best view of your profile to the interviewer.

(GMT-3:00) Sao Paulo [change](#)

Powered by [Acuity Scheduling](#)

1. Select the **second** option (B-school Mock Interview Session On-Site)
remember – this option is **only available when I am in São Paulo, Brazil*

2. Then set your time zone

Set your time zone to continue:

(GMT-3:00) Sao Paulo

[Set time zone](#)

3. Select the date and time of your convenience

< **October 2016** >

S	M	T	W	Th	F	S
	3	4	5	6	7	8
2	10:00	11	12	13	14	15
9	11:00	18	19	20	21	22
16						
23	24	25	26	27	28	29
30	31					

4. Click **CONTINUE**



5. Enter your information and fill out the form

*Please fill out the form in the most detailed manner possible – that way we can take better advantage of your time during our session!

Choose **Your Info** Confirmation

B-school Mock Interview Session On-Site (1 hour 30 minutes @ \$239.00) on October 3, 2016 10:00
« Change

Name *

First Last

Skype ID | Phone*

E-mail *

Mock Interview Prerequisites

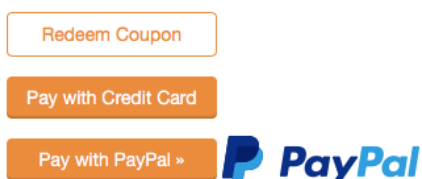
To take full advantage of our time and to better serve you, I would appreciate you taking just a few minutes to answer some questions before our session. This will give me an initial view of your profile. Thank you!

Where are you from? (City/Country) *

What school are we focusing on today? *

How many schools have you applied to in total? Which ones? *

6. After you have filled out your form, click on **REDEEM COUPON** if you have one




7. Enter code, click **APPLY**, and select method of payment (Credit Card or PayPal)

Code or Email


Apply

Pay with Credit Card

Pay with PayPal » 

8. Once payment is confirmed, you will receive a confirmation page and an email

Choose > Your Info > **Confirmed!**

 Jane Doe

B-school Mock Interview Session On-Site
Monday, October 3, 2016
10:00 BRT

Mateo Chang \$0.00

Success! And onwards to future success..

*Note: On-site sessions are held at this venue:

Philadelphia Consulting
Av. Brigadeiro Faria Lima, 1616 - conjunto 411
Jardim Paulistano, São Paulo - SP

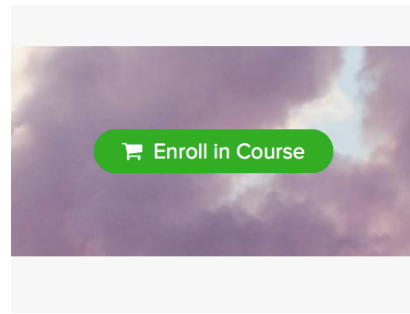
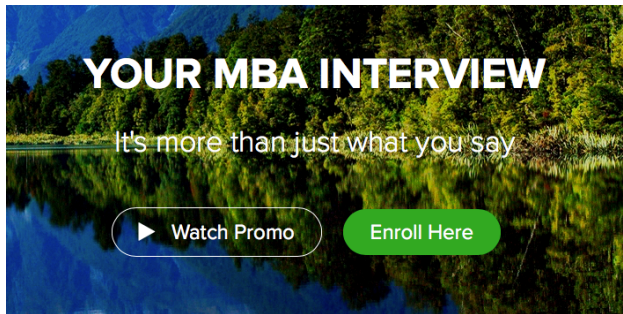
Add to Calendar

Powered by [Acuity Scheduling](#)

9. Add the session to your calendar and you are good to go!

***IMPORTANT:** Please ask your admissions consultant for code: **MIO**, if you are selecting this option and you will receive a discount!

If you would like to purchase the online course **ONLY** – no mock interview, then click on any one of these green buttons you find scrolling through the page:




And select the first option, **Your MBA Interview Course**, and click on **ENROLL**

Get started now!

<input checked="" type="radio"/>	Your MBA Interview Course This gives you full access to my online course Consider this: students on average sign-up for at least two 1-hour interview development and mock interview sessions. This gives you a 35% discount with 5 more hours of information that would allow you to fully prepare for your interview <u>without having to hire a coach</u> . If you take this course, but would still prefer to double check, then select the TOTALLY PREPPED bundle option, which includes a one-hour mock interview session with me.	\$249 Enroll
<input type="radio"/>	Totally Prepped Skype Bundle - BEST VALUE! Full access to this course, PLUS a 1-hour mock interview session via Skype with me	\$349
<input type="radio"/>	Totally Prepped On-Site Bundle - BEST VALUE! Full access to this course, PLUS a 90-minute mock interview session on-site with me	\$399

[Do NOT Miss Out On This - Enroll Today!](#)

1. Create your account and sign up



YOUR MBA INTERVIEW
Price: **\$249**

1 Select a course 2 **Create account** 3 Payment details

I agree to the [Terms of Use](#) and [Privacy Policy](#)

Sign up

Already signed up? [Log in](#)

2. If you have a coupon code, click on **REDEEM COUPON** (in green)


Review Your Order

Your MBA Interview Course - YOUR MBA INTERVIEW		\$249
Total	Redeem Coupon	\$249


3. Select Payment and click on **ENROLL IN COURSE**

Enter Payment Information

Add a new Credit Card

Card Number	<input type="text" value="XXXX-XXXX-XXXX-XXXX"/>	
Expiration	<input type="text" value="MM/YYYY"/>	
CVC Code	<input type="text" value="XXX"/>	

Enroll in Course

Checkout with 

Now, you are ready to go! Be sure to contact your admissions consultant and ask for COUPON CODE: **OC**

To select either of the BUNDLES, **Totally Prepped Bundle (Skype)** or **Totally Prepped Bundle (On-Site)**, simply SELECT that option on the same enrollment screen as the online course

Get started now!

<input checked="" type="radio"/>	Your MBA Interview Course This gives you full access to my online course Consider this: students on average sign-up for at least two 1-hour interview development and mock interview sessions. This gives you a 35% discount with 5 more hours of information that would allow you to fully prepare for your interview <u>without having to hire a coach</u> . If you take this course, but would still prefer to double check, then select the TOTALLY PREPPED bundle option, which includes a one-hour mock interview session with me.	\$249 Enroll
<input type="radio"/>	Totally Prepped Skype Bundle - BEST VALUE! Full access to this course, PLUS a 1-hour mock interview session via Skype with me	\$349
<input type="radio"/>	Totally Prepped On-Site Bundle - BEST VALUE! Full access to this course, PLUS a 90-minute mock interview session on-site with me	\$399

Do NOT Miss Out On This - Enroll Today!

Follow steps 1 through 3 above.

If you are purchasing the **Totally Prepped Bundle (Skype)**, ask your admissions consultant for COUPON CODE: **TPS**

If you are purchasing the **Totally Prepped Bundle (On-Site)**, ask your admissions consultant for COUPON CODE: **TPO**

This bundle is **only available when I am in São Paulo, Brazil*

Once you have enrolled successfully, you will receive a **UNIQUE** link via email where you will be able to schedule your session. It normally takes a day or two once your order and payment have been **fully processed**.

“But, why is this so expensive?”

I get this question once in awhile. Ok. I understand that for something as simple as a mock interview, it may appear to be costly. But is it really that simple?

True story.

Recently, I had a case where two close friends had applied to Columbia and London Business School. Similar profiles, similar GMAT and TOEFL skills, different backgrounds and upbringings. Cool. Both were invited for their interviews to both schools. Coincidence? No. I am certain those schools were interested in both candidates equally. Otherwise, one or both would NOT have received their invitations.

They both consulted my interview course and while both thought it was expensive, only one of them purchased a BUNDLED package. We covered his content and his ability to create rapport. We dove deep into the matters that b-schools prioritized in his profile. We developed our spider web and set a clear picture of what the school should expect from his contributions.

Guess which one got ACCEPTED into BOTH schools?

And guess which one got DINGED in BOTH?

True story.

Now, consider the following. The friend who was dinged spent the same amount of time and money (investment if you may) throughout the entire application process. Not to mention the application fees and of course, future expenditures with tuition and housing should he had been accepted. The price of my course is only A FRACTION of what that friend spent and would spend.

BUT! That's not even the worse part. He actually wasted all that time and money to gain the experience of a DING! I feel bad for him, genuinely. He will have to spend another year to reapply and spend more money, and I haven't a doubt in my mind that he will be purchasing this course when the time and if the invitation comes again in the future.

Don't let that happen to you. You deserve better, and you deserve the BEST. I'm not saying that I can guarantee your acceptance. I am telling you that at least you will certainly be ahead of the pack. You WILL cause a lasting impression. You WILL have the admissions committees thinking about you.

The interview process is an **EXTREMELY huge part of your process**. Do you really want to *RISK IT ALL*? Here? Now? After an entire year or more of sacrifices and hard work? That's on you.

Furthermore, this pricing is at the upper tier, I admit that. But there are some good reasons for this.

First, apart from the two years of intense research and hard work I put into building this, the information I provide is NOT for EVERYONE. Because, if it was provided for

EVERYONE, then how do you differentiate yourself over every one else who is saying the same thing? Sure, I'd love to scale this product. But honestly speaking, I think offering this course at a lower price would only decrease the value of **YOUR** interview. I'm not trying to be elitist or a separatist. No. What I am doing is offering an **EXCLUSIVE PREMIUM** product and service for those who are truly COMMITTED to their calling, to their purpose. When a person commits, there's no stopping him/her from achieving their dream. And no price is too high when it comes to ensuring you have an edge over your competitors in your application pool. How badly do you want your MBA? Well, maybe not as much as your competitor..

Finally, let's do the math.

60 minutes on Skype costs USD 179

90 minutes On-site costs USD 239

On average, students to purchase either three Skype interview sessions with me (total: USD 537), or two on-site interview sessions (total: USD 478)

The course alone costs USD 249

Purchasing the course and one Skype session separately would total: USD 428
By purchasing Bundle on this option, you actually SAVE USD 79

Purchasing the course and one On-Site session separately would total: USD 488
By selecting the Bundle on this option, you SAVE USD 89

Either bundle options will still come out to be cheaper than the average amount of interview-only sessions students tend to repeat. Furthermore, some of MY competitors charge a full USD 300 PER HOUR of Skype! Feel free to fact-check this. Go for it, and then come back. I'll be here waiting.

IMPORTANT!!

Please contact your admissions consulting office for your discount code!

IF you didn't hire an admissions consulting office to help you on your application journey, then don't worry. **I DID NOT FORGET ABOUT YOU!**

I also have an **Affiliate** program set up for this. What this means is the following: You set up an Affiliate account (I will help you). I give you a **UNIQUE** sales link. You share that link to your friends or people you know who are applying. For every purchase they make from ANY of the services offered, you make 25% commission.

TWENTY FIVE PERCENT. In your pocket. No limits to how many you can sell or recommend. That's all on you. If you sell this course to four people, that means your course is fully paid off. Free. Boom.

Email me for further details and I can walk you through this sign up process.