


SOCIAL MEDIA LAW *Practice*

FIRM PROFILE





Hello!




How can we help you?



I need a social media lawyer



You are in the right place!



See our firm profile below



Ohh thanks! Let me dive into it.

THE IMPERATIVE

Welcome to our Social Media Law Practice at Nabasa and Company Advocates, where we provide comprehensive legal services to individuals, businesses, media companies and organizations navigating the complex legal landscape of social media.

Social media platforms have become an integral part of our daily lives, offering unparalleled opportunities for communication, networking, and engagement. However, the use of social media also raises numerous legal challenges. At, Nabasa and Company Advocates, our team of experienced lawyers understands the unique legal issues facing our clients in this rapidly changing environment.

Our lawyers have a deep understanding of the legal and regulatory frameworks surrounding social media use and can help our clients proactively mitigate legal risks. We take a client-centered approach to social media law, working closely with our clients to understand their unique goals and challenges.





Whether you are an individual seeking to protect your online reputation, a business owner navigating complex marketing regulations, a company dealing with social media influencers, a lawyer trying to collect complex social media evidence for a case, or an organization responding to a social media crisis, our lawyers have the expertise and experience to help.

What makes us unique.

Our lawyers, including Pheona Nabasa-Wall SC. and Aziz Kitaka, bring a wealth of practical experience to our firm having worked as public relations officers for big brands in Uganda, including Airtel Uganda, Uganda Law Society, Uganda Technology and Management University etc.

This hands-on experience in social media usage and practice gives our lawyers a unique understanding of this area and allows us to offer our clients tailored solutions to the unique legal challenges presented by the use of social media in marketing and communication.

Additionally, they have received advanced training and education in social media law practice from experts in the USA, UK, and Ireland. This combination of practical experience and academic excellence sets us apart from other law firms and allows us to provide our clients with comprehensive and cutting-edge legal advice.



What we do.



Social Media Policies and Terms of Use

Social media platforms have become an essential tool for businesses and individuals to connect and communicate with their audiences. However, social media use also presents unique legal and regulatory challenges that require careful attention to policies and terms of use. Our team of experienced attorneys has a deep understanding of the legal and regulatory frameworks surrounding social media use and can help our clients develop effective policies and terms of use that mitigate legal risks.

We work with businesses, organizations, and individuals to draft and review social media policies and terms of use that comply with applicable laws and regulations, protect intellectual property, safeguard privacy, and mitigate liability risks. Our lawyers have a proven track record of developing social media policies and terms of use that balance legal compliance with practical and effective guidance for our clients.

In addition to policy development, we also provide ongoing support and guidance to our clients to ensure that their social media policies and terms of use are effectively enforced. We work with clients to identify and address potential legal issues that may arise from social media use, including issues related to data protection, privacy, and online harassment.

We understand the importance of social media policies and terms of use in today's digital landscape, and we work tirelessly to ensure that our clients are protected and empowered in their social media use.



Social media influencer Marketing law

The use of social media influencers has become an increasingly popular marketing strategy for businesses and organizations to promote their products and services. However, the use of social media influencers also presents unique legal challenges that require careful attention to compliance with applicable laws and regulations.

Our team of experienced attorneys has a deep understanding of the legal and regulatory frameworks surrounding social media influencer marketing and can help businesses navigate this rapidly changing field.



We understand that social media influencers operate in a fast-paced and ever-changing industry, and we are committed to providing our clients with timely and practical legal advice and representation.

If you are a social media influencer or company/brand seeking legal guidance and support, contact us today to schedule a consultation and learn more about how we can assist you.

We work with companies and brands that hire social media influencers to develop effective strategies to manage legal risks associated with influencer marketing.

We also work with social media influencers to protect their legal rights and mitigate their risks in the complex and evolving world of influencer marketing.

Social media influencer contract negotiation, advisory and drafting.

We offer a range of legal services, including contract negotiation, drafting, and advisory services to ensure that our clients' influencer marketing campaigns are both legally compliant and effective.

Our team of attorneys has extensive experience negotiating influencer contracts on behalf of both brands and influencers. We take a strategic approach to contract negotiations, working closely with our clients to understand their unique needs and goals. We then use our expertise to craft customized contracts that protect our clients' interests and minimize their legal risks.

We take a proactive approach to contract drafting, anticipating potential issues and ensuring that each contract is tailored to our clients' specific needs.

Our lawyers are well-versed in the legal and regulatory frameworks that govern influencer marketing and use their knowledge and expertise to create contracts that are both legally compliant and effective.

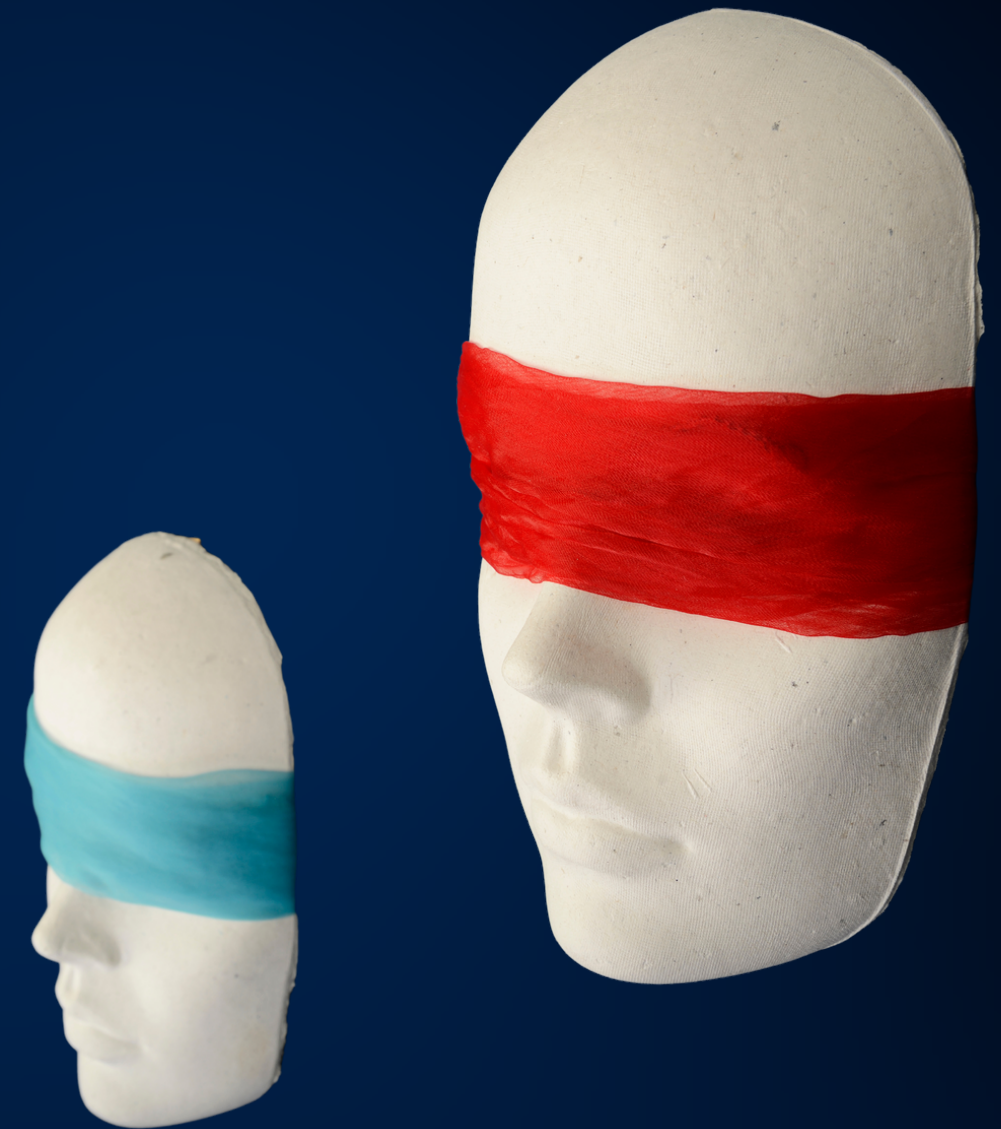


Reputation Management

We understand the importance of a strong online reputation in today's digital world. Our experienced team of lawyers provides expert legal advice and support to businesses and individuals looking to protect their reputation and brand on social media.

We help clients who are faced with the publication of untrue or intrusive allegations which threaten their reputation on social media. Depending on the point at which we are engaged, we will seek to mitigate or prevent publication. Where publication has already taken place, we will advise on a strategy for responding – including obtaining the swift removal or correction of material online, publication of apologies and payment of damages and costs where appropriate. If Court proceedings prove necessary, we have a formidable track record in securing victories for our clients at or before trial.

We frequently work alongside our clients' in-house or agency PR teams engaging with journalists and editors (including, where appropriate, their in-house lawyers), limiting exposure and securing redress.



We work with our clients to remove defamatory content from social media platforms and take legal action against the perpetrators.

Social media crisis management

We understand that social media crises can happen at any time, and that businesses need to be prepared to respond quickly and effectively.

We work closely with our clients to develop customized crisis management strategies that are designed to protect their interests and reputation.

We understand that social media crises can be complex and fast-moving, and we are available 24/7 to provide our clients with the support they need to respond quickly and effectively to negative feedback, online attacks, or other online issues.

Depending on the facts and the urgency our strategy can include:

- Helping to prepare responses to journalists' questions
- Putting a publisher or broadcaster on notice that they have got their facts wrong and threatening to bring Court proceedings if false or private information is published
- Seeking an injunction to prevent publication.
- Assisting the client, often alongside their PR team, with internal and external communications..

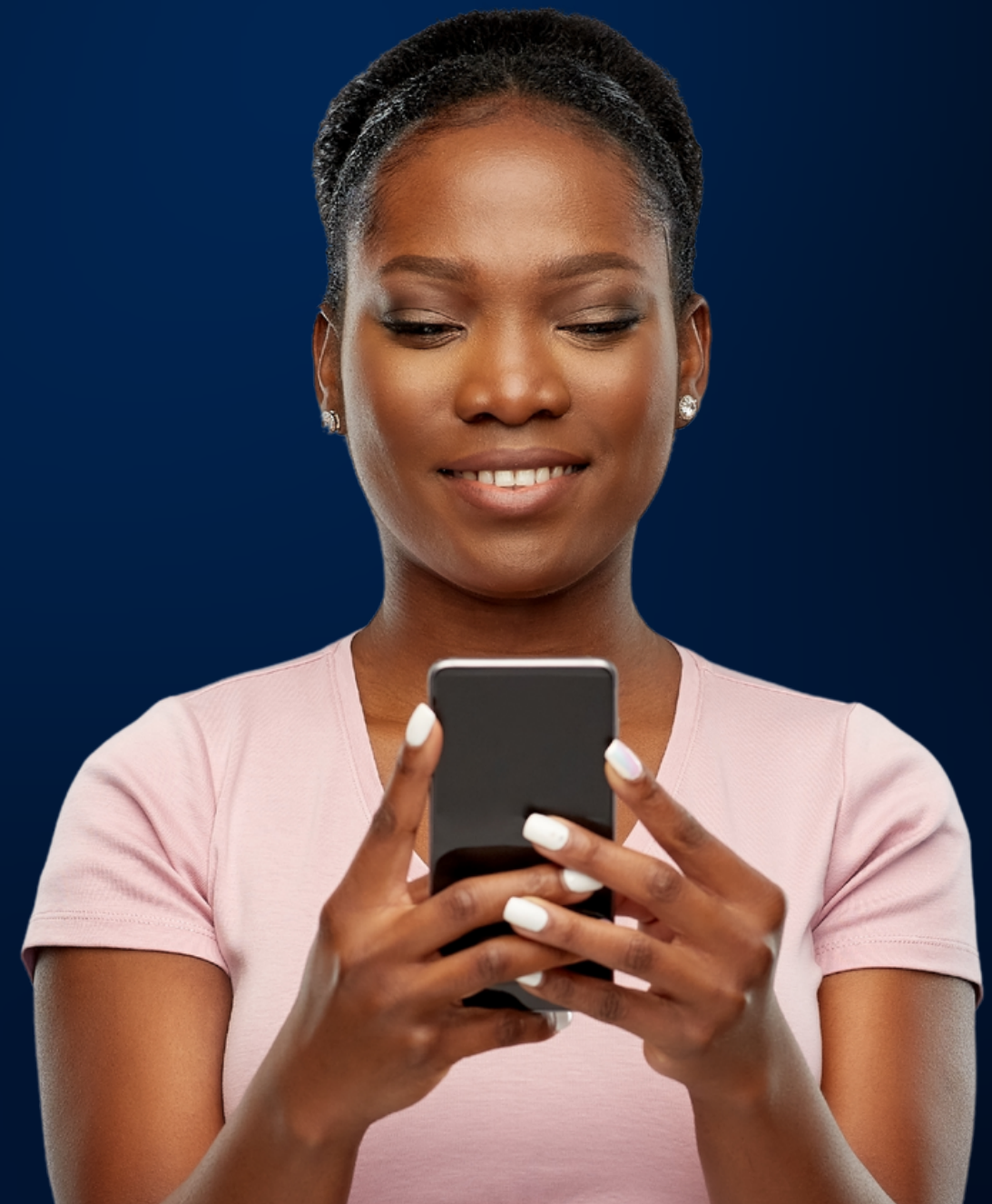
Our experience in the media field means we are known by both the editors and the in-house legal teams at the main media organisations and further afield, and we can engage with them quickly and effectively on time-sensitive issues.

Social Media Advertising/Marketing legal advisory

We specialize in providing legal advice and support to businesses and individuals in the area of social media advertising and marketing. Our experienced attorneys have a deep understanding of the legal and regulatory frameworks that govern social media advertising and marketing, and we use this knowledge to help our clients navigate this complex landscape. We work closely with our clients to develop customized strategies that are designed to help them achieve their social media advertising and marketing goals while complying with all relevant laws and regulations.

From drafting social media advertising and marketing policies to negotiating influencer contracts, our attorneys are well-equipped to handle a wide range of issues related to social media advertising and marketing.

We also understand that the world of social media advertising and marketing is constantly evolving, which is why we stay up-to-date with the latest developments and trends in this area. This allows us to provide our clients with timely and relevant legal advice that is tailored to their specific needs.



Social media harassment and cyberbullying

We understand that online harassment and cyberbullying can be emotionally and psychologically damaging, and we are committed to providing our clients with the support they need to navigate these challenging situations. Our attorneys are available 24/7 to provide our clients with the guidance and support they need to respond effectively to online harassment and cyberbullying.

We understand the serious consequences of online social media harassment and cyberbullying, and we are dedicated to helping our clients take legal action to protect themselves and their online reputation.

Our experienced attorneys have a deep understanding of the laws and regulations that govern online harassment and cyberbullying, and we use this knowledge to provide our clients with practical and effective legal advice.

We are committed to using the full force of the law to protect our clients from online harassment and cyberbullying



Social media evidence investigation for litigation.

Our team of attorneys and investigators use cutting-edge tools and techniques to navigate social media platforms and gather evidence that can be used in legal proceedings.

We offer a wide range of services related to social media evidence investigation, including:

- Social media account investigation and analysis
- Preservation and collection of social media data
- Analysis of social media content and metadata
- Tracing and identification of social media users
- User profiling and analysis

In addition to our investigation services, we also provide expert advice and guidance on social media evidence authentication. Our team of experts can help clients navigate the complex legal and technical issues surrounding social media evidence, ensuring that the evidence they present in court is admissible and reliable.

We are proud to be the only law firm in Uganda with a team of lawyers who are also experienced social media evidence investigators. Our team has extensive experience working with public prosecutors and civil litigation lawyers to uncover key evidence that can be used in criminal and civil cases.

We understand the critical importance of social media evidence in today's legal landscape, and we are committed to providing our clients with the tools and expertise necessary to navigate complex social media platforms and uncover key evidence.

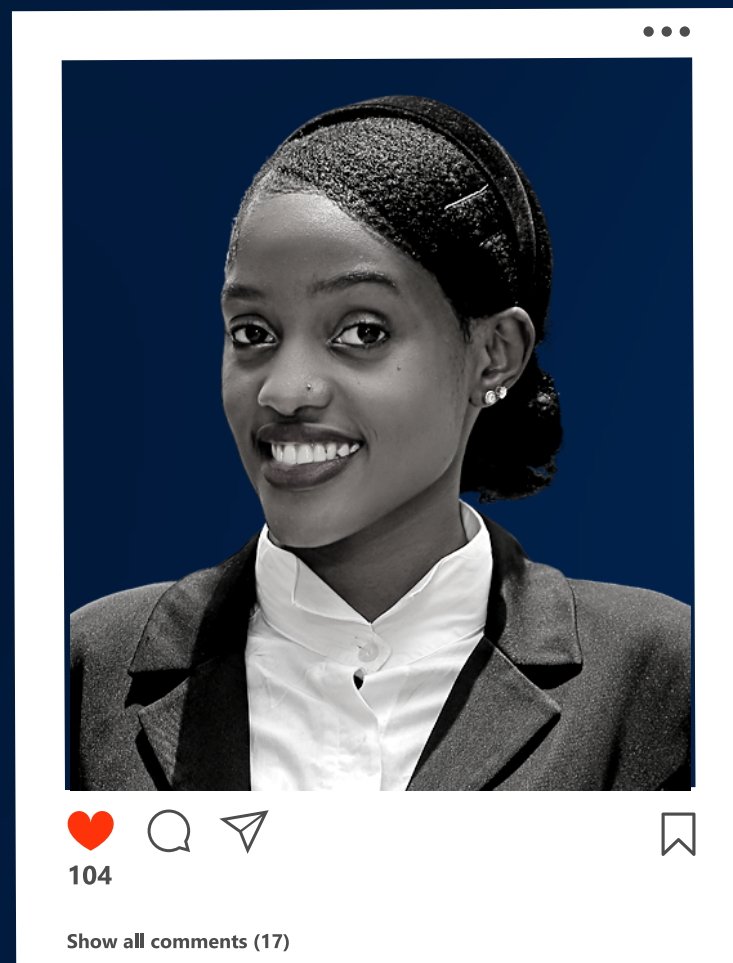


Practice Team



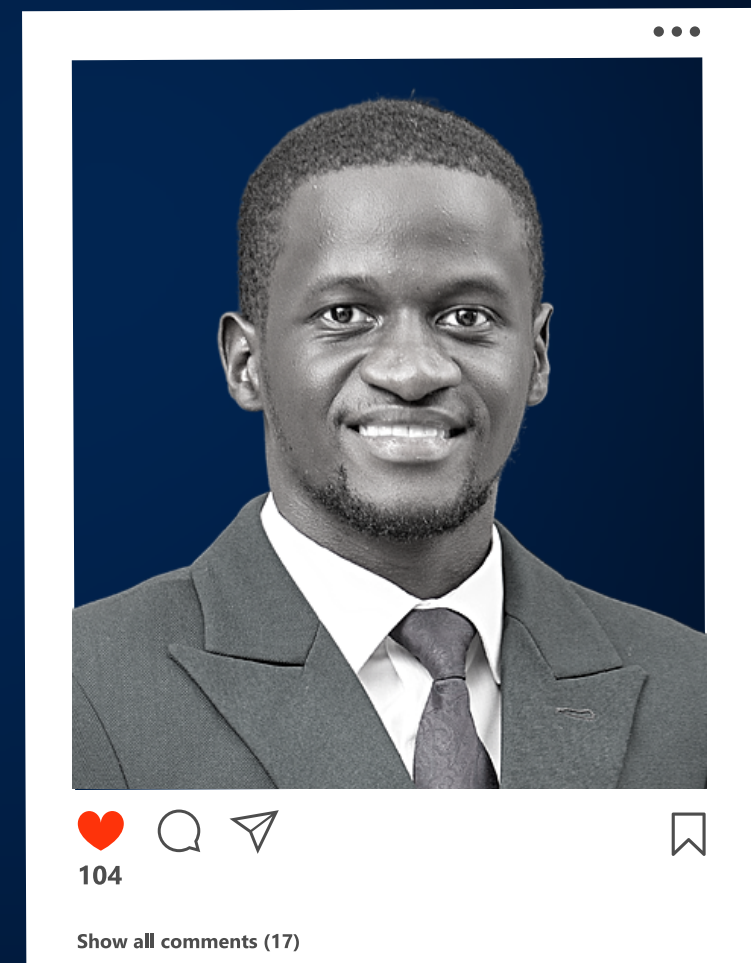
Pheona Nabasa-Wall SC

Lawyer & Senior Public Relations Practitioner



Sheba Percy Ganyaana

Lawyer & Intellectual Property Law Practitioner

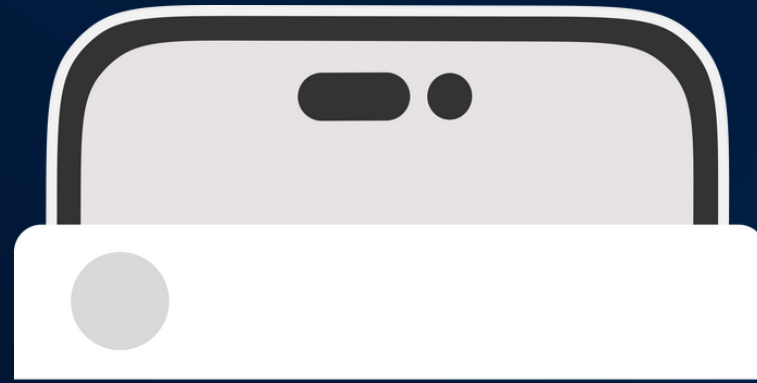


Aziz Kitaka

Lawyer & Public Relations Practitioner

We are the first law firm to practice social media law in Uganda.

We are the top social media law firm in Uganda.



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