



Welcome



Carolina Sport Business Club Spring Kickoff Meeting 2023

Monday, January 30th, 2023

What is the CSBC?



Connecting students to the Business side of Sports



CONNECTIONS. COLLABORATIONS.

What is the CSBC?



Access Knowledge & Resources.

Connect With students, professionals & organizations.

Experience Live Events & Opportunities.

CONNECTIONS. COLLABORATIONS.

Life During & After UNC for our Members & Alumni



CONNECTIONS. COLLABORATIONS.

Life During & After UNC for our Members & Alumni



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Leadership Team



Ryan Kirby
Co-President



Rita Liu
Chief Operations Officer



Maddie Peronto
Officer, Event &
Communication



Christian Meade
Co-President



Brody Longacre
Chief Marketing Officer

Join the Leadership Team at CSBC

Positions available to support the club's activities:

- Chief Marketing Officer
- Executive Event & Communication Specialist
- Chief Operations Officer



Apply Here

Leadership Opportunities that provide Growth within the Club

- Resume Experience

Deadline to Apply: [March 5th](#)

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Faculty Advisor

Dr. Deborah Stroman('08)

dstro@unc.edu - [@drstroman](https://twitter.com/drstroman) 



- ***Relationships*** Count!
- Experience Matters – **Internships**
- Get Involved – **Club Meetings, Sports Opps, Social Media**
- **Resources**
 - CSBA – (TheCSBA.com)
 - TeamWork Online – (teamworkonline.com)
 - Greater Raleigh WISE – (wiseworks.org)



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Our History

- 2008: Founded by Chris Crawley & Dr. Deborah Stroman
- Expansive Years: 2008 – 2014
- On/Off Years throughout 2015 - 2018
- Covid-19: 2020 - 2021
- 2022 & Beyond

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Previous Meetings

- General Body Meetings

- 10/21/20 - Sports Agency Day



- 2/24/20 - March Madness



- 4/7/21 - Inside Sales



- 9/8/21 - Fall Semester Kickoff



- 10/13/21 - Sports Media Day



- Jan 2022 - Carolina Hurricanes Trip



- April 2022 - Racing Representatives



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Rest of 2023 Year Plans

- General Body Meetings
 - February – Canes Trip
 - March – March Madness Meeting
 - April – Career Prep Workshop

Other Meetings/Opportunities:


- Website for Feedback

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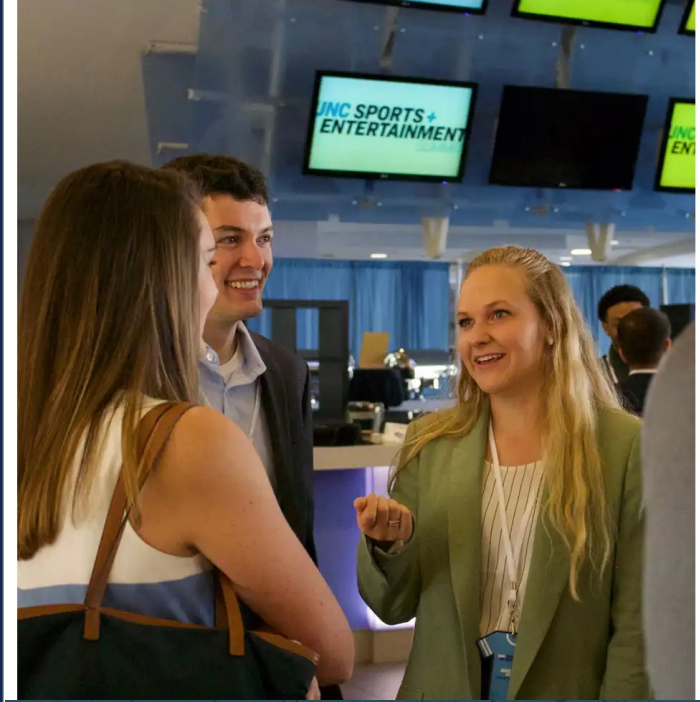
UNC Athletics: Sports Career Fair

- *Tomorrow(2/1), 4 - 6:15pm*
-  Blue Zone at Kenan Stadium
- Ticket to Men's Bball Game vs Pitt + Food Voucher(\$10)
- CSBC Group for Pitt Game after the event



SCAN ME

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Carolina Hurricanes Field Trip



Learn From & Network With Front Office & Sales Reps from the Carolina Hurricanes

- CSBC will stay to watch the Canes play that night!

Fill out the Interest Form

- Deciding between dates of
 - Thursday(2/16) vs Canadiens
 - Wednesday(2/21) vs Blues



Due\$

- No upfront dues cost
- Individual Club Trips & Opportunities may cost \$
 - Carolina Hurricanes Trip(~\$20)
 - Fundraisers – March Madness Bracket Pool

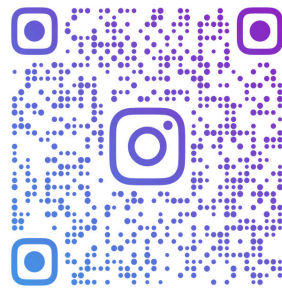




CAROLINA SPORT
BUSINESS CLUB

Stay in Contact

- Insta @CSBC_UNC
- Website CSBCUNC.com
- GroupMe
- HeelLife/Sakai



UNC_CSBC



Carolina Sport Business Club · Connections, Collaborations. Home · About · Upcoming Meetings/Events · Past Events & Speakers · Contact



Carolina Sport
Business Club

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Today's Guest Speaker



Daniel Ingold

- Legends (GT Athletics) – Senior Manager, Partnerships
 - Premium Experiences Solutions for Sports Venues(Planning, Sales, Partnerships, Hospitality, Technology/Analytics)
- UNC Alum ('12)
- Previous work in Group Sales with ATL Braves & AZ Diamondbacks

dingold@athletics.gatech.edu

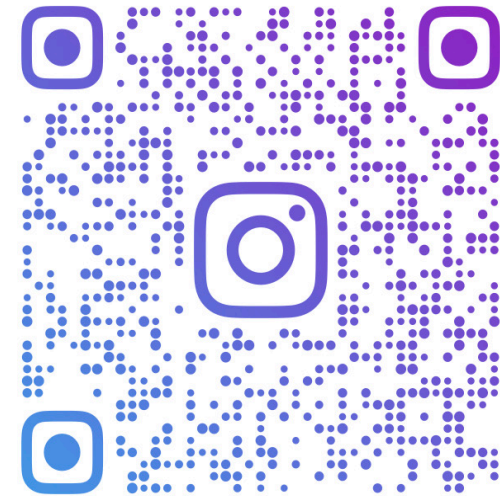
<https://www.linkedin.com/in/danielingold>



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Thank You

- Next Meeting
 - Canes Trip
 - March TBD
- Stay in Contact
 - GroupMe, Insta & Website for info



UNC_CSBC



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Header

- Sample Subtext



Content

- Sample Subtext

CONNECTIONS. COLLABORATIONS.

Header

- Sample Subtext



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