



BLACKHILLS
FILMFESTIVAL

PO Box 396,
Hill City, SD 57745-0396

2021 SPONSORSHIP OPPORTUNITIES

The Black Hills Film Festival (BHFF) is implementing **BIG CHANGES** again this year. Our change last year to the film entry platform "Film Freeway" has yielded a wider variety and greater quantity and quality of film submissions. The change to a February Festival date was well received. Now BHFF is implementing a two phase plan to bring many more fun and educational activities to our audience and filmmakers. The **Twelfth Annual Festival** is going **VIRTUAL** and is scheduled for **February 18 - 25, 2021**. Audiences will now be able to stream films on their TV, Computer, or Phone app. BHFF will offer more films, discussions, and seminars as well as social engagement opportunities. There will be more time to view the films and "**All Access Pass**" holders will have film viewing privileges until **March 1**. The second phase will be the implementation of a year round **BHFF Streaming Channel** to promote our South Dakota films and filmmakers as well as great films from around the world.

What this means for Sponsors and Advertisers is that with more potential customers worldwide spending more time on the channel, we can deliver relevant, timely, and connected experiences wherever and however audiences choose to engage resulting in more meaningful impressions. Please consider partnering with the Black Hills Film Festival as a **Sponsor or Advertiser** at this critical time and help continue our important work. Together we can host a Streaming Channel that features celebrities and industry leaders for online educational discussions and seminars; support students and South Dakota filmmakers; and in the process increase awareness and drive customers to your business.

Presenting Sponsors (\$5,000 - \$10,000) "Star"

Benefits: Logo Recognition on the streaming channel and on a preview spot shown in the teaser video on the home page. Selected promotional options include brand page, film category sponsor, or individual film shout-out sponsor. We will help you determine which of these options fits best with your marketing goals. Includes 3 "All Access Passes," Logo recognition on sponsor page and a Link to your Website.

Supporting Sponsors (\$2,500 - \$4,999) "Director"

Benefits: Logo Recognition on the streaming channel and on a preview spot shown in the teaser video on the home page. Selected promotional options include film category sponsor, or individual film shout-out sponsor. We will help you determine which of these options fits best with your marketing goals. Includes 2 "All Access Passes," Logo recognition on sponsor page and a Link to your Website.

Contributing Sponsors (\$1,000 - \$2,499) "Producer"

Benefits: Logo Recognition on the streaming channel and on a preview spot shown in the teaser video on the home page. Selected promotional options include film category sponsor, or individual film shout-out sponsor. We will help you determine which of these options fits best with your marketing goals. Includes 1 "All Access Passes," Logo recognition on sponsor page and a Link to your Website.



www.blackhillsfilmfestival.org

The Black Hills Film Festival is a South Dakota 501(c)3 non-profit organization



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FILMS: BRAND-INSPIRED FILM TEMPLATE

The screenshot shows a website layout for a film titled 'The General'. It features a 'WATCH FILM' button, a 'FEATURED PRODUCTS & BRANDS' section with links to buy Evolv shoes and t-shirts, and a synopsis. The right side of the template is a black box with white text for a 'BRAND BANNER' and 'INFO TABS'.

BRAND BANNER

VIDEO

PRODUCTS FOR SALE

INFO TABS:
About the Video
About the Brand
Images
Special Offers
Links

Affiliate links to Sponsor's website or other sales portal i.e. Amazon

FILMS: CATEGORY SHOUT-OUT

The screenshot shows a 'Category Shout-Out' page for 'All Feature Films'. It includes a red header, a row of film thumbnails, a section for 'NYICFF - Kid Flicks Program' with three sub-themes (Ages 3-7, 8+, and 9+), and a 'CineSpace 2016' section sponsored by ScienceWorks Hands-On Museum.

All Feature Films

DESSERT ONE

NYICFF - Kid Flicks Program Presented in partnership with the **New York International Children's Film Festival.**

- NYICFF Kid Flicks One (Ages 3-7)
- NYICFF Kid Flicks Two (Ages 8+)
- NYICFF Kids Kid Flicks (Ages 9+)

CineSpace 2016 generously sponsored by **ScienceWorks Hands-On Museum.**

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FILMS: INDIVIDUAL FILM PAGE SHOUT-OUT



THE SEER & THE UNSEEN RETURN TO THE CHANNEL HOME PAGE

PREVIOUS FILM NEXT FILM

PLAY TRAILER

The doors are closed. There are no more screenings of this film.

★★★★★

ABOUT THIS FILM | **DIRECTOR'S STATEMENT** | **TECHNICAL INFO**

Synopsis: Available May 23rd until 1:00pm on the 24th Only! Available in the state of Oregon Only.

Set against the spectacular landscape of Iceland, the film is a magic realist documentary about invisible elves, financial collapse, and the surprising power of belief. The documentary follows Ragnhildur "Ragga" Jónsdóttir, a grandmother and "seer" who has the ability to communicate directly with a parallel realm of elves, or huldafolk (hidden people), invisible spirits of nature whom over half of Iceland believes in. As one of the country's most respected seers, Ragga is enlisted by government officials, businesses, and individuals to consult the elves to learn where they can and cannot be built. Ragga is called upon by the elves to speak on behalf of nature under threat, she enters a political arena to save an ecologically important lava field site threatened by road construction, just one of the many needless, reactionary projects spurred by Iceland's sensational financial meltdown in 2008.

The Seer & The Unseen is generously sponsored by The Earth and Humanity Foundation.

 **EARTH & HUMANITY**
FOUNDATION

Language Icelandic, English