



ASHEVILLE ALIVE 2020

JUNE
18-21

ASHEVILLE, NORTH CAROLINA

EVENTS

YOUTH PARTY - THURSDAY JUNE 18TH

DINNER IN THE DIRT - FRIDAY JUNE 19TH
BEST IN EXHIBITION = \$1500 CASH PRIZE

JUDGES THURS-FRI

ANGELA OCHOA

ALEX ZAPATA

JUDGES SAT-SUN

DIEGO GONZALEZ

DEREK FERNANDEZ

SHOW WILL BE LIVESTREAMED WITH
PRODUCTION BY VENTANA AL PASO FINO

CONTACT

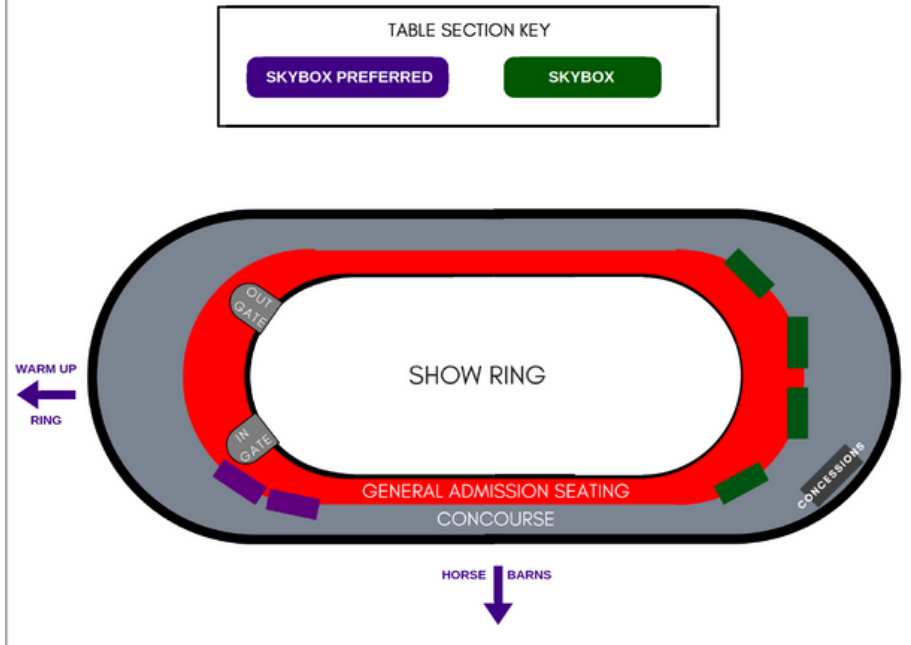
ASHLEY ALDRED

ASHLEY@ASHEVILLEALIVE.NET

704-778-6717

SPONSORSHIP PACKAGES

50% deposit is due by May 15th
10% Discount if deposit is paid by April 15th



DIAMOND SPONSORSHIP

\$3500

ONLY FOUR (4) AVAILABLE
STALL LOCATION IN BARN A

- Up to 18 stalls in Barn A
- Standard stall rate of \$125/stall applies

VIP ARENA TABLE

- Guaranteed Skybox Preferred Section

THREE (3) VIP PREFERRED PARKING PASSES

- Preferred Parking located in front of & behind Barns A & B

DINNER IN THE DIRT

- Two (2) VIP Tables, 16 Tickets
- Complimentary entry of two stallions or mares into the Exhibition

GOLF CART

- One (1) 4-passenger golf cart

LIVESTREAM ADVERTISING

- Two (2) 30-Second Commercials on Livestream
- Digital banner on Livestream

BANNER DISPLAYED IN SHOW ARNEA

- Provided by sponsor

LOGO & LINK ON ASHEVILLE ALIVE WEBSITE



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PLATINUM SPONSORSHIP

\$2500

ONLY TWO (2) AVAILABLE

STALL LOCATION IN BARN B

- Up to 18 stalls in Barn B
- Standard stall rate of \$125/stall applies

VIP ARENA TABLE

- Guaranteed Skybox Preferred Section

DINNER IN THE DIRT

- One (1) VIP Table, 8 Tickets
- Complimentary entry of one stallion or mare into the Exhibition

GOLF CART

- One (1) 4-passenger golf cart

LIVESTREAM ADVERTISING

- One (1) 30-Second Commercial on Livestream
- Digital banner on Livestream

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GOLD SPONSORSHIP

\$1750

ONLY FOUR (4) AVAILABLE

STALL LOCATION IN BARN B OR BARN C

- Up to 12 stalls in Barn B or Barn C
- Standard stall rate of \$125/stall applies

VIP ARENA TABLE

- Skybox Section

DINNER IN THE DIRT

- One (1) VIP Table, 8 Tickets
- Complimentary entry of one stallion or mare into the Exhibition

GOLF CART

- One (1) 4-passenger golf cart

LIVESTREAM ADVERTISING

- One (1) 30-Second Commercial on Livestream
- Digital banner on Livestream

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SILVER SPONSORSHIP

\$1250

STALL LOCATION IN BARN C OR D

- Standard stall rate of \$125/stall applies

VIP ARENA TABLE

- Skybox Section

DINNER IN THE DIRT

- One (1) VIP Table, 8 Tickets

GOLF CART

- One (1) 4-passenger golf cart

LIVESTREAM ADVERTISING

- Digital banner on Livestream

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BRONZE SPONSORSHIP

\$1000

VIP ARENA TABLE

- Skybox Section

DINNER IN THE DIRT

- Six (6) VIP Tickets

GOLF CART

- One (1) 4-passenger golf cart

LIVESTREAM ADVERTISING

- Digital banner on Livestream

BANNER DISPLAYED IN SHOW ARNEA

- Provided by sponsor

PATRON SPONSORSHIP

\$600

DINNER IN THE DIRT

- Six (6) VIP Tickets

GOLF CART

- One (1) 4-passenger golf cart

LIVESTREAM ADVERTISING

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LIVESTREAM ADVERTISING

COMMERCIAL

- 30 Second Commercial - \$300

DIGITAL BANNER

- Digital Banner - \$150

COMBO PACKAGE

- 30 Second Commercial & Digital Banner - \$350

CLASS SPONSORSHIPS

REGULAR CLASSES

- \$50/class
- \$100 for 3 classes

CHAMPIONSHIP CLASSES

- \$75/class
- \$150 for 3 classes

All class sponsors will receive an Asheville Alive 2020 Tote reserved exclusively for Class Sponsors!