



# Albany SEO

NEOVORA

Internet Lead Generation

*For Professional Services*

# Proximity Is The Top Local Ranking Factor



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# Google Owns Local Search Results

- Local consumers want local results
- Google provides local results through geo locations
- Does your company meet Google requirements?



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# What's in a Name (NAP) ?

- Your Name, Address, Phone is a LEADING factor in ranking
- Have you ensured your NAP is 100% correct?
- Google delivers only relevant geo-location results
- You may physically be too far to get leads!

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# How To Get Leads From Further Distances?

- Overpower their exact proximity easily
- Dominate with Authority Backlinks
- Acquire Citations
- Properly categorize and register with Google My Business



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# Dominate The Competition

- Don't wait ANY LONGER
- Educate yourself on how to surpass competition
- Easy systems exist to implement yourself
- Or Partner with a successful lead generation company



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**Check out our top three crucial  
steps to a successful technical site  
audit here:**

**[www.neovora.com/proximity-local-ranking-factor/](http://www.neovora.com/proximity-local-ranking-factor/)**

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