



INTERNSHIP Communications: Marketing & Social Media

Do you have a creative mindset & good writing skills? Are you interested in social media? Apply for the SOLS 24/7 Malaysia Social Media team! Work in an area which is becoming ever-more relevant in both the corporate and non-governmental sector. You will work alongside the communications team to prepare content for the organization's social media platforms and build their skills in one of Malaysia's largest NGOs. Engage stakeholders and new audiences with content that inspires, uplifts and gives clarity to relevant issues in society. While working in a multicultural and dynamic team, you will have the opportunity to lead campaigns and understand branding strategy.

Length of internship: 3 - 12 months

Location: Kuala Lumpur, Malaysia

Benefits

- Enhance your interpersonal and communication skills.
- Develop solid writing and visual story telling skills.
- Have the freedom to express yourself and take on leadership roles.
- Learn hands on what it is like to work in an international team.
- Connect and engage with individuals from all walks of life.
- Create content that inspires, motivates and brings awareness to real issues faced by communities in Malaysia, whilst living and working in the heart of this beautiful country.

Key Tasks

- Managing integrated social media campaigns.
- Brainstorming for social strategy and create Editorial Calendars.
- Taking charge of daily posting and profile upkeep.
- Identifying opportunities for increased social interaction.
- Copyrighting (Facebook, Twitter, Google+, blog posts; Email Marketing).
- Researching new techniques, platforms and trends.
- Managing a blogger/ambassador outreach program.
- Post and comment on relevant blogs.
- Creating and uploading videos.
- Developing benchmark metrics to measure the results of social media programs.
- Analyzing and reporting on effectiveness of campaigns and monitor trends in social media.

Allowance

- This is an unpaid internship.
- Internships lasting longer than 4 months may receive an allowance on a case-by-case basis.
- Food and accommodation will be provided to all interns.

Requirements

- Able to commit to a min of 3 months to gain full exposure of a Social Media team.
- Preferably currently pursuing Diploma/Degree.
- High English proficiency (written and verbal).
- Skilled in using social media in a professional capacity.

Contact

- To apply download the SOLS 24/7 Malaysia application form from <http://www.sols247.org/join/internship/>
- Send the completed form and most recent grade transcript to apply@sols247.org