



August 20, 2019

Dear Entrepreneur,

Impact Investors Foundation (IIF) is holding its 2nd Annual Convening on Impact Investing on October 10, 2019. As part of the day long event, we are organising a deal flow session targeted at Social Enterprises and Investors. The objectives of the session are as follows:

- Create exposure for social enterprises to a range of impact investors
- Create understanding for social entrepreneurs around the criteria and expectations of institutional investors
- Better understand capital gaps in the market through participation and the 'pipeline challenge' faced by investors
- Match investors with potential Investees


You have been invited to register your interest to participate in this specialised deal flow session. However, companies who register to participate will go through a screening and selection process to ensure that they are carefully matched with the right potential investors to maximise this opportunity.

We welcome you to complete the registration form by clicking on the link below <http://bit.ly/DealDayApplication> or putting in on your browser. PLEASE NOTE!!! YOUR COMPANY MUST HAVE A CLEAR IMPACT FOCUS OR ORIENTATION THAT SOLVES A SOCIAL PROBLEM!

ABOUT IIF:

Impact Investors Foundation (IIF) is a nonprofit organization founded through a partnership involving Bank of Industry (BOI), African Capital Alliance (ACA), Business Day Media Ltd, Dalberg Development Advisors and Ford Foundation, with the overarching goal of accelerating the growth and excellence of impact investing in Nigeria.

Yours sincerely,


Maria Glover
Projects Lead,
Impact Investors Foundation

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