



Unlocking Human Performance Through Vision-Based Neurotechnology

We are Eyecarrot Innovations (TSX-V: EYC, OTCQB: EYCCF), a neurotechnology company that's developed a patented platform which enhances cognitive and functional capabilities.



Our flagship product is binovi, a state-of-the-art platform which measures 14 key vision skills that are essential for maximizing brain performance.

Binovi's patented neurotechnology (US Patent 9,504,380) is being used by professional sports teams and has been tested by more than 1,500 vision performance professionals in over 20 countries. It is quickly becoming an industry standard in the sports performance enhancement and vision rehabilitation markets.



Investment Highlights

Strong IP Portfolio protected by patents, copyrights, and trademarks

Partnered with major professional sports organizations such as the **Chicago Cubs, Dallas Stars, Sporting KC, and Tennis Canada.**

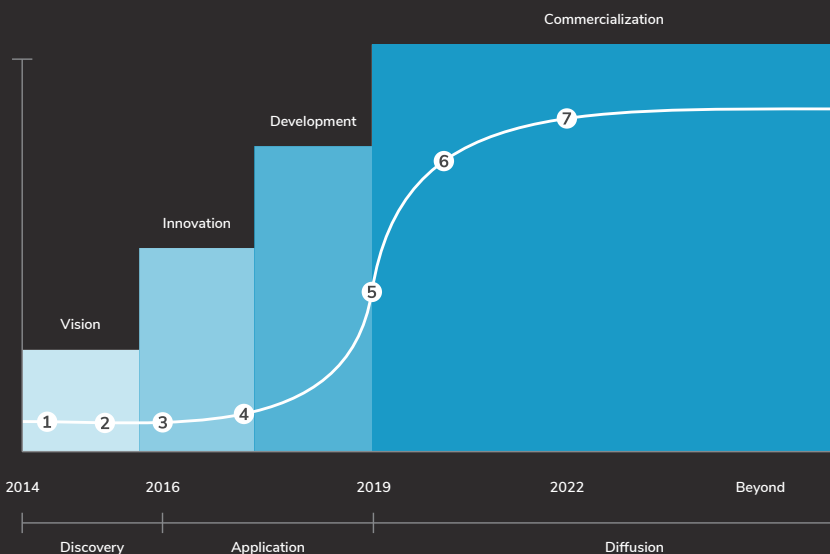
Product development and testing phase complete. We are now moving into wide-scale commercialization.

Early commercial success:

- 300 Binovi Touch units delivered
- 293 Binovi Pro subscriber clinics
- 9,400+ users of the Binovi Platform in over 20 countries

Recently raised \$4.2 million to fund expansion and drive growth

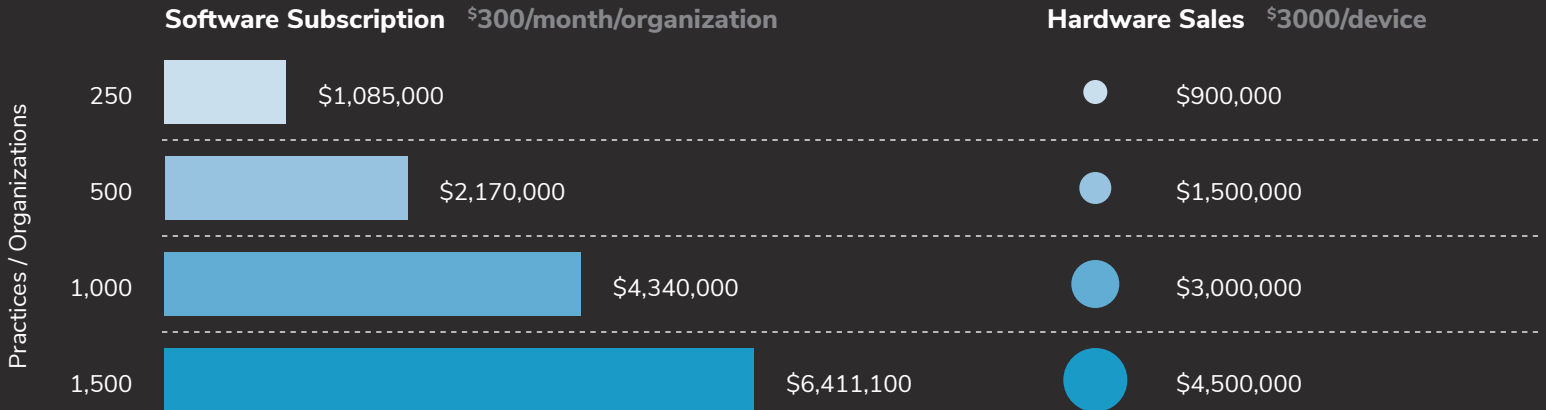
Innovation Milestones and Growth Trajectory



- 1 Acquired Wayne Engineering
- 2 Acquired Stereopsis and It's Educational Significance IP from Dr. Super
- 3 9,504,380 B1 System and Method for Assessing Human Visual Processing Patent Granted
- 4 Launch of Binovi Platform
- 5 Commercialization of Binovi Platform
- 6 Visual Performance Data and Analytics
- 7 Binovi Performance Integration

Rapidly Scalable Business | Proven Revenue Model

Eyecarrot sells its proprietary Binovi Touch hardware as well as a monthly Binovi Pro subscription service. It's a proven, rapidly scalable business model that will allow us to generate consistent, recurring income and drive growth.



Sports Performance Market is a \$600 Billion Opportunity

Every athlete in nearly every sport can benefit from increased cognitive performance.

- ▶ Athletic skills such as visual processing, reaction times, and the ability to take quicker action, directly translate into better performance. **This is where Eyecarrot's patented neurotechnology can make an impact.**

Eyecarrot's Binovi Platform is the result of 30 years of experience resolving issues from performance, to development, to rehabilitation.



Binovi is trusted and used by some of the world's top professional sports teams, including:



Chicago Cubs
MLB



Dallas Stars
NHL



Sporting KC
MLS



Tennis Canada

Visit us at www.eyecarrot.com/investors

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